

It is well aware that Hon'ble minister in charge, Municipal Affairs & ban Development Department Government of West Bengal had taken a policy to procure 22 nos. 10.5cu.m Stationery / Portable Compactor container and 18 nos. prime mover chassis mounted Hook Loader Capable lifting portable compactor of capacity 10.5 for the municipality under the scheme SWBM through e-Tenders process.

In this connection an order has been received by our office from Hon, ble MIC & Principal Secretary to the Government of west Bengal and a copy of same are enclosed for your kind perusal.

Accordingly an order for publication in selected news paper placed for your kind signature in favour of M/S Signate Media Service PVT LTD, enlisted advertising agency of SUDA, of 104 Bidhan Nagar Road, Kolkata 700067.

Submitted for your kind instruction in this regard.

Laberpatralt

Mo man pl lee apprises and dépard.

WC TION

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Notes and order at prepage may wordly recalled. Accordingly The Advertishmet Agency MS-Signet Medra Service pvt. Ltd. submitted a Bill vide NO- 10/264/SMSPL/PM/SUOP/15-16, dt-3/10:15. amounting Ps- 244440.00 with a can the cuting Copy of the News paper as lobeted our advertishment and some are enclosed entre organal with the Bill for your Word perusul. (office order copy)(x) The Bill has been cheaved and verisfied according to approved that ly he ISCH gout of west Bengel; and Jound in order. wessary certificate has been furnished on te 10%, descount has been dureteted as per nons of SUDA.

Now the Billy amount Come to Ps-219,996.00. (Rupers Two Lake Wintern Thousand winehundred and windy soy) only any kindly be approved in favour of MS- Signot media service put. Utd. The payment proposal as abore
ito mes Signet enay se affrorm
for payment. Of 23/04/16 Sobmitted

Lalupatral 25-02-16.

froporal for layment of Ro. 219.996 = 18 fette to MS Signet Media Services & xto for Advt. in News daily for Compactors, under SBM, may le les appriss.

23/07/6

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As per notes and orders at NSP-01 and prepage

As approved by Director, SUDA at prepage, to release the payment in favour of Signet Media Service Pvt. Ltd., an account payee cheque as detailed below has been prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please.

Pay order endorsed on the body of the Bill is for signature of Director, SUDA please.

Name of the Payee	Purpose of payment	Gross Amt.	TDS Amt.	Net Amt.	Axis Bank Cheque No. & Dt.
Signet Media Service Pvt. Ltd.	Release of payment towards publication of a black & white advertisement in Akhbar-e-Mashriq, The Economics Times, Financial Express, Sambad Pratidin & Sanmarg on 06.10.2015 in connection with notice inviting e-tender for procurement of stationary compactors under SBM vide Invoice No.10/264/SMSPL/PM/SUDA/15-16 dated 31.10.2015 against this office order no.SUDA-34/2013/1337 dated 05.10.2015.	2,19,996/-	4,400/-	2,15,596/-	106966 dt. 23.02.2016

F.O. & Ex-Officio J.D. (F.n.)

for RS2, 15, 5961 = as detailed whove may
Kindly be signed.

Dion Suph Dept.

Whylore



In connection of latter no 03/MA/AMRUT/E-1/15 dt 29th day of oct 2015, from sout secrety. Dopt of M.A. Governoof mest Bengal, my plandly be Seen.

STATE MISSION DIRECTOR, AMOUT has directed to engage tre following 3 may Exparts (secialists for State mossion management unit (sminu) under Add Atal mission for Rejuvenation and Wolom Transformation (AMPUT) forthe state of west Bongal purely on contractual basis. In view of above and Drugt forder Copy for amplaced emplaned Advertishing Agency detre ISEA govtt. of woongal and SUDA, placed for signal were places Submitted Labupatrale 11.12.2015

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Signed.





As per notes and orders at prepage

As approved by Director, SUDA at prepage, to release the payment in favour of Continental Advertising Services, 02 (two) nos. of account payee cheques as detailed below have been prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please.

Pay orders endorsed on the body of the bills are for signatures of Additional Director and Financial Adviser, SUDA please.

