



Based on the DO Letter vide memo no - Do-K-15/53/2018 - SBM-I dated 7th september 2018, (Flag-A) and also based on the letter No- K-13011/62/2017-UPA I (e9019481) (Flag-B) on Observation of Swachhata Hi Sewa from 15th of Sep to 2nd Oct 2018 under DAY-NULM.

It is advised by the department to arrange large scale citizen engagement activities for awareness generation and community mobilization in the form of clean and Green drives, Swachchhata Pledge, Swachchta Rallies etc.. The SHGs / ALFs and CLFs under DAY- NULM will participate in activities connected with "Swachhata Hi Sewa".

The Programme should be documented. Photograph, videos, reports connected with the activities should be uploaded on Swachh Manch Portal (www.swachhmanch.in) developed by SBM.

DO letter has been placed on CP side for your kind reference.

So, in above context Swachhata Hi Sewa from 15th of Sep to 2nd Oct 2018 under DAY-NULM may be celebrated if approved .

Proposal Submitted for your kind approval and signature.

Soma Parui Das 189-18 SMM-SM&ID

The work may kirty be promond 2 ADT. Director SEM may be requested to expedite if approved

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Introduction:-

WBSULM has received a letter from GoI, vide memo no17024/187/2018-UPA-I-UD dated 18th of October, 2018 (Flag-X)
regarding DAY-NULM Pakwada named "Shehri Samridhi
Utsav" in February, 2019 being celebrated by the Ministry of
Housing and Urban Affairs On the basis of this letter the programe
may be celebrated in the month of February 2019. Based on the D.O
letter the Proposed Two Level activities for DAY-NULM
Pakhwada are:-

- 1. City Level Activities
- 2. State Level Activities.

1. City Level Activities Are :-

- 1.1 Strengthening safety Net for the Urban Poor: Survey for the identifying eligible members who are not covered under relevant Govt schemes.
- 1.2 Rally of SHGs to Spread awareness about DAY-NULM
- 1.3 Drive to form SHGs of informal sanitation workers
- 1.4 Shehri Sahagita manch (ULB-ALF meeting)

Adoption of Shelters by Colleges: Each shelters established under the shelters for the SUH component will be mapped to a degree intermediate collage located nearby.

- 1.5 Loan camps by Banks
- 1.6 Drive to Provide Identity Cards to street venders
- 1.7 Job Mela

2. State Level Activities:-

- 2.1 Street Food Festival :-
- 2.2Exhibition of SHG products
- 2.3Recruitment and Training of CRPs





3. Video Conference on Sheri Samridhi Utsab

So, in above context <u>"Sheri Samridhi Utsab"</u> may be celebrated if approved on February 2019.

Proposal Submitted for your kind approval and signature.

Soma Parui Das 212.18.

SMM-SM&ID



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- 1.8 Job Mela

2. State Level Activities:-

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been discussed.



A video Conference conducted today (17.12.2018) on Pakwada named "Shehri Samridhi Utsav" in February, 2019. Basically major Action points has to be taken by the states has

These major Activities and actions taken by the states given in detail below :-

Action Point of Pakwada named "Shehri Samridhi Utsav'' Video Conference :- 14th of December 2018

SI No	Proposed Activities_(DO letter Point Number)	Action Point	Time Line
		1. Survey should be conducted for the identifying eligible members who are not covered under relevant Govt schemes like Jan Dhan Yojana, Pradhan mantri Jeevan Jyoti Yojana, Pradhan Mantri Surakhsa Bima Yojana, Pradhan Mantri Ujjwala Yojana, Atal Pension Yojana, National Nutrition Mission.	Survey should be
Sa	1.1 Strengthening safety Net for the Urban Poor	2. SC/ST beneficiaries should be covered under Jeevan Jyoti Yojana, Pradhan Mantri Surakhsa Bima Yojana, as there has no Beneficiary contribution.	
		3. National Nutrition Mission: - All Left out pregnant / lactating women specially who stayed her father's house at the time of pregnancy should be comes under National Nutition Mission	
		4. Pradhan Mantri Ujjwala Yojana:- All left out beneficiaries who has not covered under this Yojona.	
		Sanction Letter of the Gas connection should be given through a programme	
1	1.2 Rally of SHGs to Spread awareness about DAY-NULM	Should be organized to all cities	1 st to 15 th of February
5	1.3 Drive to form SHGs of informal sanitation workers	SHGs may be formed from informal Sanitation workers like manual scavengers, waste pickers etc Revolving Fund to the all SHGs to be given during the period	Formation should be completed by jannuary 2019 and R.F to the by 15 th February 2019 (Post dated cheque.
1	1.4 Shehri Sahagita manch (ULB-ALF neeting)	A detail Guideline will be communicated by GoI	Tost dated eneque.





