

#### KOLKATA URBAN SERVICES FOR THE POOR CHANGE MANAGEMENT UNIT

Memo No. CMU-94/2003(Pt. VI)/747(40)

Dt. .. 12.06.2008

From: Arnab Ray

Project Director, CMU

To: The Mayor / Chairman

Sub.: Conduct of Awareness Programme at Sub-Centre during 2008-09 under Health component of KUSP.

Sir,

With the objective of enhancing awareness of community on different Health issues, availability and accessibility of Primary Health Care Services. Awareness programme is scheduled at each Sub-Centre @ one per month with the community women per group not exceeding 30 nos. The group discussion will be facilitated by FTS concerned and supervised & monitored by HO / AHO.

Administrative Approval & Financial Sanction is hereby accorded to incur expenditure not exceeding Rs. 200/- per awareness programme per Sub-Centre, not exceeding 12 such programme per year. Report for such programme for each quarter is to be forwarded by the 10<sup>th</sup> of following month in the format given below:

for	For Quarter					
No. of		Item of topics	No. of Participants		S	
SCs	Prog. conducted	discussed	Male	Female	Total	

Thanking you.

Yours faithfully,

Project Director, CMU Contd. to P-2.



Memo No. CMU-94/2003(Pt. VI)/747(40)1/(40)

Dt. .. 12.06.2008

Copy forwarded for kind information to:

Health Officer, ...... Municipal Corporation / Municipality

Project Director, CMU

Memo No. CMU-94/2003(Pt. VI)/747(40)2/(5)

Dt. .. 12.06.2008

Copy forwarded for kind information to:

- 1. Project Manager, CMU
- 2. Financial Advisor, CMU
- 3. Health Expert, CMU
- 4. Accounts Officer, CMU
- 5. Accounting Support Agency

Project Director, CMU

## **Kolkata Metropolitan Development Authority**

**URBAN HEALTH IMPROVEMENT PROGRAMME UNIT** 

Unnayan Bhavan. Bidhannagar, 'G' Block, 1st, 2nd & 3rd floor, Kolkata - 700 091. 2334-5257/2337-0697/2358-6771/2337-4103. FAX No. : 2358-3931 & 2358-7368 E-mail : cmdaipp8@ysnl.net

No. 230 /O-12/KM. A/UHIP/IPP-VIII/06

From: Officer On Special Duty, Health,

UHIP Unit, KMDA.

The Special Secretary Municipal Affairs Deptt. Govt. of West Bengal

82

The Project Director, KUSP Chain Management Unit **ILGUS Bhavan** 

Salt Lake, Kolkata-700 016.

Dated: 14.07.2008

Dr. Growani

Re: Approved empanelled list of Folk Troupes for Folk Media Programme.

Sir.

The continuous process of the different projects and Folk Media Programme is a vital role of IEC Programme. The UHIPU,KMDA has organized a three days Folk Workshop on and from 29th March ,2007 to 31st March, 2007 at KMDA Auditorium Hall, Unnayan Bhavan, Kolkata for training, selection and empanel of the folk troupes. Three eminent judges in different field were present in the workshop for selection and training of the troupes.

Accordingly, 41 folk troupes were selected and empanelled for the Folk Programme in different ULBs and their remuneration was fixed by the Competent Authority in KMDA as per their performance.

In this context, enclosed please find herewith an approved empanelled list of folk troupes which may be utilized in the different TBC programme from your end, if necessary.

Enclo: List of enlisted folk troupes.

Yours faithfully.



## **Kolkata Metropolitan Development Authority**

## URBAN HEALTH IMPROVEMENT PROGRAMME UNIT Junayan Bhavan. Bidhannagar, 'G' Block, 1st, 2nd & 3rd floor, Kolkata - 700 091.

2334-5257/2337-0697/2358-6771/2337-4103. FAX No. : 2358-3931 & 2358-7368 E-mail : cmdaipp8@vsnl.net

No. 133 /O-12/KMDA/UHIP(IPP-VIII)/03

Dated: 14 - 05 - 03

#### **ORDER**

The Competent Authority in KMDA has kindly approved the following enlisted folk troupes as per graculton of their performance in the workshop on folk media programme held on 29<sup>th</sup> & 30<sup>th</sup> March 2007 at KMDA Auditorium Hall, Unnayan Bhavan, Salt Lake, Kolkata. The remuneration of each troupes is fixed by the Competent Authority as per gradation which will be effect from May,2007.

#### A. Category: Songs

Grade - I Artists

Sl. No.	Name of the folk troupes	Contact No.	Performance	Remuneration per programme (Rs.)
1.	Smt. Ratna Bandapadhyay	2559-0661	Kirtan & Bhaktigiti	1000.00
2.	Panchann Shruti Gosthi	9433402114	Variety Song	1000.00
3.	Shri Priyagopal Adhikari	9231313311	Baul / Lokagiti	1000.00
4.	Shri Dinabondhu Goswami	9433835273	Kirtan	1000.00
5.	Shri Swapan Ray & Party	9830474155	Variety Song	1000.00
6.	Shri Noratham Das Bawl	9836616750	Baul / Palligiti	1000.00
7.	Shri Dipak Kr. Saha	2539-3802	Kirtan / Bhaktigiti	1000.00
8.	Smt. Mousumi Chatterjee	9830399674	Variety Song	1000.00
9.	Shri Chinmoy Adak	9831133802	Variety Song	1000.00
10.	Smt. Namita Bhattachaya	9330689478	Kirtan	1000.00

Grade - II Artists

SI. No.	Name of the folk troupes	Contact No.	Performance	Remuneration per programme (Rs.)
1.	Shri Sambhu Prasad Chowdhury	9830893427	Variety Song	900.00
2.	Shri Sakti Sankar Chatterjee	9831475256	Devosional Song & Folk Song	900.00
3.	Smt. Sambiti Poddar	2514 - 1871 9339940651	Baul / Palligiti / Lokasangit	900.00
4.	Md. Mahiuddin	9732591158	Lokagiti / Palligiti	900.00
5.	Shri Kishore Kr Bhattacharjee	9433584551	Variety Song	900.00
6.	Smt. Laxmi Kundu	9331052407	Palligiti	900.00
7.	Shri Ganga Prasad Chowdhury	2680 - 1899	Lokagiti / Palligiti	900.00
8.	Md. Kader Biswas	9632922215	Baul Song	900.00
9.	Shyamananda Ramayan Sampraday	9732835287	Ramayan Gan	900.00
10.	Shri Dulal Krishna Biswas	9339142368	Lakagiti	900.00
11.	Shri Kalyani Prasad Chowdhury	9231838544	Lokagiti / Palligiti	900.00
12.	Shri Prahallad Kayal	9836463581	Baul / Palligiti	900.00
13.	SURO-PRABAHA	9836545181	Palligiti / Bhaktigiti	900.00
14.	Shri Sadhan Marik	9432208811	Lakgiti 900	
15.	Smt. Sonali Ganguly	9831086031	Variety Song 900.	
16.	Smt. Sibani Ghost	9836048857		

