

**Major Activities under DAY-NULM
(FEB-19)**

West Bengal State Urban Livelihood Mission (WBSULM)

Under

State Urban Development Agency (SIDA)

Visit of shri Durga Sankar Mishra , Secretary , MoHUA

16th of February , 2019



1st Half of the Day :- The

Secretary of Ministry of Housing and Urban Poverty Alleviation (MoHUA) has visited West Bengal ^{to review centrally sponsored} on various schemes .

In this meeting ^{progress under in the state} NULM was discussed broadly . A Bengali Booklet ^{on} of SUH was ^{launched} published by him .



2nd Half of the Day :-

The hon,ble secretary of ministry of Housing and Urban Affairs Sri Durga Shankar Mishra visited Baidyabati Municipality, Hooghly, West Bengal on 16th February 2019 to review the progress of various Urban schemes including DAY-NULM. During the visit Sri Durga Shankar Mishra interacted with the SHG & ALF members of Baidyabati, Rishra & Shrirampur Municipality. He appreciated the handicraft work (Jute product along with cord product and handcraft bag and Sand painting, Batik Printed stole, hand made dry flowers etc) ^{produced} ~~done~~ by the SHG members. He also appreciated the effective implementation of the programme. He ^{advised} ~~aware~~ the SHG members ^{to register their products} ~~about~~ Government e Marketplace (GeM). He encouraged & congratulated the SHG members for their work ^{got encouraged, he inspired by his speech.} and inspired.





Director SULM <wbsulm@gmail.com>

Urgent: Sharing of details for Video Films-reg

1 message

Rakesh Ranjan <rakesh.nulm@gmail.com>

Fri, Jan 4, 2019 at 6:09 PM

To: MD MEPMA <mdmepma@apmepma.gov.in>, SULM CG <sulmchhattisgarh@gmail.com>, bihar_sulm@yahoo.com, SULM Bihar <daysulmbihar@gmail.com>, Sandesh Sail <gsuda.apo@gmail.com>, "DY DIRECTOR G.U.L.M." <nulm.gujarat@gmail.com>, dydir-gulm-gnr@gujarat.gov.in, suda haryana <suda.haryana@yahoo.co.in>, suda haryana <sudsh7@yahoo.co.in>, SULM Himachal Pradesh <himachal.sulm@gmail.com>, hudd-jk@nic.in, jharkhandsulm@gmail.com, KARNATAKA DAY NULM <karnataka.sulm@gmail.com>, NULM Kerala SMMU <nulmkerala@gmail.com>, Kerala SULM <kerala.sulm@gmail.com>, Madhya Pradesh SULM <madhyapradesh-sulm@mpurban.gov.in>, NULM - MAHARASHTRA <nulmmaharashtra@gmail.com>, suda odisha <sudaodisha1990@gmail.com>, Punjab PSULM <punjabsulm@gmail.com>, pddlb dlb <pdlsgrajasthan@gmail.com>, Tnulm Ho <tnulmho@gmail.com>, Mdmepma Telangana <mdmepma.ts@gmail.com>, Suda Uk <directorsudauk@gmail.com>, SMMU NULM <nulmsudauk@gmail.com>, SUDA NULM <nulmup@gmail.com>, Director SULM <wbsulm@gmail.com>, assam.sulm@gmail.com, Taring Darang <jdcumse@gmail.com>, muda imphal <mudamanipur@gmail.com>, Director MUDA <meghalaya.sulm@gmail.com>, Mizo SMMU NULM <mizonulm@gmail.com>, nagaland.sulm@gmail.com, DirectorUrban Tripura <directorurbantripura@gmail.com>, udhdsikkim udhd <udhdsikkim@gmail.com>, sikkim.sulm@gmail.com, odfreeportblair@gmail.com, jspwdud@gmail.com, NULM Chandigarh <nulm.chd@gmail.com>, Dnhpda Dnhpda <dnhpda@gmail.com>, atpdaman@gmail.com, dirlad.pon@nic.in, "Sh.J.P. Agrawal" <mc.samajiksuvividhasangam@gmail.com>, spldoc.sss@gmail.com, dirsudauk@gmail.com, silvassamunicipalcouncil@gmail.com

