

CALCUTTA TELEVISION NETWORK PVT. LTD.**STATEMENT OF TELECAST CERTIFICATE**

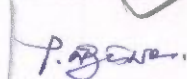
AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.

PRODUCT NAME : DENGU

FROM DATE :- 01.04.2018 TO DATE:- 30.04.2018



23/04/2018	8:37:37 PM	COM DENGUE	0:00:40
23/04/2018	9:09:30 PM	COM DENGUE	0:00:40
23/04/2018	9:36:21 PM	COM DENGUE	0:00:40
23/04/2018	10:02:22 PM	COM DENGUE	0:00:40
23/04/2018	10:31:49 PM	COM DENGUE	0:00:40
23/04/2018	10:58:51 PM	COM DENGUE	0:00:40
24/04/2018	8:04:02 AM	COM DENGUE	0:00:40
24/04/2018	9:10:42 AM	COM DENGUE	0:00:40
24/04/2018	9:58:40 AM	COM DENGUE	0:00:40
24/04/2018	11:00:37 AM	COM DENGUE	0:00:40
24/04/2018	12:04:14 PM	COM DENGUE	0:00:40
24/04/2018	1:02:32 PM	COM DENGUE	0:00:40
24/04/2018	2:01:56 PM	COM DENGUE	0:00:40
24/04/2018	2:59:43 PM	COM DENGUE	0:00:40
24/04/2018	3:26:03 PM	COM DENGUE	0:00:40
24/04/2018	3:58:46 PM	COM DENGUE	0:00:40
24/04/2018	4:30:11 PM	COM DENGUE	0:00:40
24/04/2018	5:01:15 PM	COM DENGUE	0:00:40
24/04/2018	5:32:14 PM	COM DENGUE	0:00:40
24/04/2018	6:04:00 PM	COM DENGUE	0:00:40
24/04/2018	6:35:23 PM	COM DENGUE	0:00:40
24/04/2018	7:02:30 PM	COM DENGUE	0:00:40
24/04/2018	7:33:52 PM	COM DENGUE	0:00:40
24/04/2018	8:05:19 PM	COM DENGUE	0:00:40
24/04/2018	8:36:25 PM	COM DENGUE	0:00:40
24/04/2018	9:06:41 PM	COM DENGUE	0:00:40
24/04/2018	9:33:59 PM	COM DENGUE	0:00:40
24/04/2018	10:00:22 PM	COM DENGUE	0:00:40
24/04/2018	10:34:35 PM	COM DENGUE	0:00:40
24/04/2018	10:58:56 PM	COM DENGUE	0:00:40
25/04/2018	8:01:29 AM	COM DENGUE	0:00:40
25/04/2018	9:11:38 AM	COM DENGUE	0:00:40
25/04/2018	9:59:21 AM	COM DENGUE	0:00:40
25/04/2018	11:00:30 AM	COM DENGUE	0:00:40
25/04/2018	12:02:48 PM	COM DENGUE	0:00:40
25/04/2018	1:00:43 PM	COM DENGUE	0:00:40
25/04/2018	2:00:26 PM	COM DENGUE	0:00:40

DULY TELECAST
For C.T.V.N. Channel
Authorised Signatory

CALCUTTA TELEVISION NETWORK PVT. LTD.**STATEMENT OF TELECAST CERTIFICATE**

AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.

PRODUCT NAME : DENGU

FROM DATE :- 01.04.2018

TO DATE:- 30.04.2018



25/04/2018	2:59:24 PM	COM DENGUE	0:00:40
25/04/2018	3:30:55 PM	COM DENGUE	0:00:40
25/04/2018	4:02:14 PM	COM DENGUE	0:00:40
25/04/2018	4:33:21 PM	COM DENGUE	0:00:40
25/04/2018	5:04:34 PM	COM DENGUE	0:00:40
25/04/2018	5:35:36 PM	COM DENGUE	0:00:40
25/04/2018	5:59:40 PM	COM DENGUE	0:00:40
25/04/2018	6:30:45 PM	COM DENGUE	0:00:40
25/04/2018	6:59:32 PM	COM DENGUE	0:00:40
25/04/2018	7:31:21 PM	COM DENGUE	0:00:40
25/04/2018	7:59:35 PM	COM DENGUE	0:00:40
25/04/2018	8:31:16 PM	COM DENGUE	0:00:40
25/04/2018	9:03:05 PM	COM DENGUE	0:00:40
25/04/2018	9:30:42 PM	COM DENGUE	0:00:40
25/04/2018	10:02:29 PM	COM DENGUE	0:00:40
25/04/2018	10:31:43 PM	COM DENGUE	0:00:40
25/04/2018	10:58:28 PM	COM DENGUE	0:00:40
26/04/2018	8:03:08 AM	COM DENGUE	0:00:40
26/04/2018	9:10:31 AM	COM DENGUE	0:00:40
26/04/2018	9:58:47 AM	COM DENGUE	0:00:40
26/04/2018	11:00:27 AM	COM DENGUE	0:00:40
26/04/2018	12:05:41 PM	COM DENGUE	0:00:40
26/04/2018	1:05:23 PM	COM DENGUE	0:00:40
26/04/2018	2:02:31 PM	COM DENGUE	0:00:40
26/04/2018	2:59:52 PM	COM DENGUE	0:00:40
26/04/2018	3:27:07 PM	COM DENGUE	0:00:40
26/04/2018	3:58:51 PM	COM DENGUE	0:00:40
26/04/2018	4:29:32 PM	COM DENGUE	0:00:40
26/04/2018	5:00:57 PM	COM DENGUE	0:00:40

DAILY TELECAST
For C.T.V.N. Channel

Authorised Signatory

CALCUTTA TELEVISION NETWORK PVT. LTD.**STATEMENT OF TELECAST CERTIFICATE**

AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.

PRODUCT NAME : DENGU



FROM DATE :- 01.04.2018 TO DATE:- 30.04.2018

26/04/2018	5:32:40 PM	COM DENGUE	0:00:40
26/04/2018	5:59:03 PM	COM DENGUE	0:00:40
26/04/2018	6:29:54 PM	COM DENGUE	0:00:40
26/04/2018	7:00:48 PM	COM DENGUE	0:00:40
26/04/2018	7:32:11 PM	COM DENGUE	0:00:40
26/04/2018	7:59:00 PM	COM DENGUE	0:00:40
26/04/2018	8:30:06 PM	COM DENGUE	0:00:40
26/04/2018	9:03:55 PM	COM DENGUE	0:00:40
26/04/2018	9:32:28 PM	COM DENGUE	0:00:40
26/04/2018	10:04:35 PM	COM DENGUE	0:00:40
26/04/2018	10:29:43 PM	COM DENGUE	0:00:40
26/04/2018	10:58:38 PM	COM DENGUE	0:00:40
27/04/2018	8:05:51 AM	COM DENGUE	0:00:40
27/04/2018	9:10:40 AM	COM DENGUE	0:00:40
27/04/2018	9:58:55 AM	COM DENGUE	0:00:40
27/04/2018	11:00:58 AM	COM DENGUE	0:00:40
27/04/2018	12:03:39 PM	COM DENGUE	0:00:40
27/04/2018	1:01:47 PM	COM DENGUE	0:00:40
27/04/2018	2:01:23 PM	COM DENGUE	0:00:40
27/04/2018	3:00:48 PM	COM DENGUE	0:00:40
27/04/2018	3:27:30 PM	COM DENGUE	0:00:40
27/04/2018	4:01:00 PM	COM DENGUE	0:00:40
27/04/2018	4:33:45 PM	COM DENGUE	0:00:40
27/04/2018	5:05:26 PM	COM DENGUE	0:00:40
27/04/2018	5:37:20 PM	COM DENGUE	0:00:40
27/04/2018	6:00:18 PM	COM DENGUE	0:00:40
27/04/2018	6:31:24 PM	COM DENGUE	0:00:40
27/04/2018	7:00:16 PM	COM DENGUE	0:00:40
27/04/2018	7:32:58 PM	COM DENGUE	0:00:40
27/04/2018	8:05:08 PM	COM DENGUE	0:00:40
27/04/2018	8:35:58 PM	COM DENGUE	0:00:40
27/04/2018	9:07:10 PM	COM DENGUE	0:00:40
27/04/2018	9:35:34 PM	COM DENGUE	0:00:40
27/04/2018	10:03:39 PM	COM DENGUE	0:00:40
27/04/2018	10:34:14 PM	COM DENGUE	0:00:40
27/04/2018	10:58:56 PM	COM DENGUE	0:00:40
28/04/2018	8:05:14 AM	COM DENGUE	0:00:40
28/04/2018	9:11:16 AM	COM DENGUE	0:00:40
28/04/2018	9:59:15 AM	COM DENGUE	0:00:40

DAILY TELECAST
For C.T.V.N. Channel

Authorised Signatory

CALCUTTA TELEVISION NETWORK PVT. LTD.**STATEMENT OF TELECAST CERTIFICATE**

AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.

PRODUCT NAME : DENGUE

FROM DATE :- 01.04.2018 TO DATE:- 30.04.2018



28/04/2018	11:00:54 AM	COM DENGUE	0:00:40
28/04/2018	12:03:34 PM	COM DENGUE	0:00:40
28/04/2018	1:01:58 PM	COM DENGUE	0:00:40
28/04/2018	2:02:22 PM	COM DENGUE	0:00:40
28/04/2018	2:59:08 PM	COM DENGUE	0:00:40
28/04/2018	3:30:12 PM	COM DENGUE	0:00:40
28/04/2018	4:04:16 PM	COM DENGUE	0:00:40
28/04/2018	4:35:44 PM	COM DENGUE	0:00:40
28/04/2018	5:07:01 PM	COM DENGUE	0:00:40
28/04/2018	5:37:30 PM	COM DENGUE	0:00:40
28/04/2018	5:58:57 PM	COM DENGUE	0:00:40
28/04/2018	6:30:20 PM	COM DENGUE	0:00:40
28/04/2018	7:00:49 PM	COM DENGUE	0:00:40
28/04/2018	7:34:07 PM	COM DENGUE	0:00:40
28/04/2018	7:59:54 PM	COM DENGUE	0:00:40
28/04/2018	8:31:49 PM	COM DENGUE	0:00:40
28/04/2018	9:03:42 PM	COM DENGUE	0:00:40
28/04/2018	9:34:30 PM	COM DENGUE	0:00:40
28/04/2018	10:06:52 PM	COM DENGUE	0:00:40
28/04/2018	10:31:28 PM	COM DENGUE	0:00:40
28/04/2018	10:58:57 PM	COM DENGUE	0:00:40
29/04/2018	8:02:48 AM	COM DENGUE	0:00:40
29/04/2018	9:09:13 AM	COM DENGUE	0:00:40
29/04/2018	9:58:54 AM	COM DENGUE	0:00:40
29/04/2018	11:00:40 AM	COM DENGUE	0:00:40
29/04/2018	12:05:35 PM	COM DENGUE	0:00:40
29/04/2018	1:01:46 PM	COM DENGUE	0:00:40
29/04/2018	2:01:52 PM	COM DENGUE	0:00:40
29/04/2018	2:59:26 PM	COM DENGUE	0:00:40
29/04/2018	3:26:18 PM	COM DENGUE	0:00:40
29/04/2018	3:59:05 PM	COM DENGUE	0:00:40
29/04/2018	4:29:53 PM	COM DENGUE	0:00:40
29/04/2018	5:01:10 PM	COM DENGUE	0:00:40
29/04/2018	5:32:53 PM	COM DENGUE	0:00:40
29/04/2018	5:59:23 PM	COM DENGUE	0:00:40
29/04/2018	6:30:14 PM	COM DENGUE	0:00:40

DULY TELECAST
For C.T.V.N. Channel

Authorised Signatory

CALCUTTA TELEVISION NETWORK PVT. LTD.**STATEMENT OF TELECAST CERTIFICATE**

AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.

PRODUCT NAME : DENGUE



FROM DATE :- 01.04.2018 TO DATE:- 30.04.2018

29/04/2018	7:01:54 PM	COM DENGUE	0:00:40
29/04/2018	7:33:17 PM	COM DENGUE	0:00:40
29/04/2018	7:59:44 PM	COM DENGUE	0:00:40
29/04/2018	8:31:05 PM	COM DENGUE	0:00:40
29/04/2018	9:02:17 PM	COM DENGUE	0:00:40
29/04/2018	9:30:02 PM	COM DENGUE	0:00:40
29/04/2018	10:01:38 PM	COM DENGUE	0:00:40
29/04/2018	10:32:47 PM	COM DENGUE	0:00:40
29/04/2018	10:58:47 PM	COM DENGUE	0:00:40
30/04/2018	8:03:49 AM	COM DENGUE	0:00:40
30/04/2018	9:00:01 AM	COM DENGUE	0:00:40
30/04/2018	9:58:47 AM	COM DENGUE	0:00:40
30/04/2018	11:00:35 AM	COM DENGUE	0:00:40
30/04/2018	12:04:09 PM	COM DENGUE	0:00:40
30/04/2018	1:02:06 PM	COM DENGUE	0:00:40
30/04/2018	2:30:24 PM	COM DENGUE	0:00:40
30/04/2018	2:59:53 PM	COM DENGUE	0:00:40
30/04/2018	3:26:03 PM	COM DENGUE	0:00:40
30/04/2018	3:59:03 PM	COM DENGUE	0:00:40
30/04/2018	4:30:03 PM	COM DENGUE	0:00:40
30/04/2018	5:00:52 PM	COM DENGUE	0:00:40
30/04/2018	5:31:56 PM	COM DENGUE	0:00:40
30/04/2018	6:02:59 PM	COM DENGUE	0:00:40
30/04/2018	6:34:39 PM	COM DENGUE	0:00:40
30/04/2018	7:00:28 PM	COM DENGUE	0:00:40
30/04/2018	7:31:54 PM	COM DENGUE	0:00:40
30/04/2018	8:04:35 PM	COM DENGUE	0:00:40
30/04/2018	8:35:57 PM	COM DENGUE	0:00:40
30/04/2018	9:05:43 PM	COM DENGUE	0:00:40
30/04/2018	9:34:00 PM	COM DENGUE	0:00:40
30/04/2018	10:03:27 PM	COM DENGUE	0:00:40
30/04/2018	10:33:37 PM	COM DENGUE	0:00:40
30/04/2018	10:58:56 PM	COM DENGUE	0:00:40
TOTAL			28800 SEC

DAILY TELECAST
For C.T.V.N. Channel

Authorised Signatory

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
Rajdanga Main Road, Kolkata - 700107



CORRESS
ADDRESS:

Star India Pvt. Ltd.
Registered Corporate Office:
Star House, Urmi Estate, 95 Ganpatrao Kadam
Marg, Lower Parel (W), Mumbai, 400013.
Tel No: +91 22 66305555
Fax No: +91 22 66305050
Website: www.startv.com

State: WEST BENGAL-19
GSTIN*/UIN*:19AAACN1335Q2Z4

Tax Invoice
Original For Recipient

ADVERTISER
INFORMATION & CULTURAL AFFAIRS-GOVT
OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
GENESIS ADVERTISING PVT LTD (CA)
2A, 7, Dwarka, Near Minto Park Crossing Sarat
Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*/UIN*:19AABCG0780D1ZV
PAN No:AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645102

BILLING PERIOD

16/04/2018 - 30/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300009607

INVOICE DATE

30/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code:9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
Plan B													
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJS)	Mayar Bnadhan	16/04/2018	Mon 17:07:51	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJS)	JIBON JYOTI	16/04/2018	Mon 17:54:26	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJS)	SANYASI RAJA	16/04/2018	Mon 18:39:40	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJS)	PHAGUN BOU	16/04/2018	Mon 20:54:03	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJS)	RAKHI BANDHAN	16/04/2018	Mon 22:14:02	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJS)	JAI KAALI KALKATTAWALI	16/04/2018	Mon 23:18:04	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJS)	Mayar Bnadhan	17/04/2018	Tues 17:08:17	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJS)	JIBON JYOTI	17/04/2018	Tues 17:54:04	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJS)	SANYASI RAJA	17/04/2018	Tues 18:38:06	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJS)	PHAGUN BOU	17/04/2018	Tues 20:45:12	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJS)	RAKHI BANDHAN	17/04/2018	Tues 22:14:06	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJS)	KHOKABABU	17/04/2018	Tues 22:41:22	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJS)	JIBON JYOTI	18/04/2018	Wed 17:44:06	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	

Entered
by

[Signature]

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
Rajdanga Main Road, Kolkata - 700107



CORRESS
ADDRESS:

Star India Pvt. Ltd.
Registered Corporate Office:
Star House, Urmi Estate, 95 Ganpatrao
Kadam Marg, Lower Parel (W), Mumbai,
400013.
Tel No: +91 22 66305555
Fax No: +91 22 66305050
Website: www.startv.com

State: WEST BENGAL-19
GSTIN*/UIN*:19AAACN1335Q2Z4

Tax Invoice

Original For Recipient

ADVERTISER
INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
GENESIS ADVERTISING PVT LTD (CA)
2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*/UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645102

BILLING PERIOD

16/04/2018 - 30/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300009607

INVOICE DATE

30/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	18/04/2018	Wed 20:45:02	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	18/04/2018	Wed 21:10:33	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	18/04/2018	Wed 21:39:11	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	18/04/2018	Wed 22:24:31	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	18/04/2018	Wed 23:17:09	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	19/04/2018	Thurs17:19:27	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	19/04/2018	Thurs17:51:46	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	19/04/2018	Thurs18:38:57	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	19/04/2018	Thurs21:09:02	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	19/04/2018	Thurs22:14:18	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	19/04/2018	Thurs22:43:30	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	20/04/2018	Fri 17:52:33	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	20/04/2018	Fri 20:44:55	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
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CORRESS
ADDRESS:

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400013.
Tel No: +91 22 66305555
Fax No: +91 22 66305050
Website: www.startv.com

State: WEST BENGAL-19
GSTIN*/UIN*: 19AAACN1335Q2Z4

Tax Invoice
Original For Recipient

ADVERTISER
INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
GENESIS ADVERTISING PVT LTD (CA)
2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*/UIN*: 19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645102

BILLING PERIOD

16/04/2018 - 30/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300009607

INVOICE DATE

30/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	4	Spot Buys	Jal	(PROTIDAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSO)	Protidaan	20/04/2018	Fri	21:20:25	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSO)	Bhojo Gobindo	20/04/2018	Fri	21:40:24	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSO)	RAKHI BANDHAN	20/04/2018	Fri	22:14:45	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSO)	KHOKABABU	20/04/2018	Fri	22:44:03	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSO)	Mayer Bnadhan	21/04/2018	Sat	17:09:41	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSO)	JIBON JYOTI	21/04/2018	Sat	17:53:18	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSO)	SANYASI RAJA	21/04/2018	Sat	18:39:01	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSO)	Protidaan	21/04/2018	Sat	21:12:52	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSO)	RAKHI BANDHAN	21/04/2018	Sat	22:23:06	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSO)	KHOKABABU	21/04/2018	Sat	22:44:53	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSO)	Mayer Bnadhan	22/04/2018	Sun	17:09:22	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSO)	JIBON JYOTI	22/04/2018	Sun	17:52:48	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSO)	SANYASI RAJA	22/04/2018	Sun	18:38:39	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	

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GSTIN*UIN*:19AAACN1335Q2Z4

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WEST BENGAL, INDIA

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2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645102

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16/04/2018 - 30/04/2018

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INVOICE NUMBER

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I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSO)	PHAGUN BOU	22/04/2018	Sun 20:45:44	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSO)	RAKHI BANDHAN	22/04/2018	Sun 22:23:29	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSO)	JAI KAALI KALKATTAWALI	22/04/2018	Sun 23:23:39	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSO)	Mayar Bnadhan	23/04/2018	Mon 17:20:33	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSO)	SANYASI RAJA	23/04/2018	Mon 18:38:51	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSO)	Protidaan	23/04/2018	Mon 21:10:17	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSO)	Bhojo Gobindo	23/04/2018	Mon 21:54:46	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSO)	RAKHI BANDHAN	23/04/2018	Mon 22:14:17	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSO)	JAI KAALI KALKATTAWALI	23/04/2018	Mon 23:23:36	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSO)	JIBON JYOTI	24/04/2018	Tues 17:54:10	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSO)	PHAGUN BOU	24/04/2018	Tues 20:53:39	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSO)	Protidaan	24/04/2018	Tues 21:09:50	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSO)	Bhojo Gobindo	24/04/2018	Tues 21:53:35	40	Dengue		I & CA(CA)	102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				

Star India Pvt. Ltd. (Kolkata Office)
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State: WEST BENGAL-19
GSTIN*/UIN*: 19AAACN1335Q2Z4

Tax Invoice

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ADVERTISER
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AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
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2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*/UIN*: 19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645102

BILLING PERIOD

16/04/2018 - 30/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300009607

INVOICE DATE

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PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	24/04/2018	Tues 22:44:30	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	24/04/2018	Tues 23:16:47	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	25/04/2018	Wed 17:07:37	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	25/04/2018	Wed 18:38:01	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	25/04/2018	Wed 21:11:45	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	25/04/2018	Wed 21:53:08	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	25/04/2018	Wed 22:44:19	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	25/04/2018	Wed 23:16:12	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	26/04/2018	Thurs17:39:40	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	12	Spot Buys	Jal	(GOPAL BHAR)-(O)- (MON-SUN)-(20:00-20:30) -(SJSD)	Gopal Bhar	26/04/2018	Thurs20:22:04	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	26/04/2018	Thurs20:44:42	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	26/04/2018	Thurs21:10:47	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	26/04/2018	Thurs21:38:16	40	Dengue	I & CA(CA)		102,000.00	
									Awareness				
									Bengali 2nd April				
									2018 40SB				

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BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451 6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	26/04/2018	Thurs	22:45:03	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	27/04/2018	Fri	17:19:14	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	27/04/2018	Fri	17:42:57	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	27/04/2018	Fri	18:38:35	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 13	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	27/04/2018	Fri	20:54:20	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	27/04/2018	Fri	21:55:02	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	27/04/2018	Fri	22:54:00	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	28/04/2018	Sat	17:53:44	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	28/04/2018	Sat	20:44:47	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 4	Spot Buys	Jal	(PROTIDAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	28/04/2018	Sat	21:11:09	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	28/04/2018	Sat	21:39:02	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	28/04/2018	Sat	22:44:02	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451 9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	28/04/2018	Sat	23:15:32	40	Dengue Awareness	Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
Rajdanga Main Road, Kolkata - 700107



CORRESS
ADDRESS:

Star India Pvt. Ltd.
Registered Corporate Office:
Star House, Urmi Estate, 95 Ganpatrao
Kadam Marg, Lower Parel (W), Mumbai,
400013.
Tel No: +91 22 66305555
Fax No: +91 22 66305050
Website: www.startv.com

State: WEST BENGAL-19
GSTIN*UIN*:19AAACN1335Q2Z4

Tax Invoice

Original For Recipient

ADVERTISER
INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
GENESIS ADVERTISING PVT LTD (CA)
2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645102

BILLING PERIOD

16/04/2018 - 30/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300009607

INVOICE DATE

30/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	OY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	29/04/2018	Sun 17:09:02	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	29/04/2018	Sun 17:53:39	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	29/04/2018	Sun 18:49:08	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	29/04/2018	Sun 21:52:49	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	29/04/2018	Sun 22:43:31	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	29/04/2018	Sun 23:15:38	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	30/04/2018	Mon 17:45:22	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	30/04/2018	Mon 20:45:05	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidan	30/04/2018	Mon 21:18:47	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	30/04/2018	Mon 21:38:18	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	30/04/2018	Mon 22:44:40	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	30/04/2018	Mon 23:13:20	40	Dengue	Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	

Total Spots: 90

Star India Pvt. Ltd. (Kolkata Office)
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State: WEST BENGAL-19

GSTIN*UIN*:19AAACN1335Q2Z4

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WEST BENGAL, INDIA

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2A, 7, Dwarka, Near Minto Park Crossing Sarat
Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645101

BILLING PERIOD

01/04/2018 - 15/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300008866

INVOICE DATE

15/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
Plan B													
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSJSD)	Mayer Bnadhan	03/04/2018	Tues 17:10:21	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSJSD)	SANYASI RAJA	03/04/2018	Tues 18:53:55	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSJSD)	PHAGUN BOU	03/04/2018	Tues 20:55:55	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSJSD)	Protidaan	03/04/2018	Tues 21:21:55	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSJSD)	Bhojo Gobindo	03/04/2018	Tues 21:55:05	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSJSD)	KHOKABABU	03/04/2018	Tues 22:53:10	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSJSD)	Mayer Bnadhan	04/04/2018	Wed 17:22:33	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSJSD)	JIBON JYOTI	04/04/2018	Wed 17:50:21	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSJSD)	SANYASI RAJA	04/04/2018	Wed 18:49:07	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSJSD)	Protidaan	04/04/2018	Wed 21:20:11	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSJSD)	Bhojo Gobindo	04/04/2018	Wed 21:53:01	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSJSD)	RAKHI BANDHAN	04/04/2018	Wed 22:24:09	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSJSD)	Mayer Bnadhan	05/04/2018	Thurs 17:21:49	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00		

Entered
by [Signature]

[Signature]

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
Rajdanga Main Road, Kolkata - 700107



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Website: www.startv.com

State: WEST BENGAL-19

GSTIN*UIN*:19AAACN1335Q2Z4

Tax Invoice

Original For Recipient

ADVERTISER
INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
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KOLKATA,
700001
WEST BENGAL, INDIA

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2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645101

BILLING PERIOD

01/04/2018 - 15/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300008866

INVOICE DATE

15/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	05/04/2018	Thurs 18:49:24	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	05/04/2018	Thurs 20:54:00	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	05/04/2018	Thurs 21:52:00	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	05/04/2018	Thurs 22:53:29	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	05/04/2018	Thurs 23:22:58	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	06/04/2018	Fri 17:51:47	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	06/04/2018	Fri 20:52:40	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	06/04/2018	Fri 21:20:03	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	06/04/2018	Fri 21:52:18	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	06/04/2018	Fri 22:23:45	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	06/04/2018	Fri 23:14:48	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	07/04/2018	Sat 17:19:20	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	07/04/2018	Sat 18:49:42	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	

Star India Pvt. Ltd. (Kolkata Office)
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Website: www.startv.com

State: WEST BENGAL-19
GSTIN*UIN*:19AAACN1335Q2Z4

Tax Invoice

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INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
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2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645101

BILLING PERIOD

01/04/2018 - 15/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300008866

INVOICE DATE

15/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	4	Spot Buys	Jal	(PROTIDAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	07/04/2018	Sat	21:12:17	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	07/04/2018	Sat	21:55:23	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	07/04/2018	Sat	22:22:50	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	07/04/2018	Sat	22:54:35	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	08/04/2018	Sun	17:10:19	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	08/04/2018	Sun	17:39:55	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	08/04/2018	Sun	18:48:45	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	08/04/2018	Sun	20:44:18	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	08/04/2018	Sun	22:23:42	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	08/04/2018	Sun	23:22:18	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	09/04/2018	Mon	17:11:01	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	09/04/2018	Mon	17:43:09	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	09/04/2018	Mon	18:49:17	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	

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State: WEST BENGAL-19
GSTIN*UIN*:19AAACN1335Q2Z4

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Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION
Star Jalsha
REFERENCE NUMBER
2001373645101
BILLING PERIOD
01/04/2018 - 15/04/2018
SALES OFFICE
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ACCOUNT EXECUTIVE
Dey, Sudipta (STAR India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	09/04/2018	Mon 20:53:58	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	09/04/2018	Mon 22:22:48	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	09/04/2018	Mon 22:53:00	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	10/04/2018	Tues 17:41:27	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	10/04/2018	Tues 20:46:04	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	10/04/2018	Tues 21:10:13	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSD)	Bhojo Gobindo	10/04/2018	Tues 21:39:57	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	10/04/2018	Tues 22:23:58	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	10/04/2018	Tues 23:15:51	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	11/04/2018	Wed 17:10:13	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	11/04/2018	Wed 17:44:07	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	11/04/2018	Wed 18:48:19	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	11/04/2018	Wed 20:45:37	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
Rajdanga Main Road, Kolkata - 700107



CORRESS Star India Pvt. Ltd.
ADDRESS: Registered Corporate Office:
Star House, Urmi Estate, 95 Ganpatrao
Kadam Marg, Lower Parel (W), Mumbai,
400013.
Tel No: +91 22 66305555
Fax No: +91 22 66305050
Website: www.startv.com

State: WEST BENGAL-19
GSTIN*UIN*:18AAACN1335QZZ4

Tax Invoice
Original For Recipient

ADVERTISER
INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
GENESIS ADVERTISING PVT LTD (CA)
2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION
Star Jalsha
REFERENCE NUMBER
2001373645101
BILLING PERIOD
01/04/2018 - 15/04/2018
SALES OFFICE
EAST
INVOICE NUMBER
005300008866
INVOICE DATE
15/04/2018
PO NUMBER
I&CA RO 904/Dengue
ACCOUNT EXECUTIVE
Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	11/04/2018	Wed 22:23:46	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSD)	KHOKABABU	11/04/2018	Wed 22:53:12	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	12/04/2018	Thurs 17:08:39	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	12/04/2018	Thurs 17:51:25	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	12/04/2018	Thurs 18:49:53	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	12/04/2018	Thurs 20:48:08	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSD)	RAKHI BANDHAN	12/04/2018	Thurs 22:15:12	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	9	Spot Buys	Jal	(JAI KAALI KALKATTAWALI)-(O)- (MON-SUN)-(23:00-23:30) -(SJSD)	JAI KAALI KALKATTAWALI	12/04/2018	Thurs 23:17:19	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSD)	Mayar Bnadhan	13/04/2018	Fri 17:17:45	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSD)	JIBON JYOTI	13/04/2018	Fri 17:52:41	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSD)	SANYASI RAJA	13/04/2018	Fri 18:40:30	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSD)	PHAGUN BOU	13/04/2018	Fri 20:44:48	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	
3736451	10	Spot Buys	Jal	(PROTIDAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSD)	Protidaan	13/04/2018	Fri 21:20:09	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)		102,000.00	

Star India Pvt. Ltd. (Kolkata Office)
8th & 9th floor, Rene Towers,
Rajdanga Main Road, Kolkata - 700107



CORRESS
ADDRESS:

Star India Pvt. Ltd.
Registered Corporate Office:
Star House, Urmi Estate, 95 Ganpatrao
Kadam Marg, Lower Parel (W), Mumbai,
400013.
Tel No: +91 22 66305555
Fax No: +91 22 66305050
Website: www.startv.com

State: WEST BENGAL-19
GSTIN*UIN*:19AAACN1335Q2Z4

Tax Invoice

Original For Recipient

ADVERTISER
INFORMATION & CULTURAL
AFFAIRS-GOVT OF WEST BENGAL(CA)
WRITERS BUILDING
KOLKATA,
700001
WEST BENGAL, INDIA

AGENCY(Customer)
GENESIS ADVERTISING PVT LTD (CA)
2A, 7, Dwarka, Near Minto Park Crossing
Sarat Bose Road, Minto Park Kolkata
KOLKATA,
700020
WEST BENGAL, INDIA