S	Proposed Activities	Action Point	Time Line
	1.5 Adoption of Shelters by Colleges	 Each shelters established under the shelters for the SUH component will be mapped to a degree intermediate collage / Schools/ Medical Collage located nearby. An orientation programme may be organize at School and collages to spread out the information of SUH. 	All task has to be completed within 15 th of February 2019
	1.6 Loan camps by Banks	Loan camps may be organized during the Utsab . Sanction letter will be distributed in this period .	1 st to 15 th February 2019
	1.7 Drive to Provide Identity Cards to street venders	Survey should be conducted and completed to Identify the eligible Street venders and distribution to Distribute Identity Card to the Identified Street Venders.	Survey should be completed within 31st of January 2019 and Identity card should be given by 15th of February 2019
	1.8 Job Mela	Job Mela has to be Organised in a Big City . State has to I. Identify City . 2. Identify Employers Identify Employees .	Mela Has to be Organize from 1 st to 15 th of February 2019.
	2.1 Street Food festival	 State should be jointly organize State Food Festival with the collaboration of Food Department . Job Mela and Food Festival both may be organized at a same time and venue 	Ist February to 15 th February
	National SHGs product Sell Mela	 State has to select Good SHGs to nominate with their won products. State wise One Stall will be provided. State may ask for more than one stall 	By December

Provision of Fund:-

As per opinion of Joint secretary of MoHUA to implement the programme fund may be used ----

- 1. Component wise Fund may be utilized
- 2. IEC fund may be utilized





Reporting:-

 Report should be sent on prescribed format given by MoHUA periodically.

2. A Google Format also to be filled up in weekly basis

Award :-

A award to be given to the best performer except SPARK parameter .

A minutes of meeting also been sent by the GoI (Flag-Y)

All details placed for Information accordingly. Based on this discussion policy may be framed at state level to implement the programme if approved.

S. P. Dim 17.12.18
Soma Parui Das
SMM-SM&ID

Minulie af the VC with Stelle on activities by "Shahri Samribhi-Ustav" under DAY-NULM may kim be peousio.

Action points of the above are given below is

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2. L'inhage to be love with the CS.S. i.e SPOM. PMAY etc.

3. Distribution of the benefits

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beneficiarish.

A. Adoption of shalters by college or. ULB wise tagel- to be fixed up brown stree's af Jufarman Camfation Workers.

2. RF to be viskurden among au the pligible site's from 14- - 15th Feb 19-

7. Shahri Sabbhagita Mauch Voice of Community members (ULB- De B multings)

8. Pending loan cases to be verience.

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NOTE SHEET

9. "Job Mela &" to be organised

16. Mela & Skhibetion of SHCis & products.

16. Mela & Skhibetion of SHCis & Show for the state of the

U. C. No. SUDA: 003

Ministry of Housing and Urban Affairs, Government of India (GoI) desires to hold a 'Shehri Samridhi Utsav' in February 2019. Details of action points, as communicated by GoI, are elaborated in NSP 5-7.

Main focus areas of the proposed program are the following:

 Survey to identify member of SHGs, who are yet to be covered under CSS Schemes like Jan Dhan Yojana, Pradhan Mantri Awas Yojana, Atal Pension Yojana etc

2. To ensure SC/ST beneficiaries to cover under Pradhan Mantri Suraksha Bima Yojana, Jeevan Jyoti Yojana etc

3. To cover the left out beneficiaries under Pradhan Mantri Ujjala Yojana

- 4. To cover the left out pregnant/lactating mothers under National Nutrition Mission
- 5. Rally of SHGs
- 6. To organize Loan Camps
- 7. To organize Job Mela
- 8. To organize Street Food Festival
- 9. SHG Product Sale Mela etc.

In view of above, it can be stated that in our State SHG & SE Department uses to organize 'Sabala Mela' every year in State as well as District level with the participation of SHGs formed both in Urban & Rural areas.

Therefore, a decision may be taken whether separate initiative will be taken to organize such proposed 'Shehri Samridhi Utsav' in the month of February 2019 in our State as many objectives, as mentioned above, are usually covered within the ambit of 'Sabala Mela'.

Director, SUDA.



Notes from the foregoing pages .

Programme guideline as communicated by GoI is placed under Flag-A.