Name of the Payee	Purpose of payment	Gross Amt.	TDS Amt.	Net Amt.	Cheque No. & Dt.
Continental Advertising Services	Release of payment towards publication of a colour advertisement in the Bartaman, Sangbad Pratidin, Aajkal, Ei Samay, Sanmarg, Akhbar-E-Mashriq on 26.02.2016 in connection with inaugural ceremony of stationary and mobile compactors under Swachh Bharat Machines in urban West Bengal vide Invoice No.PR/SUDA/15-16/0593 dated 29.02.2016 against this office order no.SUDA-34/2013/416 dated 25.02.2016.	7,17,891/-	14,052/-	7,03,839/-	Axis Bank Ch.106970 dt. 15.03.2016
Continental Advertising Services	Release of payment towards publication of a colour advertisement in the special edition of Sangbad Pratidin (Puja Sankha, 2015) elaborating activities of Municipal Affairs Department, Government of West Bengal vide Invoice No.PR/SUDA/2015-16/0327 dated 28.10.2015 against this office order. no.SUDA-34/2013/1369 dated 07.10.2015.	51,050/-	1,000/-	50,050/-	PNB Ch. No.767604 dt. 15.03.2016

15-03-16

-08-NOTE SHEET



Received a bill vide Invoice no pa/800A/2015-16/0448 dt. 31. 12.15. regarding Cost of advertishment Notice Inviting E- Tender one invited for 186mg (180 nos 14 cum Capacity and 6 nos 8 cum copacity) of Truck chassis mounted rear end auto loading mobile Compactors with tip coul mechanism for Supply to 123 urban local Bodies inthe state of west Bengal including operation and maintennance for three year, after successful training powder SBM. Details of the bill is place below may kindly be orderno - Advertishmt Billing - Dat -500A 34 |203/1821 (E-TENDER) B. 211415.00 dt. 23.4216. (Compactor) PRISUDATISM 311216 Property Two lake Eleven Thousands fourhundred and fifteen. ony. The Bill has been chealted and verified accordingto. our office order under signed by Director SUDA(X) and IseA Rate and found incorder In view of above the Bill damont of Bs-211,415.00 (Rapees two lakk Flevon thousand four Hudred and Liffeen only my be Kondy be & placed for approve in favour of MIS. Continental pavertising Services Submitted Later patriale afformat for payment if M/3 Continental cosocie (XI as advertising cost. Costulto forporal married x' done may le. Widowa

DO/FA

50.2614 to cet 18/14/16.





On going through the file, it appears that secretary M.A. Dep't has also approved the matter of publication in the esteemed dailies on 26.02.2016 regarding a symbolic flagging off programme of providing Compactors to the ULB of West Bengal, at the Khudiram Anushilan Kendra, Netaji Indoor Stadium, Kolkata at 04 pm on 26.02.2016 under the Consented by the Hon'ble Chife Minister of West Bengal.

If approved, a copy of the advertisement work order placed in the CP side in this file for your kind signature in favour of M/S Continental of 56, Mirza Gahalib Street, Kolkata 700 016 is a panel enlistment advertising Agency of the department of information & Cultural Affairs.

Submitted,

Labe patral 25-02-16

Worn crose no. SUDA-34/2013/486 dt.25 02.2016 may Pl. lee approved in favour of mys continental Advertising Services of hubblic alion in 7 no. news daily on 26.02.16

25/02/16 W/V/16

EA Director

EX





M/S Continental of 56, Mirza Gahalib Street, Kolkata 700 016, has submitted 02nos bills towards the cost of advertisement published in the selected publication, and SANGBAD PARATIDIN(Puja Sanka-2015) placed below may kindly be seen.

Bill No Date	Name op the publication & Size	Rate	Date of publicatio	Amount
PR/SUDA/15- 16/0593 dt. 29.02.2016	Inauguration of Compactor Machine by Hon'ble Chief Minister (Colours Advertisement) Service Tax- of 2.175%	I& CA Gov.tt WB	26.02.16	6.30,531.58 717,891 co
PR/SUDA/201: 16/0327 dt.28.10.15	SANGBAD PARATIDIN (Puja Sanka-2015) •	As per estimate	08.10.15	51050.00

(Rupees Six lakh Eighty One Thousands Five Hundred and Eighty One)

Total Rs. 681,581.58 768941.000

In that connection copy of the notes at page No 05 and order by Director SUDA Vide MEMO No. SUDA 34/2013/416 dated 25.02.2016 and SUDA 34/2013 dated 07.10.2015 may kindly be seen.

The agency has submitted the rates which are I & CA approved. The bills have been raised in accordance with advertisement size excluding service tax etc. (Copy of the News papers are enclose)

It may be mention that the agency has give discount @ 10% all the bill value excluding service tax as per norms.

The bill has been checked and verified according to I & CA approved rate and the advertisement size news paper cutting copy.