Place of Supply: WEST BENGAL-19
GSTIN*UIN*:19AABCG0780D1ZV
PAN No: AABCG0780D

STATION RELATION

Star Jalsha

REFERENCE NUMBER

2001373645101

BILLING PERIOD

01/04/2018 - 15/04/2018

SALES OFFICE

EAST

INVOICE NUMBER

005300008866

INVOICE DATE

15/04/2018

PO NUMBER

I&CA RO 904/Dengue

ACCOUNT EXECUTIVE

Dey, Sudipta (STAR
India)

SAC Code: 9983

SCHEDULE

BROADCAST

Line	TP	STN	TIME RANGE/ SALES UNIT	PROGRAM	DATE	DY	AIR TIME	LEN	SPOT	COPY	Brand	INR RATE	Remarks
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSJSD)	RAKHI BANDHAN	13/04/2018	Fri	22:14:59	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	7	Spot Buys	Jal	(JIBON JYOTI)-(O)- (MON-SUN)-(17:30-18:00) -(SJSJSD)	JIBON JYOTI	14/04/2018	Sat	17:41:25	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	11	Spot Buys	Jal	(GOPAL BHAR)-(O)- (MON-SUN)-(20:00-20:30) -(SJSJSD)	Gopal Bhar	14/04/2018	Sat	20:08:41	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSJSD)	PHAGUN BOU	14/04/2018	Sat	20:45:42	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSJSD)	Protidaan	14/04/2018	Sat	21:21:29	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	5	Spot Buys	Jal	(BHOJO GOBINDO)-(O)- (MON-SUN)-(21:30-22:00) -(SJSJSD)	Bhojo Gobindo	14/04/2018	Sat	21:53:38	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSJSD)	RAKHI BANDHAN	14/04/2018	Sat	22:22:08	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	1	Spot Buys	Jal	(MAYAR BADHAN)-(O)- (MON-SUN)-(17:00-17:30) -(SJSJSD)	Mayer Bnadhan	15/04/2018	Sun	17:08:55	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	2	Spot Buys	Jal	(SANYASI RAJA)-(O)- (MON-SUN)-(18:30-19:00) -(SJSJSD)	SANYASI RAJA	15/04/2018	Sun	18:50:42	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	3	Spot Buys	Jal	(PHAGUN BOU)-(O)- (MON-SUN)-(20:30-21:00) -(SJSJSD)	PHAGUN BOU	15/04/2018	Sun	20:53:34	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	4	Spot Buys	Jal	(PROTIDAAAN)-(O)- (MON-SUN)-(21:00-21:30) -(SJSJSD)	Protidaan	15/04/2018	Sun	21:20:16	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	8	Spot Buys	Jal	(RAKHI BANDHAN)-(O)- (MON-SUN)-(22:00-22:30) -(SJSJSD)	RAKHI BANDHAN	15/04/2018	Sun	22:16:35	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	
3736451	6	Spot Buys	Jal	(KHOKABABU)-(O)- (MON-SUN)-(22:30-23:00) -(SJSJSD)	KHOKABABU	15/04/2018	Sun	22:43:40	40	Dengue Awareness Bengali 2nd April 2018 40SB	I & CA(CA)	102,000.00	

Total Spots: 78



CIN:L92132MH1982PLC028767, PAN:AAACZ0243R, GSTIN:19AAACZ0243R1ZU, Website:www.zeeentertainment.com

TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
 Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
 KOLKATTA KOLKATA 7000 20

Channel : ASIA/ZEE BANGLA
 GST Inv. No : F29006000028
 Date : 15.04.2018
 T. O. No : 18043040E
 Channel Ref. : 1001679444/18-19
 Customer Ref. : 905/STATE URBAN DEVP
 AUTHORITY

Place of Supply : West Bengal (19)
 GSTIN/UIN : 19AABCG0780D1ZV
 PAN : AABCG0780D
 HSN Code : 9983
 Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
 Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
 Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
 LAKE CITY,
 KOLKATA 700 106

Signature valid
 Signed By: NELSON MACHADO
 Location: Mumbai
 Signing Date: 19.04.2018

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
1	C/DENGUE TVC 40	AMLOKI (BAN)	03.04.2018	TUE	19:55:48	40	62,800
2	C/DENGUE TVC 40	SAAT BHAI CHAMPA (	03.04.2018	TUE	20:22:16	40	62,800
3	C/DENGUE TVC 40	JAMAI RAJA (BAN)	03.04.2018	TUE	22:24:58	40	62,800
4	C/DENGUE TVC 40	AMLOKI (BAN)	03.04.2018	TUE	23:09:51	40	62,800
5	C/DENGUE TVC 40	AMLOKI (BAN)	03.04.2018	TUE	23:25:59	40	62,800
6	C/DENGUE TVC 40	BHANUMATIR KHEL (	03.04.2018	TUE	23:39:21	40	62,800
7	C/DENGUE TVC 40	AMLOKI (BAN)	04.04.2018	WED	19:55:27	40	62,800
8	C/DENGUE TVC 40	JAMAI RAJA (BAN)	04.04.2018	WED	22:13:49	40	62,800
9	C/DENGUE TVC 40	AMLOKI (BAN)	04.04.2018	WED	23:10:27	40	62,800
10	C/DENGUE TVC 40	AMLOKI (BAN)	04.04.2018	WED	23:25:33	40	62,800
11	C/DENGUE TVC 40	BHANUMATIR KHEL (	04.04.2018	WED	23:40:19	40	62,800
12	C/DENGUE TVC 40	BHANUMATIR KHEL (	04.04.2018	WED	23:56:31	40	62,800
13	C/DENGUE TVC 40	AMLOKI (BAN)	05.04.2018	THU	19:40:55	40	62,800
14	C/DENGUE TVC 40	AMLOKI (BAN)	05.04.2018	THU	19:54:13	40	62,800
15	C/DENGUE TVC 40	JAMAI RAJA (BAN)	05.04.2018	THU	22:25:26	40	62,800
16	C/DENGUE TVC 40	RANGIYE DIYE JAO (	05.04.2018	THU	22:54:41	40	62,800
17	C/DENGUE TVC 40	AMLOKI (BAN)	05.04.2018	THU	23:24:43	40	62,800
18	C/DENGUE TVC 40	BHANUMATIR KHEL (	05.04.2018	THU	23:39:23	40	62,800
19	C/DENGUE TVC 40	AMLOKI (BAN)	06.04.2018	FRI	19:53:51	40	62,800
20	C/DENGUE TVC 40	RANGIYE DIYE JAO (	06.04.2018	FRI	22:40:15	40	62,800
21	C/DENGUE TVC 40	AMLOKI (BAN)	06.04.2018	FRI	23:11:31	40	62,800
22	C/DENGUE TVC 40	AMLOKI (BAN)	06.04.2018	FRI	23:24:26	40	62,800
23	C/DENGUE TVC 40	BHANUMATIR KHEL (	06.04.2018	FRI	23:41:53	40	62,800
24	C/DENGUE TVC 40	BHANUMATIR KHEL (	06.04.2018	FRI	23:54:55	40	62,800
25	C/DENGUE TVC 40	AMLOKI (BAN)	07.04.2018	SAT	19:53:57	40	62,800
26	C/DENGUE TVC 40	DANCE BANGLA DANCE	07.04.2018	SAT	21:57:01	40	62,800
27	C/DENGUE TVC 40	DANCE BANGLA DANCE	07.04.2018	SAT	22:47:57	40	62,800
28	C/DENGUE TVC 40	RANGIYE DIE JAO OM	07.04.2018	SAT	23:19:09	40	62,800
29	C/DENGUE TVC 40	RANGIYE DIE JAO OM	07.04.2018	SAT	23:38:46	40	62,800

Entered
 bvl



TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
 Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
 KOLKATTA KOLKATA 7000 20

Place of Supply : West Bengal (19)
 GSTIN/UIN : 19AABCG0780D1ZV
 PAN : AABCG0780D
 HSN Code : 9983
 Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
 Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
 Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
 LAKE CITY,
 KOLKATA 700 106

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Channel : ASIA/ZEE BANGLA
 GST Inv. No : F29006000028
 Date : 15.04.2018
 T. O. No : 18043040E
 Channel Ref. : 1001679444/18-19
 Customer Ref.: 905/STATE URBAN DEVP
 AUTHORITY

Signature valid
 Signed By: NELSON MACHADO
 Location: Mumbai
 Signing Date: 19.04.2018

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
30	C/DENGUE TVC 40	RANGIYE DIE JAO OM	07.04.2018	SAT	23:51:33	40	62,800
31	C/DENGUE TVC 40	SAAT BHAI CHAMPA (	08.04.2018	SUN	20:16:48	40	62,800
32	C/DENGUE TVC 40	DANCE BANGLA DANCE	08.04.2018	SUN	22:31:25	40	62,800
33	C/DENGUE TVC 40	ANDARMAHAL OMNIBUS	08.04.2018	SUN	23:14:06	40	62,800
34	C/DENGUE TVC 40	ANDARMAHAL OMNIBUS	08.04.2018	SUN	23:28:35	40	62,800
35	C/DENGUE TVC 40	ANDARMAHAL OMNIBUS	08.04.2018	SUN	23:29:45	40	62,800
36	C/DENGUE TVC 40	ANDARMAHAL OMNIBUS	08.04.2018	SUN	23:46:10	40	62,800
37	C/DENGUE TVC 40	AMLOKI (BAN)	09.04.2018	MON	22:11:18	40	62,800
38	C/DENGUE TVC 40	AMLOKI (BAN)	09.04.2018	MON	22:24:34	40	62,800
39	C/DENGUE TVC 40	JAMAI RAJA (BAN)	09.04.2018	MON	23:12:20	40	62,800
40	C/DENGUE TVC 40	JAMAI RAJA (BAN)	09.04.2018	MON	23:22:47	40	62,800
41	C/DENGUE TVC 40	BHANUMATIR KHEL (	09.04.2018	MON	23:51:55	40	62,800
42	C/DENGUE TVC 40	BHANUMATIR KHEL (	09.04.2018	MON	23:53:30	40	62,800
43	C/DENGUE TVC 40	SAAT BHAI CHAMPA (	10.04.2018	TUE	20:26:04	40	62,800
44	C/DENGUE TVC 40	ANDARMAHAL (BAN)	10.04.2018	TUE	21:55:33	40	62,800
45	C/DENGUE TVC 40	AMLOKI (BAN)	10.04.2018	TUE	22:10:17	40	62,800
46	C/DENGUE TVC 40	RANGIYE DIYE JAO (	10.04.2018	TUE	22:53:57	40	62,800
47	C/DENGUE TVC 40	JAMAI RAJA (BAN)	10.04.2018	TUE	23:13:24	40	62,800
48	C/DENGUE TVC 40	JAMAI RAJA (BAN)	10.04.2018	TUE	23:24:19	40	62,800
49	C/DENGUE TVC 40	AMLOKI (BAN)	11.04.2018	WED	22:25:12	40	62,800
50	C/DENGUE TVC 40	RANGIYE DIYE JAO (	11.04.2018	WED	22:56:19	40	62,800
51	C/DENGUE TVC 40	JAMAI RAJA (BAN)	11.04.2018	WED	23:14:58	40	62,800
52	C/DENGUE TVC 40	JAMAI RAJA (BAN)	11.04.2018	WED	23:26:01	40	62,800
53	C/DENGUE TVC 40	BHANUMATIR KHEL (	11.04.2018	WED	23:42:17	40	62,800
54	C/DENGUE TVC 40	BHANUMATIR KHEL (	11.04.2018	WED	23:54:43	40	62,800
55	C/DENGUE TVC 40	RANGIYE DIYE JAO (	12.04.2018	THU	22:40:30	40	62,800
56	C/DENGUE TVC 40	RANGIYE DIYE JAO (	12.04.2018	THU	22:55:28	40	62,800
57	C/DENGUE TVC 40	JAMAI RAJA (BAN)	12.04.2018	THU	23:14:47	40	62,800
58	C/DENGUE TVC 40	JAMAI RAJA (BAN)	12.04.2018	THU	23:26:25	40	62,800



TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
 Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
 KOLKATTA KOLKATA 7000 20

Channel : ASIA/ZEE BANGLA
 GST Inv. No : F29006000028
 Date : 15.04.2018
 T. O. No : 18043040E
 Channel Ref. : 1001679444/18-19
 Customer Ref.: 905/STATE URBAN DEVP
 AUTHORITY

Place of Supply : West Bengal (19)
 GSTIN/UIN : 19AABCG0780D1ZV
 PAN : AABCG0780D
 HSN Code : 9983
 Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
 Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
 Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
 LAKE CITY,
 KOLKATA 700 106

Signature valid
 Signed By: NEILSON BACHADO
 Location: Mumbai
 Signing Date: 19.04.2018

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
59	C/DENGUE TVC 40	BHANUMATIR KHEL (	12.04.2018	THU	23:39:58	40	62,800
60	C/DENGUE TVC 40	BHANUMATIR KHEL (	12.04.2018	THU	23:54:11	40	62,800
61	C/DENGUE TVC 40	AMLOKI (BAN)	13.04.2018	FRI	22:10:12	40	62,800
62	C/DENGUE TVC 40	AMLOKI (BAN)	13.04.2018	FRI	22:23:48	40	62,800
63	C/DENGUE TVC 40	RANGIYE DIYE JAO (	13.04.2018	FRI	22:38:38	40	62,800
64	C/DENGUE TVC 40	RANGIYE DIYE JAO (	13.04.2018	FRI	22:53:16	40	62,800
65	C/DENGUE TVC 40	JAMAI RAJA (BAN)	13.04.2018	FRI	23:15:17	40	62,800
66	C/DENGUE TVC 40	JAMAI RAJA (BAN)	13.04.2018	FRI	23:25:21	40	62,800
67	C/DENGUE TVC 40	BHANUMATIR KHEL (	14.04.2018	SAT	19:10:15	40	62,800
68	C/DENGUE TVC 40	DANCE BANGLA DANCE	14.04.2018	SAT	22:12:07	40	62,800
69	C/DENGUE TVC 40	JAMAI RAJA (BAN)	14.04.2018	SAT	23:15:34	40	62,800
70	C/DENGUE TVC 40	JAMAI RAJA (BAN)	14.04.2018	SAT	23:25:48	40	62,800
71	C/DENGUE TVC 40	BHANUMATIR KHEL (	14.04.2018	SAT	23:41:45	40	62,800
72	C/DENGUE TVC 40	BHANUMATIR KHEL (	14.04.2018	SAT	23:57:47	40	62,800
73	C/DENGUE TVC 40	SAAT BHAI CHAMPA (	15.04.2018	SUN	20:26:27	40	62,800
74	C/DENGUE TVC 40	DANCE BANGLA DANCE	15.04.2018	SUN	21:52:15	40	62,800
75	C/DENGUE TVC 40	DANCE BANGLA DANCE	15.04.2018	SUN	22:14:07	40	62,800
76	C/DENGUE TVC 40	DANCE BANGLA DANCE	15.04.2018	SUN	22:34:37	40	62,800
77	C/DENGUE TVC 40	JAMAI RAJA (BAN)	15.04.2018	SUN	23:23:38	40	62,800
78	C/DENGUE TVC 40	BHANUMATIR KHEL (	15.04.2018	SUN	23:41:57	40	62,800

Rupees Fifty Seven Lakh Eighty Thousand One Hundred Twelve Only

Taxable value	3120	4,898,400
Add : 9% CGST		440,856
Add : 9% SGST / UGST		440,856
Total Value (INR)		5,780,112



TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
 Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
 KOLKATTA KOLKATA 7000 20

Place of Supply : West Bengal (19)
 GSTIN/UIN : 19AABCG0780D1ZV
 PAN : AABCG0780D
 HSN Code : 9983
 Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
 Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
 Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
 LAKE CITY,
 KOLKATA 700 106

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Channel : ASIA/ZEE BANGLA
 GST Inv. No : F29006000535
 Date : 30.04.2018
 T. O. No : 18043040E
 Channel Ref. : 1001692062/18-19
 Customer Ref. : 905/STATE URBAN DEVP
 AUTHORITY

Signature valid

Signed By: NELSON MACHADO
 Location: Mumbai
 Signing Date: 02.05.2018

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
1	C/DENGUE TVC 40	AMLOKI (BAN)	16.04.2018	MON	22:25:38	40	62,800
2	C/DENGUE TVC 40	RANGIYE DIYE JAO (	16.04.2018	MON	22:41:49	40	62,800
3	C/DENGUE TVC 40	JAMAI RAJA (BAN)	16.04.2018	MON	23:14:59	40	62,800
4	C/DENGUE TVC 40	JAMAI RAJA (BAN)	16.04.2018	MON	23:24:31	40	62,800
5	C/DENGUE TVC 40	BHANUMATIR KHEL (	16.04.2018	MON	23:38:05	40	62,800
6	C/DENGUE TVC 40	BHANUMATIR KHEL (	16.04.2018	MON	23:53:49	40	62,800
7	C/DENGUE TVC 40	AMLOKI (BAN)	17.04.2018	TUE	22:11:15	40	62,800
8	C/DENGUE TVC 40	RANGIYE DIYE JAO (	17.04.2018	TUE	22:40:30	40	62,800
9	C/DENGUE TVC 40	JAMAI RAJA (BAN)	17.04.2018	TUE	23:14:01	40	62,800
10	C/DENGUE TVC 40	JAMAI RAJA (BAN)	17.04.2018	TUE	23:27:10	40	62,800
11	C/DENGUE TVC 40	BHANUMATIR KHEL (	17.04.2018	TUE	23:43:23	40	62,800
12	C/DENGUE TVC 40	BHANUMATIR KHEL (	17.04.2018	TUE	23:54:21	40	62,800
13	C/DENGUE TVC 40	SAAT BHAJ CHAMPA (	18.04.2018	WED	20:26:30	40	62,800
14	C/DENGUE TVC 40	AMLOKI (BAN)	18.04.2018	WED	22:10:55	40	62,800
15	C/DENGUE TVC 40	AMLOKI (BAN)	18.04.2018	WED	22:24:29	40	62,800
16	C/DENGUE TVC 40	RANGIYE DIYE JAO (	18.04.2018	WED	22:37:08	40	62,800
17	C/DENGUE TVC 40	RANGIYE DIYE JAO (	18.04.2018	WED	22:54:11	40	62,800
18	C/DENGUE TVC 40	JAMAI RAJA (BAN)	18.04.2018	WED	23:15:52	40	62,800
19	C/DENGUE TVC 40	AMLOKI (BAN)	19.04.2018	THU	22:11:10	40	62,800
20	C/DENGUE TVC 40	RANGIYE DIYE JAO (	19.04.2018	THU	22:39:09	40	62,800
21	C/DENGUE TVC 40	JAMAI RAJA (BAN)	19.04.2018	THU	23:15:02	40	62,800
22	C/DENGUE TVC 40	JAMAI RAJA (BAN)	19.04.2018	THU	23:25:30	40	62,800
23	C/DENGUE TVC 40	BHANUMATIR KHEL (	19.04.2018	THU	23:40:32	40	62,800
24	C/DENGUE TVC 40	BHANUMATIR KHEL (	19.04.2018	THU	23:55:54	40	62,800
25	C/DENGUE TVC 40	AMLOKI (BAN)	20.04.2018	FRI	22:12:45	40	62,800
26	C/DENGUE TVC 40	AMLOKI (BAN)	20.04.2018	FRI	22:24:47	40	62,800
27	C/DENGUE TVC 40	RANGIYE DIYE JAO (	20.04.2018	FRI	22:41:11	40	62,800
28	C/DENGUE TVC 40	RANGIYE DIYE JAO (	20.04.2018	FRI	22:56:03	40	62,800
29	C/DENGUE TVC 40	JAMAI RAJA (BAN)	20.04.2018	FRI	23:12:19	40	62,800

Entered by



Extraordinary Together

CIN:L92132MH1982PLC028767, PAN:AAACZ0243R, GSTIN:19AAACZ0243R1ZU, Website:www.zeeentertainment.com

TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
 Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
 KOLKATTA KOLKATA 7000 20

Place of Supply : West Bengal (19)
 GSTIN/UIN : 19AABCG0780D1ZV
 PAN : AABCG0780D
 HSN Code : 9983
 Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
 Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
 Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
 LAKE CITY,
 KOLKATA 700 106

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Channel : ASIA/ZEE BANGLA
 GST Inv. No : F29006000535
 Date : 30.04.2018
 T. O. No : 18043040E
 Channel Ref. : 1001692062/18-19
 Customer Ref.: 905/STATE URBAN DEVP
 AUTHORITY

Signature valid

Signed By: NEI SOMMACHADO
 Location: Mumbai
 Signing Date: 02.05.2018

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
30	C/DENGUE TVC 40	JAMAI RAJA (BAN)	20.04.2018	FRI	23:24:45	40	62,800
31	C/DENGUE TVC 40	BHANUMATIR KHEL (	21.04.2018	SAT	19:09:51	40	62,800
32	C/DENGUE TVC 40	DANCE BANGLA DANCE	21.04.2018	SAT	21:48:46	40	62,800
33	C/DENGUE TVC 40	DANCE BANGLA DANCE	21.04.2018	SAT	22:12:03	40	62,800
34	C/DENGUE TVC 40	JAMAI RAJA (BAN)	21.04.2018	SAT	23:12:05	40	62,800
35	C/DENGUE TVC 40	JAMAI RAJA (BAN)	21.04.2018	SAT	23:25:08	40	62,800
36	C/DENGUE TVC 40	BHANUMATIR KHEL (	21.04.2018	SAT	23:55:10	40	62,800
37	C/DENGUE TVC 40	JOY BABA LOKENATH	22.04.2018	SUN	19:41:58	40	62,800
38	C/DENGUE TVC 40	JOY BABA LOKENATH	22.04.2018	SUN	19:54:48	40	62,800
39	C/DENGUE TVC 40	SAAT BHAI CHAMPA (	22.04.2018	SUN	20:16:40	40	62,800
40	C/DENGUE TVC 40	SAAT BHAI CHAMPA (	22.04.2018	SUN	20:25:19	40	62,800
41	C/DENGUE TVC 40	JAMAI RAJA (BAN)	22.04.2018	SUN	23:17:59	40	62,800
42	C/DENGUE TVC 40	BHANUMATIR KHEL (	22.04.2018	SUN	23:56:21	40	62,800
43	C/DENGUE TVC 40	AMLOKI (BAN)	23.04.2018	MON	22:09:27	40	62,800
44	C/DENGUE TVC 40	AMLOKI (BAN)	23.04.2018	MON	22:24:27	40	62,800
45	C/DENGUE TVC 40	RANGIYE DIYE JAO (	23.04.2018	MON	22:41:46	40	62,800
46	C/DENGUE TVC 40	RANGIYE DIYE JAO (	23.04.2018	MON	22:54:37	40	62,800
47	C/DENGUE TVC 40	JAMAI RAJA (BAN)	23.04.2018	MON	23:12:56	40	62,800
48	C/DENGUE TVC 40	JAMAI RAJA (BAN)	23.04.2018	MON	23:26:02	40	62,800
49	C/DENGUE TVC 40	AMLOKI (BAN)	24.04.2018	TUE	22:24:29	40	62,800
50	C/DENGUE TVC 40	RANGIYE DIYE JAO (	24.04.2018	TUE	22:40:52	40	62,800
51	C/DENGUE TVC 40	RANGIYE DIYE JAO (	24.04.2018	TUE	22:55:19	40	62,800
52	C/DENGUE TVC 40	JAMAI RAJA (BAN)	24.04.2018	TUE	23:12:34	40	62,800
53	C/DENGUE TVC 40	JAMAI RAJA (BAN)	24.04.2018	TUE	23:26:28	40	62,800
54	C/DENGUE TVC 40	BHANUMATIR KHEL (	24.04.2018	TUE	23:55:29	40	62,800
55	C/DENGUE TVC 40	AMLOKI (BAN)	25.04.2018	WED	22:10:42	40	62,800
56	C/DENGUE TVC 40	AMLOKI (BAN)	25.04.2018	WED	22:24:12	40	62,800
57	C/DENGUE TVC 40	JAMAI RAJA (BAN)	25.04.2018	WED	23:14:28	40	62,800
58	C/DENGUE TVC 40	JAMAI RAJA (BAN)	25.04.2018	WED	23:25:30	40	62,800



Extraordinary Together

CIN:L92132MH1982PLC028767, PAN:AAACZ0243R, GSTIN:19AAACZ0243R1ZU, Website:www.zeeentertainment.com

TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
 Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
 KOLKATTA KOLKATA 7000 20

Channel : ASIA/ZEE BANGLA
 GST Inv. No : F29006000535
 Date : 30.04.2018
 T. O. No : 18043040E
 Channel Ref. : 1001692062/18-19
 Customer Ref.: 905/STATE URBAN DEVP
 AUTHORITY

Place of Supply : West Bengal (19)
 GSTIN/UIN : 19AABCG0780D1ZV
 PAN : AABCG0780D
 HSN Code : 9983
 Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
 Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
 Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
 LAKE CITY,
 KOLKATA 700 106

Signature valid
 Signed By: NEILSON MACHADO
 Location: Mumbai
 Signing Date: 02.05.2018

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
59	C/DENGUE TVC 40	BHANUMATIR KHEL (	25.04.2018	WED	23:39:51	40	62,800
60	C/DENGUE TVC 40	BHANUMATIR KHEL (	25.04.2018	WED	23:56:50	40	62,800
61	C/DENGUE TVC 40	AMLOKI (BAN)	26.04.2018	THU	22:11:10	40	62,800
62	C/DENGUE TVC 40	RANGIYE DIYE JAO (	26.04.2018	THU	22:39:51	40	62,800
63	C/DENGUE TVC 40	RANGIYE DIYE JAO (	26.04.2018	THU	22:56:12	40	62,800
64	C/DENGUE TVC 40	JAMAI RAJA (BAN)	26.04.2018	THU	23:16:23	40	62,800
65	C/DENGUE TVC 40	JAMAI RAJA (BAN)	26.04.2018	THU	23:26:27	40	62,800
66	C/DENGUE TVC 40	BHANUMATIR KHEL (	26.04.2018	THU	23:56:32	40	62,800
67	C/DENGUE TVC 40	AMLOKI (BAN)	27.04.2018	FRI	22:11:07	40	62,800
68	C/DENGUE TVC 40	RANGIYE DIYE JAO (	27.04.2018	FRI	22:41:22	40	62,800
69	C/DENGUE TVC 40	RANGIYE DIYE JAO (	27.04.2018	FRI	22:55:45	40	62,800
70	C/DENGUE TVC 40	JAMAI RAJA (BAN)	27.04.2018	FRI	23:15:02	40	62,800
71	C/DENGUE TVC 40	BHANUMATIR KHEL (	27.04.2018	FRI	23:42:05	40	62,800
72	C/DENGUE TVC 40	BHANUMATIR KHEL (	27.04.2018	FRI	23:54:36	40	62,800
73	C/DENGUE TVC 40	DANCE BANGLA DANCE	28.04.2018	SAT	22:14:55	40	62,800
74	C/DENGUE TVC 40	JAMAI RAJA (BAN)	28.04.2018	SAT	23:13:17	40	62,800
75	C/DENGUE TVC 40	JAMAI RAJA (BAN)	28.04.2018	SAT	23:14:37	40	62,800
76	C/DENGUE TVC 40	JAMAI RAJA (BAN)	28.04.2018	SAT	23:23:09	40	62,800
77	C/DENGUE TVC 40	BHANUMATIR KHEL (	28.04.2018	SAT	23:39:25	40	62,800
78	C/DENGUE TVC 40	BHANUMATIR KHEL (	28.04.2018	SAT	23:55:20	40	62,800
79	C/DENGUE TVC 40	DANCE BANGLA DANCE	29.04.2018	SUN	21:57:53	40	62,800
80	C/DENGUE TVC 40	DANCE BANGLA DANCE	29.04.2018	SUN	22:17:36	40	62,800
81	C/DENGUE TVC 40	DANCE BANGLA DANCE	29.04.2018	SUN	22:38:22	40	62,800
82	C/DENGUE TVC 40	JAMAI RAJA (BAN)	29.04.2018	SUN	23:26:57	40	62,800
83	C/DENGUE TVC 40	BHANUMATIR KHEL (	29.04.2018	SUN	23:43:14	40	62,800
84	C/DENGUE TVC 40	BHANUMATIR KHEL (	29.04.2018	SUN	23:57:01	40	62,800
85	C/DENGUE TVC 40	RANGIYE DIYE JAO (	30.04.2018	MON	22:39:37	40	62,800
86	C/DENGUE TVC 40	RANGIYE DIYE JAO (	30.04.2018	MON	22:55:32	40	62,800
87	C/DENGUE TVC 40	JAMAI RAJA (BAN)	30.04.2018	MON	23:14:33	40	62,800

TAX INVOICE

Invoice To : GENESIS ADVERTISING PVT LTD
Address : 2 A, DWARKA 7, SARAT BOSE ROAD,
KOLKATTA KOLKATA 7000 20

Place of Supply : West Bengal (19)
GSTIN/UIN : 19AABCG0780D1ZV
PAN : AABCG0780D
HSN Code : 9983
Description of Service : SALE OF TV AND RADIO ADVERTISING TIME
Reverse Charge Applicable : No

Advertiser : STATE URBAN DEVELOPMENT AUTHORITY
Address : HB-305,AB RD,HC BLOCK,SECTOR III SALT
LAKE CITY,
KOLKATA 700 106

Brand : STATE URBAN DEVELOPMENT AUTHORITY

Channel : ASIA/ZEE BANGLA
GST Inv. No : F29006000535
Date : 30.04.2018
T. O. No : 18043040E
Channel Ref. : 1001692062/18-19
Customer Ref.: 905/STATE URBAN DEVP
AUTHORITY

Signature valid

Signed By: NELSON MACHADO
Location: Mumbai
Signing Date: 02.05.2018

Item No	Caption	Program	Telecast Date	Day	Telecast Time	Duration (Sec/Count)	Amount (INR)
88	C/DENGUE TVC 40	JAMAI RAJA (BAN)	30.04.2018	MON	23:27:08	40	62,800
89	C/DENGUE TVC 40	BHANUMATIR KHEL (	30.04.2018	MON	23:43:26	40	62,800
90	C/DENGUE TVC 40	BHANUMATIR KHEL (	30.04.2018	MON	23:55:21	40	62,800
Rupees Sixty Six Lakh Sixty Nine Thousand Three Hundred Sixty Only							
Taxable value							3600 5,652,000
Add : 9% CGST							508,680
Add : 9% SGST / UGST							508,680
Total Value (INR)							6,669,360

1. Payment to be made as agreed in the contract / deal.
2. Interest @ 18% will be charged on delayed payments.
3. All disputes are subject to Mumbai - jurisdiction.
4. Any queries to be raised within 15 days from the receipt of invoice.