Cc: Yogendra Awana <dir-nulm@gov.in>, NIRAJ KUMAR <neeraj.kumar3@gov.in>, MEGHA MATHUR <meghaiec.nulm@gmail.com>, Arvind Kumar <arvind.nulmestp@gmail.com>, Taposh Roy <taposh.nulmestp@gmail.com>, NMM Rituparna <ritu.hrcb.nulm@gmail.com>, mayankmishra.nulm@gmail.com, Ravi Solanki <ravi.nulmmis@gmail.com>, Hemant Kumar <hemant.nulmsmid@gmail.com>, Janardan Rout NULM <janardan.nulmsmid@gmail.com>, Ganesh Kumar <ganeshestp.nulm@gmail.com>, Vijay Singh <vjy.nulmsmid@gmail.com>, aniljoshi.nulmmis@gmail.com, ashwini.nulmsep@gmail.com, Garima Gupta <garima.nulmmis@gmail.com>

Dear All,

Ministry of Housing and Urban Affairs planned to develop mission film and component-wise video films under DAY-NULM. For the shootings of the films, MoHUA needs component-wise best practices/success stories/innovations/ achievements etc in a brief write-up form. States/UTs will be selected for the shooting of the activities on the basis of qualitative best practices/success stories/intervention of the mission.

It is requested to share information along with sample photographs **on a priority basis by 7th January 2018 (3 PM)**. *A template has been attached herewith for sharing details.*

regards,

Rakesh Ranjan Barik,

NMM-C&KM

NMMU, DAY-NULM

MoHUA

Information for video shooting.docx
20K

INFORMATION FOR VIDEO SHOOTING

Ministry of Housing and Urban Affairs planned to develop mission film and component-wise video films under DAY-NULM. For the shootings of the films, MoHUA needs component-wise best practices/success stories/innovations/achievements etc in a brief write-up form. States/UTs will be selected for the shooting of the activities on the basis of qualitative best practices/success stories/intervention of the mission.

It is requested to share information along with sample photographs **on a priority basis by 7th January 2018 (3 PM)**. A template has been attached herewith for sharing details.

1. Social Mobilization & Institution Development:

- **Model SHGs/ALFs/CLFs** [Name, address, savings, Income Generation activities & other details with contact number]
 1.
 2.
 3.
 4.
 5. [SHG details with informal sanitation workers]
 6.[SHG details with physically challenged and other vulnerable members/transgender]
- **SHGs involved in Income generation/convergence activities** [Name of the activities, address & other details/achievement with contact]
 1.
 2.
 3.
- **Name of the active City Livelihoods Centres** [involved in different activities, selected beneficiaries registered & their details for bytes]
 1.
 2.
 3.
 4.

2. Employment through Skill Training & Placement:

- **Top 4 Skill Training Providers/Centres** [Centers should have equipments, DAY-NULM batches continuing, bytes of the candidates and facilities to be captured]
 1.

2.

3.

4.

- **Details of the placed candidates** [both salaried and self employed- Physically Challenged / Differently Abled, re-skilled candidates - must be available for shooting]

1.

2.

3. ...

4.

5.

6.

- **Call centre details:**

3. Self Employment Programme:

- **Individual beneficiary** [Name of the activities, bank Loan details, monthly income/profit, beneficiaries imparted EDP training, beneficiary received interest subvention support through PAISA portal, address & other details with contact]

1.

2.

3.

4.

5.

- **SEP-Groups/SHGs** [Name of the group and details of activities, bank Loan details, monthly income/profit, beneficiary with interest subvention support through PAISA portal, address & other details with contact]

1.

2.

3.

4.

5.

6.

4. Support to Urban Street Vendors:

- **Vending zones** [Name and address of the vending zones, types of vending/business activities- for shooting]

1. ...

2.

- **Meeting with identified street vendors & TVC** [ULB name and address of the ward]

1.

2.

- **Success stories of Street vendors** [Benefited with the intervention and support of the Mission, received training, provided loan etc]

1. ...