This is to note that SULM has been promoting most of the activities as proposed in the guidelines under regular course of action which include

- Participation of SHG in fairs / exhibition / food festivals
- · Rally of SHGs on social issues
- Monitoring with regard to release of Revolving Fund / Bank loan to SHG

Apart from these following initiatives may be taken up at ULB level by SULM:

- Formation of SHGs for vulnerable occupation sector such as sanitation workers, waste pickers etc.
- Ensure social service to the inmate of SUH by college students.

However, decision may kindly be taken whether celebration of Sahari Samridhi Utsav (SSU) will take place in the first fortnight of February 2019 at ULB level to publicize different activities under NULM.

Pr. Secretary

sof 9/1/19

October 2018 and some action were to be started in all this?

November 2018 all this?

To organize all this?

Director, SUDA

Activities marked under x' wie the common practices under volm.

Unitiatives proposed under y' may be Initiatives proposed under y' may be level,

laken up immediately, at ULB level,

if common approved.

if common approved.

becision may kindly be accorded becision may kindly be accorded to required whether separate programme is required to be organised at ULB level in the

NOTE SHEET SUDA first fertnight of February 2019. " Submitted. Pr. Seretty Deted 14.01.2019

Director, SUDA: 44

Director, SUDA

We need to discuss.

14/1/2019. Discussed.

Z'- bre-page. Special fortnight

of celebration has been

profosed.

For orders.

22/7/2619 Distrible placed John Sand 3h Received today

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Celebration of "Poshan Pakhwada" from 8th mach to 22nd march 2019

Based on the letter from GoI, vide memo no- N-11025/35/2018-LSG (dated 05/03/2019 to celebrate the anniversary of POSHAN Abhiyan on 8th march to 22nd march,2019.

In order to create mobilization at the state and district level towards Nutrition, various awareness campaigns related to the health and nutrition may by organize during the celebration of the programme. A suggested activities during the Poshan Pakwada

DO letter has been placed on CP side for your kind reference.

So, in above context Poshan Pakwada from 8th to 22nd march 2019 under DAY-NULM may be celebrated if approved.

Proposal Submitted for your kind approval and signature.

Soma Parui Das 11.3.19)

SMM-SM&ID

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Celebration of "Poshan Maah" on Septemberr 2019

Based on the letter from GoI , vide memo no- N-11025/35/2018LSG dated 06/08/2019 to celebrate the " Poshan Maah" throughout the month of September , this year .

In order to create mobilization at the state and district level towards Nutrition , various awareness campaigns related to the health and nutrition among pregnant and adolescent girl may by organize during the celebration of the programme .

The Programme may be arranged for :-

- ✓ Adolescent girls
- ✓ Pregnant and lactating women
- ✓ Special focus on Migrated people

A suggested activities during the Poshan Maah:

- 1. Awareness Campaigns
- 2. Anaemia Camp
- 3. CBE-Community Based Events
- 4. Community Radio Activity
- 5. Federation based Activities
- 6. Haat Bazar Activities
- 7. Home Visit
- 8. Poshan Rally
- 9. Posham Walk
- 10. Seminor/ Workshop
- 11. Pravatferi
- 12. Safe drinking water to the AWC / School
- 13. School based Activities
- 14. VHSND
- 15. SHG/ALF Meeting
- 16. Youth Group Meeting
- 17. Organizing Poshan Mela , Poshon diwas , Folk song , Pravat feri etc
- 18. Home visit to reach drop out school student
- 19. Promotion of kitchen Graden
- 20. Cooking competition
- 21. Etc





Based on the Guideline (Annex-B) Award will be given to the best performing state.

DO letter has been placed on CP side for your kind reference.

So, in above context Poshan Maah on September 2019 under NULM may be celebrated if approved.

Proposal Submitted for your kind approval and signature.

Soma Parui Das 27.8.19 SMM-SM&ID

Notes at page-13 & 14/N.

Discussed with officers of Women & Child Development Department, as the nodal department for implementing POSHAN Mission (National Nutrition Mission). As such W&C Department is not taking up activities as suggested by the Ministry for celebration of 'POSHAN Maah' in September, 2019.

This may kindly be noted.

Director

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MOHUA, Goî addison has advised to celebrate Poshan Mach' in the month of September washer under Poshan Mission by mobilizing SHGs. Low En view og 'x' Above, submitted for instruction. DAY 30819

fr. Seepelory UD MA rept.

U.O. No. SUDA 440

Dated 02:03:19

File No. SUDA - 190 2018

is not taking up activities, Irban Development by Oth. We may work on U/O No. 1.1.19.19. activity.





Accepted on 27.9.19 5.1.Dr.