We warrant that broadcast information shown in this invoice was taken from the program log.
This is a computer generated invoice, and carries digital signature.

Bank Details:

Beneficiary Name : Zee Entertainment Enterprises Limited
Bank Account Number : 0900901240600692
Name of Bank : BNP Paribas
Bank Branch Name & Address : Code-034, BNP Paribas House 1 North Avenue, Maker Maxity,
Bandra Kurla Complex, Bandra (E),
Mumbai 400051
Account Type : CURRENT ACCOUNT
RTGS/NEFT/IFSC Code : BNPA0009009
SWIFT Code : BNPAINBBXXX

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

01/04/2018	8:10:33	DENGUE_40SEC	0:00:40
01/04/2018	9:14:19	DENGUE_40SEC	0:00:40
01/04/2018	9:42:20	DENGUE_40SEC	0:00:40
01/04/2018	10:43:27	DENGUE_40SEC	0:00:40
01/04/2018	11:15:46	DENGUE_40SEC	0:00:40
01/04/2018	12:11:59	DENGUE_40SEC	0:00:40
01/04/2018	13:16:34	DENGUE_40SEC	0:00:40
01/04/2018	13:36:58	DENGUE_40SEC	0:00:40
01/04/2018	14:51:57	DENGUE_40SEC	0:00:40
01/04/2018	15:12:24	DENGUE_40SEC	0:00:40
01/04/2018	16:08:11	DENGUE_40SEC	0:00:40
01/04/2018	16:43:06	DENGUE_40SEC	0:00:40
01/04/2018	17:24:13	DENGUE_40SEC	0:00:40
01/04/2018	17:55:56	DENGUE_40SEC	0:00:40
01/04/2018	18:09:20	DENGUE_40SEC	0:00:40
01/04/2018	18:39:59	DENGUE_40SEC	0:00:40
01/04/2018	19:13:25	DENGUE_40SEC	0:00:40
01/04/2018	19:36:46	DENGUE_40SEC	0:00:40
01/04/2018	20:12:20	DENGUE_40SEC	0:00:40
01/04/2018	20:43:42	DENGUE_40SEC	0:00:40
01/04/2018	21:11:19	DENGUE_40SEC	0:00:40
01/04/2018	21:41:58	DENGUE_40SEC	0:00:40
01/04/2018	22:10:11	DENGUE_40SEC	0:00:40
01/04/2018	22:43:12	DENGUE_40SEC	0:00:40
02/04/2018	8:11:26	DENGUE_40SEC	0:00:40
02/04/2018	9:14:55	DENGUE_40SEC	0:00:40
02/04/2018	9:41:29	DENGUE_40SEC	0:00:40
02/04/2018	10:43:20	DENGUE_40SEC	0:00:40
02/04/2018	11:13:28	DENGUE_40SEC	0:00:40
02/04/2018	12:09:27	DENGUE_40SEC	0:00:40
02/04/2018	13:09:30	DENGUE_40SEC	0:00:40
02/04/2018	13:42:21	DENGUE_40SEC	0:00:40
02/04/2018	14:53:24	DENGUE_40SEC	0:00:40
02/04/2018	15:13:50	DENGUE_40SEC	0:00:40
02/04/2018	16:18:11	DENGUE_40SEC	0:00:40
02/04/2018	16:41:59	DENGUE_40SEC	0:00:40
02/04/2018	17:22:55	DENGUE_40SEC	0:00:40
02/04/2018	17:47:39	DENGUE_40SEC	0:00:40
02/04/2018	18:12:04	DENGUE_40SEC	0:00:40
02/04/2018	18:40:30	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. G. D. S.***Authorised Signatory**

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

GENESIS ADVERTISING PVT. LTD.

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

02/04/2018	19:11:36	DENGUE_40SEC	0:00:40
02/04/2018	19:43:52	DENGUE_40SEC	0:00:40
02/04/2018	20:24:49	DENGUE_40SEC	0:00:40
02/04/2018	20:39:23	DENGUE_40SEC	0:00:40
02/04/2018	21:11:47	DENGUE_40SEC	0:00:40
02/04/2018	21:40:22	DENGUE_40SEC	0:00:40
02/04/2018	22:17:32	DENGUE_40SEC	0:00:40
02/04/2018	22:52:24	DENGUE_40SEC	0:00:40
03/04/2018	8:08:57	DENGUE_40SEC	0:00:40
03/04/2018	9:15:21	DENGUE_40SEC	0:00:40
03/04/2018	9:44:50	DENGUE_40SEC	0:00:40
03/04/2018	10:44:03	DENGUE_40SEC	0:00:40
03/04/2018	11:16:39	DENGUE_40SEC	0:00:40
03/04/2018	12:10:43	DENGUE_40SEC	0:00:40
03/04/2018	13:10:08	DENGUE_40SEC	0:00:40
03/04/2018	13:42:20	DENGUE_40SEC	0:00:40
03/04/2018	14:51:25	DENGUE_40SEC	0:00:40
03/04/2018	15:11:19	DENGUE_40SEC	0:00:40
03/04/2018	16:09:19	DENGUE_40SEC	0:00:40
03/04/2018	16:40:13	DENGUE_40SEC	0:00:40
03/04/2018	17:23:51	DENGUE_40SEC	0:00:40
03/04/2018	17:47:24	DENGUE_40SEC	0:00:40
03/04/2018	18:11:51	DENGUE_40SEC	0:00:40
03/04/2018	18:40:46	DENGUE_40SEC	0:00:40
03/04/2018	19:13:50	DENGUE_40SEC	0:00:40
03/04/2018	19:43:35	DENGUE_40SEC	0:00:40
03/04/2018	20:24:21	DENGUE_40SEC	0:00:40
03/04/2018	20:45:09	DENGUE_40SEC	0:00:40
03/04/2018	21:11:01	DENGUE_40SEC	0:00:40
03/04/2018	21:41:39	DENGUE_40SEC	0:00:40
03/04/2018	22:16:32	DENGUE_40SEC	0:00:40
03/04/2018	22:49:44	DENGUE_40SEC	0:00:40
04/04/2018	8:09:18	DENGUE_40SEC	0:00:40
04/04/2018	9:15:56	DENGUE_40SEC	0:00:40
04/04/2018	9:45:06	DENGUE_40SEC	0:00:40
04/04/2018	10:42:27	DENGUE_40SEC	0:00:40
04/04/2018	11:12:00	DENGUE_40SEC	0:00:40
04/04/2018	12:10:28	DENGUE_40SEC	0:00:40
04/04/2018	13:12:09	DENGUE_40SEC	0:00:40
04/04/2018	13:47:48	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. Bhowmik*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

www.calcuttanews.com

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

04/04/2018	14:55:19	DENGUE_40SEC	0:00:40
04/04/2018	15:15:31	DENGUE_40SEC	0:00:40
04/04/2018	16:11:07	DENGUE_40SEC	0:00:40
04/04/2018	16:54:26	DENGUE_40SEC	0:00:40
04/04/2018	17:23:10	DENGUE_40SEC	0:00:40
04/04/2018	17:48:47	DENGUE_40SEC	0:00:40
04/04/2018	18:12:55	DENGUE_40SEC	0:00:40
04/04/2018	18:46:02	DENGUE_40SEC	0:00:40
04/04/2018	19:14:40	DENGUE_40SEC	0:00:40
04/04/2018	19:46:56	DENGUE_40SEC	0:00:40
04/04/2018	20:22:40	DENGUE_40SEC	0:00:40
04/04/2018	20:43:45	DENGUE_40SEC	0:00:40
04/04/2018	21:08:04	DENGUE_40SEC	0:00:40
04/04/2018	21:40:10	DENGUE_40SEC	0:00:40
04/04/2018	22:17:50	DENGUE_40SEC	0:00:40
04/04/2018	22:56:41	DENGUE_40SEC	0:00:40
05/04/2018	8:17:08	DENGUE_40SEC	0:00:40
05/04/2018	9:16:22	DENGUE_40SEC	0:00:40
05/04/2018	9:40:00	DENGUE_40SEC	0:00:40
05/04/2018	10:44:39	DENGUE_40SEC	0:00:40
05/04/2018	11:13:05	DENGUE_40SEC	0:00:40
05/04/2018	12:11:09	DENGUE_40SEC	0:00:40
05/04/2018	13:12:58	DENGUE_40SEC	0:00:40
05/04/2018	13:48:26	DENGUE_40SEC	0:00:40
05/04/2018	14:53:16	DENGUE_40SEC	0:00:40
05/04/2018	15:13:26	DENGUE_40SEC	0:00:40
05/04/2018	16:15:31	DENGUE_40SEC	0:00:40
05/04/2018	16:42:34	DENGUE_40SEC	0:00:40
05/04/2018	17:23:04	DENGUE_40SEC	0:00:40
05/04/2018	17:48:50	DENGUE_40SEC	0:00:40
05/04/2018	18:12:42	DENGUE_40SEC	0:00:40
05/04/2018	18:43:24	DENGUE_40SEC	0:00:40
05/04/2018	19:11:42	DENGUE_40SEC	0:00:40
05/04/2018	19:46:59	DENGUE_40SEC	0:00:40
05/04/2018	20:24:36	DENGUE_40SEC	0:00:40
05/04/2018	20:42:18	DENGUE_40SEC	0:00:40
05/04/2018	21:09:52	DENGUE_40SEC	0:00:40
05/04/2018	21:41:00	DENGUE_40SEC	0:00:40
05/04/2018	22:17:42	DENGUE_40SEC	0:00:40
05/04/2018	22:54:22	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. Banerjee*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

www.calcuttanews.com

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

06/04/2018	8:12:15	DENGUE_40SEC	0:00:40
06/04/2018	9:09:42	DENGUE_40SEC	0:00:40
06/04/2018	9:40:51	DENGUE_40SEC	0:00:40
06/04/2018	10:39:25	DENGUE_40SEC	0:00:40
06/04/2018	11:09:57	DENGUE_40SEC	0:00:40
06/04/2018	12:13:39	DENGUE_40SEC	0:00:40
06/04/2018	13:16:56	DENGUE_40SEC	0:00:40
06/04/2018	13:46:31	DENGUE_40SEC	0:00:40
06/04/2018	14:51:28	DENGUE_40SEC	0:00:40
06/04/2018	15:15:55	DENGUE_40SEC	0:00:40
06/04/2018	16:16:56	DENGUE_40SEC	0:00:40
06/04/2018	16:50:56	DENGUE_40SEC	0:00:40
06/04/2018	17:22:49	DENGUE_40SEC	0:00:40
06/04/2018	17:46:56	DENGUE_40SEC	0:00:40
06/04/2018	18:18:15	DENGUE_40SEC	0:00:40
06/04/2018	18:40:44	DENGUE_40SEC	0:00:40
06/04/2018	19:15:26	DENGUE_40SEC	0:00:40
06/04/2018	19:41:21	DENGUE_40SEC	0:00:40
06/04/2018	20:21:47	DENGUE_40SEC	0:00:40
06/04/2018	20:42:16	DENGUE_40SEC	0:00:40
06/04/2018	21:17:13	DENGUE_40SEC	0:00:40
06/04/2018	21:38:24	DENGUE_40SEC	0:00:40
06/04/2018	22:19:52	DENGUE_40SEC	0:00:40
06/04/2018	22:51:55	DENGUE_40SEC	0:00:40
07/04/2018	8:16:18	DENGUE_40SEC	0:00:40
07/04/2018	9:41:09	DENGUE_40SEC	0:00:40
07/04/2018	9:49:41	DENGUE_40SEC	0:00:40
07/04/2018	10:42:14	DENGUE_40SEC	0:00:40
07/04/2018	11:13:13	DENGUE_40SEC	0:00:40
07/04/2018	12:11:38	DENGUE_40SEC	0:00:40
07/04/2018	13:18:28	DENGUE_40SEC	0:00:40
07/04/2018	13:41:51	DENGUE_40SEC	0:00:40
07/04/2018	14:53:39	DENGUE_40SEC	0:00:40
07/04/2018	15:18:16	DENGUE_40SEC	0:00:40
07/04/2018	16:16:50	DENGUE_40SEC	0:00:40
07/04/2018	16:44:13	DENGUE_40SEC	0:00:40
07/04/2018	17:23:28	DENGUE_40SEC	0:00:40
07/04/2018	17:48:11	DENGUE_40SEC	0:00:40
07/04/2018	18:11:41	DENGUE_40SEC	0:00:40
07/04/2018	18:41:15	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. Sanyal*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

www.calcuttanews.com

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

07/04/2018	19:10:59	DENGUE_40SEC	0:00:40
07/04/2018	19:42:57	DENGUE_40SEC	0:00:40
07/04/2018	20:23:27	DENGUE_40SEC	0:00:40
07/04/2018	20:49:01	DENGUE_40SEC	0:00:40
07/04/2018	21:08:45	DENGUE_40SEC	0:00:40
07/04/2018	21:42:29	DENGUE_40SEC	0:00:40
07/04/2018	22:20:59	DENGUE_40SEC	0:00:40
07/04/2018	22:49:39	DENGUE_40SEC	0:00:40
08/04/2018	8:14:40	DENGUE_40SEC	0:00:40
08/04/2018	9:12:26	DENGUE_40SEC	0:00:40
08/04/2018	9:38:27	DENGUE_40SEC	0:00:40
08/04/2018	10:38:06	DENGUE_40SEC	0:00:40
08/04/2018	11:08:59	DENGUE_40SEC	0:00:40
08/04/2018	12:10:22	DENGUE_40SEC	0:00:40
08/04/2018	13:21:11	DENGUE_40SEC	0:00:40
08/04/2018	13:38:42	DENGUE_40SEC	0:00:40
08/04/2018	14:52:09	DENGUE_40SEC	0:00:40
08/04/2018	15:12:19	DENGUE_40SEC	0:00:40
08/04/2018	16:17:39	DENGUE_40SEC	0:00:40
08/04/2018	16:40:53	DENGUE_40SEC	0:00:40
08/04/2018	17:24:04	DENGUE_40SEC	0:00:40
08/04/2018	17:56:18	DENGUE_40SEC	0:00:40
08/04/2018	18:09:46	DENGUE_40SEC	0:00:40
08/04/2018	18:37:23	DENGUE_40SEC	0:00:40
08/04/2018	19:13:54	DENGUE_40SEC	0:00:40
08/04/2018	19:39:05	DENGUE_40SEC	0:00:40
08/04/2018	20:24:45	DENGUE_40SEC	0:00:40
08/04/2018	20:41:14	DENGUE_40SEC	0:00:40
08/04/2018	21:08:29	DENGUE_40SEC	0:00:40
08/04/2018	21:42:34	DENGUE_40SEC	0:00:40
08/04/2018	22:18:33	DENGUE_40SEC	0:00:40
08/04/2018	22:57:48	DENGUE_40SEC	0:00:40
09/04/2018	8:13:40	DENGUE_40SEC	0:00:40
09/04/2018	9:11:51	DENGUE_40SEC	0:00:40
09/04/2018	9:41:05	DENGUE_40SEC	0:00:40
09/04/2018	10:39:31	DENGUE_40SEC	0:00:40
09/04/2018	11:11:37	DENGUE_40SEC	0:00:40
09/04/2018	12:09:59	DENGUE_40SEC	0:00:40
09/04/2018	13:15:16	DENGUE_40SEC	0:00:40
09/04/2018	13:38:36	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News
P. B. Sen
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

www.calcuttanews.com

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

09/04/2018	14:53:04	DENGUE_40SEC	0:00:40
09/04/2018	15:18:25	DENGUE_40SEC	0:00:40
09/04/2018	16:12:12	DENGUE_40SEC	0:00:40
09/04/2018	16:36:59	DENGUE_40SEC	0:00:40
09/04/2018	17:25:04	DENGUE_40SEC	0:00:40
09/04/2018	17:48:48	DENGUE_40SEC	0:00:40
09/04/2018	18:12:50	DENGUE_40SEC	0:00:40
09/04/2018	18:42:38	DENGUE_40SEC	0:00:40
09/04/2018	19:10:25	DENGUE_40SEC	0:00:40
09/04/2018	19:41:36	DENGUE_40SEC	0:00:40
09/04/2018	20:23:53	DENGUE_40SEC	0:00:40
09/04/2018	20:41:19	DENGUE_40SEC	0:00:40
09/04/2018	21:06:15	DENGUE_40SEC	0:00:40
09/04/2018	21:42:31	DENGUE_40SEC	0:00:40
09/04/2018	22:17:03	DENGUE_40SEC	0:00:40
09/04/2018	22:55:50	DENGUE_40SEC	0:00:40
10/04/2018	8:11:38	DENGUE_40SEC	0:00:40
10/04/2018	9:12:08	DENGUE_40SEC	0:00:40
10/04/2018	9:39:47	DENGUE_40SEC	0:00:40
10/04/2018	10:46:23	DENGUE_40SEC	0:00:40
10/04/2018	11:14:33	DENGUE_40SEC	0:00:40
10/04/2018	12:48:32	DENGUE_40SEC	0:00:40
10/04/2018	13:19:07	DENGUE_40SEC	0:00:40
10/04/2018	13:47:49	DENGUE_40SEC	0:00:40
10/04/2018	14:52:43	DENGUE_40SEC	0:00:40
10/04/2018	15:16:17	DENGUE_40SEC	0:00:40
10/04/2018	16:09:44	DENGUE_40SEC	0:00:40
10/04/2018	16:40:50	DENGUE_40SEC	0:00:40
10/04/2018	17:23:59	DENGUE_40SEC	0:00:40
10/04/2018	17:48:14	DENGUE_40SEC	0:00:40
10/04/2018	18:10:32	DENGUE_40SEC	0:00:40
10/04/2018	18:43:24	DENGUE_40SEC	0:00:40
10/04/2018	19:10:19	DENGUE_40SEC	0:00:40
10/04/2018	19:40:22	DENGUE_40SEC	0:00:40
10/04/2018	20:24:18	DENGUE_40SEC	0:00:40
10/04/2018	20:54:10	DENGUE_40SEC	0:00:40
10/04/2018	21:15:54	DENGUE_40SEC	0:00:40
10/04/2018	21:43:49	DENGUE_40SEC	0:00:40
10/04/2018	22:18:35	DENGUE_40SEC	0:00:40
10/04/2018	22:50:50	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News
P. B. Bhowmik
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

MEMBER SINCE 1998

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

11/04/2018	8:10:05	DENGUE_40SEC	0:00:40
11/04/2018	9:11:41	DENGUE_40SEC	0:00:40
11/04/2018	9:40:21	DENGUE_40SEC	0:00:40
11/04/2018	10:43:42	DENGUE_40SEC	0:00:40
11/04/2018	11:12:51	DENGUE_40SEC	0:00:40
11/04/2018	12:11:47	DENGUE_40SEC	0:00:40
11/04/2018	13:10:55	DENGUE_40SEC	0:00:40
11/04/2018	13:41:42	DENGUE_40SEC	0:00:40
11/04/2018	14:52:39	DENGUE_40SEC	0:00:40
11/04/2018	15:14:41	DENGUE_40SEC	0:00:40
11/04/2018	16:11:41	DENGUE_40SEC	0:00:40
11/04/2018	16:41:50	DENGUE_40SEC	0:00:40
11/04/2018	17:24:33	DENGUE_40SEC	0:00:40
11/04/2018	17:46:58	DENGUE_40SEC	0:00:40
11/04/2018	18:15:38	DENGUE_40SEC	0:00:40
11/04/2018	18:42:39	DENGUE_40SEC	0:00:40
11/04/2018	19:10:56	DENGUE_40SEC	0:00:40
11/04/2018	19:44:17	DENGUE_40SEC	0:00:40
11/04/2018	20:24:45	DENGUE_40SEC	0:00:40
11/04/2018	20:40:17	DENGUE_40SEC	0:00:40
11/04/2018	21:05:36	DENGUE_40SEC	0:00:40
11/04/2018	21:39:36	DENGUE_40SEC	0:00:40
11/04/2018	22:18:19	DENGUE_40SEC	0:00:40
11/04/2018	22:52:12	DENGUE_40SEC	0:00:40
12/04/2018	8:13:42	DENGUE_40SEC	0:00:40
12/04/2018	9:10:17	DENGUE_40SEC	0:00:40
12/04/2018	9:46:03	DENGUE_40SEC	0:00:40
12/04/2018	10:39:44	DENGUE_40SEC	0:00:40
12/04/2018	11:12:27	DENGUE_40SEC	0:00:40
12/04/2018	12:12:49	DENGUE_40SEC	0:00:40
12/04/2018	13:18:10	DENGUE_40SEC	0:00:40
12/04/2018	13:56:42	DENGUE_40SEC	0:00:40
12/04/2018	14:54:13	DENGUE_40SEC	0:00:40
12/04/2018	15:15:40	DENGUE_40SEC	0:00:40
12/04/2018	16:11:40	DENGUE_40SEC	0:00:40
12/04/2018	16:50:43	DENGUE_40SEC	0:00:40
12/04/2018	17:24:26	DENGUE_40SEC	0:00:40
12/04/2018	17:48:19	DENGUE_40SEC	0:00:40
12/04/2018	18:15:32	DENGUE_40SEC	0:00:40
12/04/2018	18:44:10	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. B. B.*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

NEWSPAPER WIDE COVERAGE 24/7

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

12/04/2018	19:06:38	DENGUE_40SEC	0:00:40
12/04/2018	19:36:29	DENGUE_40SEC	0:00:40
12/04/2018	20:23:45	DENGUE_40SEC	0:00:40
12/04/2018	20:40:27	DENGUE_40SEC	0:00:40
12/04/2018	21:05:46	DENGUE_40SEC	0:00:40
12/04/2018	21:39:09	DENGUE_40SEC	0:00:40
12/04/2018	22:16:57	DENGUE_40SEC	0:00:40
12/04/2018	22:54:05	DENGUE_40SEC	0:00:40
13/04/2018	8:17:11	DENGUE_40SEC	0:00:40
13/04/2018	9:12:17	DENGUE_40SEC	0:00:40
13/04/2018	9:42:28	DENGUE_40SEC	0:00:40
13/04/2018	10:43:31	DENGUE_40SEC	0:00:40
13/04/2018	11:10:38	DENGUE_40SEC	0:00:40
13/04/2018	12:08:12	DENGUE_40SEC	0:00:40
13/04/2018	13:20:21	DENGUE_40SEC	0:00:40
13/04/2018	13:40:22	DENGUE_40SEC	0:00:40
13/04/2018	14:53:07	DENGUE_40SEC	0:00:40
13/04/2018	15:13:51	DENGUE_40SEC	0:00:40
13/04/2018	16:12:58	DENGUE_40SEC	0:00:40
13/04/2018	16:45:15	DENGUE_40SEC	0:00:40
13/04/2018	17:21:55	DENGUE_40SEC	0:00:40
13/04/2018	17:49:13	DENGUE_40SEC	0:00:40
13/04/2018	18:10:21	DENGUE_40SEC	0:00:40
13/04/2018	18:39:33	DENGUE_40SEC	0:00:40
13/04/2018	19:07:45	DENGUE_40SEC	0:00:40
13/04/2018	19:41:23	DENGUE_40SEC	0:00:40
13/04/2018	20:22:40	DENGUE_40SEC	0:00:40
13/04/2018	20:43:10	DENGUE_40SEC	0:00:40
13/04/2018	21:06:15	DENGUE_40SEC	0:00:40
13/04/2018	21:36:19	DENGUE_40SEC	0:00:40
13/04/2018	22:17:16	DENGUE_40SEC	0:00:40
13/04/2018	22:54:13	DENGUE_40SEC	0:00:40
14/04/2018	8:12:18	DENGUE_40SEC	0:00:40
14/04/2018	9:09:40	DENGUE_40SEC	0:00:40
14/04/2018	9:40:35	DENGUE_40SEC	0:00:40
14/04/2018	10:41:27	DENGUE_40SEC	0:00:40
14/04/2018	11:10:03	DENGUE_40SEC	0:00:40
14/04/2018	12:11:43	DENGUE_40SEC	0:00:40
14/04/2018	13:11:17	DENGUE_40SEC	0:00:40
14/04/2018	13:41:04	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News
P. Benz
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

14/04/2018	14:52:28	DENGUE_40SEC	0:00:40
14/04/2018	15:10:51	DENGUE_40SEC	0:00:40
14/04/2018	16:17:39	DENGUE_40SEC	0:00:40
14/04/2018	16:43:59	DENGUE_40SEC	0:00:40
14/04/2018	17:23:34	DENGUE_40SEC	0:00:40
14/04/2018	17:48:12	DENGUE_40SEC	0:00:40
14/04/2018	18:15:37	DENGUE_40SEC	0:00:40
14/04/2018	18:40:07	DENGUE_40SEC	0:00:40
14/04/2018	19:09:33	DENGUE_40SEC	0:00:40
14/04/2018	19:41:49	DENGUE_40SEC	0:00:40
14/04/2018	20:23:38	DENGUE_40SEC	0:00:40
14/04/2018	20:39:57	DENGUE_40SEC	0:00:40
14/04/2018	21:11:43	DENGUE_40SEC	0:00:40
14/04/2018	21:40:14	DENGUE_40SEC	0:00:40
14/04/2018	22:17:12	DENGUE_40SEC	0:00:40
14/04/2018	22:47:33	DENGUE_40SEC	0:00:40
15/04/2018	8:14:07	DENGUE_40SEC	0:00:40
15/04/2018	9:11:42	DENGUE_40SEC	0:00:40
15/04/2018	9:41:06	DENGUE_40SEC	0:00:40
15/04/2018	10:41:11	DENGUE_40SEC	0:00:40
15/04/2018	11:10:38	DENGUE_40SEC	0:00:40
15/04/2018	12:15:23	DENGUE_40SEC	0:00:40
15/04/2018	13:22:31	DENGUE_40SEC	0:00:40
15/04/2018	13:33:21	DENGUE_40SEC	0:00:40
15/04/2018	14:54:14	DENGUE_40SEC	0:00:40
15/04/2018	15:14:24	DENGUE_40SEC	0:00:40
15/04/2018	16:02:54	DENGUE_40SEC	0:00:40
15/04/2018	16:40:12	DENGUE_40SEC	0:00:40
15/04/2018	17:24:07	DENGUE_40SEC	0:00:40
15/04/2018	17:56:37	DENGUE_40SEC	0:00:40
15/04/2018	18:20:12	DENGUE_40SEC	0:00:40
15/04/2018	18:41:58	DENGUE_40SEC	0:00:40
15/04/2018	19:11:19	DENGUE_40SEC	0:00:40
15/04/2018	19:42:27	DENGUE_40SEC	0:00:40
15/04/2018	20:24:23	DENGUE_40SEC	0:00:40
15/04/2018	20:41:10	DENGUE_40SEC	0:00:40
15/04/2018	21:06:51	DENGUE_40SEC	0:00:40
15/04/2018	21:37:55	DENGUE_40SEC	0:00:40
15/04/2018	22:18:43	DENGUE_40SEC	0:00:40
15/04/2018	22:56:58	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. Bhowmik*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

সংবাদ কল, কলকাতা

16/04/2018	8:18:01✓	DENGUE_40SEC	0:00:40
16/04/2018	9:12:47✓	DENGUE_40SEC	0:00:40
16/04/2018	9:38:47✓	DENGUE_40SEC	0:00:40
16/04/2018	10:41:53✓	DENGUE_40SEC	0:00:40
16/04/2018	11:11:25✓	DENGUE_40SEC	0:00:40
16/04/2018	12:12:08✓	DENGUE_40SEC	0:00:40
16/04/2018	13:26:40✓	DENGUE_40SEC	0:00:40
16/04/2018	13:38:42✓	DENGUE_40SEC	0:00:40
16/04/2018	14:53:43✓	DENGUE_40SEC	0:00:40
16/04/2018	15:13:43✓	DENGUE_40SEC	0:00:40
16/04/2018	16:11:34✓	DENGUE_40SEC	0:00:40
16/04/2018	16:42:23✓	DENGUE_40SEC	0:00:40
16/04/2018	17:26:02✓	DENGUE_40SEC	0:00:40
16/04/2018	17:48:52✓	DENGUE_40SEC	0:00:40
16/04/2018	18:20:02✓	DENGUE_40SEC	0:00:40
16/04/2018	18:42:39✓	DENGUE_40SEC	0:00:40
16/04/2018	19:11:53✓	DENGUE_40SEC	0:00:40
16/04/2018	19:40:53✓	DENGUE_40SEC	0:00:40
16/04/2018	20:22:48✓	DENGUE_40SEC	0:00:40
16/04/2018	20:42:03✓	DENGUE_40SEC	0:00:40
16/04/2018	21:05:20✓	DENGUE_40SEC	0:00:40
16/04/2018	21:38:36✓	DENGUE_40SEC	0:00:40
16/04/2018	22:17:45✓	DENGUE_40SEC	0:00:40
16/04/2018✓	22:56:47✓	DENGUE_40SEC	0:00:40
17/04/2018	8:15:06✓	DENGUE_40SEC	0:00:40
17/04/2018	9:10:10✓	DENGUE_40SEC	0:00:40
17/04/2018	9:39:03✓	DENGUE_40SEC	0:00:40
17/04/2018	10:46:27✓	DENGUE_40SEC	0:00:40
17/04/2018	11:14:03✓	DENGUE_40SEC	0:00:40
17/04/2018	12:11:41✓	DENGUE_40SEC	0:00:40
17/04/2018	13:21:04✓	DENGUE_40SEC	0:00:40
17/04/2018	13:41:10✓	DENGUE_40SEC	0:00:40
17/04/2018	14:55:08✓	DENGUE_40SEC	0:00:40
17/04/2018	15:10:41✓	DENGUE_40SEC	0:00:40
17/04/2018	16:14:14✓	DENGUE_40SEC	0:00:40
17/04/2018	16:42:50✓	DENGUE_40SEC	0:00:40
17/04/2018	17:23:05✓	DENGUE_40SEC	0:00:40
17/04/2018	17:48:49✓	DENGUE_40SEC	0:00:40
17/04/2018	18:24:36✓	DENGUE_40SEC	0:00:40
17/04/2018	18:41:26✓	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. Bera*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