#### B. Category: Magic, Talking Doll, Puppet Show etc.

Grade - I Artists

SI. No.	Name of the folk troupes	Contact No.	Performance	Remuneration per programme (Rs.)
1.	Shri Salil Kumar Basu	9433246951	Talking Doll	1000.00
2.	Shri Prabir Kr. Das	9831033841	Talking Doll	1000.00
3.	Shri Pijus Banerjee	9830111195	Magic	1000.00
4.	Shri B.N. Sharma	9830352509	Magic	1000.00
5.	Shri Bappa Sadhu	9830813390	Magic	1000.00

Grade - II Artists

SL No.	Name of the folk troupes	Contact No.	Performance	Remuneration per programme (Rs.)
1.	Shri Aninda Kishore	9883164730	Magic	900.00
2.	Shri Arun Kr. Das	9831294262	Magic	900.00
3.	Shri Tarun Kum	9831630105	Magic / Talking Doll	900.00

#### C. Category: Dance Drama, Street Drama etc.

Grade - I Artists

SI. No.	Name of the folk troupes	Contact No.	Performance	Remuneration per programme (Rs.)
1.	Smt. Kabita Bakshi & Troupes	9830791404	Dance Drama	1500.00
2.	Smt. Nargis Rehaman	9732772805	Street Drama	1500.00
3.	Arpan Natya Gosthi	9830152624	Drama	1500.00
4.	Agragami Patul Theatre	9932262703	Putul Nachh	1500.00

Grade - II Artists

SI. No.	Name of the folk troupes	Contact No.	Performance	Remuneration per programme (Rs.)
1.	Natya Chetona 03	9883070838	Drama	1200.00
2.	Doubarik	9830704625	Drama	1200.00
3.	People Mime Theatre	2493 - 0840	Street Drama	1200.00

The Municipal Authority is entitled for re-imbursement of Rs. 500/- in connection with organization of each folk programme on production of bill as contingency expenses for hiring microphone, light, chair, table etc.

All concerned is being informed accordingly.

OSD (H)
UHIPU, KMDA

No. 138/1(109)/O-12/KMDA/UHIP(IPP-VIII)/03

Dated: 14-05-07

#### Copy forwarded for favour of information :-

- The Mayor / Chairman \_\_\_\_\_ Corporation / Municipality.
   The Health Officer \_\_\_\_\_ Corporation / Municipality.
- 3. The folk troupes for information.
- 4. The ACFA, UHIPU, KMDA
- 5. Shri P.K. Mitra, A.O., UHIPU, KMDA.
- 6. The Project Officer, IEC, UHIPU, KMDA.

OSD (H)
Heleston UHIPU, KMDA

Bappa Sadmu: L: 64506548



## Kolkata Metropolitan Development Authority URBAN HEALTH IMPROVEMENT PROGRAMME UNIT

Innayan Bhavan. Bidhannagar, 'G' Block, 1st, 2nd & 3rd floor, Kolkata - 700 091.

2 2334-5257/2337-0697/2358-6771/2337-4103. FAX No.: 2358-3931 & 2358-7368 E-mail: cmdaipp8@vsnl.net

#### TO WHOM IT MAY CONCERN

This is to certify that Shri Bappa Sadhu of M/s. Naihati profile, 151, Mitra Para Road, Naihati, 24 Parganas (N) is an approved folk troupes (Magician) in the Urban Health Improvement Programme Unit under Kolkata Metropolitan Development Authority since May 2007. Shri Sadhu has been performing with his team successfully and efficiently in our Health Awareness Programme in 41 ULBs.

I wish him every success in life.

Officer-on-Special Duty,
UHIPU, KMDA

oslanoz

#### Category: Magic, Talking Doll, Puppet Show etc. B.

Grade - I Artists

SI.	Name of the folk troupes	Performance	Remuneration (Rs.)
!	Shri Salil Kumar Basu	Talking Doll	1000.00 per programme
2	Shri Prabir Kr. Das	Talking Doll	1000,00 per programme
3	Shri Pijus Banerjee	Magic	1000,00 per programme
4 -	Shri B.N. Sharma	Magic	1000,00 per programme
5.	Shi Borgapon Sandhu	Magic.	cape as be budgame

Grade - Il Artists

SI.	Name of the folk troupes	Performance	Remuneration (Rs.)
1	Shri Aninda Kishore	Magic	900,00 per programme

#### Category: Dance Drama, Street Drama etc.

Grade - I Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Smt. Kabita Bakshi & Troupes	Dance Drama	1500.00 per programme
2.	Smt. Nargis Rehaman	Street Drama	1500.00 per programme
3	Arpan Natya Gosthi	Drama	1500.00 per programme

The Municipal Authority is entitled for re-imbursement of Rs. 500/- in connection with organization of each folk programme on production of bill as contingency expenses for hiring microphone, light, chair, table etc.

All concerned is being informed accordingly.

OSD (H)
OSD (H)
OSD (KMDA

No 133/(1090-12/KMDA/UHIP(1PP-VIII)/03

Dated :14 -03 07

Copy forwarded for favour of information :-

1) The Mayor / Chairman Corporation / Municipality. 2) The Health Officer Corporation / Municipality.

for information.

3) The folk troupes Shi Prappy Sadhu

- 4) The ACFA, UHIPU, KMDA
- 5) Shri P.K. Mitra, A.O., UHIPU KMDA.
- (1) The Project Officer, IEC, UHIPU, KMDA.

Willosfor

UHIPU, KMDA

## **Kolkata Metropolitan Development Authority**

URBAN HEALTH IMPROVEMENT PROGRAMME UNIT
Janayan Bhavan. Bidhannagar, 'G' Block, 1st, 2nd & 3rd floor, Kolkata - 700 091.

2334-5257/2337-0697/2358-6771/2337-4103. FAX No.: 2358-3931 & 2358-7368 E-mail: cmdaipp8 a vsnl.net

No. 133 /0-12/KMDA/UHIP(IPP-VIII)/03

Dated: 14.05.07

#### ORDER

The Competent Authority in KMDA has kindly approved the following enlisted folk troupes as per gradation of their performance in the workshop on folk media programme held on 29<sup>th</sup> & 30<sup>th</sup> March 2007 at KMDA Auditorium Hall, Unnayan Bhavan, Salt Lake, Kolkata. The remuneration of each troupes is fixed by the Competent Authority as per gradation which will be effect from May,2007.