2.

3.

5. Shelter for Urban Homeless :

- **Details of Shelter homes with basic facilities**

1.

2.

3.

- **Success stories of the residents of the shelters**

[Details of the residents linked with the various schemes in convergence/supported for income generation/provided skill training/Self-Employed/Health recovery-Bytes of the resident]

1. ...

2.

3.

4.

5.

6. Any relevant innovations/Best practices: [Brief may be shared]

1. ...

2.

3.

4.



Director SULM <wbsulm@gmail.com>

Fwd: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

3 messages

Director, SUDA <wbsudadir@gmail.com>

Tue, Jan 8, 2019 at 2:52 PM

To: "Ashis Kr. Saha" <ashis.wbcs2001@gmail.com>, wbsulm@gmail.com

For**Debarati Datta Gupta, WBCS (EXE.)****Director SUDA W.B**

----- Forwarded message -----

From: **Janardan Rout NULM** <janardan.nulmsmid@gmail.com>

Date: Tue, Jan 8, 2019 at 2:42 PM

Subject: Fwd: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

To: Madhya Pradesh SULM <madhyapradesh-sulm@mpurban.gov.in>, SEP GULM <sep.gulm@gmail.com>, JHARKHAND SULM <jharkhandsulm@gmail.com>, SUDA NULM <nulmup@gmail.com>, Director, SUDA <wbsudadir@gmail.com>, KARNATAKA DAY NULM <karnataka.sulm@gmail.com>, NULM - MAHARASHTRA <nulmmaharashtra@gmail.com>, NULM Kerala SMMU <nulmkerala@gmail.com>, Priya Paul <priyapaul7777@gmail.com>, Nitin Pareek <nitin.nulm@gmail.com>, SMMU, DAY-NULM HP <himachal.sulm@gmail.com>, <punjabsulm@gmail.com>, <assam.sulm@gmail.com>, SULM Bihar <daysulmbihar@gmail.com>, DirectorUrban Tripura <directorurbantripura@gmail.com>

Madam/Sir,

Syndicate bank has shared the wrong accounts from the total list shared by Ministry. Detail list of wrong account is attached. Please ask all CMMs and COs to visit the concerned bank branch and rectify the same as earliest as possible.

Please ensure all WRONG data shall be rectified and share with syndicate bank within a week time

State wise wrong loan account number

Sl no.	Name of the State	Number of Wrong accounts
1	Uttar Pradesh	1716
2	Madhya Pradesh	1062
3	Karnataka	731
4	Tamil Nadu	681
5	Maharashtra	395
6	Kerala	273
7	Rajasthan	199
8	Chhattisgarh	183
9	Odisha	165
10	Gujarat	145
11	West Bengal	35
12	Uttarakhand	31
13	Bihar	27
14	Punjab	19
15	Jharkhand	14
16	Himachal Pradesh	6

17	Assam	1
18	Mizoram	1
19	Tripura	1

Regards

Janardan Rout

NMM SMID
9938992352

----- Forwarded message -----

From: **CO PSCD** <copsd@syndicatebank.co.in>

Date: Tue, 8 Jan 2019 at 13:58

Subject: Re: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

To: janardan.nulmsmid@gmail.com <janardan.nulmsmid@gmail.com>

Dear Sir,

Please find the attachment with remarks of the Bank on the NULM master data.

From: CO PSCD

Sent: 08 January 2019 10:40

To: janardan.nulmsmid@gmail.com

Subject: Fw: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

From: CO PSCD

Sent: 08 January 2019 10:35

To: janardan.nulmsmid@gmail.com; pallavi@umcasia.org; nulmwebportal@gmail.com

Subject: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

Dear Sir,

With reference to the Master data shared by the MoHUA, we have verified the data and observed the following remarks:

1) Number of data shared from Ministry :6871

2) Number of data ready shared from ministry:146

(Out of 6871 data shared by MoHUA 1140 were found with correct account numbers. Out of 1140, 994 records were matched with the master data entered by the Bank) (The total master data approved by ULBs for our bank is 3025 records)

3) Number of data having wrong loan account number:5732

4) Wrong IFSC against the Bank Branch:495

5) Last date for uploading of master data shared by Ministry: 15.02.2019.