17/04/2018	19:10:19✓	DENGUE_40SEC	0:00:40
17/04/2018	19:40:59✓	DENGUE_40SEC	0:00:40
17/04/2018	20:22:50✓	DENGUE_40SEC	0:00:40
17/04/2018	20:49:01✓	DENGUE_40SEC	0:00:40
17/04/2018	21:10:40✓	DENGUE_40SEC	0:00:40
17/04/2018	21:38:46✓	DENGUE_40SEC	0:00:40
17/04/2018	22:15:03✓	DENGUE_40SEC	0:00:40
17/04/2018✓	22:52:39✓	DENGUE_40SEC	0:00:40
18/04/2018	8:21:30✓	DENGUE_40SEC	0:00:40
18/04/2018	9:09:45✓	DENGUE_40SEC	0:00:40
18/04/2018	9:46:40✓	DENGUE_40SEC	0:00:40
18/04/2018	10:43:45✓	DENGUE_40SEC	0:00:40
18/04/2018	11:14:30✓	DENGUE_40SEC	0:00:40
18/04/2018	12:17:14✓	DENGUE_40SEC	0:00:40
18/04/2018	13:20:55✓	DENGUE_40SEC	0:00:40
18/04/2018	13:40:19✓	DENGUE_40SEC	0:00:40
18/04/2018	14:54:01✓	DENGUE_40SEC	0:00:40
18/04/2018	15:09:53✓	DENGUE_40SEC	0:00:40
18/04/2018	16:20:00✓	DENGUE_40SEC	0:00:40
18/04/2018	16:48:54✓	DENGUE_40SEC	0:00:40
18/04/2018	17:24:19✓	DENGUE_40SEC	0:00:40
18/04/2018	17:48:20✓	DENGUE_40SEC	0:00:40
18/04/2018	18:08:47✓	DENGUE_40SEC	0:00:40
18/04/2018	18:43:56✓	DENGUE_40SEC	0:00:40
18/04/2018	19:09:24✓	DENGUE_40SEC	0:00:40
18/04/2018	19:41:15✓	DENGUE_40SEC	0:00:40
18/04/2018	20:23:47✓	DENGUE_40SEC	0:00:40
18/04/2018	20:47:22✓	DENGUE_40SEC	0:00:40
18/04/2018	21:10:39✓	DENGUE_40SEC	0:00:40
18/04/2018	21:40:47✓	DENGUE_40SEC	0:00:40
18/04/2018	22:16:10✓	DENGUE_40SEC	0:00:40
18/04/2018✓	22:54:29✓	DENGUE_40SEC	0:00:40
19/04/2018	8:21:39✓	DENGUE_40SEC	0:00:40
19/04/2018	9:10:44✓	DENGUE_40SEC	0:00:40
19/04/2018	9:41:29✓	DENGUE_40SEC	0:00:40
19/04/2018	10:40:31✓	DENGUE_40SEC	0:00:40
19/04/2018	11:11:31✓	DENGUE_40SEC	0:00:40
19/04/2018	12:11:10✓	DENGUE_40SEC	0:00:40
19/04/2018	13:12:43✓	DENGUE_40SEC	0:00:40
19/04/2018	13:39:52✓	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. Bora*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

19/04/2018	14:53:32✓	DENGUE_40SEC	0:00:40
19/04/2018	15:14:17✓	DENGUE_40SEC	0:00:40
19/04/2018	16:16:08✓	DENGUE_40SEC	0:00:40
19/04/2018	16:46:10✓	DENGUE_40SEC	0:00:40
19/04/2018	17:23:29✓	DENGUE_40SEC	0:00:40
19/04/2018	17:47:13✓	DENGUE_40SEC	0:00:40
19/04/2018	18:20:27✓	DENGUE_40SEC	0:00:40
19/04/2018	18:42:08✓	DENGUE_40SEC	0:00:40
19/04/2018	19:12:03✓	DENGUE_40SEC	0:00:40
19/04/2018	19:40:28✓	DENGUE_40SEC	0:00:40
19/04/2018	20:23:56✓	DENGUE_40SEC	0:00:40
19/04/2018	20:40:53✓	DENGUE_40SEC	0:00:40
19/04/2018	21:09:53✓	DENGUE_40SEC	0:00:40
19/04/2018	21:40:03✓	DENGUE_40SEC	0:00:40
19/04/2018	22:14:20✓	DENGUE_40SEC	0:00:40
19/04/2018	22:53:48✓	DENGUE_40SEC	0:00:40
20/04/2018	8:17:20✓	DENGUE_40SEC	0:00:40
20/04/2018	9:13:46✓	DENGUE_40SEC	0:00:40
20/04/2018	9:39:58✓	DENGUE_40SEC	0:00:40
20/04/2018	10:40:13✓	DENGUE_40SEC	0:00:40
20/04/2018	11:17:22✓	DENGUE_40SEC	0:00:40
20/04/2018	12:10:43✓	DENGUE_40SEC	0:00:40
20/04/2018	13:21:03✓	DENGUE_40SEC	0:00:40
20/04/2018	13:56:45✓	DENGUE_40SEC	0:00:40
20/04/2018	14:55:13✓	DENGUE_40SEC	0:00:40
20/04/2018	15:07:55✓	DENGUE_40SEC	0:00:40
20/04/2018	16:10:29✓	DENGUE_40SEC	0:00:40
20/04/2018	16:54:22✓	DENGUE_40SEC	0:00:40
20/04/2018	17:23:20✓	DENGUE_40SEC	0:00:40
20/04/2018	17:48:19✓	DENGUE_40SEC	0:00:40
20/04/2018	18:10:12✓	DENGUE_40SEC	0:00:40
20/04/2018	18:43:57✓	DENGUE_40SEC	0:00:40
20/04/2018	19:09:39✓	DENGUE_40SEC	0:00:40
20/04/2018	19:44:15✓	DENGUE_40SEC	0:00:40
20/04/2018	20:24:36✓	DENGUE_40SEC	0:00:40
20/04/2018	20:46:37✓	DENGUE_40SEC	0:00:40
20/04/2018	21:12:32✓	DENGUE_40SEC	0:00:40
20/04/2018	21:43:46✓	DENGUE_40SEC	0:00:40
20/04/2018	22:17:37✓	DENGUE_40SEC	0:00:40
20/04/2018	22:46:49✓	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News
P. BONE
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

21/04/2018	8:13:18	DENGUE_40SEC	0:00:40
21/04/2018	9:09:27	DENGUE_40SEC	0:00:40
21/04/2018	9:42:05	DENGUE_40SEC	0:00:40
21/04/2018	10:45:31	DENGUE_40SEC	0:00:40
21/04/2018	11:16:06	DENGUE_40SEC	0:00:40
21/04/2018	12:14:49	DENGUE_40SEC	0:00:40
21/04/2018	13:09:48	DENGUE_40SEC	0:00:40
21/04/2018	13:49:06	DENGUE_40SEC	0:00:40
21/04/2018	14:55:31	DENGUE_40SEC	0:00:40
21/04/2018	15:17:04	DENGUE_40SEC	0:00:40
21/04/2018	16:18:27	DENGUE_40SEC	0:00:40
21/04/2018	16:39:02	DENGUE_40SEC	0:00:40
21/04/2018	17:25:26	DENGUE_40SEC	0:00:40
21/04/2018	17:49:23	DENGUE_40SEC	0:00:40
21/04/2018	18:12:04	DENGUE_40SEC	0:00:40
21/04/2018	18:43:12	DENGUE_40SEC	0:00:40
21/04/2018	19:10:50	DENGUE_40SEC	0:00:40
21/04/2018	19:45:48	DENGUE_40SEC	0:00:40
21/04/2018	20:24:07	DENGUE_40SEC	0:00:40
21/04/2018	20:50:10	DENGUE_40SEC	0:00:40
21/04/2018	21:06:57	DENGUE_40SEC	0:00:40
21/04/2018	21:40:55	DENGUE_40SEC	0:00:40
21/04/2018	22:17:50	DENGUE_40SEC	0:00:40
21/04/2018	22:49:40	DENGUE_40SEC	0:00:40
22/04/2018	8:18:02	DENGUE_40SEC	0:00:40
22/04/2018	9:14:24	DENGUE_40SEC	0:00:40
22/04/2018	9:38:49	DENGUE_40SEC	0:00:40
22/04/2018	10:40:28	DENGUE_40SEC	0:00:40
22/04/2018	11:12:05	DENGUE_40SEC	0:00:40
22/04/2018	12:08:33	DENGUE_40SEC	0:00:40
22/04/2018	13:24:45	DENGUE_40SEC	0:00:40
22/04/2018	13:41:09	DENGUE_40SEC	0:00:40
22/04/2018	14:54:55	DENGUE_40SEC	0:00:40
22/04/2018	15:11:51	DENGUE_40SEC	0:00:40
22/04/2018	16:12:49	DENGUE_40SEC	0:00:40
22/04/2018	16:43:05	DENGUE_40SEC	0:00:40
22/04/2018	17:23:21	DENGUE_40SEC	0:00:40
22/04/2018	17:55:04	DENGUE_40SEC	0:00:40
22/04/2018	18:15:56	DENGUE_40SEC	0:00:40
22/04/2018	18:42:07	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. G. M.***Authorised Signatory**

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU****FROM DATE : 01.04.2018****TO DATE:- 30.04.2018**

22/04/2018	19:10:34✓	DENGUE_40SEC	0:00:40
22/04/2018	19:40:56✓	DENGUE_40SEC	0:00:40
22/04/2018	20:22:41✓	DENGUE_40SEC	0:00:40
22/04/2018	20:39:21✓	DENGUE_40SEC	0:00:40
22/04/2018	20:58:50✓	DENGUE_40SEC	0:00:40
22/04/2018	21:39:38✓	DENGUE_40SEC	0:00:40
22/04/2018	22:17:44✓	DENGUE_40SEC	0:00:40
22/04/2018	22:57:37✓	DENGUE_40SEC	0:00:40
23/04/2018	8:19:53✓	DENGUE_40SEC	0:00:40
23/04/2018	9:17:18✓	DENGUE_40SEC	0:00:40
23/04/2018	9:42:36✓	DENGUE_40SEC	0:00:40
23/04/2018	10:45:43✓	DENGUE_40SEC	0:00:40
23/04/2018	11:11:01✓	DENGUE_40SEC	0:00:40
23/04/2018	12:10:31✓	DENGUE_40SEC	0:00:40
23/04/2018	13:19:27✓	DENGUE_40SEC	0:00:40
23/04/2018	13:56:02✓	DENGUE_40SEC	0:00:40
23/04/2018	14:55:32✓	DENGUE_40SEC	0:00:40
23/04/2018	15:10:03✓	DENGUE_40SEC	0:00:40
23/04/2018	16:12:41✓	DENGUE_40SEC	0:00:40
23/04/2018	16:42:29✓	DENGUE_40SEC	0:00:40
23/04/2018	17:24:08✓	DENGUE_40SEC	0:00:40
23/04/2018	17:49:14✓	DENGUE_40SEC	0:00:40
23/04/2018	18:14:49✓	DENGUE_40SEC	0:00:40
23/04/2018	18:43:15✓	DENGUE_40SEC	0:00:40
23/04/2018	19:10:37✓	DENGUE_40SEC	0:00:40
23/04/2018	19:43:16✓	DENGUE_40SEC	0:00:40
23/04/2018	20:23:23✓	DENGUE_40SEC	0:00:40
23/04/2018	20:41:39✓	DENGUE_40SEC	0:00:40
23/04/2018	21:05:07✓	DENGUE_40SEC	0:00:40
23/04/2018	21:40:51✓	DENGUE_40SEC	0:00:40
23/04/2018	22:18:05✓	DENGUE_40SEC	0:00:40
23/04/2018	22:54:23✓	DENGUE_40SEC	0:00:40
24/04/2018	8:13:27✓	DENGUE_40SEC	0:00:40
24/04/2018	9:11:15✓	DENGUE_40SEC	0:00:40
24/04/2018	9:43:23✓	DENGUE_40SEC	0:00:40
24/04/2018	10:38:41✓	DENGUE_40SEC	0:00:40
24/04/2018	11:10:35✓	DENGUE_40SEC	0:00:40
24/04/2018	12:19:43✓	DENGUE_40SEC	0:00:40
24/04/2018	13:12:31✓	DENGUE_40SEC	0:00:40
24/04/2018	13:43:35✓	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. Bhowmik*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

SERVED BY GENESIS

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

24/04/2018	14:55:25 ✓	DENGUE_40SEC	0:00:40
24/04/2018	15:10:40 ✓	DENGUE_40SEC	0:00:40
24/04/2018	16:14:26 ✓	DENGUE_40SEC	0:00:40
24/04/2018	16:41:53 ✓	DENGUE_40SEC	0:00:40
24/04/2018	17:25:05 ✓	DENGUE_40SEC	0:00:40
24/04/2018	17:49:24 ✓	DENGUE_40SEC	0:00:40
24/04/2018	18:14:48 ✓	DENGUE_40SEC	0:00:40
24/04/2018	18:40:07 ✓	DENGUE_40SEC	0:00:40
24/04/2018	19:12:53 ✓	DENGUE_40SEC	0:00:40
24/04/2018	19:46:22 ✓	DENGUE_40SEC	0:00:40
24/04/2018	20:24:22 ✓	DENGUE_40SEC	0:00:40
24/04/2018	20:40:43 ✓	DENGUE_40SEC	0:00:40
24/04/2018	21:16:53 ✓	DENGUE_40SEC	0:00:40
24/04/2018	21:42:22 ✓	DENGUE_40SEC	0:00:40
24/04/2018	22:17:38 ✓	DENGUE_40SEC	0:00:40
24/04/2018	22:51:03 ✓	DENGUE_40SEC	0:00:40
25/04/2018	8:19:41 ✓	DENGUE_40SEC	0:00:40
25/04/2018	9:10:45 ✓	DENGUE_40SEC	0:00:40
25/04/2018	9:43:04 ✓	DENGUE_40SEC	0:00:40
25/04/2018	10:40:59 ✓	DENGUE_40SEC	0:00:40
25/04/2018	11:13:33 ✓	DENGUE_40SEC	0:00:40
25/04/2018	12:10:09 ✓	DENGUE_40SEC	0:00:40
25/04/2018	13:17:30 ✓	DENGUE_40SEC	0:00:40
25/04/2018	13:45:59 ✓	DENGUE_40SEC	0:00:40
25/04/2018	14:54:10 ✓	DENGUE_40SEC	0:00:40
25/04/2018	15:13:43 ✓	DENGUE_40SEC	0:00:40
25/04/2018	16:14:19 ✓	DENGUE_40SEC	0:00:40
25/04/2018	16:42:04 ✓	DENGUE_40SEC	0:00:40
25/04/2018	17:24:19 ✓	DENGUE_40SEC	0:00:40
25/04/2018	17:49:03 ✓	DENGUE_40SEC	0:00:40
25/04/2018	18:14:56 ✓	DENGUE_40SEC	0:00:40
25/04/2018	18:39:27 ✓	DENGUE_40SEC	0:00:40
25/04/2018	19:10:05 ✓	DENGUE_40SEC	0:00:40
25/04/2018	19:39:06 ✓	DENGUE_40SEC	0:00:40
25/04/2018	20:24:09 ✓	DENGUE_40SEC	0:00:40
25/04/2018	20:41:17 ✓	DENGUE_40SEC	0:00:40
25/04/2018	21:07:50 ✓	DENGUE_40SEC	0:00:40
25/04/2018	21:39:15 ✓	DENGUE_40SEC	0:00:40
25/04/2018	22:17:50 ✓	DENGUE_40SEC	0:00:40
25/04/2018	22:56:25 ✓	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. Ghosh*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

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FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

26/04/2018	8:14:32	DENGUE_40SEC	0:00:40
26/04/2018	9:11:40	DENGUE_40SEC	0:00:40
26/04/2018	9:40:45	DENGUE_40SEC	0:00:40
26/04/2018	10:39:54	DENGUE_40SEC	0:00:40
26/04/2018	11:15:07	DENGUE_40SEC	0:00:40
26/04/2018	12:09:55	DENGUE_40SEC	0:00:40
26/04/2018	13:18:38	DENGUE_40SEC	0:00:40
26/04/2018	13:44:34	DENGUE_40SEC	0:00:40
26/04/2018	14:52:36	DENGUE_40SEC	0:00:40
26/04/2018	15:20:23	DENGUE_40SEC	0:00:40
26/04/2018	16:19:23	DENGUE_40SEC	0:00:40
26/04/2018	16:49:53	DENGUE_40SEC	0:00:40
26/04/2018	17:23:48	DENGUE_40SEC	0:00:40
26/04/2018	17:48:41	DENGUE_40SEC	0:00:40
26/04/2018	18:20:29	DENGUE_40SEC	0:00:40
26/04/2018	18:45:34	DENGUE_40SEC	0:00:40
26/04/2018	19:09:06	DENGUE_40SEC	0:00:40
26/04/2018	19:44:24	DENGUE_40SEC	0:00:40
26/04/2018	20:25:29	DENGUE_40SEC	0:00:40
26/04/2018	20:40:21	DENGUE_40SEC	0:00:40
26/04/2018	21:02:52	DENGUE_40SEC	0:00:40
26/04/2018	21:37:00	DENGUE_40SEC	0:00:40
26/04/2018	22:18:31	DENGUE_40SEC	0:00:40
26/04/2018	22:58:21	DENGUE_40SEC	0:00:40
27/04/2018	8:15:28	DENGUE_40SEC	0:00:40
27/04/2018	9:17:00	DENGUE_40SEC	0:00:40
27/04/2018	9:41:51	DENGUE_40SEC	0:00:40
27/04/2018	10:45:24	DENGUE_40SEC	0:00:40
27/04/2018	11:18:01	DENGUE_40SEC	0:00:40
27/04/2018	12:09:28	DENGUE_40SEC	0:00:40
27/04/2018	13:16:57	DENGUE_40SEC	0:00:40
27/04/2018	13:39:20	DENGUE_40SEC	0:00:40
27/04/2018	14:53:32	DENGUE_40SEC	0:00:40
27/04/2018	15:19:20	DENGUE_40SEC	0:00:40
27/04/2018	16:11:32	DENGUE_40SEC	0:00:40
27/04/2018	16:42:23	DENGUE_40SEC	0:00:40
27/04/2018	17:22:55	DENGUE_40SEC	0:00:40
27/04/2018	17:49:58	DENGUE_40SEC	0:00:40
27/04/2018	18:30:00	DENGUE_40SEC	0:00:40
27/04/2018	18:45:20	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. Ghosh*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

www.calcuttanews.com

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

27/04/2018	19:04:54✓	DENGUE_40SEC	0:00:40
27/04/2018	19:40:50✓	DENGUE_40SEC	0:00:40
27/04/2018	20:24:31✓	DENGUE_40SEC	0:00:40
27/04/2018	20:41:42✓	DENGUE_40SEC	0:00:40
27/04/2018	21:11:25✓	DENGUE_40SEC	0:00:40
27/04/2018	21:38:31✓	DENGUE_40SEC	0:00:40
27/04/2018	22:18:27✓	DENGUE_40SEC	0:00:40
27/04/2018	22:43:04✓	DENGUE_40SEC	0:00:40
28/04/2018	8:17:06✓	DENGUE_40SEC	0:00:40
28/04/2018	9:10:43✓	DENGUE_40SEC	0:00:40
28/04/2018	9:40:06✓	DENGUE_40SEC	0:00:40
28/04/2018	10:40:19✓	DENGUE_40SEC	0:00:40
28/04/2018	11:16:55✓	DENGUE_40SEC	0:00:40
28/04/2018	12:13:00✓	DENGUE_40SEC	0:00:40
28/04/2018	13:12:26✓	DENGUE_40SEC	0:00:40
28/04/2018	13:39:37✓	DENGUE_40SEC	0:00:40
28/04/2018	14:34:02✓	DENGUE_40SEC	0:00:40
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28/04/2018	17:47:42✓	DENGUE_40SEC	0:00:40
28/04/2018	18:22:38✓	DENGUE_40SEC	0:00:40
28/04/2018	18:42:21✓	DENGUE_40SEC	0:00:40
28/04/2018	19:12:27✓	DENGUE_40SEC	0:00:40
28/04/2018	19:42:47✓	DENGUE_40SEC	0:00:40
28/04/2018	20:21:49✓	DENGUE_40SEC	0:00:40
28/04/2018	20:41:36✓	DENGUE_40SEC	0:00:40
28/04/2018	21:06:05✓	DENGUE_40SEC	0:00:40
28/04/2018	21:40:45✓	DENGUE_40SEC	0:00:40
28/04/2018	22:15:24✓	DENGUE_40SEC	0:00:40
28/04/2018	22:52:38✓	DENGUE_40SEC	0:00:40
29/04/2018	8:15:28✓	DENGUE_40SEC	0:00:40
29/04/2018	9:17:00✓	DENGUE_40SEC	0:00:40
29/04/2018	9:41:51✓	DENGUE_40SEC	0:00:40
29/04/2018	10:45:24✓	DENGUE_40SEC	0:00:40
29/04/2018	11:18:01✓	DENGUE_40SEC	0:00:40
29/04/2018	12:09:28✓	DENGUE_40SEC	0:00:40
29/04/2018	13:16:57✓	DENGUE_40SEC	0:00:40
29/04/2018	13:39:20✓	DENGUE_40SEC	0:00:40

DULY TELECAST
For Calcutta News*P. B. Datta*
Authorised Signatory

STATEMENT OF TELECAST CERTIFICATE**CHANNEL NAME : CALCUTTA NEWS****AGENCY NAME :- GENESIS ADVERTISING PVT. LTD.****PRODUCT NAME : DENGU**

SCHEDULED NEWS, VERIFIABLE NEWS

FROM DATE : 01.04.2018**TO DATE:- 30.04.2018**

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29/04/2018	17:22:55✓	DENGUE_40SEC	0:00:40
29/04/2018	17:49:58✓	DENGUE_40SEC	0:00:40
29/04/2018	18:30:00✓	DENGUE_40SEC	0:00:40
29/04/2018	18:45:20✓	DENGUE_40SEC	0:00:40
29/04/2018	19:04:54✓	DENGUE_40SEC	0:00:40
29/04/2018	19:40:50✓	DENGUE_40SEC	0:00:40
29/04/2018	20:24:31✓	DENGUE_40SEC	0:00:40
29/04/2018	20:41:42✓	DENGUE_40SEC	0:00:40
29/04/2018	21:11:25✓	DENGUE_40SEC	0:00:40
29/04/2018	21:38:31✓	DENGUE_40SEC	0:00:40
29/04/2018	22:18:27✓	DENGUE_40SEC	0:00:40
29/04/2018	22:43:04✓	DENGUE_40SEC	0:00:40
30/04/2018	8:08:57✓	DENGUE_40SEC	0:00:40
30/04/2018	9:15:21✓	DENGUE_40SEC	0:00:40
30/04/2018	9:44:50✓	DENGUE_40SEC	0:00:40
30/04/2018	10:44:03✓	DENGUE_40SEC	0:00:40
30/04/2018	11:16:39✓	DENGUE_40SEC	0:00:40
30/04/2018	12:10:43✓	DENGUE_40SEC	0:00:40
30/04/2018	13:10:08✓	DENGUE_40SEC	0:00:40
30/04/2018	13:42:20✓	DENGUE_40SEC	0:00:40
30/04/2018	14:51:25✓	DENGUE_40SEC	0:00:40
30/04/2018	15:11:19✓	DENGUE_40SEC	0:00:40
30/04/2018	16:09:19✓	DENGUE_40SEC	0:00:40
30/04/2018	16:40:13✓	DENGUE_40SEC	0:00:40
30/04/2018	17:23:51✓	DENGUE_40SEC	0:00:40
30/04/2018	17:47:24✓	DENGUE_40SEC	0:00:40
30/04/2018	18:11:51✓	DENGUE_40SEC	0:00:40
30/04/2018	18:40:46✓	DENGUE_40SEC	0:00:40
30/04/2018	19:13:50✓	DENGUE_40SEC	0:00:40
30/04/2018	19:43:35✓	DENGUE_40SEC	0:00:40
30/04/2018	20:24:21✓	DENGUE_40SEC	0:00:40
30/04/2018	20:45:09✓	DENGUE_40SEC	0:00:40
30/04/2018	21:11:01✓	DENGUE_40SEC	0:00:40
30/04/2018	21:41:39✓	DENGUE_40SEC	0:00:40
30/04/2018	22:16:32✓	DENGUE_40SEC	0:00:40
30/04/2018	22:49:44✓	DENGUE_40SEC	0:00:40
TOTAL			28800 SEC

DULY TELECAST
For Calcutta News*P. Bora*
Authorised Signatory



TELECAST CERTIFICATE

Invoice ID: 18040003
 Invoice Date: 4/30/2018
 Account ID: 0243
 Order ID: 0243-001
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

STATE URBAN DEVELOPMENT AUTHORITY,
 GOVT. OF W.B (DENGU)

Sponsor: GENESIS ADVERTISING PVT LTD

CAMPAIGN: State Urban Development Authority, Govt. of W.B (DENGU)

Page 1

Date	Time	Length	Description	CopyID / ISC1 Code	Cost
4/1/2018	08:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	02:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	02:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	03:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	05:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	06:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/1/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	08:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	02:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	02:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	03:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	05:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	06:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/2/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the
 Official Station Logs, announcements were broadcast as shown on this invoice

Continued

STATE OF _____
 COUNTY OF _____
 Subscribed and sworn before me this _____ day of _____
 _____, NOTARY PUBLIC



TELECAST CERTIFICATE

Sponsor: State Urban Development Authority, Govt. of W.B (DENGU)
State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

Page 2

Date	Time	Length	Description	CopyID / ISCI Code	Cost
4/2/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	08:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	02:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	02:57 PM	:40	Spot DENGU	ADV_0905	0.00
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4/3/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
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4/3/2018	06:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/3/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	08:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
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4/4/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	02:57 PM	:40	Spot DENGU	ADV_0905	0.00
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4/4/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/4/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	08:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	02:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	02:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	03:27 PM	:40	Spot DENGU	ADV_0905	0.00

Continued



TELECAST CERTIFICATE

Sponsor: State Urban Development Authority, Govt. of W.B (DENGU)
State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

Page 3

Date	Time	Length	Description	CopyID / ISCI Code	Cost
4/5/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	05:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	06:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/5/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	03:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/6/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
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4/6/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00
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4/7/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/7/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
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TELECAST CERTIFICATE

Sponsor: State Urban Development Authority, Govt. of W.B (DENGU)
State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
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Date	Time	Length	Description	CopyID / ISCI Code	Cost
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TELECAST CERTIFICATE

Sponsor: State Urban Development Authority, Govt. of W.B (DENGU)
State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

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Date	Time	Length	Description	CopyID / ISCI Code	Cost
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State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

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State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

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TELECAST CERTIFICATE

Sponsor: State Urban Development Authority, Govt. of W.B (DENGU)
State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
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Date	Time	Length	Description	CopyID / ISCI Code	Cost
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State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

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State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

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Invoice ID: 18040003
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4/29/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	05:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	06:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/29/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	08:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	08:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	09:12 AM	:40	Spot DENGU	ADV_0905	0.00



Continued

TELECAST CERTIFICATE

Sponsor: State Urban Development Authority, Govt. of W.B (DENGU)
State Urban Development Authority, Govt. of W.B (DENGU)

Invoice ID: 18040003
Invoice Date: 4/30/2018

Page 12

Date	Time	Length	Description	CopyID / ISCI Code	Cost
4/30/2018	09:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	09:57 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	10:27 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	11:12 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	11:42 AM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	12:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	12:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	01:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	01:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	02:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	02:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	02:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	03:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	04:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	05:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	06:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	07:12 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	07:57 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	08:27 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	08:42 PM	:40	Spot DENGU	ADV_0905	0.00
4/30/2018	09:27 PM	:40	Spot DENGU	ADV_0905	0.00

720 Total Items

28800 Total Secs

Total Cost:

0.00

Amount Due:

0.00



genesis

Genesis Advertising Private Limited

Regd. Office 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20. Ph: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail: accounts@genesiad.com, CIN-U74300WB1993PTC057600

Date: 18/05/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106



Dear Sir

As directed, we have made a 20 sec TVC for 'Dengue' as per Work Order No 669/ICA/FM(AD), 2018. We are now submitting the bill No. GA/274/18-19 date: 18/05/2018 of Rs. 5, 13,77,251/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(Indranil Roy)
Authorised Signatory

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20 Ph.: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail: accounts@genesiad.com, CIN-U74300WB1993PTC057600.



Date: 02/07/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106

DDs
19/7/18

Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 677/ICA/EM(AD), 2018. We are now submitting the bill No. GA/July/001/18-19 date. 02/07/2018 of Rs. 6, 23,32,136/- as per I&CA approved rate.

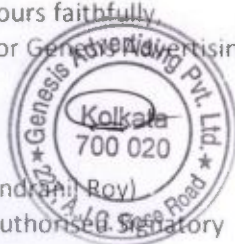
Kindly acknowledge the same.

Thanking You,

Yours faithfully,

For Genesis Advertising Pvt. Ltd.

(Indrani Roy)
Authorised Signatory



SUDA

STATE URBAN DEVELOPMENT AGENCY

HEALTH WING

"ILGUS BHAVAN"

H-C BLOCK, SECTOR-III, BIDHANNAGAR, CALCUTTA-700 091

West Bengal

Ref No.SUDA-Health/351/18(Part-I)/

Date09.2018

From : Director, SUDA

**To : Shri Ritendra Narayana Basu Roy Chowdhury, WBCS (EXE)
Spl. Secretary
Dept. of Health & Family Welfare
Govt. of West Bengal**

**Sub. : Payment of bill relating to TV Broadcast
for control of vector borne diseases.**



Sir,

Enclosed kindly find herewith communication bearing no. 1008/MA/P/C-10/3S-38/2012(Pt.-I) dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept. Original bill submitted by M/s. Genesis Advertising Pvt. Ltd. for an amount of Rs. 6,14,28,119/- for the month of July, 2018 relating to TV broadcast for control of vector borne diseases is sent herewith for release of payment from your end.

Thanking you.

- Encls. :**
- 1) Letter no. 1008/MA/P/C-10/3S-38/2012(Pt.-I) dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept.
 - 2) Letter of M/s. Genesis Advertising Pvt. Ltd. dt. 08.08.2018
 - 3) Invoice No. GA/AUG/0001/18-19 dt. 01.08.2018
 - 4) Work Order no. 729/ICA/EN(AD)/2018 dated 30.06.2018

Yours faithfully

Director, SUDA

Dt. .. 17.09.2018

SUDA-Health/351/18(Part-I)/1027/1

Copy forwarded for kind information to :

✓ **MS. S. Ghosh, Spl. Secretary, UD & MA Dept.**

Director, SUDA

SUDA

STATE URBAN DEVELOPMENT AGENCY

HEALTH WING

"ILGUS BHAVAN"

H-C BLOCK, SECTOR-III, BIDHANNAGAR, CALCUTTA-700 091
West Bengal

Ref No.SUDA-Health/351/18(Part-I)/

Date09.2018

From : Director, SUDA

To : ✓ Shri Ritendra Narayana Basu Roy Chowdhury, WBCS (EXE)
Spl. Secretary
Dept. of Health & Family Welfare
Govt. of West Bengal

Sub. : Payment of bill relating to TV Broadcast
for control of vector borne diseases.

Sir,

Enclosed kindly find herewith communication bearing no. 1008/MA/P/C-10/3S-38/2012(Pt.-I) dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept. Original bill submitted by M/s. Genesis Advertising Pvt. Ltd. for an amount of Rs. 6,14,28,119/- for the month of July, 2018 relating to TV broadcast for control of vector borne diseases is sent herewith for release of payment from your end.