#### A. Category: Songs

#### Grade - | Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Smt. Ratna Bandapadhyay	Kirtan & Bhaktigiti	1000.00 per programme
2.	Panchann Shruti Gosthi	Variety Song	1000.00 per programme
3.	Shri Priyagopal Adhikari	Baul / Lokagiti	1000.00 per programme
4.	Shri Dinabondhu Goswami	Kirtan	1000.00 per programme
5	Shri Swapan Ray & Party	Variety Song	1000.00 per programme
6.	Shri Noralham Das Bawl	Baul / Palligiti	1000.00 per programme
7_	Shri Bappa Sadhu	Variety Song	1000.00 per programme
78	Shri Dipak Kr. Saha	Kirtan / Bhaktigiti	1000.00 per programme

#### Grade - II Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Shri Sambhu Prasad Chowdhury	Variety Song	900.00 per programme
2.	Shri Sakti Sankar Chatterjee	Devosional Song & Folk Song	900.00 per programme
3.	Smt. Sambiti Poddar	Baul / Palligiti / Lokasangit	900.00 per programme
4.	Md. Mahiuddin	Lokagiti / Palligiti	900.00 per programme
5.	Shri Kishore Kr. Bhattacharjee	Variety Song	900.00 per programme
6.	Smt. Laxmi Kundu	Palligiti	900.00 per programme
7	Shri Ganga Prasad Chowdhury	Lokagiti / Palligiti	900.00 per programme
8.	Md. Kader Biswas	Baul Song	900.00 per programme
9.	Shyamananda Ramayan Sampraday	Ramayan Gan	900.00 per programme
10.	Shri Dulal Krishna Biswas	Lakagiti	900.00 per programme
11.	Shri Kalyani Prasad Chowdhury	Lokagiti / Palligiti	900.00 per programme

भारत सरकार संचना और प्रसारण मंत्रालय

### गीत एवं नाटक प्रभाग

१९६/१, राजडांगा नबपली. आर. बी. कनेक्टर कसबा, कोलकाता - ७०० १०७

Phone/Fax: 033-2441-5955

No.CAL/11012/4/2008/P&P



OFFICE ORDER

**GOVERNMENT OF INDIA** MINISTRY OF

INFORMATION & BROADCASTING

#### SONG & DRAMA DIVISION

196/1, Rajdanga Nabapally R. B. Connector Kasba, Kolkata - 700 107 E-mail: sd-kol@wb.nic.in

दिनांक:

Dated:

1.4.2008

The following programmes are offered to the Private Registered Troupes of West Bengal during the month of April, 2008

SI. No	Name of the Troupe	No. of Progs.	Date	Name of the Organising Authority
1.	Shri Bappa Sadhu M/s Naihati Profile 151, Mitra Para Road, Naihati Dist 24 Parganas (North) Mobile:	2 (Magic)	5.4.2008 & 6.4.2008	Shri Ajay Kr. Ganguly General Secretary, Gobardanga Oitihasik Smritiraksha Committee, Gobardanga, Dist 24 Pgns. (N)
		Programmes allotted fo	r 186 <sup>th</sup> Gosthabiha	r Mela)
2,	Ms Ratna Bandopadhyay M/s Silpilok 36 Debinibas Road Kolkata – 700074 Mobile: 9433944957	3 (F.T.R)	5.4.2008 to 7.4.2008	Shri Murari Mohan Das Shri Shri Radha Gobinda Bhajan Kutir Ghumi, Gharamipara, P.S Kotwali Dist Nadia

(Programmes allotted as desired by Smt. Nupur Saha, Hon'ble Councillor, and the Hon'ble Chairman, Krishnanagar Municipality)

Themes: NREGA, NRHM, NCMP, Sarba Shiksha Abhiyan, Bharat Nirman, Prevention / Control of HIV / AIDS, National Integration, Patriotism, Rural Development, Consumer Awareness, RCH-II, Small Family Norms, Communal Harmony, RTI Act, Prime Minister's new 15 Point Programme for welfare of Minorities, etc.etc.

> 13. Palchardhury (Smt. B. Pal Chowdhury) **DEPUTY DIRECTOR**

#### Copy to:

- Troupes concerned The troupes are requested immediately to confirm the programmes in writing to this office as 1. well as to the Organising Authority. After the programmes, performance certificate should be obtained from the organizer and be forwarded to this office alongwith the Bill, Paper Clippings and 2/3 good action photographs.
- The Collector and District magistrates of concerned districts, for kind information and necessary help if required. 2.
- The Director, Song and Drama Division, New Delhi, for kind information. 3.

13. PalCRordany (Smt. B. Pal Chowdhury) DEPUTY DIRECTOR

#### (RALCE) DISTRICT HEALTH & FAMILY WELFARE SAMITI

(erstwhile DTCS North 24-Parganas)

Email dewingstallicands org Ph 552-0636 (STD Code 033) Eax. 552-3175 (STD Code 033) Reg No S/11/11012 of 2002-2003, Under Societies ad XXVI of 1961 Office Morth 24 Pgs, District Hospital, Earasat, West Bengal, Pin 700124

dated :12,10,07

Memo No RMTCP/218/2007

inshish: 0.9 42, Shashri Para Road Master Bappa

North 24 Parganas

Sub: Schedule of Magic Show.

Payment will be made accordingly. countersigned by STS/MOTC/BMOH/MO of the concerned area after completion of total shows. festival seasons October & November 07. A report need to be submitted to the undersigned duly You are hereby requested to go on magic show in the following areas noted below during

	011	Manas Bhattacharya - 9932675052
11.T itedieN		Sumon Roy - 9433424922
Dr.B.N.Bose SDH T.U.	10	Sujoy Majunder - 9231690496
Dum Dum T.U.	S	The state of the s
Gaigata T.U.	01	Dhiman Roy - 947439985
Biswanathpur T.U.(Deganga)	\$	Biswajit Dam - 9331854146
IPSP PPCT TO TOTAL THE POST	1	Chaitnya De Mondal - 9433231345
Health Mela at Barasat	0.1	Chaifnya De Mondal - 9433731345 -
DICTU	01	Sidharha Sankar Ghosh - 03 215 240039(R)
Serapole T.U.	01	6000810166 - VIIO015100 S odiredbi2
Paniliai T. U.		Chindralous Chindralous - 98 10 185 609
Name of the area	sworls to ov	Name of STS & contact no.
At In surely	16.00	

/PS

D.T.O.

North 24-Parganas, Barasat. D.T.C.

Copy to the

19 In Morth 24 Parganas - for information pl.

3) Part time accountant, DTC, Barasat - for information pl. 2) Concerned MOTC / BMOH / MO / STS - for information & n/a pl.

4) Guard file.

North 24-Parganas, Barasat.