There have have to Rs. 681,581.58 (Rupees Six lakh Eighty One Thousands Five Hundred and Fighty One) only may be approved in favour of M/S Continental of 56, Mirza Gahalib Street, Kolkata 700 016.

approval for payment as above on a server of advertisement.

hoposal marned A. above may please le apponies.

As per notes and orders above

Amount payable against Invoice No.PR/SUDA/15-16/0593 dated 29.02.2016 seems to be Rs.7,17,891.20 instead of Rs.6,30,531.58 which may kindly be verified please.

Submitted

dalu pathat 10.03-16

> Placed for consideration please. 140376

AO/HC

Additional Director & Financial Adviser





As per notes and orders at prepage

As approved by Director, SUDA at prepage, to release the payment in favour of Continental Advertising Services, an account payee cheque as detailed below has been prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please.

Pay order endorsed on the body of the bill is for signature of Director, SUDA please.

Name	Purpose of payment	Gross	TDS	Net	Cheque
of the Payee		Amt.	Amt.	Amt.	No. & Dt.
Continental Advertising Services	Release of payment towards publication of a Black & White advertisement in the Economic Times, Financial Express, Sanmarg, Sangbad Pratidin & Akhbar-E-Mashriq on 24.12.2015 in connection with notice inviting e-tender for procurement of 186 nos. of truck chassis mounted rear end auto loading mobile compactors with tip cart mechanism under Swachh Bharat Missions in urban West Bengal vide Invoice No.PR/SUDA/2015-16/0448 dated 31.12.2015 against this office order no.SUDA-34/2013/1821 dated 23.12.2015.	2,11,415/-	4,138/-	2,07,277/-	Axis Bank Ch. No. 110784 dt. 06.04.2016

Additional Director. & Financial Adviser

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Continental Adul. Dervices, may bl. he righer

06/04/16

Waginger

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A. Bill Recoved from MK - ACI The Advertising Corporation of India private Limited, Hollata 700001, towards the Cost of advertishment regarding "ABRIDGED NOTICE INVITING TENDER"

1. Construction of underground Water Reservior and Laying of HOPE pipes & related worlds.

2. Renovation of damaged floor at 1st floor of SUDA Building.

3. Renovation of ANO. Toitely of SUDA Buildry. Billy detailey.

Bill pro 8	onderno.	Nam of News paper	Rutsan	Donaub.
402/MOS/18/ 2016-17 df 16/05/16	5007-34/2013 503 dt-09-05-16	The Times of India (Kolkata) Leas Discout 107		69160.00
		Tola	1-B-	62 244.

Ad. service Top-

+ 1353.80

(Sixty three Thousands Live hundred minh someight

Acopy of approval and order copy vide mano NO-600M- 34/2013/203 dt-00-05-16, age enclosed for your Wordy perusual.

The Bill has been cheaved and verified as per approved site and ISCA pat; and found to be in order.

The Bill amount of Ps. 63, \$ 98.00 (Rupers Bisty three thousands five hundred and winby eight only may wondy be approve in favour of

MI ACI The Advertising Corporation of India private dimited, Idalldater, 700001.

Bubmitted Lalupatual gort 30.5.16 Port 100

= 1/2 NOTE SHEET



Ds per order dated 09.05.2016 vide No 903 \$ 42 Director, state as los Dor agoney the M/s - ACI.
Ras joublished the matter I in Two daily mens anay be approved for payment of mis Bel

layment to MS Advertising Corporation of Judia to Rs. 63.598 f. to Intelication of Tender in 2 news papers on 10.5.16 may U. be appris

30Tosf6.

As per notes and orders at prepage and above

As approved above, to release the payment in favour of The Advertising Corporation of India Private Limited, a transfer advice as detailed below has been prepared and placed herewith for signature of Director, SUDA and Joint Secretary, M.A. Department please.

Pay order endorsed on the body of the bill is for signature of Director, SUDA please.

Name of the Payee	Purpose of Payment	Gross Amt. (in Rs.)	TDS Amt. (in Rs.)	Net Amt. (in Rs.)
The Advertising Corporation of India Private Limited	Release of payment towards publication of an black & white advertisement in The Times of India & Ei Samay on 10.05.2016 regarding abridged notice inviting tender in connection with various renovation works at SUDA building vide Invoice No.KOL/M/05/15/2016-17 dated 16.05.2016 against this office order no.SUDA-34/2013/903 dated 09.05.2016.	63,598/-	1,272/-	62,326/-

Additional Director &



SUDA

The detail statement of publication of Advertisement and the amount dissbursed for this purpos in the financial year 2015-16 is placed in the file for necessary action. @ 03/08/16

A report regarding publicity of advertisement and amount released for thin purpose, is prepared and placed below for transmission to the M.A Depth. Draft of the forwarding beller is kept, for kind approval.

douff letter may Pl. Coe signed

05/08/16 What cook prenion year?