(**As most of the account numbers are wrong and blank and branches need verify based on name of the beneficiary and they have to update the MIS by selecting the option 2, Aadhaar and Mobile Numbers)

We also wish to bring the following points for your kind notice:

> we have also shared the file to our Branches for finding the correct account numbers and updating the MIS (option 2) and other particulars.

> During last VC we have raised the issue of feeding aadhaar for SHG accounts, We are yet to received clarification from NULM team on this point.

Regards,


Syndicate Bank

Corporate Office-PSCD
Bengaluru

<div align="justify">

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</div>

 **Remarks_Syndicate Bank NULM_DATA PROVIDED BY MoHUA.xlsx**
835K

Director, SUDA <wbsudadir@gmail.com>
To: wbsulm@gmail.com

Wed, Jan 9, 2019 at 3:30 PM

For

Debarati Datta Gupta, WBCS (EXE.)

Director SUDA W.B

----- Forwarded message -----


From: Director, SUDA <wbsudadir@gmail.com>

Date: Tue, Jan 8, 2019 at 2:52 PM

Subject: Fwd: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

[Quoted text hidden]

[Quoted text hidden]

 **Remarks_Syndicate Bank NULM_DATA PROVIDED BY MoHUA.xlsx**
835K

Director SULM <wbsulm@gmail.com>
To: Sandip Bairagi FI & ME <smmfime@gmail.com>

Thu, Jan 10, 2019 at 9:17 PM

----- Forwarded message -----

From: "Director, SUDA" <wbsudadir@gmail.com>

Date: Jan 10, 2019 7:11 PM

Subject: Fwd: Verification of Master data of NULM SEP beneficiareis provided by MoHUA-reg.

[Quoted text hidden]