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- Encls. : 1) Letter no. 1008/MA/P/C-10/3S-38/2012(Pt.-I)
dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept.
2) Letter of M/s. Genesis Advertising Pvt. Ltd. dt. 08.08.2018
3) Invoice No. GA/AUG/0001/18-19 dt. 01.08.2018
4) Work Order no. 729/ICA/EN(AD)/2018 dated 30.06.2018

Yours faithfully



Director, SUDA

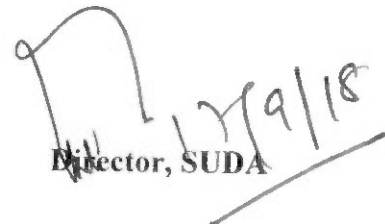
Dt. .. 17.09.2018

SUDA-Health/351/18(Part-I)/1027/1

Copy forwarded for kind information to :

✓ MS. S. Ghosh, Spl. Secretary, UD & MA Dept.

Received
Contents Not Verified
18/9/2018
Health and F.W. Deptt.
Govt. of West Bengal
Swasthya Bhavan



Director, SUDA

SUDA

STATE URBAN DEVELOPMENT AGENCY

HEALTH WING

"ILGUS BHAVAN"

H-C BLOCK, SECTOR-III, BIDHANNAGAR, CALCUTTA-700 091
West Bengal

Ref No.SUDA-Health/351/18(Part-I)/1027

Date17.09.2018

From : Director, SUDA

To : Shri Ritendra Narayana Basu Roy Chowdhury, WBCS (EXE)
Spl. Secretary
Dept. of Health & Family Welfare
Govt. of West Bengal

Sub. : Payment of bill relating to TV Broadcast
for control of vector borne diseases.

Sir,

Enclosed kindly find herewith communication bearing no. 1008/MA/P/C-10/3S-38/2012(Pt.-I) dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept. Original bill submitted by M/s. Genesis Advertising Pvt. Ltd. for an amount of Rs. 6,14,28,119/- for the month of July, 2018 relating to TV broadcast for control of vector borne diseases is sent herewith for release of payment from your end.

Thanking you.

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- 1) Letter no. 1008/MA/P/C-10/3S-38/2012(Pt.-I) dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept.
 - 2) Letter of M/s. Genesis Advertising Pvt. Ltd. dt. 08.08.2018
 - 3) Invoice No. GA/AUG/0001/18-19 dt. 01.08.2018
 - 4) Work Order no. 729/ICA/EN(AD)/2018 dated 30.06.2018

Yours faithfully

Sd/- 17/9/18

Director, SUDA

Dt. .. .09.2018

SUDA-Health/351/18(Part-I)/

Copy forwarded for kind information to :

MS. S. Ghosh, Spl. Secretary, UD & MA Dept.

Director, SUDA



STATE URBAN DEVELOPMENT AGENCY

HEALTH WING

"ILGUS BHAVAN"

H-C BLOCK, SECTOR-III, BIDHANNAGAR, CALCUTTA-700 091
West Bengal

Ref No.SUDA-Health/351/18(Part-I)/1027

Date17.09.2018

From : Director, SUDA

To : Shri Ritendra Narayana Basu Roy Chowdhury, WBCS (EXE)
Spl. Secretary
Dept. of Health & Family Welfare
Govt. of West Bengal

Sub. : Payment of bill relating to TV Broadcast
for control of vector borne diseases.

Sir,

Enclosed kindly find herewith communication bearing no. 1008/MA/P/C-10/3S-38/2012(Pt.-I) dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept. Original bill submitted by M/s. Genesis Advertising Pvt. Ltd. for an amount of Rs. 6,14,28,119/- for the month of July, 2018 relating to TV broadcast for control of vector borne diseases is sent herewith for release of payment from your end.

Thanking you.

Yours faithfully

- Encls. : 1) Letter no. 1008/MA/P/C-10/3S-38/2012(Pt.-I)
dt. 10.08.2018 of the Spl. Secretary, UD & MA Dept.
2) Letter of M/s. Genesis Advertising Pvt. Ltd. dt. 08.08.2018
3) Invoice No. GA/AUG/0001/18-19 dt. 01.08.2018
4) Work Order no. 729/ICA/EN(AD)/2018 dated 30.06.2018

17/9/18
Director, SUDA

Dt. .. .09.2018

SUDA-Health/351/18(Part-I)/

Copy forwarded for kind information to :

MS. S. Ghosh, Spl. Secretary, UD & MA Dept.

Director, SUDA

Government of West Bengal
Department of Urban Development & Municipal Affairs
Nagarayan, Block-DF-8, Sector-I,
Salt Lake, Kolkata-700 064

No: 1008 /MA/P/C-10/3S-38/2012(Pt-I)

Dated Kolkata the 10th August, 2018.

From:
Special Secretary to the
Govt. of West Bengal

✓ To
The Director,
SUDA

Sir,

Sending herewith of the copies of bill received for the purpose of ICE activities as received from your end.

I am directed to request you to forward the same to I & CA Department for necessary action. Proposal for allotment for the month of April, May & June, 2018 is already under consideration by the Department and duly taken up with the Finance Department. Allotment for the month July, 2018 onwards will be taken up by H & FW Department.

This is issued with the approval of the competent authority of this Department.

Enclo: As stated.

Yours faithfully,


(Special Secretary)

No: 1008/1(2) /MA/P/C-10/3S-38/2012(Pt-I) Dated Kolkata the 10th August, 2018

Copy to:

1. O.S.D to Hon'ble M.I.C, UD & MA Department.
2. Sr. P.A to Pr. Secretary, I & CA Department.

Special Secretary

May 2018

2

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20 Ph: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail: accounts@genesisad.com, CIN-U74300WB1993PTC057600



Date: 02/07/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106

DD
19/7/18

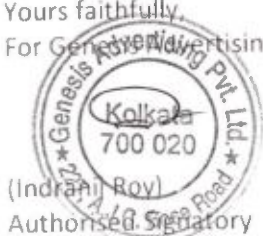
Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 677/ICA/EM(AD).2018.
We are now submitting the bill No. GA/July/001/18-19 date 02/07/2018 of Rs. 6, 23,32,136/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.



Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No.677 /ICA/ EM (AD), 2018

Dated: 27.04.2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat Bose Road,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of May 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

A. News Channels

A. News Channels							
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band From 01.05.2018 to 31.05.2018	Remarks
				01.05.2018 to 31.05.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	31	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	31	08.00AM to 11.00PM	
4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9	R Plus	315		24	31	08.00AM to 11.00PM	

The TVC will be aired as per following schedule to GEC

The TVC will be aired as per following schedule in GEC Channels.

B. GEC Channels:

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.05.2018 to 31.05.2018	Remarks
				01.05.2018 to 31.05.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet telecast

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM

For Director of Information

RO-7410

June 2018

3

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20. Ph: 2287 5744/2280 6478 Fax: 91 33 2287 6652
E-Mail: accounts@genesisad.com, CIN-U74300WB1993PTC057600



Date: 02/07/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106

DD
3
HA
W

Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 689/ICA/EM(AD) 2018. We are now submitting the bill No. GA/July/033/18-19 date 02/07/2018 of Rs. 5,70,32,091/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(In) 
Anirban Roy
Authorised Signatory

No.689 /ICA/ EM (AD), 2018
To

The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat Bose Road,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the
month of June 2018.

Ref: 669/ICA/EM(AD), 2018 dated: 31.03.2018 & 677/ICA/EM(AD), 2018 dated: 27.04.2018

Sir,
In reference to our previous letter cited above, I am directed to request you to release the enclosed
TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you.
(Inclusive of Agency commission.), as per following schedule.

A. News Channels

Sir, In reference to our previous letter dated 20.05.2018, TVC (40 seconds) in the following TV Channels as per rates for every (Inclusive of Agency commission.), as per following schedule.							
A. News Channels							
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM	
4	Calcutta News	410		24	30	08.00AM to 11.00PM	
5	CTVN	243.75		24	30	08.00AM to 11.00PM	
6	High News	195		24	30	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM	
8	Tara News	292.5		24	30	08.00AM to 11.00PM	
9.	R Plus	315		24	30	08.00AM to 11.00PM	
TVC will be aired as per following schedule in GEC Channels.							
						Time Band	Remarks

The TVC will be aired as per following schedule in GEC Channels.

B. GEC Channels:

9.	R Plus	312	The TVC will be aired as per following schedule in GEC Channels:				
Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	30	08.00AM to 11.00PM	
Indicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Accounts Department in due course for payment.							
						Yours faithfully, 1-18	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM

For Director of Information

44:36	5,100
40	5,100

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20. Ph.: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail : accounts@genesisad.com, CIN-U74300WB1993PTC057600

Date: 08/08/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106



Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 729/ICA/EM(AD), 2018. We are now submitting the bill No. GA/AUG/0001/18-19 date 01/08/2018 of Rs. 6,14,28,119/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(Indrani Roy)
Authorised Signatory



(ORIGINAL FOR RECIPIENT)

Genesis Advertising Pvt. Ltd.
2A Dwarka, 7 Sarat Bose Road
Kolkata-700020
Ph: 033-22875744
Mobile No. 9830025206
GSTIN/UIN: 19AABCG0780D1ZY
State Name : West Bengal, Code : 19
CIN: U74300WB1993PTC057600

GA/AUG/0001/1819

1-Aug-2018

Mode/Terms of Payment

Supplier's Ref.

Other Reference(s)

TV Release

Buyer

Buyer's Order No.

Dated

729/ICA/EM (AD), 2018

30-Jun-2018

Terms of Delivery

Urban Development & Municipal Affairs Department
Govt. of West Bengal, Nagarayan Bhaban, DF-8,
Sector-I, Bidhannagar, Kolkata-700064.
PAN/IT No :
State Name : West Bengal, Code : 19
Place of Supply : West Bengal

Total

INR 6,14,28,119.00

E. & O. F.

INR Six Crore Fourteen Lakh Twenty Eight Thousand One Hundred Nineteen Only

Total

Tax Amount (in words) : INR Ninety Three Lakh Seventy Thousand Three Hundred Ninety One and Two paise Only

Twothirds the cost of Advertisement through TV channel for Vector borne Diseases of State Urban Development Agency as per I&CA Approve Rate

Company's PAN : AABCG0780D

for Genesis Advertising Pvt. Ltd.



SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 30.06.2018

No. 729 /ICA/ EM (AD), 2018

To

The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, SaratBoseRoad,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of July 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018 & 677/ICA/EM(AD),2018 dated:27.04.2018 & 689/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per approved rates for every 10 Sec. (Inclusive of Agency commission.), as per following schedule.

A. News Channels

A.News Channels							
Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band	Remarks
				01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
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4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9	R Plus	315		24	31	08.00AM to 11.00PM	
10	Tazza TV	487.50		24	31	08.00AM to 11.00PM	

The TVC will be aired as per following schedule in GEC Channels.

The TVC will be as follows							
Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

ADI,EM

For Director of Information



Government of West Bengal
Department of Information & Cultural Affairs
"Nabanna" (9th floor), 325 Sarat Chatterjee Road, Shibpur, Howrah-711102

No. 3251-ICA(N)

Dated-24.08.2018

**From: Officer-on-Special Duty &
 Ex-Officio Deputy Secretary
 to the Government of West Bengal**

**To: The Director
 State Urban Development Agency
 ILGUS Bhavan, HC Block, Sector-III
 Kolkata-700106**



**Sub: Bills in connection with the "Telecast of TVC on Prevention of Vector Borne Disease" for
 April, May & June, 2018**

Ref: No. SUDA-HEALTH/351/18(Part-I)/772

Sir,

In inviting reference to the letter mentioned above, and in reference to the discussion held on 22/08/2018, I am directed to return herewith four nos. of bills (in original) bearing nos. 669/ICA/EM(AD)/2018 dated 31.03.2018, 677/ICA/EM(AD)/2018 DATED 27.04.2018, 689/ICA/EM(AD)/2018 dated 31.05.2018 and 729/ICA/EM(AD)/2018 dated 30.06.2018 amounting to Rs. 5,13,77,251/-, Rs. 6,23,32,136/-, Rs. 5,70,32,091/- and Rs. 6,14,28,119/- respectively as sent from your end.

This letter is issued with the approval of Principal Secretary of this Department.

Enclo: Four numbers of original bills

Yours faithfully,

**Officer-on-Special Duty &
 Ex-Officio Deputy Secretary
 to the Government of West Bengal
 Dated-24.08.2018**

No. 3251/1(4)-ICA(N)

Copy forwarded to:

- i) Sr. PA. To Principal Secretary, Urban Development and Municipal Affairs Department
- ii) Sr. PA. To Principal Secretary, Information and Cultural Affairs Department
- iii) PA to Director, Information
- iv) Director, Genesis Advertising Pvt. Ltd.

**Officer-on-Special Duty &
 Ex-Officio Deputy Secretary
 to the Government of West Bengal**

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, "Dwarka", 7 Sarat Bose Road, Kolkata 20. Ph: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail: accounts@genesisad.com. CIN-U74300WB1993PTC057600

Date: 18/05/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106



Dear Sir

As directed, we have made a 20 sec TVC for 'Dengue' as per Work Order No. 669/ICA/EM(AD), 2018. We are now submitting the bill No. GA/274/18-19 date. 18/05/2018 of Rs. 5, 13,77,251/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(Indranil Roy)
Authorised Signatory

Tax Invoice

(ORIGINAL FOR RECIPIENT)

genesis

Genesis Advertising Pvt. Ltd.
 2A Dwarka, 7 Sarat Bose Road
 Kolkata-700020
 Ph: 033-22875744
 GSTIN/UIN: 19AABCG0780D1ZV
 State Name : West Bengal, Code : 19

Invoice No.
GA/274/18-19

Dated
18-May-2018
 Mode/Terms of Payment

Supplier's Ref.

Other Reference(s)
TV Release

Buyer

Urban Development & Municipal Affairs Department
 HB-305, AB Rd, HC Block, Sector III, Salt Lake City,
 Kolkata-700106
 PAN/IT No :
 State Name : West Bengal, Code : 19
 Place of Supply : West Bengal

Buyer's Order No.
669/ICA/EM (AD), 20108
 Terms of Delivery

Dated
31-Mar-2018

SI No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 20 Sec TVC of "Dengue" of State Urban Development Authority From 1-4-2018 to 30-4-2018 Details As Per Annexure Attached	998364	18 %	4,35,40,043.40
2		CGST		39,18,603.91
3		SGST		39,18,603.91
4	Less : Round Off			(-)0.22
Total				₹ 5,13,77,251.00

Amount Chargeable (in words)

E. & O.E

INR Five Crore Thirteen Lakh Seventy Seven Thousand Two Hundred Fifty One Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	4,35,40,043.40	9%	39,18,603.91	9%	39,18,603.91	78,37,207.82
Total	4,35,40,043.40		39,18,603.91		39,18,603.91	78,37,207.82

Tax Amount (in words) : **INR Seventy Eight Lakh Thirty Seven Thousand Two Hundred Seven and Eighty Two paise Only**

Remarks:

Towards the cost of Advertisement through TV channel for
 Dengue Protirodg Campaign for I & CA Department as per I
 &CA Approve Rate

Company's PAN : **AABCG0780D**

Company's Bank Details

Bank Name : **HDFC Bank Ltd.**
 A/c No. : **00142000027806**
 Branch & IFS Code : **Central Plaza & HDFC0000014**
for Genesis Advertising Pvt. Ltd.



SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

Name of the Client : Information & Culture Affairs Department
Subject : TVC of "Dengue" of State Urban Development Authority
Work Order No. : 669/ICA/EM (AD), 2018
Work Order Date : 31-03-2018
Campaign Period : 1-4-18 to 30-4-2018

Name of TV Channel	Spot Duration in Sec	No. of Spot Per Day	No. of Days Run	Period of Telecast		Total Sec Run	Rate Per 10 Sec	Total Cost
				From	To			
24 Ghanta ✓	40	RODP basis	29	02-04-2018	30-04-2018	27040	✓ 1462.50	3954600.00
ETV News Bangla ✓	40	RODP basis	30	01-04-2018	30-04-2018	28600	✓ 731.25	2091375.00
Bangla Time ✓	40	RODP basis	30	01-04-2018	30-04-2018	28600	✓ 682.50	1951950.00
Onkar TV ✓	40	RODP basis	30	01-04-2018	30-04-2018	28800	✓ 229.13	659894.40
Tara News ✓	40	RODP basis	30	01-04-2018	30-04-2018	28800	✓ 292.50	842400.00
CTVN ✓	40	RODP basis	30	01-04-2018	30-04-2018	28800	✓ 243.75	702000.00
Star Jalsha ✓	40	RODP basis	28	03-04-2018	30-04-2018	6720	✓ 29100.00	19555200.00
Zee Bangla ✓	40	RODP basis	28	03-04-2018	30-04-2018	6720	✓ 17917.00	12040224.00
Calcutta News ✓	40	RODP basis	30	01-04-2018	30-04-2018	28800	✓ 410.00	1180800.00
High News ✓	40	RODP basis	30	01-04-2018	30-04-2018	28800	✓ 195.00	561600.00

Total

43540043.40



Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 31.03.2018

No. 66/ICA/EM (AD), 2018
To

The Director,

Genesis Advertising Private Limited,

2A, Dwarka, 7, Sarat Bose Road,

Kolkata-700020

Sub: Release of TVC on 'Dengu' of State Urban Development Authority

Sir,

I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM
4	Calcutta News	410		24	30	08.00AM to 11.00PM
5	CTVN	243.75		24	30	08.00AM to 11.00PM
6	High News	195		24	30	08.00AM to 11.00PM
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM
8	Tara News	292.5		24	30	08.00AM to 11.00PM

The TVC will be aired as per following schedule in GEC Channels.

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM
2	zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight

Bill in triplicate in this connection along with the log sheet, clecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

31.3.18
Deputy Director (Advt)
For Director of Information

Tel:

Fax:

Date: 17/09/2018

Memo No. : 245(Sanction)/UDMA-13014(12)/102/2018-BDG-MA

Sanction Order for Grant-in-Aid

Demand No. : 72

Department Code : UM

Financial Year : 2018 - 2019

1. Sanctioning Authority: Urban Development and Municipal Affairs
2. Name of the Grantee Institution: State Urban Development Agency
3. Address of the Grantee Institution: ILGUS Bhawan, HC Block, Sector - III, Salt Lake, Kolkata - 700106
4. Category of Grantee Institution: Urban Local Bodies
5. Amount Sanctioned: 170000000 (in words Rs. Seventeen Crore Only.)
6. Name of the DDO: DIRECTOR, SUDA
7. Department Code: UM-Urban Development and Municipal Affairs
8. Name of the Treasury/PAO: Pay & Accounts Officer-III, PAO-III
9. Nature of Grant
 - (a) Recurring or Non-recurring: Non-Recurring
 - (b) Capital or Revenue: Revenue
10. Condition of Grant Utilisation Certificate required: Yes
11. Category of Grant : Urban Local Bodies
12. Purpose of Grant : For payment of bills relating to airing of Information, Education and Communication (IEC) video in connection with prevention of Vector Borne Diseases
13. An amount of Rs 170000000 is hereby allotted for this period in favour of the DIRECTOR, SUDA From the head of account 2217-05-192-00-061-31-02-V from the budget provision of the financial year, 2018 - 2019 under Demand No.72 Department Code UM and payable to Grantee Institution or by A/c payee cheque/By-Transfer Credit / ECS.
14. Head of Account Code :2217-05-192-00-061-31-02-V
15. Name of the Scheme :Procurement of VBD(Larvicidal, IEC & Training)
16. The amount will be drawn in T.R. from No.31.
17. The sanctioned amount will be payable to State Urban Development Agency by Transfer Credit to the Head of Account of the LF/PL/Deposit Account of the Grantee Institution or by A/C payee Cheque / ECS as applicable.
18. Remarks: Fund is released for payment of bills relating to airing of Information, Education and Communication (IEC) video in connection with prevention of Vector Borne Diseases.
19. Total released amount is within the Budget Provision of the above mentioned head of account during 2018 - 2019
20. This order issues in exercise of the power delegated under Finance Department Memo. No. 1872-F.B dated- 26.03.2018 with the concurrence of Finance Deptt. vide Gr. N U.O. No. 1293 Date 13/09/2018

SPECIAL SECRETARY

Urban Development and Municipal Affairs

CCA
 PI. p...
 18.09.18

2nd-1

10
①

Government of West Bengal
Department of Urban Development & Municipal Affairs
Nagarayan, Block-DF-8, Sector-I,
Salt Lake, Kolkata-700 064

No: 1008 /MA/P/C-10/3S-38/2012(Pt-I)

Dated Kolkata the 10th August, 2018.

From:
Special Secretary to the
Govt. of West Bengal

✓ To
The Director,
SUDA

Sir,

Sending herewith of the copies of bill received for the purpose of ICE activities as received from your end.

I am directed to request you to forward the same to I & CA Department for necessary action. Proposal for allotment for the month of April, May & June, 2018 is already under consideration by the Department and duly taken up with the Finance Department. Allotment for the month July, 2018 onwards will be taken up by H & FW Department.

This is issued with the approval of the competent authority of this Department.

Enclo: As stated.

Yours faithfully,


(Special Secretary)

No: ~~1008/1(2) /MA/P/C-10/3S-38/2012(Pt-I)~~ Dated Kolkata the 10th August, 2018

Copy to:

1. O.S.D to Hon'ble M.I.C, UD & MA Department.
2. Sr. P.A to Pr. Secretary, I & CA Department.

Special Secretary

সুডা

রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/

31-05-2018

ক্রমিক নং

তারিখ

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9TH floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

Respected Sir,

I am directed to communicate to you to continue broadcasting of video on IEC activity for Vector Borne Disease (Dengue) to all I&CA approved Television media for the month of June 2018.

✓ The cost will be borne by UD & MA Department.

✓ This has obtained the approval of Chief Minister's Office.

Thanking You

Yours faithfully


Director, SUDA

Memo No. SUDA/Health/351/18

Copy forwarded to:-

- 1) Senior P.A. to Secretary, UD & MA Department, Government of West Bengal


Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

7/17/2018

Gmail - Broadcasting of IEC Video on Dengue



Director, SUDA <wbsudadir@gmail.com>

Broadcasting of IEC Video on Dengue

Director, SUDA <wbsudadir@gmail.com>

Sat, Mar 31, 2018 at 3:33 PM

To: Mitra chatterjee <mitroch@gmail.com>

Cc: Onkar Singh Meena <meenaonkar@gmail.com>

 DENGUE TVC 40 sec Final part 1 (1).mp4

Sir,

Please see the attachment and oblige and ignore the earlier mail.

Regards

Sutanu Prasad Kar

Director SUDA W.B

 Dengue.pdf
294K

সূডা

রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
"ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA/Health/351/18/1823

তারিখ 31/03/2018

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

Respected Sir,

I am directed to send you CD (enclosed) of video on IEC activity for Vector Borne Disease (Dengue) for broadcasting to all I&CA approved Television media with immediate effect till November 2018.

The cost will be borne by UD & MA Department.

This has obtained the approval of Chief Minister's Office.

Thanking You

Yours faithfully


Director, SUDA

Memo No. SUDA/Health/351/18/1823/1(1)

Date: 31/03/2018

Copy forwarded to:-

- 1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.


Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

7/17/2018

Gmail - Broadcasting of IEC Video on Dengue



Director, SUDA <wbsudadir@gmail.com>

Broadcasting of IEC Video on Dengue

7 messages

Director, SUDA <wbsudadir@gmail.com>

Sat, Mar 31, 2018 at 2:46 PM

To: Mitra chatterjee <mitroch@gmail.com>

Sir,

Pl see the attachments

Regards

DENGUE TVC 40 sec Final part 1 (1).mp4

DENGUE TVC 40 sec Final part 2.mp4

Sutanu Prasad Kar

Director SUDA W.B

broadcasting of IEC.pdf
60K

Director, SUDA <wbsudadir@gmail.com>

Sat, Mar 31, 2018 at 2:54 PM

To: Onkar Singh Meena <meenaonkar@gmail.com>

Sir,

Pl see the attachment and oblige

Thaking you

Yours faithfully

Sutanu Prasad Kar

Director SUDA W.B

[Quoted text hidden]

broadcasting of IEC.pdf
60K

Director, SUDA <wbsudadir@gmail.com>

Sat, Mar 31, 2018 at 3:33 PM

To: Mitra chatterjee <mitroch@gmail.com>

Cc: Onkar Singh Meena <meenaonkar@gmail.com>

DENGUE TVC 40 sec Final part 1 (1).mp4

Sir,

Please see the attachment and oblige and ignore the earlier mail.

Regards

Sutanu Prasad Kar

Director SUDA W.B

Dengue.pdf
294K

DIRECTOR, INFORMATION <mitroch@gmail.com>

Sat, Mar 31, 2018 at 5:25 PM

To: "Director, SUDA" <wbsudadir@gmail.com>, Onkar Singh Meena <meenaonkar@gmail.com>

SIR, MAY PLEASE SEE THE MEDIA PLAN WITH COST INVOLVEMENT FOR 9 MONTHS
REGARDS

7/17/2018

Gmail - Broadcasting of IEC Video on Dengue

Mitro Chatterjee, WBCS (Executive)
Director of Information
& ex-officio Joint Secretary
Information & Cultural Affairs Deptt.
Government of West Bengal
Phone : 91-33-22535011
Mob :+91- 9830262565

[Quoted text hidden]

 **Cost Calculation of Degu TVC.xls**
30K

Director, SUDA <wbsudadir@gmail.com>
To: "DIRECTOR, INFORMATION" <mitroch@gmail.com>
Cc: Onkar Singh Meena <meenaonkar@gmail.com>

Sat, Mar 31, 2018 at 5:57 PM

I have directed to inform that at present approval is given for the Month of April,2018

Director, SUDA

Sutanu Prasad Kar

Director SUDA W.B

[Quoted text hidden]

DIRECTOR, INFORMATION <mitroch@gmail.com>
To: Onkar Singh Meena <meenaonkar@gmail.com>, Vivek kumar <vk.6521@gmail.com>, Dir SUDA <wbsudadir@gmail.com>

Sat, Mar 31, 2018 at 9:38 PM

----- Forwarded message -----

From: "Advt ICA" <ica.advt@gmail.com>
Date: 31 Mar 2018 19:54
Subject: Fwd: Broadcasting of IEC Video on Dengue

Sir, May kindly see the TVC release order for April, 2018
Please download the attachment.
Regards

 **DENGUE TVC 40 sec Final part 1 (1).mp4**

 **31.03.2018_RO_Genesis Adv_Dengue_SUDA_669.pdf**
343K

Director, SUDA <wbsudadir@gmail.com>
To: cphosuda@gmail.com

Thu, Apr 5, 2018 at 6:05 PM

Sutanu Prasad Kar

Director SUDA W.B

[Quoted text hidden]

 **Cost Calculation of Degu TVC.xls**
30K



রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

"ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA/Health/351/18/ 1823

31/03/2018

তারিখ

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

Respected Sir,

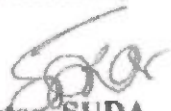
I am directed to send you two nos. Of CD (enclosed) of video on IEC activity for Vector Borne Disease (Dengue) for broadcasting to all I&CA approved Television media with immediate effect till November 2018.

The cost will be borne by UD & MA Department.

This has obtained the approval of Chief Minister's Office.

Thanking You

Yours faithfully


Director, SUDA

Memo No. SUDA/Health/351/18/ 1823/1(1)

Date:

Copy forwarded to:-

1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.


Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408



রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

"ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/1823

31/03/2018

ক্রমিক নং

তারিখ

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

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Director, SUDA

Memo No. SUDA/Health/351/18/1823/1(1)

Date: 31/03/2018

Copy forwarded to:-

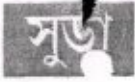
- 1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.


Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408



রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA/Health/351/18/ 1823

31/03/2018

তারিখ

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

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Director, SUDA

Memo No. SUDA/Health/351/18/ 1823/1(1)

Date:

Copy forwarded to:-

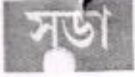
- 1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.


Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

**SUDA****রাজ্য নগর উন্নয়ন সংস্থা****STATE URBAN DEVELOPMENT AGENCY**

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/ 1816

ক্রমিক নং

তারিখ ২৭/০৩/২০১৮

To,
The Joint Secretary,
Government of West Bengal
Chief Minister Office
NABANNA,
325, Sarat Chatterjee Road,
Shibpur, Howrah-711102.

Ref: Seeking Approval for publication of IEC (Video) on Dengue

Respected Sir,

This is for your kind information that two CDs (enclosed) of video on IEC activity for Vector Born Disease (Dengue) is submitted for kind approval for broadcasting the video on the television through I & CA Deptt.

Thanking You

Yours faithfully

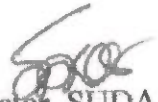

Director, SUDA

Memo No. SUDA/Health/351/18/ 1816/1(1)

Date:

Copy forwarded to:-

1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.


Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

Date

Dangue related CD (video recording)
for publication through Television
may be sent to Secretary, MA & UD
for approval and sending it to CM
for final approval.

UD/00/2018/02904
Sent UD & UD
29.3.18

29/3/18
Municipal Secretary
The Kolkata Municipal Corporation

9/12
Municipal Commissioner
The Kolkata Municipal Corporation

CPHO

29/03/18

PA to Secretary, MA & UD

Please receive two CD as it
above for showing to Secy
MA & UD.

Per

Dir SDA

Heads to be
submitted to
and thereafter
Release to ICA.
Payments to be
made by CD & MA Dept

29/3/18
Municipal Secretary
Kolkata Municipal Corporation

29.03



Director, SUDA <wbsudadir@gmail.com>

Broadcasting of IEC Video on Dengue

7 messages

Director, SUDA <wbsudadir@gmail.com>
To: Mitra chatterjee <mitroch@gmail.com>

Sat, Mar 31, 2018 at 2:46 PM

Sir,
Pl see the attachments

Regards

 DENGUE TVC 40 sec Final part 1 (1).mp4

 DENGUE TVC 40 sec Final part 2.mp4

Sutanu Prasad Kar

Director SUDA W.B

 broadcasting of IEC.pdf
60K

Director, SUDA <wbsudadir@gmail.com>
To: Onkar Singh Meena <meenaonkar@gmail.com>

Sat, Mar 31, 2018 at 2:54 PM

Sir,
Pl see the attachment and oblige

Thaking you

Yours faithfully

Sutanu Prasad Kar

Director SUDA W.B

[Quoted text hidden]

 broadcasting of IEC.pdf
60K

Director, SUDA <wbsudadir@gmail.com>
To: Mitra chatterjee <mitroch@gmail.com>
Cc: Onkar Singh Meena <meenaonkar@gmail.com>

Sat, Mar 31, 2018 at 3:33 PM

 DENGUE TVC 40 sec Final part 1 (1).mp4

Sir,
Please see the attachment and oblige and ignore the earlier mail.