## Kolkata Metropolitan Development Authority

URBAN HEALTH IMPROVEMENT PROGRAMME UNIT

2334-5257/2337-0697/2358-6771/2337-4103. FAX No. : 2358-3931 & 2358-7368 E-mail : cmdaipp8@vsnl.net

No. 1408 /0-12/KMDA/UHIP(IPP-VIII)/03

Dated: 07-03:08

#### ORDER

In continuation of order No. 133/O-12/KMDA/UHIP/IPP-VIII/03 dated 14.05.2007 the Urban Health Improvement Programme Unit, KMDA has also organized a mini whole day workshop on Fol's Media Programme for selection of folk troupes in connection with awareness generation programme of IEC on 14<sup>th</sup> February 2008 at IEC Conference Room.

The Competent Authority in KMDA has kindly approved the following folk troupes and enlisted in the panel list as per gradation of their performance in the workshop. The remuneration of each troupes is fixed by the Competent Authority as per gradation which will be effect from March, 2008.

#### A. Category: Songs

Grade - 1 Artists

SI. No.	Name of the folk troupes	Performance.	Remuneration (Rs.)
1.	Smt. Mousumi Chatterjee	Folk song / Variety Song	1000.00 per programme
2.	Shri Chinmoy Adak	Baul / Palligiti	1000.00 per programme
3.	Smt. Namita Bhattacharjee	Kirtan	1000.00 per programme

9831133802

#### Grade - II Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Shri Prahallad Kayal	Baul / Palligiti	900.00 per programme
2.	SURO PRABAHA	Palligiti / Bhaktigiti	900.00 per programme
3.	Shri Sadhan Marrik	Lokagiti	900.00 per programme
4.	Smt. Sonali Ganguly	Variety Song	900.00 per programme
5.	Smt. Shibani Ghosh	Kirtan	900.00 per programme

Contd..

#### B. Category: Magic

#### Grade - Il Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Shri Tarun Kumar (Magician)	Magic / Talking Doll	900.00 per programme

#### C. Category: Street Drama / Drama

#### Grade - II Artists

Sl. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Natya Chetona 03	Drama	1200.00 per programme
2.	Doubarik	Drama	1200.00 per programme
3.	Peoples Mine Theatre	Street Drama	1200.00 per programme

9231864230 Shanken Sen.

The Municipal Authority is entitled for re-imbursement claim of Rs. 500/- (Rupees five thousand) only in connection with organization of each folk program ne on production of bill! vouchers as contingency expenses for hiring microphone, light, chair table etc.

All concerned is being informed accordingly.

OSD (H) UHIPU, KMDA

No. /97/0-12/KMDA/UHIP(IPP-VIII)/03

Dated:

Copy forwarded for favour of information :-

1) The Mayor / Chairman

Co poration / Municipality.

2) The Health Officer \_

Corporation / Municipality.

3) The folk troupes

for information.

4) The ACFA, UHIPU, KMDA

5) Shri P.K. Mitra, A.O., UHIPU, KMDA.

6) The Project Officer, IEC, UHIPU, KMDA.

OSD (H) UHIPU, KMDA



## **Kolkata Metropolitan Development Authority**

## URBAN HEALTH IMPROVEMENT PROGRAMME UNIT

Jnnayan Bhavan. Bidhannagar, 'G' Block, 1st, 2nd & 3rd floor, Kolkata – 700 091.

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No. 133 /0-12/KMDA/UHIP(IPP-VIII)/03

Dated: 14.05.07

#### ORDER

The Competent Authority in KMDA has kindly approved the following enlisted folk troupes as per gradation of their performance in the workshop on folk media programme held on 29<sup>th</sup> & 30<sup>th</sup> March 2007 at KMDA Auditorium Hall, Unnayan Bhavan, Salt Lake, Kolkata. The remuneration of each troupes is fixed by the Competent Authority as per gradation which will be effect from May,2007.

#### A. Category : Songs

#### Grade - | Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)	-24105
1	Smt. Ratna Bandapadhyay	Kirtan & Bhaktigiti	1000.00 per programme	943317707
2.	Panchann Shruti Gosthi	Variety Song	1000 00 per programme	
3.	Shri Priyagopal Adhikari	Baul / Lokagiti	1000.00 per programme	12313135
4.	Shri Dinabondhu Goswami	Kirtan	1000.00 per programme	
5.	Shri Swapan Ray & Party	Variety Song	1000.00 per programme	
6.	Shri Noratham Das Bawl	Baul / Palligiti	1000.00 per programme	
7.	Shri Bappa Sadhu	Variety Song	1000.00 per programme	
74.	Shri Dipak Kr. Saha 2539-3802		1000.00 per programme	

#### Grade - II Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)	
1.	Shri Sambhu Prasad Chowdhury	Variety Song	900.00 per programme	9830893421
2.	Shri Sakti Sankar Chatterjee	Devosional Song & Folk Song	900.00 per programme	
3.	Smt. Sambiti Poddar	Baul / Palligiti / Lokasangit	900.00 per programme	
4.	Md. Mahiuddin	Lokagiti / Palligiti	900.00 per programme	
5.	Shri Kishore Kr. Bhattacharjee	Variety Song	900.00 per programme	9433584331
6.	Smt. Laxmi Kundu	Palligiti	900.00 per programme	
7.	Shri Ganga Prasad Chowdhury	Lokagiti / Palligiti	900.00 per programme	
8.	Md. Kader Biswas	Baul Song	900.00 per programme	
9.	Shyamananda Ramayan Sampraday	Ramayan Gan	900.00 per programme	
10.	Shri Dulal Krishna Biswas	Lakagiti	900.00 per programme	
11.	Shri Kalyani Prasad Chowdhury	Lokagiti / Palligiti	900.00 per programme	वश्राध्यक्षत्रभन

Contd..

#### -2-

#### B. Category: Magic, Talking Doll, Puppet Show etc.

#### Grade - 1 Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)	
1.	Shri Salil Kumar Basu	Talking Doll	1000.00 per programme	
2.	Shri Prabir Kr. Das	Talking Doll	1000.00 per programme	48310338
3.	Shri Pijus Banerjee	Magic	1000,00 per programme	9830111195
4.	Shri B.N. Sharma	Magic	1000.00 per programme	
5,	Shri Bappa Szohn Grade - Il Artists	Mighe	1000.00 11 483	0813390

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1.	Shri Aninda Kishore	Magic	900,00 per programme

#### C. Category: Dance Drama, Street Drama etc.

#### Grade - I Artists

SI. No.	Name of the folk troupes	Performance	Remuneration (Rs.)
1	Smt. Kabita Bakshi & Troupes	Dance Drama	1500.00 per programme
2.	Smt. Nargis Rehaman	Street Drama	1500.00 per programme
3.	Arpan Natya Gosthi	Drama	1500.00 per programme

The Municipal Authority is entitled for re-imbursement of Rs. 500/- in connection with organization of each folk programme on production of bill as contingency expenses for hiring microphone, light, chair, table etc.