W 5/8/16

siector. AK T

> A bellin bearing No. 6597 PS 2016 dts. 7/9/2016 from P.S to Mie, MA. Deptl. Govi. is received by SUDA. The Pelling Which Dill speak for itself is placed in the c. I stide. For necessary action the file maybe blaced before higher authority.

As desired by HMIC & Cospider Whator 365 Die sonja Normer as a soriene agrestiga est during the paya days ?-2016 like provious year Del away isske order for aprophison ont. Ons

trow much was given as abet. to 365 din Inja Samula last year

SUDA

Last year 7 76.631/= Was given to 365 publication fot. Utd Ampya Saukla Eleraugh continental. This information is collected from He Seation, Supp.

P.S to HMIC, MA & UD Depth, vide Do. letter No. 6597/PS/2016 dt. 07.09.2016 has requested to take action ley Director, SUDA, for Publication of Adut. in 'Puja Sankha' 2016 of 'Khalear 365 DIN'.

It may be informed - Inal- last year similar adut. Was given to the (newpap8) Sandson Khalson 365 sin: for Rs. 75.000 = 1 hrough Agenesq. This year as indicated lay P.S. the Adut. is lively to be given in "full Page Colour at a Cost of Pr. 100.000= (as marked).

we may consider for givers adut. in khalear 365 Din' sarodia Prija Sanzeha 2016 in full page (down at the vale stated above If apported, the exp. lee met from the ARDE of SUDA/NULM femd.

Diectos

Note above.

15/08/16

As desired by How'sh MIC, MAR DY DEPTH WE may consider for And page colour advertisement in hija 2008 imi of Khasar 365 Din'. If approvad lost of sudA/Noun ful anouth to R. I (one) look may be some ast of sudA/Noun ful

Secretary, M.A. Just Chairman, suns U.O. No. SUDA: 648/16 Dated...15-09-16

Re6. of.

SUDA

As approved by Hor'ble M.I.C M. A. Doptt- at propage may wondy be recalled.

A. Draft / F.C. Copy is place for your Signeture in favour of MS - 365 publication private Ht. do Wolkata. 17.

Submitted Lelupathere 29-09-16.

Bar ..

W 79/9/4

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Apploye.

Direction

(SUDA)

-15-**NOTE SHEET**



M/S Contad of 56D, Mirza Gahalib Street, Kolkata 700 016, has submitted a bill towards the cost of advertisement published in the selected publication, placed below may kindly be seen.

Bill No Date	Name op the publication & Size	Rate	Date of publicatio	Amount
PR/SUDA/16-17/- 0445 Dated 13.02.17	The Times of India (Main) Kolkata	941.25	11.02.17	36570.00
	Sangbad Pratidin	431.25		17250.00
	Sanmarg	100.36		4025.20
				4000 00
	Add Service Tax (2.1% of 52060.68)	2.1%		1093.27
	Add SBM Cess	0.075%		49.00
	Add Krishi Kalayn.Cess	0.075%		49.00
	Less Discount (10% of Rs. 57845.20)	10%		-5784.52
	(NOTICT FOR EMPLOYMENT OF SUDA)			

(Rupees Fifty Three Thousands Two Hundred and Thirty Two only) Rs. 53251.93 Say Rs. 53232.00

In this connection copy of the order by the Director SUDA vide memo No SUDA/207/2016/2167 dated 10.02.2017 is enclosed with the bill for your kind perusal.

The agency has submitted the bills after complete satisfactory publishing work according to our office order as maintained above.

It may be mention that the agency has give negotiate rate among all the bill value excluding service tax as per norms.

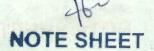
The bill has been checked and verified according approved rate. Now the bills amount Rs. 53232.00 (Rupees Fifty Three Thousands Two Hundred and Thirty Two) only. Hence the bill placed for Consideration in favour of M/S Contad of 56D, Mirza Gahalib Street, Kolkata 700 016.

JD(8D)/40/ JK

Submitted.

clay 80 appoon payment







As per notes and orders at prepage

As approved by Director, SUDA at prepage, to release the payment in favour of "Continental Advertising Services" as detailed below, 01 (One) no. of Transfer Advice from PNB has been prepared and placed herewith for signature of Additional Director and F.A., SUDA and Finance Officer, SUDA please.