Regards

Sutanu Prasad Kar

Director SUDA W.B

 **Dengue.pdf**
294K

DIRECTOR, INFORMATION <mitroch@gmail.com>

Sat, Mar 31, 2018 at 5:25 PM

To: "Director, SUDA" <wbsudadir@gmail.com>, Onkar Singh Meena <meenaonkar@gmail.com>

SIR, MAY PLEASE SEE THE MEDIA PLAN WITH COST INVOLVEMENT FOR 9 MONTHS
REGARDS

Mitro Chatterjee, WBCS (Executive)
Director of Information
& ex-officio Joint Secretary
Information & Cultural Affairs Deptt.
Government of West Bengal
Phone : 91-33-22535011
Mob :+91- 9830262565

[Quoted text hidden]

 **Cost Calculation of Degu TVC.xls**
30K

Director, SUDA <wbsudadir@gmail.com>

Sat, Mar 31, 2018 at 5:57 PM

To: "DIRECTOR, INFORMATION" <mitroch@gmail.com>

Cc: Onkar Singh Meena <meenaonkar@gmail.com>

I have directed to inform that at present approval is given for the Month of April,2018

Director, SUDA

Sutanu Prasad Kar

Director SUDA W.B

[Quoted text hidden]

DIRECTOR, INFORMATION <mitroch@gmail.com>

Sat, Mar 31, 2018 at 9:38 PM

To: Onkar Singh Meena <meenaonkar@gmail.com>, Vivek kumar <vk.6521@gmail.com>, Dir SUDA
<wbsudadir@gmail.com>

----- Forwarded message -----

From: "Advt ICA" <ica.advt@gmail.com>

Date: 31 Mar 2018 19:54

Subject: Fwd: Broadcasting of IEC Video on Dengue

Sir, May kindly see the TVC release order for April, 2018
Please download the attachment.
Regards

 **DENGUE TVC 40 sec Final part 1 (1).mp4**

 **31.03.2018_RO_Genesis Adv_Dengue_SUDA_669.pdf**
343K

Director, SUDA <wbsudadir@gmail.com>
To: cphosuda@gmail.com

Thu, Apr 5, 2018 at 6:05 PM

Sutanu Prasad Kar

Director SUDA W.B

[Quoted text hidden]

 **Cost Calculation of Degu TVC.xls**
30K

Campaign Programme on Vectorborne Diseases

Media Plan & Cost																
SI No	Name of The Channel	Category of Channel	Rate(Rs)	Duration of Creative: in second	Time Band	Campaign Period (270 days /9 months)						Total No of Spots	Total Scondage	Amount (Rs)	For April only (06.04.18 to 30.04.18)-25 days	For May 2018
						06.04.2018 to 30.06.2018 (86 days)		01.07.2018 to 31.10.2018 (123 days)		01.11.2018 to 31.12.2019 (61 days)						
						No of Spot	Total No of Spots	No of Spot	Total No of Spots	No of Spot	Total No of Spots					
1	24 Ghanta	News	1462.5	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	10916100.00	877500	1088100
2	E TV News	News	731.25	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	5458050.00	438750	544050
3	Calcutta News	News	410	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	3060240.00	246000	305040
4	Bangla Time	News	682.5	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	5094180.00	409500	507780
5	Onker	News	229.13	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	1710226.32	137478	170472.72
6	CTVN	News	243.75	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	1819350.00	146250	181350
7	Tara News	News	292.5	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	2183220.00	175500	217620
8	High News	News	195	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	1455480.00	117000	145080
9	Star Jalsa	GEC	5850	40	5.00 PM to 11.00 PM	4	344	6	738	4	244	1326	53040	31028400.00	2340000	2901600
10	Zee Bangla	GEC	3450	40	5.00 PM to 11.00 PM	4	344	6	738	4	244	1326	53040	18296800.00	1380000	1711200
Total:Eight Crore Ten Lakh Twenty four Thousand forty six and Thirty two Paise.																
81024046.32																
6267978.00																
7772292.77																

For April only
(06.04.18 to 30.04.18)-25 days

For May 2018



রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/ ১৩০

ক্রমিক নং

তারিখ 26/04/2018

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

Respected Sir,

I am directed to communicate to you to continue broadcasting of video on IEC activity for Vector Borne Disease (Dengue) to all I&CA approved Television media for the month of May 2018.

The cost will be borne by UD & MA Department.

This has obtained the approval of Chief Minister's Office.

Thanking You

Yours faithfully

Director, SUDA

Memo No. SUDA/Health/351/18/ ১৩০(১)

Date:

Copy forwarded to:-

1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.

Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

সুডা

SUD

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/ 190

ক্রমিক নং

তারিখ 26/04/2018

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

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Thanking You

Yours faithfully



Director, SUDA

Memo No. SUDA/Health/351/18/ 190/1(1)

Date:

Copy forwarded to:-

- 1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.



Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

সূডা

রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/ 190

ক্রমিক নং

তারিখ 26 /04/2018

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Government of West Bengal
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Director, SUDA

Memo No. SUDA/Health/351/18/ 190/1(1)

Date:

Copy forwarded to:-

- 1) Senior P.A. to Secretary, UD&MA Department, Government of West Bengal.



Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408



রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA/Health/351/18/

ক্রমিক নং

26 /04/2018

তারিখ

To,
The Director
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th floor
325, Sarat Chatterjee Road
Shibpur, Howrah-711102

Subject: Broadcasting of IEC (Video) on Dengue

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Yours faithfully

Director, SUDA

Memo No. SUDA/Health/351/18/

Date:

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Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

7/17/2018

Gmail - Revised cost calculation of Dengue TVC



Director, SUDA <wbsudadir@gmail.com>

Revised cost calculation of Dengue TVC

1 message

Dr. Debjit Chakraborty <cphosuda@gmail.com>

Thu, Apr 5, 2018 at 8:58 PM

To: "Director, SUDA" <wbsudadir@gmail.com>, "Ashis Kr. Saha" <ashis.wbcs2001@gmail.com>

Cc: djsmile1979@gmail.com

Dear Sir

Kindly see the attachment

Regards

Debjit

—
Dr. Debjit Chakraborty
CPHO, SUDA



Cost Calculation of Dengu TVC_Debjit.xls

36K

Campaign Programme on Vectorborne Diseases

Media Plan & Cost

SI No	Name of The Channel	Category of Channel	Rate(Rs)	Dutration of Creative: in second	Time Band	Campaign Period (270 days /9 months)						Total No of Spots	Total Saoundage	Amount (Rs)	
						06.04.2018 to 30.06.2018 (86 days)		01.07.2018 to 31.10.2018 (123 days)		01.11.2018 to 31.12.2019 (61 days)					
						No of Spot	Total No of Spots	No of Spot	Total No of Spots	No of Spot	Total No of Spots				
1	24 Ghanta	News	1462.5	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	10916100.00	For April only (06.04.18 to 30.04.18)-25 days 25 877500 438750 246000 409500 137478 146250 175500 117000 2340000 1380000 6267978.00
2	E TV News	News	731.25	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	5458050.00	
3	Calcutta News	News	410	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	3060240.00	
4	Bangla Time	News	682.5	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	5094180.00	
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7	Tara News	News	292.5	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	2183220.00	
8	High News	News	195	40	5.00 PM to 11.00 PM	6	516	8	984	6	366	1866	74640	1455480.00	
9	Star Jalsa	GEC	5850	40	5.00 PM to 11.00 PM	4	344	6	738	4	244	1326	53040	31028400.00	
10	Zee Bangla	GEC	3450	40	5.00 PM to 11.00 PM	4	344	6	738	4	244	1326	53040	18298800.00	
Total:Eight Crore Ten Lakh Twenty four Thousand forty six and Thirty two Paise.														81024046.32	6267978.00

For April only
(06.04.18 to
30.04.18)-25
days

25

877500

438750

246000

409500

137478

146250

175500

117000

2340000

1380000

7/17/2018

Gmail - Broadcasting of IEC Video on Dengue



Director, SUDA <wbsudadir@gmail.com>

Broadcasting of IEC Video on Dengue

DIRECTOR, INFORMATION <mitroch@gmail.com>

Sat, Mar 31, 2018 at 5:25 PM

To: "Director, SUDA" <wbsudadir@gmail.com>, Onkar Singh Meena <meenaonkar@gmail.com>

SIR, MAY PLEASE SEE THE MEDIA PLAN WITH COST INVOLVEMENT FOR 9 MONTHS
REGARDS

Mitro Chatterjee, WBCS (Executive)
Director of Information
& ex-officio Joint Secretary
Information & Cultural Affairs Deptt.
Government of West Bengal
Phone : 91-33-22535011
Mob :+91- 9830262565

[Quoted text hidden]



Cost Calculation of Degu TVC.xls
30K

Media Plan & Cost

Total: Twenty Eight Crore Thirty One Lakh Twenty Six Thousand Three hundred Fifty Three and Twelve Paise.

5/31/2018

Gmail - Broadcasting of IEC (Video) on Dengue for the month of June



Director, SUDA <wbsudadir@gmail.co

Broadcasting of IEC (Video) on Dengue for the month of June

1 message

Thu, May 31, 2018 at 12:59 PM

Sutanu Prasad Kar <wbsudadir@gmail.com>

To: Mitra chatterjee <mitroch@gmail.com>

Cc: "Ashis Kr. Saha" <ashis.wbcs2001@gmail.com>, cphosuda@gmail.com

Sir,

Kindly see the attachment.

Regards,

Sutanu Prasad Kar

Director SUDA W.B

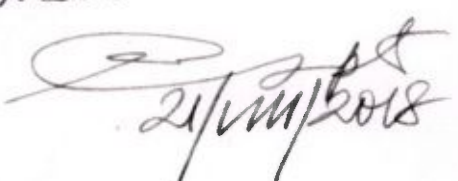


Broadcasting of IEC (Video) on Dengue for June.pdf

55K

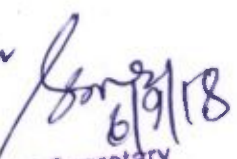
I attended a meeting today chaired by the Chief Secretary and attended by Principal Secretary, I & CA Department and ACS, Finance Department.

It was decided that Prin. Secretary, I & CA Department would negotiate the rates for telecast with the channels and also the selected agency for the bills of past months. Also telecast would continue till October 2018.

SS(SA)  21/11/2018

DIR (SUDA)
Addl. Dir (SUDA)
No. 859-SS(SA)
dt- 08/09/2018

Earlier file UDHA-13014(12)/102/2018-BDG-MA
Secy-Deptt. Sent to E.D. At
present lying with E.D. - I & CA. as on 6/9/18

 6/9/18
Special Secretary
UD & MA Deptt.
Municipal Affairs Branch
Government of West Bengal

b.

**GOVERNMENT OF WEST BENGAL
DEPARTMENT OF INFORMATION AND CULTURAL AFFAIRS
NABANNA, HOWRAH**

No. 3083/ DI

Date: 01/11/2017

Memorandum

Subject: Empanelment of Agencies for Designing Creatives for Government Advertisements in Print/Electronic (Radio and Television) Media and Outdoor Publicity and for Release of Government Advertisements to Media

The need for a uniform look and feel for the State Government's advertisements was under the Government's active consideration for some time. After undertaking a thorough review of the whole system of Government advertisements – right from the conception/ design stage to release in different media, and considering the steadily-growing requirements of Departments/ agencies of the State Government, the Government finds it necessary to empanel advertising/ creative agencies which have the capacity to mount a robust image-branding for the State Government both within the State and outside.

2. Accordingly, an e-Tender exercise was undertaken by this Department to empanel reputed and established agencies for the purpose of (i) designing creatives for the print/ electronic (Radio and TV) media and outdoors; and (ii) release of advertisements to media.

3. On the basis of the evaluation of the agencies that had bid in the said e-Tender (e-Tender notice no. 2649-ICA (N) dated 7/9/2017 and e-Tender ID no. 2017_ICAD_127896_1), it has been decided to empanel the following agencies for a period of three years (subject to their satisfactory performance):

For designing creatives for the print/ electronic (Radio and TV) media and outdoors

<u>Sl</u>	<u>Agency</u>	<u>Office Address</u>
1	Genesis Advertising Pvt. Ltd.	7, Sarat Bose Road, Kolkata - 20
2	Lintas India Private Ltd.	Lintas House, Ballygunge Circular Road, Kolkata - 19
3	Rediffusion D.Y & R Pvt. Ltd.	21/1A/3 Dargah Road, Kolkata - 17
4	Crayons Advertising Ltd.	8, Madan Street, Chandi Chowk, Kolkata - 72

4. The Government Departments, and their statutory bodies/ para-statal organisations/ undertakings, etc. may assign these empanelled agencies the work of designing creatives for print, electronic (radio and TV) and outdoor campaigns, to be paid based on Directorate of Advertising and Visual Publicity (DAVP) rates, published from time to time. The rate chart (based primarily on DAVP's rate chart) for preparing creatives in different (print/ electronic / other) media on the basis of which the e-tender was called and the agencies empanelled, is enclosed with this Order, which may be followed until further orders, for paying the empanelled agencies for the services rendered.

5. Empanelment of Agencies for Release of Advertisements to Print & Electronic Media (RELEVANT ONLY FOR I&CA DEPARTMENT)

<u>Sl</u>	<u>Agency</u>	<u>Office Address</u>
1	Genesis Advertising Pvt. Ltd.	7, Sarat Bose Road, Kolkata - 20
2	Crayons Advertising Ltd.	8, Madan Street, Chandi Chowk, Kolkata - 72

6. I&CA Department's current Policy dated 10/3/2017 states that release through an agency would be considered if it is economical/ financially beneficial to the Government. The decision whether to release advertisements through an agency or not will rest with the I&CA Department alone, to be done in consonance with the State's Policy in this regard.

7. The current Policy dated 10/03/2017 (read with the corrigendum dated 07/07/2017) also stipulates that release of advertisements by the State Government Departments, including their statutory bodies, para-statal organisations, undertakings, etc., are to be channelized centrally through I&CA Department (while payments for advertisements can be made directly by the indenting Department concerned, upon receipt of bills from the media house concerned). This stipulation is reiterated for the benefit of all concerned. No Department shall release advertisements to media, either directly or through a release agency; the release of advertisements, either directly or through an agency, shall be undertaken by the I&CA Department alone.

8. All Heads of Departments of the Government of West Bengal are advised to take necessary action accordingly.

ENCLO: RATE CHART FOR CREATIVES (4 pgs)

Sd/
(Malay Kumar De)
CHIEF SECRETARY

No. 3083/1(50)/ DI

Dated, Howrah, the 1st November, 2017

Copy forwarded for information and necessary to:-

- 1) The Principal Secretary to the Hon'ble Chief Minister, West Bengal, Nabanna, Howrah
- 2) The Additional Chief Secretary / Principal Secretary/ Secretary,
- 3) The
..... Department / Directorate
- 4) The P.S. to the Chief Secretary, Govt. of West Bengal, Nabanna, Howrah

Principal Secretary
Information & Cultural Affairs Department
Govt. of West Bengal

No. 3083/2(4)/ DI

Dated, Howrah, the 1st November, 2017

Copy forwarded for information and necessary to:-

- 1) M/s Genesis Advertising Pvt. Ltd, 2A, Dwarka, 7 Sarat Bose Road, Kolkata 700020
- 2) M/s Lintas India Pvt. Ltd, Lintas House, Ballygaunge Circular Road, Kolkata-700019
- 3) M/s Rediffusion Dentsu Young and Rubicam Pvt. Ltd, 21/1A/3 Darga Road, Jindal Tower, Block 'B' 1st Floor, Kolkata- 700001
- 4) M/s Crayons Advertising Ltd, 8, Madan Street, 4th Floor, East India Building, Chandni Chowk, Kolkata-700072

Principal Secretary
Information & Cultural Affairs Department
Govt. of West Bengal

Scope of Work along with the current DAVP-approved rates

(e-Tender Notice No. 2649-ICA(N) Dated-07.09.2017 & e-Tender ID No. 2017 ICAD 127896 1)

SCOPE OF WORK & CORRESPONDING RATE CARD FOR PRINT MEDIA-CREATIVE AGENCY AND RATE CARD FOR PRINT, AUDIO-VIDEO PRODUCTIONS (2012-15) AS ISSUED BY THE DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY, M/O INFORMATION AND BROADCASTING, GOVT. OF INDIA VIDE THEIR UNDER-MENTIONED ORDERS:

- (I) **FIXATION CREATIVE AGENCIES/DAVP/2009 DATED -8TH JULY 2010,**
(II) **F. NO.22204/11/09-AV(PART -2) DTD 18/5/2012 RESPECTIVELY &**
(III) **F.NO. 22204/11/09-AV(PART-2 DATED 18/05/2012)**

Sl No.	Particulars	DAVP-approved Rate (in Rs.)
1.00	For PRINT MEDIA: creative and design rate (No payment shall be considered for proofing)	
1.01	Upto 150 sq cms	5000
1.02	Between 150 and 350b sq cms	15000
1.03	Large size – above 350 sq cms	20000
2	Art Work (from low resolution to high resolution) (No payment shall be considered for proofing)	
2.01	Art Work for low resolution per sq.cm* (see note below this table)	5
2.02	Art Work for high resolution per sq. cm* (see note)	7.50
3	Translation work on Creative for PRINT MEDIA <i>[The agency shall ensure that the translation is appropriate and not in any way deviating from the Master Creative, on the basis of which the translation is being rendered. In the event of 'any deviation or use of inappropriate language, payment for adaptation at note *1 (see note below) and translation shall be summarily rejected]</i> (No payment shall be considered for proofing)	
3.01	Upto 50 words	350
3.02	Above 50 words	450
4.00	Revision cost of creative & art work for PRINT MEDIA <i>[The revision cost comes into effect only in those cases where alteration would be suggested by DAVP or the client Ministry or Department after accepting the final artwork. No revision cost is applicable for any changes suggested or made before accepting the final artwork.]</i> (No payment shall be considered for proofing)	
4.01	Revision cost of creative & art work	additional 25% of cost of art work
5.00	Creatives for Radio Spot	
5.01	Master Version : Upto 30 seconds	10,000
5.02	Master Version : 31 to 60 seconds	15,000
5.03	Master Version Above 60 seconds	Pro-Rata, based on 60-second rate
5.04	Language Version : Upto 30 seconds	9,000
5.05	Language Version : 31 to 60 seconds	12,000

ENCLOSURE : To I&CA DEPTT'S NO. 3083/DI dated 1/11/2017

5.06	Language Version : Above 60 seconds	Pro-Rata, based on 60-second rate
5.07	Re-recording : Upto 30 seconds	5000
5.08	Re-recording : 31 to 60 seconds	5000
5.09	Re-recording : Above 60 seconds	5000
5.10	Shorter Version or Reediting editing of old Spots : Upto 30 seconds	3000
5.11	Shorter Version or Reediting editing of old Spots : 31 to 60 seconds	3000
5.12	Shorter Version or Reediting editing of old Spots : Above 60 seconds	3000
6.00	For Radio Jingle/Song/Signature Tune	
6.01	Master Version : Upto 60 sec.	30,000
6.02	Master Version: Above 60 sec	Pro-Rata, based on 60-second rate
6.03	Language Version (with same or separate music track): Upto 60 sec.	16,000
6.04	Language Version (with same or separate music track): Above 60 sec	Pro-Rata, based on 60-second rate
6.05	Re-recording :Upto 60 sec.	10000
6.06	Re-recording :Above 60 sec	10000
6.07	Shorter Version or Reediting editing of old jingles/song/tuner :Upto 60 sec.	5000
6.08	Shorter Version or Reediting editing of old jingles/song/tuner :Above 60 sec	5000
7.00	Sponsored Radio Programmes	
7.01	Sponsored Radio Programmes : Duration Upto 15 mts	15000
7.02	Sponsored Radio Programmes : Duration Upto 30 mts	24000
7.03	Sponsored Radio Programmes : Duration Above 30 mts	Pro-Rata, based on the 30 minute rate
7.04	Sponsored Radio Programmes : Re-recording Upto 15 mts	5000
7.05	Sponsored Radio Programmes : Re-recording Upto 30 mts	5000
7.06	Sponsored Radio Programmes : Re-recording Above 30 mts	5000
7.07	Sponsored Radio Programmes : Re-editing Upto 15 mts	2500
7.08	Sponsored Radio Programmes : Re-editing Upto 30 mts	2500
7.09	Sponsored Radio Programmes : Re-editing Above 30 mts	2500
8.00	For Video Compilation	
8.01	Video Compilation in Beta SP/DVC pro Upto 5 min.	5000
8.02	Video Compilation in Beta SP/DVC pro Upto 30 min.	10000
8.03	Video Compilation in Beta SP/DVC pro Upto 60 min.	15000
8.04	Video Compilation in Beta T'cast/DVC pro copy Upto 5 min.	2000

ENCLOSURE : To I&CA DEPTT'S NO. 3083/DI dated 1/11/2017

8.05	Video Compilation in Beta T'cast/DVC pro copy Upto 30 min.	2500
8.06	Video Compilation in Beta T'cast/DVC pro copy Upto 60 min.	3000
8.07	Video Compilation in Beta T'cast/DVC pro copy DVD(per copy, of all duration)	100
8.08	Video Compilation in Beta T'cast/DVC pro copy CD(per copy, of all duration)	50
9.00	Video spot/ Documentaries/telefilms on DG Beta or DV Cam (HD format charges for Master will be 50% more than Master rate of DG Beta or DV Cam) Rates are inclusive all including script to pre shooting to post shooting and honorarium of Eminent models/ Actors/ Actress and to & from journey as per the order of the DAVP vide no. F.no. 22204/11/09-AV(part-2_dated 18/05/2012)	
9.01	Video spot Master upto 60 second **	3,50,000
9.02	Video spot Dubbing upto 60 second	20,000
9.03	Video spot Re-voice over charge upto 60 second	10,000
9.04	Video spot Re-shooting charge upto 60 second	35,000
9.05	Video spot Re-editing charge upto 60 second	15,000
9.06	Video spot Master above 60 second to 120 second	Pro-rata on 60 sec. rate
9.07	Video spot Dubbing above 60 second to 120 second	pro-rata on 60 sec. rate
9.08	Video spot Re-voice over charge above 60 second to 120 second	Pro-rata on 60 sec. rate
9.09	Video spot Re-shooting charge above 60 second to 120 second	Pro-rata on 60 sec. rate
9.10	Video spot Re-editing charge above 60 second to 120 second	Pro-rata on 60 sec. rate
9.11	Documentaries/ spots/ Telefilms : Master From 2 min to 5 min.	3,50,000
9.12	Documentaries/ spots/ Telefilms : Dubbing From 2 min to 5 min.	20,000
9.13	Documentaries/ spots/ Telefilms : Re-voice over charge From 2 min to 5 min.	10,000
9.14	Documentaries/ spots/ Telefilms : Re-shooting charge From 2 min to 5 min.	25,000
9.15	Documentaries/ spots/ Telefilms : Re-editing charge From 2 min to 5 min.	15,000
9.16	Documentaries/ spots/ Telefilms : Master above 5 min to 15 min.	4,50,000
9.17	Documentaries/ spots/ Telefilms : Dubbing above 5 min to 15 min.	45,000
9.18	Documentaries/ spots/ Telefilms : Re-voice over charge above 5 min to 15 min.	12,000
9.19	Documentaries/ spots/ Telefilms : Re-shooting charge above 5 min to 15 min.	30,000

ENCLOSURE : To I&CA DEPTT'S NO. 3083/DI dated 1/11/2017

9.20	Documentaries/ spots/ Telefilms : Re-editing charge above 5 min to 15 min.	18,000
9.21	Documentaries/ spots/ Telefilms : Master Above 15 min to 30 min.	5,50,000
9.22	Documentaries/ spots/ Telefilms : Dubbing Above 15 min to 30 min.	50,000
9.23	Documentaries/ spots/ Telefilms : Re-voice over charge Above 15 min to 30 min.	15,000
9.24	Documentaries/ spots/ Telefilms : Re-shooting charge Above 15 min to 30 min.	35,000
9.25	Documentaries/ spots/ Telefilms : Re-editing charge Above 15 min to 30 min.	21,000
9.26	Documentaries/ spots/ Telefilms : Master Above 30 min.	Pro-rata based on 30 min rate
9.27	Documentaries/ spots/ Telefilms : Dubbing Above 30 min.	Pro-rata based on 30 min rate
9.28	Documentaries/ spots/ Telefilms : Re-voice over charge Above 30 min.	Pro-rata based on 30 min rate
9.29	Documentaries/ spots/ Telefilms : Re-shooting charge Above 30 min.	Pro-rata based on 30 min rate
9.30	Documentaries/ spots/ Telefilms : Re-editing charge Above 30 min.	Pro-rata based on 30 min rate
10.00	Govt. Taxes as per existing rule	

- ★ The rates above do not allow any third party costs like acquiring special / specific photographs or pictures, etc. The third party costs shall be paid in actual, on submission of bills.

Adaption : Adaption would mean

- 1) any change in size of the creative with other creative inputs being the same;
- 2) language rendition of the creative ;
- 3) any correction of or change of the image or addition of a detail in the same template to suit the local requirements.
- 4) to include a logo of a State Government or any other logo as per the requirements of the campaign.

The rate being offered for the above is an additional 50% cost of the low resolution artwork plus Rs.2.50 per sq cm of the high resolution rates which is equal to the cost of low resolution artwork only.

- ★★ For animatics upto 60 seconds intended for release on television channels, created out of artworks for print media (where no separate video shooting, etc. is involved), the rate for such animatics shall be not exceeding 25% of the rate referred in item no. 9.01 in the above Table.

ENCLOSURE : To I&CA DEPTT'S NO. 3083/DI dated 1/11/2017



Government of West Bengal

Department of Information & Cultural Affairs

"Nabanna" (9th floor), 325 Sarat Chatterjee Road, Shibpur, Howrah-711102

No. 3251-ICA(N)

Dated-24.08.2018

**From: Officer-on-Special Duty &
Ex-Officio Deputy Secretary
to the Government of West Bengal**

**To: The Director
State Urban Development Agency
ILGUS Bhavan, HC Block, Sector-III
Kolkata-700106**



**Sub: Bills in connection with the "Telecast of TVC on Prevention of Vector Borne Disease" for
April, May & June, 2018**

Ref: No. SUDA-HEALTH/351/18(Part-I)/772

Sir,

In inviting reference to the letter mentioned above, and in reference to the discussion held on 22/08/2018, I am directed to return herewith four nos. of bills (in original) bearing nos. 669/ICA/EM(AD)/2018 dated 31.03.2018, 677/ICA/EM(AD)/2018 DATED 27.04.2018, 689/ICA/EM(AD)/2018 dated 31.05.2018 and 729/ICA/EM(AD)/2018 dated 30.06.2018 amounting to Rs. 5,13,77,251/-, Rs. 6,23,32,136/-, Rs. 5,70,32,091/- and Rs. 6,14,28,119/- respectively as sent from your end.

This letter is issued with the approval of Principal Secretary of this Department.

Encl: Four numbers of original bills

Yours faithfully,

**Officer-on-Special Duty &
Ex-Officio Deputy Secretary
to the Government of West Bengal
Dated-24.08.2018**

No. 3251/1(4)-ICA(N)

Copy forwarded to:

- Sr. PA. To Principal Secretary, Urban Development and Municipal Affairs Department
- Sr. PA. To Principal Secretary, Information and Cultural Affairs Department
- PA to Director, Information
- Director, Genesis Advertising Pvt. Ltd.

**Officer-on-Special Duty &
Ex-Officio Deputy Secretary
to the Government of West Bengal**



Director, SUDA <wbsudadir@gmail.com>

Fwd: Dengue Work Order for the month of April.pdf

1 message

Joint Secretary MA & UD Department <jsudmadeptt@gmail.com>

Tue, Aug 7, 2018 at 9:07 PM

To: "Director, SUDA" <wbsudadir@gmail.com>, "Ashis Kr. Saha" <ashis.wbcs2001@gmail.com>

Cc: subrataudma@gmail.com

----- Forwarded message -----

From: Arupratan Mukhopadhyay <arupratan68@gmail.com>

Date: Mon, Aug 6, 2018 at 5:07 PM

Subject: Fwd: Dengue Work Order for the month of April.pdf

To: Joint Secretary MA & UD Department <jsudmadeptt@gmail.com>

----- Forwarded message -----

From: Ujjal Sinha <ujjal@genesiad.com>

Date: Mon 6 Aug, 2018, 5:09 PM

Subject: Dengue Work Order for the month of April.pdf

To: <arupratan68@gmail.com>

DD
A
CPHO
[Signature]

Lokesh
[Signature]

Dear Sir,

Attached please find release order for tv release for April, May, June and July. We have raised bills as per below mentioned details.

Our Bill No GA/274/18-19 dated 18 May 2018 for the month of April campaign Rs 5.13 cr

Bill No GA/July/001/18-19 dated 2 July 2018 for the month of May Rs 6.23 CR

Bill No GA/July/033/18-19 dated 2 July for the month of June campaign Rs. 5.70 CR.

For July the bill will be raised shortly

Warmly

Ujjal Sinha

Chief Executive Officer

genesiad | brandsum | exhibitindia

Corporate Office: 227, A J C Bose Road
'Anandlok' Building, Block-B, 2nd Floor, Kolkata 700 020
Phone: +91 33 22875744/22806478
Fax: +91 33 22876052

Regd. Office: 2A, 'Dwarka',
7, Sarat Bose Road, Kolkata 700020
Phone: +91 33 22806478
ujjal@genesiad.com

www.genesiad.com | www.brandsun.com | www.exhibitindia.in

--
- Regards

Special Secretary

Urban Development & Municipal Affairs Department

4 attachments



Dengue Work Order for the month of April.pdf
343K



Dengue Work Order for the month of May.pdf
419K



Work order for Dengue of the month of June.pdf
410K



Dengue Work Order for the month of July.pdf
657K

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No. 669 /ICA/ EM (AD), 2018

Dated: 31.03.2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat Bose Road,
Kolkata-700020

Sub: Release of TVC on 'Dengu' of State Urban Development Authority

Sir,

I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

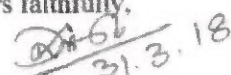
Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM
4	Calcutta News	410		24	30	08.00AM to 11.00PM
5	CTVN	243.75		24	30	08.00AM to 11.00PM
6	High News	195		24	30	08.00AM to 11.00PM
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM
8	Tara News	292.5		24	30	08.00AM to 11.00PM

The TVC will be aired as per following schedule in GEC Channels.

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,


31.3.18
Deputy Director (Advt)
For Director of Information

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No.677 /ICA/ EM (AD), 2018

Dated: 27.04.2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat BoseRoad,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of May 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

A.News Channels

A. News Channels							
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band From 01.05.2018 to 31.05.2018	Remarks
				01.05.2018 to 31.05.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	31	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	31	08.00AM to 11.00PM	
4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9.	R Plus	315		24	31	08.00AM to 11.00PM	

The TVC will be aired as per following schedule in GEC Channels.