All concerned is being informed accordingly.

OSD (H)
OSD (H)
OSD (KMDA

No. 133/(109)0-12/KMDA/UHIP(IPP-VIII)/03

Dated :14.03.07

Copy forwarded for favour of information :-

1) The Mayor / Chairman Corporation / Municipality.
2) The Health Officer Corporation / Municipality.

3) The folk troupes Shu Dipak Krv. Sahar for information.

4) The ACFA, UHIPU, KMDA

5) Shri P.K. Mitra, A.O., UHIPU, KMDA.

6) The Project Officer. IEC. UHIPU, KMDA.

101/05/07

OSD (H)
Gloder UHIPU, KMDA



## CHANGE MANAGEMENT UNIT

Memo No. .. CMU-94/2003(Pt. IV)/559(40)

010

Dt. .. 05.06.2006

From: A.K. Matilal

Project Manager, CMU

To : The Mayor / Chairman

Municipal Corporation / Municipality

Sub.: IEC activities to be undertaken by your ULB during FY 2006-07 under Health Component of KUSP.

Sir,

The following IEC activities have been considered to be undertaken by your ULB during FY 2006-07.

#### IEC activities:

SI. No.	IEC Activities	Unit Cost (Amount in Rs.)	Time period for implementation	
1.	Group discussion at block level with female / male members (separately) of the community.  One such group discussion at least one such session at two monthly interval per block i.e. minimum six discussions per block in a year. Each discussion session will cover different important health topics / issues.  No. of participants not exceeding 30 nos. per discussion session.	Rs. 150/- per discussion session. (30 participants x Rs 5/-)	April, 2006 to March, 2007	
2	Baby show - 1 show per HAU per year	Not exceeding Rs. 10,000/- per baby show.	To be completed within Nov., 2006 to Feb., 2007	
3.	Awareness through deployment of folk media - 2 such programmes per HAU per year	Not exceeding Rs. 1,600/- (Rs. 900/- Professional fee of folk media and Rs. 700/- other contingent expenditure i.e. hiring of Audio set, chair, turpoline, tea etc.) per programme.	To be completed by June. 06 to Jan., 07	

Contd. to P-2.



It is advised that the IEC activities should contain all the service components of RCH programme, Public Health and National Health Programmes.

All the above mentioned programme plan, implementation, monitoring and supervision are to be done at the arrangement of Health Officer / Asstt. Health Officer of the ULB.

On the basis of above, you may please arrange to start the programmes accordingly. The expenditure incurred for the purpose may be met out of KUSP fund already available with you. The expenditure may be booked under the accounts head "Support to Health sector – IEC – Group discussion / baby show / folk media" (as may be applicable).

A Report on item-wise IEC activities may be forwarded to this office at bi-monthly frequency by 10<sup>th</sup> of the following month as per the format enclosed.

You are requested to submit the Statement of Expenditure (SOE) and Utilisation Certificate (UC) at monthly interval through Accounting Support Agency.

Yours faithfully,

Project Manager, CMU

Dt. .. 05.06.2006

Memo No. .. CMU-94/2003(Pt. IV)/559(40)/1(40)

Copy forwarded for information and necessary action to:

Health Officer / Asstt. Health Officer, ...... Municipal Corporation / Municipality.

Project Manager, CMU

Memo No. .. CMU-94/2003(Pt. IV)/559(40)/3(5)

Dt. .. 05.06.2006

Copy forwarded for information and necessary action to:

- 1. Financial Adviser, CMU
- 2. Accounts Officer, CMU
- 3. Accounting Support Agency, CMU

Memo No. .. CMU-94/2003(Pt. IV)/559(40)/3(5)

Copy forwarded for information to:

1. OSD, UHIP, KMDA

Project Manager, CMU Dt. .. 05.06.2006

Project Manager, CMU



IEC !	Performance	Report
-------	-------------	--------

*** *** *** *** ***	Municipality / Municipal Corporation
Period:	2006 / 07 to 2006 / 07

### (A) Group Discussion:

Period	Total no of blocks in the	the group discussed	Item of topics discussed	Total no. of participants			Remarks
	ULB meetings held		F	M	T		
April to May, 2006		•					
June to July, 2006							
And so on							

### (B) Baby Show:

Total No. of HAUs	Baby Show held on (Date)	For HAU No.	No. of children participated			
			F	M	Т	

## (C) Awareness through deployment of folk media:

Date	HAU/HP No. Type of Folk media utilised Item of topics covered	the state of the s	Total no. of Participant				
			Covered	F	М	Т	



#### KOLKATA URBAN SERVICES FOR THE POOR CHANGE MANAGEMENT UNIT

Memo No. .. CMU-94/2003(Pt. IV)/588(11)

Dt. .. 06.06.2006

From : A.K. Matilal

Project Manager, CMU

: The Mayor / Chairman To

10 1PO VIII Boh 21 Relt ULBS

Sub.: IEC activities to be undertaken by your ULB during FY 2006-07

under Health Component of KUSP.

Sir,

The following IEC activities have been considered to be undertaken by your ULB during FY 2006-07.

#### IEC activities :

SI. No.	IEC Activities	Unit Cost (Amount in Rs.)	Time period for implementation	
1.	Group discussion at block level with female / male members (separately) of the community.  One such group discussion at least one such session at two monthly interval per block i.e. minimum six discussions per block in a year. Each discussion session will cover different important health topics / issues.  No. of participants not exceeding 30 nos. per discussion session.	Rs. 150/- per discussion session. (30 participants x Rs 5/-)	April, 2006 to March, 2007	
2.	Baby show - 1 show per HAU/HP per year	Not exceeding Rs. 10,000/- per baby show.	To be completed within Nov., 2006 to Feb., 2007	
3.	Awareness through deployment of folk media - 2 such programmes per HAU / HP per year	Not exceeding Rs. 1,600/- (Rs. 900/- Professional fee of folk media and Rs. 700/- other contingent expenditure i.e. hiring of Audio set, chair, turpoline, tea etc.) per programme.	To be completed by June, 06 to Jan., 07	



It is advised that the IEC activities should contain all the service components of RCH programme, Public Health and National Health Programmes.

All the above mentioned programme plan, implementation, monitoring and supervision are to be done at the arrangement of Health Officer / Asstt. Health Officer of the ULB.

On the basis of above, you may please arrange to start the programmes accordingly. The expenditure incurred for the purpose may be met out of KUSP fund available with you. A token advance will be provided to the ULBs who are not having any KUSP fund. The expenditure may be booked under the accounts head "Support to Health sector – IEC – Group discussion / baby show / folk media" (as may be applicable).