 **Remarks_Syndicate Bank NULM_DATA PROVIDED BY MoHUA.xlsx**
835K

State	N state	ULB Name	ULB Code	Name	status	Loan_Account	Branch Name	IFSC Code	Loan Account	Loan Sancti	loan to	Total	Loan	Sl	Bank Name	Branch Name	IFSC Code	Scheme
Odisha	21	Bargarh	2765	Anan Prasad Das		80147910000928	Bargarh	SYNB0008014	80147910000928	24/03/2014	60	55	10000		SYNDICATE BANK	Bargarh	SYNB0008014	SEPI
Odisha	21	Bargarh	2765	Rutuparna Meher		80147910000909	Bargarh	SYNB0008014	80147910000909	24/03/2014	60	50	50000		SYNDICATE BANK	Bargarh	SYNB0008014	SEPI
Odisha	21	Sonepur	3139	Yashu Mohammed		80977890000066	Sonepur	SYNB0008097	80977890000066	28/05/2014	60	53	20000		SYNDICATE BANK	Sonepur	SYNB0008097	SEPI
Karnataka	29	Bijapur	5449	RAVI MUNDWADI		791/464	JALANAGAR	SYNB0000854	791/464	01/09/2014	60	49	20000		SYNDICATE BANK	JALANAGAR	SYNB0000854	SEPI
Karnataka	29	Bijapur	5449	DIKASHAJANI CHITTAPUR		87012890000076	KANPUR BARUA	SYNB0000870	87012890000076	21/09/2014	60	49	130000		SYNDICATE BANK	KANPUR BARUA	SYNB0000870	SEPI
Karnataka	9	Kanpur	849	Suresh Kumar Khushwaha		87012890000084	KANPUR BARUA	SYNB0000870	87012890000084	30/09/2014	60	49	130000		SYNDICATE BANK	KANPUR BARUA	SYNB0000870	SEPI
Karnataka	9	Kanpur	849	KIRAN MOH NAFEEH		851119108	ALIGARH MUSLIM UNIVERSITY	SYNB0000851	851119108	10/10/2014	60	48	130000		SYNDICATE BANK	ALIGARH MUSLIM UNIVERSITY	SYNB0000851	SEPI
Karnataka	9	Aligarh	6003	MOHD SALEEM		85137910003825	ALIGARH BARADWARI	SYNB0000813	85137910003825	16/10/2014	60	48	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	SACHIN		85137910003844	ALIGARH BARADWARI	SYNB0000813	85137910003844	21/10/2014	60	48	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	CHANDRAKALA CHANDOKAR		85137910003835	ALIGARH BARADWARI	SYNB0000813	85137910003835	21/10/2014	60	48	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	SURENDRA ARORA		85137910001285	ALIGARH BARADWARI	SYNB00001204	12047910001285	29/10/2014	60	48	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB00001204	SEPI
Karnataka	29	Hubi	5475	CHANDRAKALA CHANDOKAR		78827910000040	Vishweswar Nagar, Hubli	SYNB00007892	78827910000040	05/11/2014	84	47	85000		SYNDICATE BANK	Vishweswar Nagar, Hubli	SYNB00007892	SEPI
Karnataka	23	Barwani	3554	RANJEET KUMAR		12047910000129	Vishweswar Nagar, Hubli	SYNB00001293	12047910000129	10/11/2014	84	47	130000		SYNDICATE BANK	Barwani	SYNB00007892	SEPI
Karnataka	23	Barwani	3554	IGBAL KHAN		78827910000121	Barwani	SYNB00007892	78827910000121	10/11/2014	84	47	10000		SYNDICATE BANK	Barwani	SYNB00007892	SEPI
Karnataka	23	Barwani	6003	NAVEEN		85137910003863	ALIGARH BARADWARI	SYNB0000813	85137910003863	10/11/2014	60	47	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	MANOJ BHARDWAJ		12407910000509	KLE Society Campus, Hubli	SYNB00001240	12407910000509	11/11/2014	60	47	200000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB00001240	SEPI
Karnataka	29	Hubi	6003	SAPANA MEHRA		85107913322	ALIGARH MAIN	SYNB00008510	85107913322	11/11/2014	60	47	50000		SYNDICATE BANK	BIJAPUR MAIN	SYNB0000800	SEPI
Karnataka	29	Bijapur	5449	RAJESHWARI KONGOI		791453	BIJAPUR MAIN	SYNB0000800	791453	12/11/2014	60	47	50000		SYNDICATE BANK	BIJAPUR GODGOLEMALA	SYNB0000801	SEPI
Karnataka	29	Bijapur	5449	NALAMBEEN INAMADAR		85137910003906	ALIGARH BARADWARI	SYNB0000813	85137910003906	14/11/2014	60	47	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	Heena Jha		851179184	ALIGARH MUSLIM UNIVERSITY	SYNB0000851	851179184	18/11/2014	60	47	130000		SYNDICATE BANK	ALIGARH MUSLIM UNIVERSITY	SYNB0000851	SEPI
Karnataka	9	Aligarh	6003	Abdul Foeer		85137910003933	ALIGARH BARADWARI	SYNB0000813	85137910003933	18/11/2014	60	47	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	MOHD AZEEM		85137910003925	ALIGARH BARADWARI	SYNB0000813	85137910003925	20/11/2014	60	47	130000		SYNDICATE BANK	ALIGARH BARADWARI	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	VIASH MEHTA		8632791161	SASNI GATE ALIGARH	SYNB0000835	8632791161	20/11/2014	60	47	130000		SYNDICATE BANK	SASNI GATE ALIGARH	SYNB0000835	SEPI