Pay order endorsed on the body of the bill is for signature of Additional Director and F.A., SUDA please.

SI. N	Na	me of the Payee	Purpose of Payment	Gross Amount (In Rs.)	TDS Amount (In Rs.)	Net Amount
01.	A	ontinental dvertising Services	Release of payment towards publication of a Black and White advertisement in the Times of India, Sangbad Pratidin and Sanmarg on 11.02.2017 in connection with employeement notice for the post of (1) Technical Advisor (Solid Waste Management), (2) Technical Advisor (Water Supply Scheme), (3) Technical Advisor (Electro-Mechanical), (4) Administrative Officer and (5) Deputy Project Engineer vide Invoice No.PR/SUDA/16-17/0445, dated 13.02.2017 against this office order no.SUDA-207/2016/2167, dated 10.02.2017.	53,232/-	1,041/-	(In Rs.) 52,191/-

Finance Officer State Urban Development Agency 8. 48 WIL

Signed.

Signed:

Addr. Director

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NOTE SHEET



As per notes and orders at prepage

As approved by Director, SUDA at prepage, to release the payment in favour of "Continental Advertising Services", 01 (One) no. of Transfer Advice from Axis Bank as detailed below, has been prepared and placed herewith for signature of Additional Director & F.A., SUDA and Finance Officer, SUDA please.

Pay order endorsed on the body of the bill is for signature of Additional Director & F.A., SUDA please.

Name of the Payee	Purpose of Payment	Gross Amt.	TDS Amt.	Net.
Continental Advertising Services	Release of payment towards publication of colour advertisement in the Khabar 365 Din on 25.02.2017 (Saturday) in connection with augural function of water supply project at Raghunathpur Mplty and installation of pollution control devices at crematorium under Asansol Corporation Vide Invoice No. PR/SUDA/2016-17/0289 dated 07.11.2016 against this office order no.SUDA-37/2010/1668 dated 29.09.2016.	1,00,000/-	2,000/-	98,000/-

Finance Officer State Urban Development Agenc

Addl. Direck

27/3/17

Signed.

Server so



M/ S Continental Advertisement Services have submitted a bill vide 17/0289 dt. 07.11.16 regarding cost of advertisement in the KHABAR 365DIN PUJASANKHA-2016 at page No 305 with enclose a letter dated 11.02.2017 of 365 Publication Private Limited placed in the CP Side in this file may kindly be seen.

Bill No PR/SUDA/2016/-17/0289 dt. 07.11.16 KHABAR 365DIN PUJASANKHA-2016

Bill amount Rs. 100,000.00

In this connection a notes and approval at page No 13 may kindly ne seen.

Bill has been checked and verified according to our office approval and found to be in order.

In view of the above the Bill amount of Rs. 100,000.00 (Rupees One Lakh) only, may kindly be approved in favour of M/S Continental Advertisement Services.

Submitted.

Lake patrale

Da anount of Ro. 1,00000/2 any le Offermed for payment if e M/s Continontal Advertising Services for particular of supp sound 2016

213/12

Dingelos (SPDA)

A lellir of Edistor-In-chief, Khabar

365 Din, is redirected by Secretary, U.D. & MA Dept. to Dir. SUDA regarding lbe publication in Pere Santhya 2017. This propossal is approved by Homble

MIC USEMA Dept.

last year 35 Publication Pro. LH Dos Spaid &s. 70,000 + Sorvice tax Through

SUDA

Now they may do the work through Agency or directly. To avaid to Complicacy De may go through Agency and then they with will freame the made through them of the will be made through them of the guilt high. The first may mont be placed before higher and the first many mont be placed before higher aughority for Their Spinion and futten setion.

F. & P.

We may allow " Fall page Color" corting
to Rs 1,00,000 for for advertisement if
approved Row 28/08/18

Addl. Director, SUDA he mentioned. 28/08/17

Sir,

1t & may be paid from Greneral Fond

of SUDA if approved:

Roy 28-08-18

Add Director, SUPA we placed. If Adventisament many





A matter has been prepared by WBSULM on different projects under SUDA . this has been prepared for the Puja Special . the matter has been placed here with design .

Proposal submitted along with sample design for your kind approval and signature.

Soma Parui Das 17_

SMM-SM&ID, WBSULM

Smm-smid tion is nequined.

Lees. Some meetifica-Ar 01/08/17