A Report on item- wise IEC activities may be forwarded to this office bi- monthly by 10<sup>th</sup> of the following month as per the format enclosed.

You are requested to submit the Statement of Expenditure (SOE) and Utilisation Certificate (UC) at monthly interval.

Yours faithfully,

Project Manager, CMU

Memo No. .. CMU-94/2003(Pt. IV)/588(11)/1(11)

Dt. .. 06.06.2006

Copy forwarded for information to:

The Project Director, ....., IPP-VIII (Extn.) /RCH Sub-Project, Asansol

Project Manager, CMU

Memo No. .. CMU-94/2003(Pt. IV)/588(11)/2(11)

Dt. .. 06.06.2006

Copy forwarded for information and necessary action to:

Health Officer / Asstt. Health Officer, ...... Municipal Corporation / Municipality.

Project Manager, CMU

Dt. .. 06.06.2006

Memo No. .. CMU-94/2003(Pt. IV)/588(11)/3(3)

Copy forwarded for information to:

- 1. Directorate of Local Bodies
- 2. Director, SUDA
- 3. Financial Adviser, CMU
- 4. Accounts Officer, CMU

Project Manager, CMU



IEC	Performance	Report
-----	-------------	--------

*** *** *** *** ***	Municipality /	Municipal	Corporation
Period:	2006/07 to	*** *** *** *** ***	2006 / 07

## (A) Group Discussion:

Total no of blocks in the	Total no. of group	Item of topics discussed	Total no. of participants			Remarks
held		F	M	T		
		blocks in the group meetings	blocks in the group discussed ULB meetings	blocks in the group discussed par ULB meetings	blocks in the group discussed participa ULB meetings	blocks in the group discussed participants ULB meetings

### (B) Baby Show:

Total No. of HAUs/HPs	Baby Show held on (Date)	For HAU/HP No.	No. of children participated		
			F	M	T

## (C) Awareness through deployment of folk media:

Date	HAU/HP No.	Type of Folk media	Item of topics covered	Total	no. of Pai	rticipants
		utilised		F	M	T

Signature of HO / AHO



IEC	Peri	ormance	Report
			-

...... Municipality / Municipal Corporation

Period	Total no of blocks in the ULB	Total no. of group meetings	Item of topics discussed		otal no. of articipants		Remarks
	held			F	M	T	
April to May, 2006							
June to July, 2006			·				
And so on							

#### (B) Baby Show:

(Date)		No. of chile participa			
		F	M	T	
	(Date)	(Date)			

#### (C) Awareness through deployment of folk media:

Date	HAU/HP No.	Type of Folk media	Item of topics covered	Total no. of P	no. of Pa	articipants	
		utilised	001010	F	M	T	

Signature of HO / AHO



## CHANGE MANAGEMENT UNIT

Memo No. CMU-94/2003(Pt. IV)/3359

Dt. .. 17.03.2006

From: Arnab Roy

Project Director, CMU

010

To

: The Chairman

**Darjeeling Municipality** 

Sub. : IEC activities & re-orientation training for grass root level health

functionaries under Health component of KUSP.

Ref. : Your communication under memo no. 110/UPE & 112/UPE dt. 15.03.2006

Sir,

The time period for implementation of IEC activities and re-orientation training for grass root level health functionaries is extended upto June, 2006. You are requested to forward the programme schedule for IEC activities & re-orientation training at the earliest. Public Health Expert of CMU may visit to your ULB for monitoring & supervision of the IEC & training activities.

A completion report as per format already provided to you and Statement of Expenditure (SOE) along with Xerox copies of bills & vouchers is to be forwarded to the undersigned by 10<sup>th</sup> of each following month.

You may contact Dr. Shibani Goswami, Health Expert, CMU (Ph. No. 033 2359 3184) for any clarification, if required.

Thanking you.

Yours faithfully,

Memo No. CMU-94/2003(Pt. IV)/ 33 59 (1)
Copy forwarded for kind information to:

Project Director, IPP-VIII (Extn.), Darjeeling Municipality

Memo No. CMU-94/2003(Pt. IV)/ 3359 | 2(1) Copy forwarded for kind information to:

HO, Darjeeling Municipality

Memo No. CMU-94/2003(Pt. IV)/ 3 359 (3 (1)) Copy forwarded for kind information to:

Finance Advisor, CMU

Project Director, CMU

Dt. .. 17.03.2006

Project Director, CMU

Dt. .. 17.03,2006

Project Director, CMU

Dt. .. 17.03.2006

Project Birector, CMU

To The Project Management Unit,
Change Management Unit,
ILGUS Bhawon M.C.Block Sector 3.
Bidhannagar Kolkota-700106.
Memo No 110 UPF.

Dated-15.03.2006.

Subject: IEC activities to the undertaken during subject: IEC activities to the undertaken during FY 2005-06 under Health Component of KUSP.

Sir. Your kind attention is invited to your office Memo No. CMU-94/2003 (Pt.II)/428(II) dt.12.07.05.on the subject

I would like to let you know that necessary action as desired in the above memo could not be taken during the period specified for want of competent officer in this Municipality.

Now that a Medical Officer has been appointed, we intend to implement the said IEC Activities.

remain 1960

I solicit your kind instruction as to whether we can hold the said programme. Schedule dates for the programme at this ULB would be intimated to you on receiptof your necessary instruction.

Yours faithfully,

Chairman,
Darjeeling Municipality,
Darjeeling.

103106

TO,

The Project Director, Change Management Unit, ILGUS Bhowan, R.C. Block Sector, 3. Bidhannagar, Kolkota-700106.

pated-15.03.2006.

Nemo No UPE/112.

Sub: Re-Orientation training for grass root level health functionaries ie. HMWs, FTSsand ANMs/STSs under health Component of KUSP.

With reference to your office Memo No. CMU-94/2003 (Pt.II) / 430 (II) dt. 12.07.2005. on the subject noted above, I would like to bring to your kind notice that this municipality was not in a position to hold the above Re-Ori-entation training which was to be completed by september, 2005. Zas there was no Medical Officer in this Municipality at that time.

We have now appointed a Medical officer and therefore, weintend to hold the above training.

Your kind instruction to hold the said training now is solicited.

Thanking You.

Yours faithfully,

Che Chairman, Darjeeling Municipality, Darjeeling.

16/3/06

HIP, KMDA

# IRBAN HEALTH IMPROVEMENT PROGRAMME

Kolkata Metropolitan Development Authority

Unnayan Bhavan. Bidhannagar, 'G' Block, 3<sup>rd</sup> floor, Kolkata - 700 091. 2334-5257/2337-0697/2358-6771. FAX No.: 2358-3931 E-mail: cmdaipp8@ysul.net

No. 111 /P-21/KMDA/FW(US)/UHIP/03

Dated: 07:05.2003

To Shri Dijak Kr. Saha

Sub.: Performance of awareness programme through Folk Media.