B.GEC Channels:

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.05.2018 to 31.05.2018	Remarks
				01.05.2018 to 31.05.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

ADI,EM

For Director of Information

Handwritten signature
27/4/18

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No.689 /ICA/ EM (AD), 2018

Dated: 31.05.2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat BoseRoad,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of June 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018 &677/ICA/EM(AD),2018 dated:27.04.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

A.News Channels

A. News Channels				Campaign Period		Time Band	Remarks
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM	
4	Calcutta News	410		24	30	08.00AM to 11.00PM	
5	CTVN	243.75		24	30	08.00AM to 11.00PM	
6	High News	195		24	30	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM	
8	Tara News	292.5		24	30	08.00AM to 11.00PM	
9.	R Plus	315			24	30	

The TVC will be aired as per following schedule in GEC Channels.

B.GEC Channels:

SI No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	30	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM

For Director of Information

31/5/18

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No. 729 /ICA/ EM (AD), 2018
To

Dated: 30.06.2018

The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, SaratBoseRoad,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of July 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018 & 677/ICA/EM(AD),2018 dated:27.04.2018 & 689/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per approved rates for every 10 Sec. (Inclusive of Agency commission.), as per following schedule.

A. News Channels

Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band	Remarks
				01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	31	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	31	08.00AM to 11.00PM	
4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9.	R Plus	315		24	31	08.00AM to 11.00PM	
10	Tazza TV	487.50		24	31	08.00AM to 11.00PM	

The TVC will be aired as per following schedule in GEC Channels.

Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM 30/6/18
For Director of Information



রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-HEALTH/351/18(Part-I)/772

13.08.2018

ক্রমিক নং

তারিখ

From : Director, SUDA

To : The Principal Secretary,
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th Floor
325 Sarat Chatterjee Road, Mandirtala
Shibpur, Howrah – 711 102

Sub: Bills of Genesis Advertising Pvt. Ltd. for the purpose of ICE activities
Ref.: Memo No. 1008/MA/P/C-10/3S-38/2012(Pt.-I) Dated 10.08.2018 of the
Special Secretary, UD & MA Department.

Sir,

I am directed to forward herewith the three nos. of bill in original bearing nos. 669/ICA/EM(AD)/2018 Dated 31.03.2018 , 677/ICA/EM(AD)/2018 Dated 27.4.2018, and 689/ICA/EM(AD)/2018 Dated 31.05.2018 amounting Rs.5,13,77,251/- Rs. 6,23,32,136/- and Rs.5,70,32,091/- respectively. These bills have been received from M/S Genesis Advertising Pvt. Ltd for ICE activities,

Again, the bills for April, May and June 2018 is already under consideration by the UD & MA Department and duly taken up with the Finance Department and the bill of July 2018 has been received at this end bearing no. 729/ICA/EM (AD)/2018 Dated 30.06.2018 dated amounting Rs. 6,14,28,119/- will be taken up by the H&FW Department.

Enclosure: i) Original Bills (4 nos.)
ii) Letter from UD & MA dept.

Yours faithfully


13/8/18

Director, SUDA

13.08.2018

SUDA-HEALTH/351/18(Part-I)/772/1

Copy to for information:

i) Special Secretary, UD&MA Department (S.G)


13/8/18

Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408



রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-HEALTH/351/18(Part-I)/772

13.08.2018

ক্রমিক নং

তারিখ

From : Director, SUDA

To : The Principal Secretary,
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th Floor
325 Sarat Chatterjee Road, Mandirtala
Shibpur, Howrah – 711 102

Sub: Bills of Genesis Advertising Pvt. Ltd. for the purpose of ICE activities

**Ref.: Memo No. 1008/MA/P/C-10/3S-38/2012(Pt.-I) Dated 10.08.2018 of the
Special Secretary, UD & MA Department.**

Sir,

I am directed to forward herewith the three nos. of bill in original bearing nos. 669/ICA/EM(AD)/2018 Dated 31.03.2018 , 677/ICA/EM(AD)/2018 Dated 27.4.2018, and 689/ICA/EM(AD)/2018 Dated 31.05.2018 amounting Rs.5,13,77,251/- Rs. 6,23,32,136/- and Rs.5,70,32,091/- respectively. These bills have been received from M/S Genesis Advertising Pvt. Ltd for ICE activities,

Again, the bills for April, May and June 2018 is already under consideration by the UD & MA Department and duly taken up with the Finance Department and the bill of July 2018 has been received at this end bearing no. 729/ICA/EM (AD)/2018 Dated 30.06.2018 dated amounting Rs. 6,14,28,119/- will be taken up by the H&FW Department.

Enclosure: i) Original Bills (4 nos.)
ii) Letter from UD & MA dept.

SUDA-HEALTH/351/18(Part-I)/772/1

Copy to for information:

i) Special Secretary, UD&MA Department (S.G)

Yours faithfully


13/8/18

Director, SUDA

13.08.2018


13/8/18
Director, SUDA

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20. Ph: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail: accounts@genesisad.com, CIN-U74300WB1993PTC057600

Date: 18/05/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106



Dear Sir

As directed, we have made a 20 sec TVC for 'Dengue' as per Work Order No 669/ICA/EM(AD), 2018. We are now submitting the bill No. GA/274/18-19 date. 18/05/2018 of Rs. 5, 13,77,251/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(Indranil Roy)
Authorised Signatory

Tax Invoice

(DUPLICATE FOR SUPPLIER)

genesis

Genesis Advertising Pvt. Ltd.
 2A Dwarka, 7 Sarat Bose Road
 Kolkata-700020
 Ph: 033-22875744
 GSTIN/UIN: 19AABCG0780D1ZV
 State Name : West Bengal, Code : 19

Invoice No.

GA/274/18-19

Dated

18-May-2018

Mode/Terms of Payment

Supplier's Ref.

Other Reference(s)

TV Release

Buyer's Order No.

669/ICA/EM (AD), 20108

Dated-

31-Mar-2018

Terms of Delivery

Buyer

Urban Development & Municipal Affairs Department
 HB-305, AB Rd, HC Block, Sector III, Salt Lake City,
 Kolkata-700106
 PAN/IT No :
 State Name : West Bengal, Code : 19
 Place of Supply : West Bengal

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 20 Sec TVC of "Dengue" of State Urban Development Authority From 1-4-2018 to 30-4-2018 Details As Per Annexure Attached	998364	18 %	4,35,40,043.40
2		CGST		39,18,603.91
3		SGST		39,18,603.91
4	Less : Round Off			(-)0.22
Total				₹ 5,13,77,251.00

E. & O.E

Amount Chargeable (in words)

INR Five Crore Thirteen Lakh Seventy Seven Thousand Two Hundred Fifty One Only

HSN/SAC	Taxable Value	Central Tax Rate	Central Tax Amount	State Tax Rate	State Tax Amount	Total Tax Amount
998364	4,35,40,043.40	9%	39,18,603.91	9%	39,18,603.91	78,37,207.82
Total	4,35,40,043.40		39,18,603.91		39,18,603.91	78,37,207.82

Tax Amount (in words) : **INR Seventy Eight Lakh Thirty Seven Thousand Two Hundred Seven and Eighty Two paise Only**

Remarks:

Twosds the cost of Advertisement through TV channel for
 Dengue Protirod Campaign for I & CA Department as per I
 &CA Approve Rate

Company's PAN : AABCG0780D

Company's Bank Details

Bank Name : HDFC Bank Ltd.

A/c No. : 00142000027806

Branch & IFS Code : Central Plaza & HDFC0000014

for Genesis Advertising Pvt. Ltd.

Authorised Signatory

SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice



Tax Invoice

(EXTRA COPY)

Genesis Advertising Pvt. Ltd. 2A Dwarka, 7 Sarat Bose Road Kolkata-700020 Ph: 033-22875744 GSTIN/UIN: 19AABCG0780D1ZV State Name : West Bengal, Code : 19	Invoice No.	Dated
	GA/274/18-19	18-May-2018
	Supplier's Ref.	Other Reference(s)
		TV Release
Buyer Urban Development & Municipal Affairs Department HB-305, AB Rd, HC Block, Sector III, Salt Lake City, Kolkata-700106 PAN/IT No : State Name : West Bengal, Code : 19 Place of Supply : West Bengal	Buyer's Order No.	Dated
	669/ICA/EM (AD), 20108	31-Mar-2018
Terms of Delivery		

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 20 Sec TVC of "Dengue" of State Urban Development Authority From 1-4-2018 to 30-4-2018 Details As Per Annexure Attached	998364	18 %	4,35,40,043.40
2		CGST		39,18,603.91
3		SGST		39,18,603.91
4	Less : Round Off			(-)0.22
Total				₹ 5,13,77,251.00

Amount Chargeable (in words)

E. & O.E

INR Five Crore Thirteen Lakh Seventy Seven Thousand Two Hundred Fifty One Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	4,35,40,043.40	9%	39,18,603.91	9%	39,18,603.91	78,37,207.82
Total	4,35,40,043.40		39,18,603.91		39,18,603.91	78,37,207.82

Tax Amount (in words) : **INR Seventy Eight Lakh Thirty Seven Thousand Two Hundred Seven and Eighty Two paise Only**

Remarks:

Towards the cost of Advertisement through TV channel for Dengue Protirodg Campaign for I & CA Department as per I & CA Approve Rate

Company's PAN : **AABCG0780D**

Company's Bank Details

Bank Name : **HDFC Bank Ltd.**

A/c No. : **00142000027806**

Branch & IFS Code : **Central Plaza & HDFC0000014**

for Genesis Advertising Pvt. Ltd.

Authorised Signatory

SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice



Name of the Client : Information & Culture Affairs Department
Subject : TVC of "Dengue" of State Urban Development Authority
Work Order No. : 669/ICA/EM (AD), 2018
Work Order Date : 31-03-2018
Campaign Period : 1-4-18 to 30-4-2018

Name of TV Channel	Spot Duration in Sec	No. of Spot Per Day	No. of Days Run	Period of Telecast		Total Sec Run	Rate Per 10 Sec	Total Cost
				From	To			
24 Ghanta	40	RODP basis	29	02-04-2018	30-04-2018	27040	1462.50	3954600.00
ETV News Bangla	40	RODP basis	30	01-04-2018	30-04-2018	28600	731.25	2091375.00
Bangla Time	40	RODP basis	30	01-04-2018	30-04-2018	28600	682.50	1951950.00
Onkar TV	40	RODP basis	30	01-04-2018	30-04-2018	28800	229.13	659894.40
Tara News	40	RODP basis	30	01-04-2018	30-04-2018	28800	292.50	842400.00
CTVN	40	RODP basis	30	01-04-2018	30-04-2018	28800	243.75	702000.00
Star Jalsha	40	RODP basis	28	03-04-2018	30-04-2018	6720	29100.00	19555200.00
Zee Bangla	40	RODP basis	28	03-04-2018	30-04-2018	6720	17917.00	12040224.00
Calcutta News	40	RODP basis	30	01-04-2018	30-04-2018	28800	410.00	1180800.00
High News	40	RODP basis	30	01-04-2018	30-04-2018	28800	195.00	561600.00

Total

43540043.40



Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No. 669 /ICA/ EM (AD), 2018

Dated: 31.03.2018

To

The Director,

Genesis Advertising Private Limited,

2A, Dwarka, 7, Sarat Bose Road,

Kolkata-700020

Sub: Release of TVC on 'Dengu' of State Urban Development Authority

Sir,

I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM
4	Calcutta News	410		24	30	08.00AM to 11.00PM
5	CTVN	243.75		24	30	08.00AM to 11.00PM
6	High News	195		24	30	08.00AM to 11.00PM
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM
8	Tara News	292.5		24	30	08.00AM to 11.00PM

The TVC will be aired as per following schedule in GEC Channels.

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight

Bill in triplicate in this connection along with the log sheet, clecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

[Signature]
31.3.18

Deputy Director (Advt)
For Director of Information

genesis

Genesis Advertising Private Limited

Regd Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20 Ph. 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail: accounts@genesisad.com, CIN-U74300WB1993PTC057600



Date: 02/07/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106

DDs
HA
19/7/18

Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 677/ICA/EM(AD), 2018. We are now submitting the bill No. GA/July/001/18-19 date. 02/07/2018 of Rs. 6, 23,32,136/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(Indrani Roy)
Authorised Signatory



Tax Invoice

(ORIGINAL FOR RECIPIENT)

genesis	Genesis Advertising Pvt. Ltd. 2A Dwarka, 7 Sarat Bose Road Kolkata-700020 Ph: 033-22875744 GSTIN/UIN: 19AABCG0780D1ZV State Name : West Bengal, Code : 19 CIN: U74300WB1993PTC057600	Invoice No.	Dated
		GA/JULY/001/18-19	2-Jul-2018
			Mode/Terms of Payment
Buyer	Urban Development & Municipal Affairs Department Govt. of West Bengal, Nagarayan Bhaban, DF-8, Sector-I, Bidhannagar, Kolkata-700064. PAN/IT No : State Name : West Bengal, Code : 19 Place of Supply : West Bengal	Supplier's Ref.	Other Reference(s)
			TV Release
		Buyer's Order No.	Dated
		677/ICA/EM(AD), 2018	27-Apr-2018
		Terms of Delivery	

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Brone Diseases" From 01-05-18 Ro 31-05-2018 Details As Per Annexure Atached	998364	18 %	5,28,23,843.88
2				
3		CGST		47,54,145.95
4	Round Off	SGST		47,54,145.95
				0.22
Total				₹ 6,23,32,136.00

Amount Chargeable (in words)

E. & O.E

INR Six Crore Twenty Three Lakh Thirty Two Thousand One Hundred Thirty Six Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	5,28,23,843.88	9%	47,54,145.95	9%	47,54,145.95	95,08,291.90
Total	5,28,23,843.88		47,54,145.95		47,54,145.95	95,08,291.90

Tax Amount (in words) : **INR Ninety Five Lakh Eight Thousand Two Hundred Ninety One and Ninety paise Only**

Remarks:

Twords the cost of Advertisement through TV channel for
 Vector brone Dieases of State Urban Development Agency
 as per I&CA Approve Rate

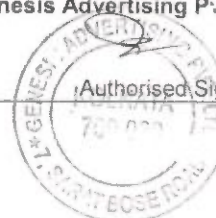
Company's PAN : **AABCG0780D**

for Genesis Advertising Pvt. Ltd.

Authorised Signatory

SUBJECT TO KOLKATA JURISDICTION

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Tax Invoice

(EXTRA COPY)

genesis Genesis Advertising Pvt. Ltd. 2A Dwarka, 7 Sarat Bose Road Kolkata-700020 Ph: 033-22875744 GSTIN/UIN: 19AABCG0780D1ZV State Name : West Bengal, Code : 19 CIN: U74300WB1993PTC057600	Invoice No. GA/JULY/001/18-19	Dated 2-Jul-2018
		Mode/Terms of Payment
	Supplier's Ref.	Other Reference(s) TV Release
Buyer Urban Development & Municipal Affairs Department Govt. of West Bengal, Nagarayan Bhaban, DF-8, Sector-I, Bidhannagar, Kolkata-700064. PAN/IT No : State Name : West Bengal, Code : 19 Place of Supply : West Bengal	Buyer's Order No. 677/ICA/EM(AD), 2018	Dated 27-Apr-2018
	Terms of Delivery	

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Brone Diseases" From 01-05-18 Ro 31-05-2018 Details As Per Annexure Attached	998364	18 %	5,28,23,843.88
2				
3		CGST		47,54,145.95
4	Round Off	SGST		47,54,145.95
				0.22
Total				₹ 6,23,32,136.00

Amount Chargeable (in words)

E. & O.E

INR Six Crore Twenty Three Lakh Thirty Two Thousand One Hundred Thirty Six Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	5,28,23,843.88	9%	47,54,145.95	9%	47,54,145.95	95,08,291.90
Total	5,28,23,843.88		47,54,145.95		47,54,145.95	95,08,291.90

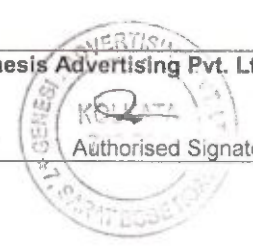
Tax Amount (in words) : **INR Ninety Five Lakh Eight Thousand Two Hundred Ninety One and Ninety paise Only**

Remarks:

Twords the cost of Advertisement through TV channel for
 Vector brone Dieases of State Urban Development Agency
 as per I&CA Approve Rate

Company's PAN : **AABCG0780D**

for Genesis Advertising Pvt. Ltd.


 Authorised Signatory

SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

Tax Invoice

(EXTRA COPY)

genesis	Genesis Advertising Pvt. Ltd. 2A Dwarka, 7 Sarat Bose Road Kolkata-700020 Ph: 033-22875744 GSTIN/UIN: 19AABCG0780D1ZV State Name : West Bengal, Code : 19 CIN: U74300WB1993PTC057600	Invoice No. GA/JULY/001/18-19	Dated 2-Jul-2018
		Supplier's Ref.	Mode/Terms of Payment TV Release
Buyer Urban Development & Municipal Affairs Department Govt. of West Bengal, Nagarayan Bhaban, DF-8, Sector-I, Bidhannagar, Kolkata-700064. PAN/IT No : State Name : West Bengal, Code : 19 Place of Supply : West Bengal	Buyer's Order No. 677/ICA/EM(AD), 2018	Dated 27-Apr-2018	
		Terms of Delivery	

SI No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Brone Diseases" From 01-05-18 Ro 31-05-2018 Details As Per Annexure Attached	998364	18 %	5,28,23,843.88
2				
3				
4	Round Off			
		CGST		47,54,145.95
		SGST		47,54,145.95
				0.22
	Total			₹ 6,23,32,136.00

Amount Chargeable (in words)

E. & O.E

INR Six Crore Twenty Three Lakh Thirty Two Thousand One Hundred Thirty Six Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total
		Rate	Amount	Rate	Amount	Tax Amount
998364	5,28,23,843.88	9%	47,54,145.95	9%	47,54,145.95	95,08,291.90
Total	5,28,23,843.88		47,54,145.95		47,54,145.95	95,08,291.90

Tax Amount (in words) : **INR Ninety Five Lakh Eight Thousand Two Hundred Ninety One and Ninety paise Only**

Remarks:

Twords the cost of Advertisement through TV channel for
Vector brone Dieases of State Urban Development Agency
as per I&CA Approve Rate

Company's PAN : **AABCG0780D**

for Genesis Advertising Pvt. Ltd.

Authorised Signatory

SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

Name of TV Channel	Spot Duration in Sec	No. of Spot Per Day	No. of Days Run	Period of Telecast		Total Sec Run	Rate Per 10 Sec	Total Cost
				From	To			
24 Ghanta	40	RODP basis	31	01-05-2018	31-05-2018	29240	1462.50	4276350.00
News 18 Bangla (ETV Bangla)	40	RODP basis	31	01-05-2018	31-05-2018	29640	731.25	2167425.00
R Plus	40	RODP basis	31	01-05-2018	31-05-2018	29760	315.00	937440.00
Bangla Time	40	RODP basis	31	01-05-2018	31-05-2018	29000	682.50	1979250.00
Onkar TV	40	RODP basis	31	01-05-2018	31-05-2018	29760	229.13	681890.88
Tara News	40	RODP basis	31	01-05-2018	31-05-2018	29760	292.50	870480.00
CTVN	40	RODP basis	31	01-05-2018	31-05-2018	29760	243.75	725400.00
Star Jalsha	40	RODP basis	31	01-05-2018	31-05-2018	7440	29100.00	21650400.00
Zee Bangla	40	RODP basis	31	01-05-2018	31-05-2018	7440	17917.00	13330248.00
Colors Bangla	40	RODP basis	31	01-05-2018	31-05-2018	29760	1480.00	4404480.00
Calcutta News	40	RODP basis	31	01-05-2018	31-05-2018	29760	410.00	1220160.00
High News	40	RODP basis	31	01-05-2018	31-05-2018	29760	195.00	580320.00

Total

52823843.88



Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

No.677 /ICA/ EM (AD), 2018

Dated: 27.04.2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat BoseRoad,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of May 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

A.News Channels

A. News Channels							
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band From 01.05.2018 to 31.05.2018	Remarks
				01.05.2018 to 31.05.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	31	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	31	08.00AM to 11.00PM	
4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9.	R Plus	315		24	31	08.00AM to 11.00PM	
The TVC will be aired as per following schedule.							

The TVC will be aired as per following schedule in GEC Channels.

B.GEC Channels:

Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.05.2018 to 31.05.2018	Remarks
				01.05.2018 to 31.05.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the last sheet to be submitted to the concerned authority.

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM

For Director of Information

27/4/18

genesis

Genesis Advertising Private Limited

Regd Office 2A, 'Dwarka' 7 Sarat Bose Road, Kolkata 20. Ph. 2287 5744/2280 6478 Fax 91 33 2287 6052
E-Mail: accounts@genesisad.com, CIN-U74300WB1993PTC057600



Date: 02/07/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106

DD 3
HA
W

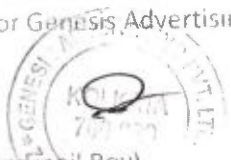
Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 689/ICA/EM/AD/2018.
We are now submitting the bill No. GA/July/033/18-19 date 02/07/2018 of Rs. 5,70,32,091/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.


(Indranil Roy)
Authorised Signatory

(ORIGINAL FOR RECIPIENT)

Genesis Advertising Pvt. Ltd.
2A Dwarka, 7 Sarat Bose Road
Kolkata-700020
Ph: 033-22875744
GSTIN/UIN: 19AABCG0780D1ZV
State Name : West Bengal, Code : 19
CIN: U74300WB1993PTC057600

Dated	2-Jul-2018
Mode/Terms of Payment	

Other Reference(s)
TV Release

Urban Development & Municipal Affairs Department
Govt. of West Bengal, Nagarayan Bhaban, DF-8,
Sector-I, Bidhannagar, Kolkata-700064.
PAN/IT No :
State Name : West Bengal, Code : 19
Place of Supply : West Bengal

Buyer's Order No.
689/ICA/EM (AD), 2018
Terms of Delivery

Dated
31-May-2018

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Borne Diseases" From 01-06-18 Ro 30-06-2018 Details As Per Annexure Attached	998364	18 %	4,83,32,280.40
2		CGST		43,49,905.24
3		SGST		43,49,905.24
4	Round Off			0.12
	Total			₹ 5,70,32,091.00

Amount Chargeable (in words)

E. & O.E.

INR Five Crore Seventy Lakh Thirty Two Thousand Ninety One Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
18364	4,83,32,280.40	9%	43,49,905.24	9%	43,49,905.24	86,99,810.48
Total	4,83,32,280.40		43,49,905.24		43,49,905.24	86,99,810.48

Amount (in words) : **INR Eighty Six Lakh Ninety Nine Thousand Eight Hundred Ten and Forty Eight paise Only**

cost of Advertisement through TV channel for
e Dieases of State Urban Development Agency
Approve Rate

AN : AABCG0780D

for Genesis Advertising Pvt. Ltd.

Authorized Signatory

SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

Tax Invoice

(EXTRA COPY)

genesis	Genesis Advertising Pvt. Ltd. 2A Dwarka, 7 Sarat Bose Road Kolkata-700020 Ph: 033-22875744 GSTIN/UIN: 19AABCG0780D1ZV State Name : West Bengal, Code : 19 CIN: U74300WB1993PTC057600	Invoice No.	Dated
		GA/JULY/033/18-19	2-Jul-2018
		Supplier's Ref.	Other Reference(s)
		TV Release	
Buyer Urban Development & Municipal Affairs Department Govt. of West Bengal, Nagarayan Bhaban, DF-8, Sector-I, Bidhannagar, Kolkata-700064. PAN/IT No : State Name : West Bengal, Code : 19 Place of Supply : West Bengal	Buyer's Order No.	Dated	
	689/ICA/EM (AD), 2018	31-May-2018	
		Terms of Delivery	

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Borne Diseases" From 01-06-18 Ro 30-06-2018 Details As Per Annexure Attached	998364	18 %	4,83,32,280.40
2		CGST		43,49,905.24
3		SGST		43,49,905.24
4	Round Off			0.12
Total				₹ 5,70,32,091.00

Amount Chargeable (in words)

E. & O.E

INR Five Crore Seventy Lakh Thirty Two Thousand Ninety One Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	4,83,32,280.40	9%	43,49,905.24	9%	43,49,905.24	86,99,810.48
Total	4,83,32,280.40		43,49,905.24		43,49,905.24	86,99,810.48

Tax Amount (in words) : **INR Eighty Six Lakh Ninety Nine Thousand Eight Hundred Ten and Forty Eight paise Only**

Remarks:

Towards the cost of Advertisement through TV channel for Vector borne Diseases of State Urban Development Agency as per I&CA Approve Rate

Company's PAN : AABCG0780D

for Genesis Advertising Pvt. Ltd.

Authorised Signatory

SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

(EXTRA COPY)

SI No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Borne Diseases" From 01-06-18 Ro 30-06-2018 Details As Per Annexure Attached	998364	18 %	4,83,32,280.40
2		CGST		43,49,905.24
3		SGST		43,49,905.24
4	Round Off			0.12
	Total			₹ 5,70,32,091.00

E. & O.E.

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	4,83,32,280.40	9%	43,49,905.24	9%	43,49,905.24	86,99,810.48
Total	4,83,32,280.40		43,49,905.24		43,49,905.24	86,99,810.48

Authorized Signatory

This is a Computer Generated Invoice

Name of the Client : Information & Cultural Affairs
Subject : TVC on Vector borne Diseases of state Urban Development Agency
Work Order No. : 689/ICA/EM(AD), 2018
Work Order Date : 31-05-18

Name of TV Channel	Spot Duration in Sec	No. of Spot Per Day	No. of Days Run	Period of Telecast		Total Sec Run	Rate Per 10 Sec	Total Cost
				From	To			
24 Ghanta	40	RODP basis	30	01-06-18	30-06-18	28560	1462.50	4176900.00
News 18 Bangla (ETV Bangla)	40	RODP basis	30	01-06-18	30-06-18	28720	731.25	2100150.00
R Plus	40	RODP basis	30	01-06-18	30-06-18	28720	315.00	904680.00
Bangla Time	40	RODP basis	30	01-06-18	30-06-18	28640	682.50	1954680.00
Onkar TV	40	RODP basis	30	01-06-18	30-06-18	28800	229.13	659894.40
Tara News	40	RODP basis	30	01-06-18	30-06-18	28800	292.50	842400.00
CTVN	40	RODP basis	30	01-06-18	30-06-18	28800	243.75	702000.00
Star Jalsha	40	RODP basis	30	01-06-18	30-06-18	7200	29100.00	20952000.00
Zee Bangla	40	RODP basis	30	01-06-18	30-06-18	5680	17917.00	10176856.00
Colors Bangla	40	RODP basis	30	01-06-18	30-06-18	27840	1480.00	4120320.00
Calcutta News	40	RODP basis	30	01-06-18	30-06-18	28800	410.00	1180800.00
High News	40	RODP basis	30	01-06-18	30-06-18	28800	195.00	561600.00

Total

48332280.40



Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 31.05.2018

No.689 /ICA/ EM (AD), 2018

To

The Director,

GenesisAdvertising Private Limited,

2A, Dwarka, 7, Sarat Bose Road,

Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of June 2018'

Ref: 669/ICA/EM(AD), 2018 dated: 31.03.2018 & 677/ICA/EM(AD), 2018 dated: 27.04.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

A. News Channels

(Inclusive of Agency Commission), as per contract.							
A. News Channels							
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM	
4	Calcutta News	410		24	30	08.00AM to 11.00PM	
5	CTVN	243.75		24	30	08.00AM to 11.00PM	
6	High News	195		24	30	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM	
8	Tara News	292.5		24	30	08.00AM to 11.00PM	
9.	R Plus	315			24	30	

The TVC will be aired as per following schedule in GEC Channels.

B. GEC Channels:

B.GEC Channels:							
Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	30	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM

For Director of Information

31/5/18

genesis

Genesis Advertising Private Limited

Regd. Office: 2A, 'Dwarka', 7 Sarat Bose Road, Kolkata 20. Ph.: 2287 5744/2280 6478 Fax: 91 33 2287 6052
E-Mail : accounts@genesiad.com, CIN-U74300WB1993PTC057600

Date: 08/08/2018

To
The Director
State Urban Development Agency,
HB-305, AB Rd, HC Block, Sector III,
Saltlake City,
Kolkata-700106



Dear Sir

As directed, we have made a 40 sec TVC for 'Vector Borne Diseases' as per Work Order No 729/ICA/EM(AD), 2018. We are now submitting the bill No. GA/AUG/0001/18-19 date. 01/08/2018 of Rs. 6,14,28,119/- as per I&CA approved rate.

Kindly acknowledge the same.

Thanking You,

Yours faithfully,
For Genesis Advertising Pvt. Ltd.

(Indrani Roy)

Authorised Signatory



(ORIGINAL FOR RECIPIENT)

Genesis Advertising Pvt. Ltd.
2A Dwarka, 7 Sarat Bose Road
Kolkata-700020
Ph: 033-22875744
Mobile No. 9830025206
GSTIN/UIN: 19AABCG0780D1ZV
State Name : West Bengal, Code : 19
CIN: U74300WB1993PTC057600

Dated	1-Aug-2018
Mode/Terms of Payment	

Other Reference(s)
TV Release

Dated
30-Jun-2018

Buyer
Urban Development & Municipal Affairs Department
 Govt. of West Bengal, Nagarayan Bhaban, DF-8,
 Sector-I, Bidhannagar, Kolkata-700064.
 PAN/IT No :
 State Name : West Bengal, Code : 19
 Place of Supply : West Bengal

Terms of Delivery

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Borne Diseases" From 01-07-18 Ro 31-07-2018 Details As Per Annexure Attached	998364	18 %	5,20,57,727.88
2				46,85,195.51
3				46,85,195.51
4				0.10
	Total			IN ₹ 6,14,28,119.00

Amount Chargeable (in words)

Amount Chargeable (in words)
INR Six Crore Fourteen Lakh Twenty Eight Thousand One Hundred Nineteen Only

HSN/SAC		Taxable Value	Central Tax		State Tax		Total Tax Amount
			Rate	Amount	Rate	Amount	
		5,20,57,727.88	9%	46,85,195.51	9%	46,85,195.51	93,70,391.02
998364							
Total		5,20,57,727.88		46,85,195.51		46,85,195.51	93,70,391.02

Tax Amount (in words) : **INR Ninety Three Lakh Seventy Thousand Three Hundred Ninety One and Two paise Only**

Remarks:

Remarks:
Twords the cost of Advertisement through TV channel for
Vector brone Dieases of State Urban Development Agency
as per I&CA Approve Rate

Company's PAN : AABCG0780D

for Genesis Advertising Pvt. Ltd.



SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

Tax Invoice

(EXTRA COPY)

genesis Genesis Advertising Pvt. Ltd. 2A Dwarka, 7 Sarat Bose Road Kolkata-700020 Ph: 033-22875744 Mobile No. 9830025206 GSTIN/UIN: 19AABCG0780D1ZV State Name : West Bengal, Code : 19 CIN: U74300WB1993PTC057600	Invoice No. GA/AUG/0001/1819	Dated 1-Aug-2018
	Supplier's Ref.	Mode/Terms of Payment TV Release
Buyer Urban Development & Municipal Affairs Department Govt. of West Bengal, Nagarayan Bhaban, DF-8, Sector-I, Bidhannagar, Kolkata-700064. PAN/IT No : State Name : West Bengal, Code : 19 Place of Supply : West Bengal	Buyer's Order No. 729/ICA/EM (AD), 2018	Dated 30-Jun-2018
Terms of Delivery		

SI No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Brone Diseases" From 01-07-18 Ro 31-07-2018 Details As Per Annexure Attached	998364	18 %	5,20,57,727.88
2				
3		CGST		46,85,195.51
4	Round Off	SGST		46,85,195.51
				0.10
Total				INR 6,14,28,119.00

Amount Chargeable (in words)

E. & O.E

INR Six Crore Fourteen Lakh Twenty Eight Thousand One Hundred Nineteen Only

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	5,20,57,727.88	9%	46,85,195.51	9%	46,85,195.51	93,70,391.02
Total	5,20,57,727.88		46,85,195.51		46,85,195.51	93,70,391.02

Tax Amount (in words) : **INR Ninety Three Lakh Seventy Thousand Three Hundred Ninety One and Two paise Only**

Remarks:

Twords the cost of Advertisement through TV channel for
 Vector brone Dieases of State Urban Development Agency
 as per I&CA Approve Rate

Company's PAN : **AABCG0780D**

for Genesis Advertising Pvt. Ltd.



SUBJECT TO KOLKATA JURISDICTION

This is a Computer Generated Invoice

(EXTRA COPY)

Sl No.	Particulars	HSN/SAC	GST Rate	Amount
1	Sale of TV Advertising Time-998364 40 Sec TVC of "Vector Borne Diseases" From 01-07-18 Ro 31-07-2018 Details As Per Annexure Atached	998364	18 %	5,20,57,727.88
2		CGST		46,85,195.51
3		SGST		46,85,195.51
4	Round Off			0.10
	Total			INR 6,14,28,119.00

E. & O.E

HSN/SAC	Taxable Value	Central Tax		State Tax		Total Tax Amount
		Rate	Amount	Rate	Amount	
998364	5,20,57,727.88	9%	46,85,195.51	9%	46,85,195.51	93,70,391.02
Total	5,20,57,727.88		46,85,195.51		46,85,195.51	93,70,391.02

Tax Amount (in words) : **INR Ninety Three Lakh Seventy Thousand Three Hundred Ninety One and Two paise Only**



This is a Computer Generated Invoice

Name of the Client Urban Development Agency
Subject TVC on "Vector borne Diseases" of Urban Development Agency
Work Order No. 729/ICA/EM (AD), 2018
Work Order Date 30-06-18
Campaign Period 01-07-2018 TO 31-7-18

Name of TV Channel	Spot Duration in Sec	No. of Spot Per Day	No. of Days Run	Period of Telecast		Total Sec Run	Rate Per 10 Sec	Total Cost
				From	To			
24 Ghanta	40	RODP basis	31	01-07-18	31-07-18	29640	1462.50	4334850.00
News 18 Bangla (ETV News)	40	RODP basis	31	01-07-18	31-07-18	29640	731.25	2167425.00
R Plus	40	RODP basis	31	01-07-18	31-07-18	29760	315.00	937440.00
Bangla Time	40	RODP basis	31	01-07-18	31-07-18	29480	682.50	2012010.00
Onkar TV	40	RODP basis	31	01-07-18	31-07-18	29760	229.13	681890.88
Tara News	40	RODP basis	31	01-07-18	31-07-18	29760	292.50	870480.00
Taaza TV	40	RODP basis	31	01-07-18	31-07-18	29760	487.50	1450800.00
CTVN	40	RODP basis	31	01-07-18	31-07-18	29760	243.75	725400.00
Star Jalsha	40	RODP basis	30	02-07-18	31-07-18	7040	29100.00	20486400.00
Zee Bangla	40	RODP basis	29	03-07-18	31-07-18	6960	17917.00	12470232.00
Colors Bangla	40	RODP basis	29	03-07-18	31-07-18	27840	1480.00	4120320.00
Calcutta News	40	RODP basis	31	01-07-18	31-07-18	29760	410.00	1220160.00
High News	40	RODP basis	31	01-07-18	31-07-18	29760	195.00	580320.00

Total

52057727.88



Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 30.06.2018

No. 729 /ICA/ EM (AD), 2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, SaratBoseRoad,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of July 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018 & 677/ICA/EM(AD),2018 dated:27.04.2018 & 689/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per approved rates for every 10 Sec. (Inclusive of Agency commission.), as per following schedule.

A. News Channels

A. News Channels				Campaign Period		Time Band	Remarks
Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of TVC in seconds	01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	31	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	31	08.00AM to 11.00PM	
4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9	R Plus	315		24	31	08.00AM to 11.00PM	
10	Tazza TV	487.50		24	31	08.00AM to 11.00PM	

The TVC will be aired as per following schedule in GEC Channels.

The TVC will be aired as per following schedule in 2018							
Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM

For Director of Information

30/6/18



০/৫
রাজ্য নগর উন্নয়ন সংস্থা



STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-HEALTH/351/18(Part-I)/৭৭২

13.08.2018

ক্রমিক নং

তারিখ

From : Director, SUDA

To : The Principal Secretary,
Department of Information & Cultural Affairs
Government of West Bengal
NABANNA, 9th Floor
325 Sarat Chatterjee Road, Mandirtala
Shibpur, Howrah – 711 102

Sub: Bills of Genesis Advertising Pvt. Ltd. for the purpose of ICE activities
Ref.: Memo No. 1008/MA/P/C-10/3S-38/2012(Pt.-I) Dated 10.08.2018 of the
Special Secretary, UD & MA Department.

Sir,

I am directed to forward herewith the three nos. of bill in original bearing nos. 669/ICA/EM(AD)/2018 Dated 31.03.2018 , 677/ICA/EM(AD)/2018 Dated 27.4.2018, and 689/ICA/EM(AD)/2018 Dated 31.05.2018 amounting Rs.5,13,77,251/- Rs. 6,23,32,136/- and Rs.5,70,32,091/- respectively. This bill have been received from M/S Genesis Advertising Pvt. Ltd for ICE activities,

Again, the bills for April, May and June 2018 is already under consideration by the UD & MA Department and duly taken up with the Finance Department and the bill of July 2018 has been received at this end bearing no. 729/ICA/EM (AD)/2018 Dated 30.06.2018 ~~dated~~ amounting Rs. 6,14,28,119/- will be taken up by the H&FW Department.

Yours faithfully

Enclosure: i) Original Bills (4 nos.)
ii) Letter from UD & MA dept.


Director, SUDA
13.08.2018

SUDA-HEALTH/351/18(Part-I)/৭৭২/১

Copy to for information:

i) Special Secretary, UD&MA Department (S.G)


Director, SUDA
13.08.2018

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

Government of West Bengal
Department of Urban Development & Municipal Affairs
Nagarayan, Block-DF-8, Sector-I,
Salt Lake, Kolkata-700 064

No: 1008 /MA/P/C-10/3S-38/2012(Pt-I)

Dated Kolkata the 10th August, 2018

From:
Special Secretary to the
Govt. of West Bengal

To
The Director,
SUDA

Sir,

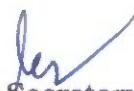
Sending herewith of the copies of bill received for the purpose of ICE activities as received from your end.

I am directed to request you to forward the same to I & CA Department for necessary action. Proposal for allotment for the month of April, May & June, 2018 is already under consideration by the Department and duly taken up with the Finance Department. Allotment for the month July, 2018 onwards will be taken up by H & FW Department.

This is issued with the approval of the competent authority of this Department.

Encl: As stated.

Yours faithfully,


(Special Secretary)

No: 1008/1(2) /MA/P/C-10/3S-38/2012(Pt-I) Dated Kolkata the 10th August, 2018

Copy to:

1. O.S.D to Hon'ble M.I.C, UD & MA Department.
2. Sr. P.A to Pr. Secretary, I & CA Department.

Special Secretary

so
Advt. Dis. for
Pr. Secretary
be personal
10/8/18
DD pl. process
13/8/18

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 30.06.2018

No. 729 /ICA/ EM (AD), 2018

To

The Director,

GenesisAdvertising Private Limited.

2A, Dwarka, 7, SaratBoseRoad.

Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of July 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018 & 677/ICA/EM(AD),2018 dated:27.04.2018 & 689/ICA/EM(AD),2018 dated:31.03.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per approved rates for every 10 Sec. (Inclusive of Agency commission.). as per following schedule.

A. News Channels

A. News Channels				Campaign Period		Time Band	Remarks
Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of TVC in seconds	01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	31	08.00AM to 11.00PM	Spot should be telecast in equitable manner. spots should not be run back to back
2	24 Ghanta	1462.50		24	31	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	31	08.00AM to 11.00PM	
4	Calcutta News	410		24	31	08.00AM to 11.00PM	
5	CTVN	243.75		24	31	08.00AM to 11.00PM	
6	High News	195		24	31	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	31	08.00AM to 11.00PM	
8	Tara News	292.5		24	31	08.00AM to 11.00PM	
9	R Plus	315		24	31	08.00AM to 11.00PM	
10	Tazza TV	487.50		24	31	08.00AM to 11.00PM	

The TVC will be aired as per following schedule in GEC Channels.

Sl No	Channel Name	Rate /10Sec (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.07.2018 to 31.07.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	31	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	31	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	31	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

AD/EM 30/6/18
For Director of Information

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 31.05.2018

No.689 /ICA/ EM (AD), 2018

To
The Director,
GenesisAdvertising Private Limited,
2A, Dwarka, 7, Sarat Bose Road,
Kolkata-700020

Sub: Release of TVC on 'Vector borne Diseases of State Urban Development Agency for the month of June 2018

Ref: 669/ICA/EM(AD),2018 dated:31.03.2018 &677/ICA/EM(AD),2018 dated:27.04.2018

Sir,

In reference to our previous letter cited above, I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

A. News Channels

A. News Channels							
Sl No	Channel Name	Rate /10Sec as offered by agency (Rs.)	Duration of TVC in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM	Spot should be telecast in equitable manner, spots should not be run back to back
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM	
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM	
4	Calcutta News	410		24	30	08.00AM to 11.00PM	
5	CTVN	243.75		24	30	08.00AM to 11.00PM	
6	High News	195		24	30	08.00AM to 11.00PM	
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM	
8	Tara News	292.5		24	30	08.00AM to 11.00PM	
9	R Plus	315		24	30	08.00AM to 11.00PM	

The TVC will be aired as per following schedule in GEC Channels.

B. GEC Channels:

B.GEC Channels:							
Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band	Remarks
				01.06.2018 to 30.06.2018			
				No of Spots per day	No of Days		
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM	Spot should be telecast in equitable manner, spots should not be run back to back
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight	
3.	Colors Bangla	1480	40 Seconds	24	30	08.00AM to 11.00PM	

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,

ADI,EM

For Director of Information

31/5/18

Government of West Bengal
Information and Cultural Affairs Department
Nabanna
Howrah-711102

Dated: 31.03.2018

No. 669 /ICA/ EM (AD), 2018

To

The Director,

Genesis Advertising Private Limited,

2A, Dwarka, 7, Sarat Bose Road,

Kolkata-700020

Sub: Release of TVC on 'Dengu' of State Urban Development Authority

Sir,

I am directed to request you to release the enclosed TVC (40 seconds) in the following TV Channels as per rates for every 10 Seconds as offered by you. (Inclusive of Agency commission.), as per following schedule.

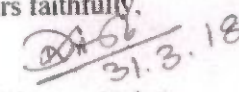
SI No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1	News 18 Bangla(E TV Bangla)	731.25	40 Seconds	24	30	08.00AM to 11.00PM
2	24 Ghanta	1462.50		24	30	08.00AM to 11.00PM
3	Onkar TV	229.13		24	30	08.00AM to 11.00PM
4	Calcutta News	410		24	30	08.00AM to 11.00PM
5	CTVN	243.75		24	30	08.00AM to 11.00PM
6	High News	195		24	30	08.00AM to 11.00PM
7	Bangla Time	682.50		24	30	08.00AM to 11.00PM
8	Tara News	292.5		24	30	08.00AM to 11.00PM

The TVC will be aired as per following schedule in GEC Channels.

The TVC will be aired as per following details						
Sl No	Channel Name	Rate /10Sec as offered by you (Rs.)	Duration of Creative in seconds	Campaign Period		Time Band From 01.04.2018 to 30.04.2018
				01.04.2018 to 30.04.2018		
				No of Spots per day	No of Days	
1.	Star Jalsa	29100	40 Seconds	6	30	05.00PM to 11.30PM
2.	Zee Bangla	17917	40 Seconds	6	30	07.00PM to 12.00Midnight

Bill in triplicate in this connection along with the log sheet, telecast certificate and bank details will be sent to Urban Development & Municipal Affairs Department in due course for payment.

Yours faithfully,


 31.3.18
 Deputy Director (Advt)
 For Director of Information

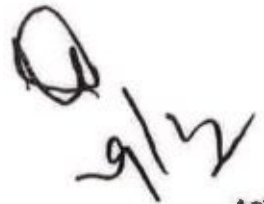
Note

Dangne related CD (video recording)
for publication through Television
may be sent to Secretary, MA & UD
for approval and sending it to CM
for final approval.

UD/00/2018/02904
Sd/- UD & UD
29.8.18

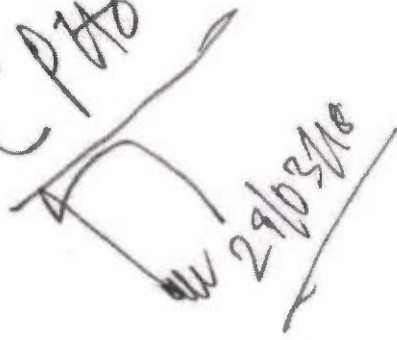


29/3/18
Municipal Secretary
Kolkata Municipal Corporation



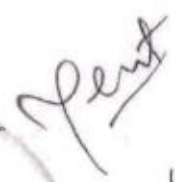
Municipal Commissioner
The Kolkata Municipal Corporation

CPHO


29/03/18

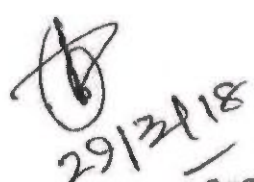
PA to Secretary, MA & UD

Please receive two CD as at
above for showing to Secy
MA & UD.



Dir SDA

1) Heads to be
submitted to
CMA for approval
and thereafter
2) Release to ILCA.
Payments to be
made by CDEMA Dept


29/3/18

Municipal Secretary
Kolkata Municipal Corporation

UD & UD
29.03.18

CPI/10
9/10/18
FD

Government of West Bengal
Department of Urban Development & Municipal Affairs
Nagarayan, Block-DF-8, Sector-I,
Salt Lake, Kolkata-700 064

No: 950/MA/P/C-10/3S-38/2012(Pt-I)

Dated Kolkata the 30th July,, 2018.

From:
Special Secretary to the
Govt. of West Bengal

To
The Director
State Urban Development Agency.

Ref:- U.O.No. SUDA-458/18 dt-10/07/2018.

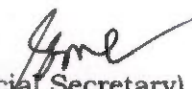
Sir,

With reference to the above mentioned note, you are requested to please clarify to whom the bill has to be paid and utilisation of the previous allotment (authenticated by the Competent Authority) to be placed immediately.

This is issued with the approval of the Competent Authority of UD & MA Department.

Your reply is requested at the earliest.

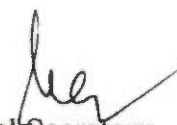
Yours faithfully,


(Special Secretary)

No: 950/1/1/MA/P/C-10/3S-38/2012(Pt-I) Dated Kolkata the 30th July,, 2018.

Copy to:

i)O.S.D to Hon'ble M.I.C, UD & MA Department.


Special Secretary.



GOVERNMENT OF WEST BENGAL

Tel:

Fax:

Date: 06/07/2018

Memo No : 144(Sanction)/UDMA-13014(19)/2/2018-BDG-MA

Sanction Order for Grant-in-Aid

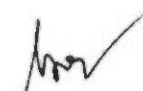
Demand No. : 72 Department Code : UM Financial Year : 2018 - 2019

1. Sanctioning Authority: Urban Development and Municipal Affairs
2. Name of the Grantee Institution: State Urban Development Agency
3. Address of the Grantee Institution: ILGUS Bhaban, HC Block, Secor-III, Salt Lake, Kol- 700106
4. Category of Grantee Institution: Urban Local Bodies
5. Amount Sanctioned: 548347000 (in words Rs. Fifty Four Crore Eighty Three Lakh Forty Seven Thousand Only.)
6. Name of the DDO: DIRECTOR, SUDA
7. Department Code: UM-Urban Development and Municipal Affairs
8. Name of the Treasury/PAO: Pay & Accounts Officer-III, PAO-III
9. Nature of Grant (a) Recurring or Non-recurring: Non-Recurring
(b) Capital or Revenue: Revenue
10. Condition of Grant Utilisation Certificate required: Yes
11. Category of Grant : Urban Local Bodies
12. Purpose of Grant : Honorarium for Vector control team from January 2018 to December 2018 and procurement of VBD (Larvicidal, IEC & Training) from April 2018 to December 2018 for 124 ULBs
13. An amount of Rs 548347000 is hereby allotted for this period in favour of the DIRECTOR, SUDA From the head of account As Shown in the Annexure. from the budget provision of the financial year, 2018 - 2019 under Demand No.72 Department Code UM and payable to Grantee Institution or by A/c payee cheque/By-Transfer Credit / ECS.
14. Head of Account Code :As Shown in the Annexure.
15. Name of the Scheme :Honorarium for vector control teams for ULBs
16. The amount will be drawn in T.R. from No.31/32/43 (As applicable as per WBTR)
17. The sanctioned amount will be payable to State Urban Development Agency by Transfer Credit to the Head of Account of the LF/PL/Deposit Account of the Grantee Institution or by A/C payee Cheque / ECS as applicable.

18. Remarks: Fund is released as per proposal of SUDA vide their Ref No. SUDA-Health/349/18 dt.08.03.18 subject to strict observation of all rules & regulations of Govt. of W.B including e-tender rules & submission of UC in due course, timely completion of work to avoid escalation of cost, non-deviation of allotted fund from the approved scheme, Adherence to the online EMD receipt/refund as per FD Memo No. 3975-F(Y) dt. 28.7.16 read with memo no. 2365-F(Y) dt. 12.4.18.

19. Total released amount is within the Budget Provision of the above mentioned head of account during 2018 - 2019

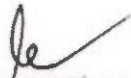
20. This order issues in exercise of the power delegated under Finance Department Memo. No. 1872-F.B dated- 26.03.2018 with the concurrence of Finance Deptt. vide Gr. N U.O. No. 0586 Date 05/07/2018


SPECIAL SECRETARY

Urban Development and Municipal Affairs

Copy forwarded for information and necessary action to:-

1. The Principal Accountant General (A&E), Treasury Buildings, Kolkata-700001
2. The Principal Accountant General (Audit), Treasury Buildings, Kolkata-700001
3. The Principal Accountant General (Receipt, Works & Local Bodies Audit), CGO Complex at Salt Lake, Kolkata-700091
4. DIRECTOR, SUDA
5. Pay & Accounts Officer-III, PAO-III
6. Finance Department Group (N/R)
7. P.O(Health), SUDA, ILGUS Bhaban, HC Block, Secor-III, Salt Lake, Kol- 700106
8. Finance Officer, SUDA, ILGUS Bhaban, HC Block, Secor-III, Salt Lake, Kol- 700106
9. P.S to M.I.C, UD & MA Department.
10. F.A, UD & MA Department.


SPECIAL SECRETARY

Allotment From Department - UM-Urban Development and Municipal Affairs to - CAFUDA002-DIRECTOR, SUDA

Treasury Name : PAO-III Pay & Accounts Office-III,

ID	Head of Account	Scheme Description	Object of Expenditure	Alloted Amount
284683	72-2217-05-191-101-31-02-V	Honorarium for vector control teams for ULBs	Other Grants	53113000
284686	72-2217-05-191-102-31-02-V	Procurement of VBD(Larvicidal,IEC &	Other Grants	13507000
284688	72-2217-05-192-060-31-02-V	Honorarium for vector control teams for ULBs	Other Grants	381631000
284689	72-2217-05-192-061-31-02-V	Procurement of VBD(Larvicidal,IEC &	Other Grants	93447000
284691	72-2217-05-193-077-31-02-V	Honorarium for vector control teams for ULBs	Other Grants	5354000
284692	72-2217-05-193-078-31-02-V	Procurement of VBD(Larvicidal,IEC &	Other Grants	1295000
				548,347,000.00


 SPECIAL SECRETARY

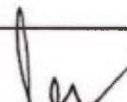
Urban Development and Municipal Affairs

Memo No:144(Sanction)/UDMA-13014(19)/2/2018-BDG-MA

Memo Date:06/07/2018

Sub-Alloting Officer / DDO wise Alloted Amount Summary

Sl No.	Sub-Alloting Code / DDO Code Designation	Amount
1.	CAFUDA002-DIRECTOR, SUDA	548,347,000.00
		548,347,000.00


 SPECIAL SECRETARY

Urban Development and Municipal Affairs

CPI/10
FO

**Government of West Bengal
Department of Urban Development & Municipal Affairs
Nagarayan, Block-DF-8, Sector-I,
Salt Lake, Kolkata-700 064**

No: 950/MA/P/C-10/3S-38/2012(Pt-I)

Dated Kolkata the 30th July,, 2018.

From:
Special Secretary to the
Govt. of West Bengal

To
The Director
State Urban Development Agency.

Ref:- U.O.No. SUDA-458/18 dt-10/07/2018.

Sir,

With reference to the above mentioned note, you are requested to please clarify to whom the bill has to be paid and utilisation of the previous allotment (authenticated by the Competent Authority) to be placed immediately.

This is issued with the approval of the Competent Authority of UD & MA Department.

Your reply is requested at the earliest.

Yours faithfully,


(Special Secretary)

No: 950/1/1/MA/P/C-10/3S-38/2012(Pt-I) Dated Kolkata the 30th July,, 2018.

Copy to:

i)O.S.D to Hon'ble M.I.C, UD & MA Department.


Special Secretary.

Dengue related CD (video recording) for publication through television has been received from the Secretary, MA & UD.

29/3/18

W.O. + memo no. UD/00/2018/02904
 Smt. UD MA DFO. 29/03/2018 a note
 along with two nos. of CD received
 from UD MA Department - which is
 developed by KMC in relation to
 IEC material (video) in c/w
 prevention of VSD (Dengue) which
 may be published through television

A { The matter may be sent to the
 Jt. Secretary, Chief Minister's Office,
 Govt. of W.B., Nabanna, Howrah
 for their approval.

B { The matter may be released to
 ZCA & we may request them
 to publish/broadcast through T.V
 after approval of CMO.

C { The cost of the above broadcasting
 may be borne by UD MA Deptt.

Proposal A, B & C may
 be approved & must be duly signed

29/3/18

29/3/18
 29/3/18

As directed by the authority the two-
nos. of CD on IEC material in
CD the VBI may be forwarded
to the Director of Information
& Public Affairs (DIPA) with
request - to broadcast all the
DIPA approved T.V. material
with immediate effect - till
November 2018.

The cost will be borne by the
UDZMA dept.

This has ^{for} ~~the~~ approval of the
CMO, WB.

Draft put up for Govt. Signat.
if the proposal is approved

de
31/3/18

31/3/18

~~Birah~~

Sent the letter along with the
two CD's to the Information Commission
(Mitra Chatterjee, Secy (Ex.)) through
e-mail & request him to
peruse & oblige

31/3/18

31/3/18

~~CFO~~

W.R.A. The campaign programme on Vector Borne Disease for broadcasting into 18 CA approved TV channels, media plan and cost as given by 18 CA Deptt has been revised and enclosed (Flag-A).

Following telephonic discussion with DD IEC, Deptt H&FW, the proposal for 6 spots (each of 40 sec), one hourly each between 5.00 PM to 11.00 PM for the Month of April 2018 is being placed.

Based on the unit cost as given by 18 CA Deptt, the total cost for the month April 2018 (6/4/18 - 30/4/18 i.e. 25 days) has been estimated as Rs 62,67,978.00

Submitted for kind approval & necessary instruction.

Dy Director

Le
CPHO
6/4/18

Based on the unit cost as given by 18 CA Deptt, the total for the month of May 2018 (31 days X 6 slots X 40 sec) has been estimated as Rs. 77,72,292.72. (calculation enclosed)

Submitted for kind approval

Swift letter is placed for approval & signature

Dy Director

Le
CPHO
26/04/18

Director
DD.
CPHO

26/4/18
11/6/18
CPHO

Based on the unit cost rate given by 18 CA Deptt, and the number of slots as planned (enclosed) the total cost estimated from 06.04.2018 to 31.12.2018 appears as eight crore thirty one lakh thirteen thousand three hundred eighty eight and twenty eight paise.

The whole expenditure may be submitted to UDIMA Deptt for approval.

The cost for the month of June 2018 is also placed. Submitted for necessary action and kind approval.

By Director

The w/e above may kindly be perused & proposal A & B may be approved.

Director

~~DD~~

CPH

Li
CPH
7/6/18
07/06/18
24/6/18
25/6/18

w.r.t memo no UD/OD/2018/02904 Secy, UD & MA, dated 29/03/18 two nos of CD have been received from UD & MA Dept. This is in reference to the IEC material (video) for prevention of VSD (Dengue), Prepared by KMC and meant to be broadcasted in different television media. The approval of CMO office in this regard has been obtained.

These two nos of CDs were forwarded to the Director, I & CA (Information and Cultural Affairs) for broadcast and a rate for different ^{TV} channels was obtained from them.

Subsequently, after discussion with DD, IEC, Dept of Health and Family Welfare, number of seminars, timing etc was planned and the cost was estimated. (list enclosed)

Total cost from 6th April 2018 to 31st December 2018 is estimated to be Eight crore thirty one lakh thirteen thousand three hundred eighty eight and twenty eight paise (Rs 83113388.28/-).

As it was decided that the cost of the above broadcast may be borne by UD & MA Dept, the same proposal may be submitted to UD & MA Dept for approval of and sanction of the fund.

Submitted for kind approval & necessary intimation.

By Director

Director

We may forward the proposal for requirement of fund amounting Rs. 83113388.28/- (Rupees Eight crore thirty one lakh thirteen thousand three hundred eighty eight and twenty eight paise) only as proposed at 'X' if approved.

de
CPTD
28/6/18

28/6/18

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NOTE SHEET

SUDA

"X" prepage may be considered.

Sujata Ghosh
WDMA Deptt.

~~Suda~~
10/7/18

U/O no - 444/18
dt - 10-07-18

Dir -
SUDA 351/2018

~~(S)~~

~~(S)~~
~~(S)~~

It is transpired from the letter of Dir (SUDA) that approval of CEO's office is obtained. May please furnish a copy of approval of CEO. Approval of HAE if obtained, may please be furnished for further action from this end.

10/7/18

Dir
(SUDA)

w.r.t memo no. UD/00/2018/02903 Secy, UD & MA dated 29/03/2018, a note along with two nos of CDs have been received from the Secretary UD & MA Dept on 29/03/2018. This was in reference to the IEC material (Video) for prevention of Vector Borne Disease (Dengue) as prepared by KMC and meant to be broadcasted in different I & CA approved television media subsequent to the approval of CMO's office as mentioned in the note from Secy UD & MA.

Subsequently a letter for seeking approval for publication of this IEC material has been sent from Director, SUDA on 29/03/2018 to the Joint Secretary, Govt of West Bengal, CMO, Nakarna vide memo no. SUDA/Health/351/18/1816 dated 29/03/2018 (enclosed)

On the receipt of verbal communication of the above said approval, a letter was issued from Director, SUDA on 31/03/18 requesting the Director, I & CA, Govt of West Bengal for broadcast of the material to all I & CA approved TV media with immediate effect till Nov'18 (Memo no. SUDA/Health/351/18/1823 dated 31/03/18). In concurrence to the note of the Secretary, UD & MA Dept. it has been mentioned that the cost will be borne by UD & MA Dept.

The same has been communicated by email also. Based on the media plan and cost involvement for 9 months as submitted by Director of Information & ex-officio Joint Secretary, I & CA Dept to Secretary, UD & MA and Director, SUDA, a revised plan has been prepared following telephonic discussion with DD, IEC, Dept of Health and Family Welfare on 6th April 2018 for the period from 06.04.2018 to 31.12.2018 (enclosed)

Based on the above mentioned media plan (enclosed), the total cost from 06.04.2018 to 31.12.2018 is estimated as Eight Crore thirty one lakh thirteen thousand three hundred eighty eight and twenty eight paise (Rs 8,31,13,388.28/-)

Since it was mentioned in the note of Secretary, UD & MA that the cost will be borne by UD & MA Dept, hence the proposal may be submitted to UD & MA Dept for necessary approvals in order to get the fund sanctioned.

Submitted for kind approval & necessary instruction.

Dy. Director

le
CPHO
11/07/18

The note ~~about~~ pre-pages 7 & 8 may kindly be perused along with the note 2 two nos. of CD in relation to IEC materials of vector Borne - Diseases especially Dengue from Rockatā Municipal Corporation (KMC) vide no. UD/00/2018/02904 of Secy. UD & MA Department dated 29/03/2018. mentioned at flag "B"

As per direction of the then Secretary, UD & MA Dept. Correspondence was initiated to the Jt. Secy CMO ~~to~~ to obtain for approval of that ~~IEC~~ IEC material for circulation in media, vide this office memo no. SUDA/Health/351/18/1816 dt. 29/03/2018 at flag "C"

In the mean time Verbal approval was obtained from CMO, as directed by authority, the Director, IZCA was requested to Broadcasting of IEC (video) on Dengue vide this office memo. no. SUDA/Health/351/18/1823 dt. 31/03/2018 at flag "A"

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2
NOTE SHEET

SUDA

Now in. to the order of Special Secy.
UDZ MA (S. Ghosh) dt- Nsp 7 2
as per direction of the then Secy
the total cost of circulation of
IEC material for the period
from 06/04/2018 to 31/12/2018 will
amounting to Rs. 8,31,13,388/- (Rupees
Eight crore thirty one lakh thirteen
thousand three hundred and eighty eight
) only.

So we may ~~now~~ ~~order~~ - to
send to Deptt. with requisition
of the said amount to the
Deptt. if approved.

11/07/2018

Director