Sir/Madam,

You are requested to perform the Folk Programmes on health messages with your troupe to the IPP-VIII / CUDP - III beneficiary areas at the approved rates and terms of reference within the month of May / June 08 as per the fixture below:

SI. No.	or the Hamerpanty	No. of Programmes	Theme of Messages	Month
2.	Morah Dumdum MAP. Hadhyangram MAP.	3 (Three) 3 (Three)	Health Musages	May June 08

Time date and venue may be fixed in consultation with the Health Officer? Asstt. Health Officer of the concerned municipality and the same may be communicated to this office.

You are also requested to submit the bill in duplicate along with performance certificate duly signed by the concerned Health Officer/ Asstt. Health Officer or their authorised representative to this office for taking necessary action for payment.

A specimen copy enclosed.

Enclo: As stated

/P-21/KMDA/FW(US)/UHIP/03

Copy forwarded for information and necessary action to : -

1. Chairman No Municipality.

2. Health Officer/ Asstt. Health Officer

make necessary arrangement along with the concerned health functionaries of the area for organizing the folk programmes. The date time and venue will be fixed by him/her and communicate the same to this office for supervision and monitoring from Headquarter. The Municipal Authority is chtitled for reimbursement of Rs.500/- for each programme on production of bill to this office as contingency expenses for hire of microphones, chair table, banner etc. in connection with organisation of the programmes. He/She or their representative also requested to issue a performance certificate (enclosed herewith) on completion the programme to the folk party.

3. Account Officer, UHIP, KMDA.

4.<del>- Dr</del>.\_\_\_\_

USD, Health, KMDA

Yours faithfully,

OSD, Health, KMDA

### Check list to monitor the IEC activities on RCH and ational Health Programmes in the 6(six) identified Local Bodies under UHIP.

(This Check lists meant for the Supervisory Health functionaries entrusted to conduct the programme).

Name of the Municipality:	NORTH DUM DUM MUNICIPALITY
Block: Subcentre	4,7&1 of .HAU: I. RI & III
	ormer: SRI DIPAK KUMAR SAHA.
Name of the Health functionarie	s entrusted to conduct the programme : FTS
Other Supervisory Staff present	STS.
Date & Time of the Performance	e: 23/06/08. 24/06/08 & 26/06/08 2.00PH
	tion: Fulse Polio, F.P., Aids, Routine Va
М.С.Н.	
Madia Head . Kirtan etc.	: Duration: 2 Hours.
No. of Participants : 326	: Male: 148 : Female: 152 : Children: 26
Spot assessment :-	
beneficiaries and also b  2. Had the participants w	naries explained the objective of such participation of the proad aspect of the message to be dealt? (Yes/No) ere given scope to interact in between the discussion and overamme? (Yes/No)
2 Had the Health function	maries summed up the message and received the views of
musticipante for their fu	ture course in changing the practice? (Yes/No) Health functionaries (Satisfactory/ Un Satisfactory)
A Manitaring of the Imp	net of the message communicated by Home visits. (Change
of behaviour attitudes	d the efficacy of the IEC input for replication should be
Lipay Kuma	Amelalla
Signature & date of Troupe les	
	1.000

N.B.: This Checklist should be treated as Performance Certificate which is necessary for payment of the ciaun of folk troups.

if heck lists to mornior the H.C. networks does

ANGIBAL HIST SOLDEN I (4513 195 OLTABLALO) ENUARI (RICELLIN PH ST. SOLDEN POINT SUBLA) RICHMO (USS OUT SUBLA) AND (ENUA RICHMO (USS OUT SUBLA) (ENUA (RICELLIN ENUARISME) (ENUARISME) (ENUARISME) (RICELLIN ENGARME) (ENUARISME) (ENUARISME) (RICELLIN ENGARME) (ENUARISME) (ENUARISME) (RICELLIN ENCARISME) (ENUARISME) (RICELLIN ENCARISME) (ENUARISME) (RICELLIN ENCARISME) (ENUARISME) (RICELLIN ENCARISME) (RICEL

Telegran Akashwar आकाशवाणी

प्रसार भारती

आकाशवाणी कोलकाता

PRASAR BHARATI ALL INDIA RADIO, KOLKATA

> Station / केन्द्र भारतीय संगीत

me terre H. Booking No.:

MI/C/60

(See paragraph 5, 5, 6)

आकाशवाणी-कार्यकम-3

(पेरा 5-5-6 देखिये)

AIR-P-3

INDIAN MUSIC

DATE

एकांश

Section:

महोदय/महोदया,

Dear Sir/Madam

निम्नलिखित कार्यक्रम के प्रसारणार्थ आकाशवाणी को आपके सहयोग और सेवाओं की आवश्यकता है । इस हेतु यह प्रस्ताव प्रेषित है । We offer you an engagement to broadcast and to perform as follow :-

Sree Khole

nemedana

प्रसारण तिथा/ Date of recording प्रसारण का समय/

Time of broadcast

रिकार्डिंग तिथि/ Time of broadcast कार्यक्रम की अवधि/

Duration of performance

प्रसारण स्थान

Place of broadcast

प्रसारण शुल्क ह

Fee for broadcast (Rs.)

19/6/2008

As req.

As req.

AIR. Kolkata

Rs.650/- (Rupees Six hundred fifty only)

ध्यनि अंकित रुप में कार्यक्रम की प्रसारण शुल्क

(15 मिनट का लिए प्रसारण गुल्क का 15%)

Director, All India Radio.

(15 मिनट से अधिक के लिए प्रसारण शुल्क का 25%)

Fee per B' cast of a mechanical reproduction of the performance (15% of B' cast fee for 18 Mts., 25% of B' cast fee for more than 15 Mts.)

उपर्युक्त प्रस्ताव (आफर) इस बात पर समाक्षित है कि नीचे लिखे निबधनों तथा अगले पृष्ठ पर शर्तों का अनुपालन किया जाये. The above offer is contingent on your compliance with the following terms, and with the conditions printed on next page.

समस्त आवश्यक विवरणों के सार्थ आपका हस्तानर किया हुआ स्वीकृति पत्र हमारे पास तारीख That your signed acceptance together with all necessary particulars is in our hands by ......

यदि, और जब भी आपसे संपर्क के जाये आप पूर्वाभ्यास के लिए उपस्थित हों ने /हों गी । That you shall attend rehearsals it and when required:

आप कार्यक्रम संबंधी प्रपत्र, जो इसके साथ संलंध है, भर कर (और उसके साथ उन सब गीतों, बोलो और सामग्रियों की, जिन्हें प्रयोग में लाने का आपका विचार हैं, मुद्रित या टेकित प्रति) आफाशवाणी किया किया के केन्द्र निदेशक को अनुमोदनार्थ भेज देगें। That you shall complete, return and submit for the approval the programme form which is attached hereto (together with the printed copy or type script of all songs, words and material you propose to use) to the

स्टैंप शुल्क सरकार द्वारा वहन किया जाएगा The Stamp Duty will be borne by the Government.

> Dipak Saha Nadikul Road South Nimta Kolkata- 49

Yours faithfully, कते केन्द्र निदेशक For Station Director

भारत के राष्ट्रपति के लिए ओर उनकी और से for and on behalf of the President of India

Name पता

Address



# CHANGE MANAGEMENT UNIT

Memo No. CMU-94/2003(Pt. IV)/3227(21)

Dt. .. 02.03.2006

From: Arnab Roy

Project Director, CMU

To

: The Chairman

...... Municipality

Sub. : Implementation of IEC activities by your ULB during FY 2005-06 under Health component of KUSP.

Sir,

From the monitoring report of DLB in the month of February, 2006 with regard to your ULB it has been observed that some of the targeted IEC activities are yet to be implemented.

In this regard this office initial communication bearing no. CMU-94/2003(Pt. II)/893(40) dt. 29.03.2005 may kindly be referred to where details of activities have been spelled out (copy enclosed for ready reference).

You would appreciate that all the IEC activities are meant towards awareness generation on health issues improving access to the existing health facilities. Hence, you are requested kindly to look into the matter personally for effective implementation of the said programme.

Yours faithfully.

Enclo.: As stated.

Memo No. CMU-94/2003(Pt. IV)/ 5227 (21) (1 (1)

Copy forwarded for kind information to:

HO / AHO, ...... Municipality.

Memo No. CMU-94/2003(Pt. IV)/ 3227 (21) /2(1)

Copy forwarded for kind information to:

**Directorate of Local Bodies** 

Project Director, CMU

Dt. .. 02.03.2006

Project Director, CMU

Dt. .. 02.03.2006

Project Director, CMU



#### List of the ULBs for Memo no. CMU-94/2003(Pt. IV)/

(21) dt. 02.03.2006:

- 1. Bidhannagar Municipality
- 2. Barasat Municipality
- 3. Barrackpore Municipality
- 4. Garulia Municipality
- 5. Halisahar Municipality
- 6. Khardah Municipality
- 7. Kamarhati Municipality
- 8. Madhyamgram Municipality
- 9. Naihati Municipality
- 10. Panihati Municipality
- 11. Rajarhat Gopalpur Municipality
- 12. Titagarh Municipality
- 13. Gayeshpur Municipality
- 14. Baruipur Municipality
- 15. Maheshtala Municipality
- 16. Baidyabati Municipality
- 17. Bansberia Municipality
- 18. Chandannagar Municipal Corporation
- 19. Champdany Municipality
- 20. Hooghly Chinsurah Municipality
- 21. Serampore Municipality



#### KOLKATA URBAN SERVICES FOR THE POOR MANAGEMENT CHANGE

Memo No. CMU-94/2003(Pt. II)/893(40)

Dt. .. 29.03.2005

From: Arnab Ray, IAS

Project Director, CMU

: The Mayor / Chairperson To

ADKMA ULBs. Municipal Corporation / Municipality

IEC activities to be undertaken by your ULB during FY 2005-06 Sub: under Health Component of KUSP.

You may be aware that DFID has accorded approval activities for strengthening the existing Sir, HHW scheme. For the purpose, the following IEC activities have been considered to be undertaken by your ULB during FY 2005 - 2006.

#### IEC activities:

SI. No.	IEC activities :  IEC Activities	Unit Cost (Amount in Rs.)	Time period for implementation
1.	Group discussion at block level with female / male members (separately) of the community. One such group discussion at two monthly interval per block i.e. six discussions per block in a year. Each discussion session will cover six different health topics / issues.  No. of participants not exceeding 30 nos. per	Rs. 150/- per discussion session.  (30 participants x Rs 5/-)	April, 2005 to March, 2006
2.	discussion session.  Installation of hoardings / repair & repainting of existing message boards  - At HAU  - At OPD  - At MH (where existing)  - At RDC (where existing)	Not exceeding Rs. 5000/- per each hoarding for HAU, OPD, MH and RDC. Not exceeding Rs. 1500/- per each Sub-Centre.	To be completed by August, 2005
3.	- At Sub-Centre  Baby show - 1 show per HAU per year	Not exceeding Rs. 10000/- per baby show.	To be complete within November, 200 to January, 200
4.	Awareness through deployment of folk media - 2 such programmes per HAU per year	Not exceeding Rs. 1600/- per programme.	To be complete by June 1 August, 200 and Novembe 2005 to Januar 2006

Contd. to P-2.



## KOLKATA URBAN SERVICES FOR THE POOR CHANGE MANAGEMENT

Memo No. CMU-94/2003(Pt. II)/893(40)

Dt. .. 29.03.2005

From: Arnab Ray, IAS

Project Director, CMU

: The Mayor / Chairperson To

40 KMA ULBs. Municipal Corporation / Municipality

IEC activities to be undertaken by your ULB during FY 2005-06

under Health Component of KUSP.

Sir,

You may be aware that DFID has accorded approval activities for strengthening the existing HHW scheme. For the purpose, the following IEC activities have been considered to be undertaken by your ULB during FY 2005 - 2006.

#### IEC activities:

Sl. No.	IEC Activities	Unit Cost (Amount in Rs.)	Time period for implementation
1.	Group discussion at block level with female / male members (separately) of the community. One such group discussion at two monthly interval per block i.e. six discussions per block in a year. Each discussion session will cover six different health topics / issues.  No. of participants not exceeding 30 nos. per	Rs. 150/- per discussion session. (30 participants x Rs 5/-)	April, 2005 to March, 2006
2.	discussion session.  Installation of hoardings / repair & repainting of existing message boards  - At HAU  - At OPD  - At MH (where existing)  - At RDC (where existing)	Not exceeding Rs. 5000/- per each hoarding for HAU, OPD, MH and RDC. Not exceeding Rs. 1500/- per each Sub-Centre.	To be completed by August, 2005
3.	- At Sub-Centre  Baby show - 1 show per HAU per year	Not exceeding Rs. 10000/- per baby show.	To be completed within November, 200 to January, 200
4.	Awareness through deployment of folk media - 2 such programmes per HAU per year	Not exceeding Rs. 1600/- per programme.	To be complete by June t August, 200 and Novembe 2005 to January 2006

Contd. to P-2.