Karnataka	8	Bhilwara	634	Rampet		8335788000162	BHILWARA	SYNB0000835	8335788000162	25/11/2014	60	47	200000		SYNDICATE BANK	ALIGARH MAIN	SYNB0000810	SEPI
Karnataka	9	Aligarh	6003	Hemant Malik		85107913360	ALIGARH MAIN	SYNB0000810	85107913360	25/11/2014	60	47	130000		SYNDICATE BANK	Aligarh Main	SYNB0000837	SEPI
Karnataka	9	Aligarh	939	naresh kumar		86377910000129	latheswar park	SYNB0000837	86377910000129	25/11/2014	60	47	95000		SYNDICATE BANK	BEHNER	SYNB0000190	SEPI
Karnataka	29	Hubi	5475	Amit B Kuvagel		13007910005713	BEHNER	SYNB0000190	13007910005713	26/11/2014	60	47	130000		SYNDICATE BANK	Durgadhal, Hubli	SYNB00001200	SEPI
Karnataka	29	Hubi	6003	ROOP KISHOR		1200791346	Durgadhal, Hubli	SYNB00001200	1200791346	27/11/2014	60	47	20000		SYNDICATE BANK	ALIGARH MAIN	SYNB0000202	SEPI
Karnataka	9	Aligarh	5537	SHYAM L S		20027910006607	Kyathasandra	SYNB0000202	20027910006607	28/11/2014	48	47	10000		SYNDICATE BANK	MAIN BRANCH HOSPEET	SYNB0000603	SEPI
Karnataka	29	Hubi	5475	VIJAYA P RIA		603791000543	MAIN BRANCH HOSPEET	SYNB0000603	603791000543	29/11/2014	59	46	10000		SYNDICATE BANK	Durgadhal, Hubli	SYNB00001200	SEPI
Karnataka	29	Hubi	5475	MAHAPRA BHANANTRI		12907910000673	Bargarh, Hubli	SYNB00001239	12907910000673	01/12/2014	60	46	130000		SYNDICATE BANK	Bargarh, Hubli	SYNB00001239	SEPI
Karnataka	9	Basti	939	ram ji		86377400000109	latheswar park	SYNB0000837	86377400000109	01/12/2014	60	46	175000		SYNDICATE BANK	Katheswar park	SYNB0000837	SEPI
Karnataka	29	Tumkur	5537	MOHAMMED IFTIYAR		20027910000637	Kyathasandra	SYNB0000202	20027910000637	04/12/2014	48	46	20000		SYNDICATE BANK	Kyathasandra	SYNB0000202	SEPI
Karnataka	29	Tumkur	5537	FAYEED AHMED		20027910000645	Kyathasandra	SYNB0000202	20027910000645	05/12/2014	48	46	20000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI
Karnataka	29	Mangalore	5561	Mrs Sumtha		1047910000278	Mission Street	SYNB0000104	1047910000278	05/12/2014	60	46	170000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI
Karnataka	29	Mangalore	5561	Smt Sumtha S Pruthan		1047910000330	Mission Street	SYNB0000104	1047910000330	05/12/2014	60	46	170000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI
Karnataka	29	Mangalore	5561	Smt Leelavathi		12047910001325	Vishweswar Nagar, Hubli	SYNB00001204	12047910001325	06/12/2014	60	46	130000		SYNDICATE BANK	Vishweswar Nagar, Hubli	SYNB00001204	SEPI
Karnataka	29	Hospet	5408	KAMALA		6037910001621	MAIN BRANCH HOSPEET	SYNB0000603	6037910001621	08/12/2014	60	46	100000		SYNDICATE BANK	Durgadhal, Hubli	SYNB00001501	SEPI
Karnataka	29	Hospet	5475	Neha R Kothare		1200791365	Durgadhal, Hubli	SYNB00001200	1200791365	08/12/2014	60	46	20000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	N Parvathamma		15017910000281	Kolar	SYNB00001501	15017910000281	09/12/2014	60	46	30000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Syed Usman		50000	Kolar	SYNB00001501	50000	09/12/2014	60	46	200000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	K V Kartha		15017910000270	Kolar	SYNB00001501	15017910000270	09/12/2014	60	46	100000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Rajkumar M		100000	Kolar	SYNB00001501	100000	09/12/2014	60	46	100000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Binayakalathini		15017910000299	Kolar	SYNB00001501	15017910000299	09/12/2014	60	46	100000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Mohammed Bashier		50000	Kolar	SYNB00001501	50000	09/12/2014	60	46	50000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Roof Sab		100000	Kolar	SYNB00001501	100000	09/12/2014	60	46	100000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Syed Sahil		100000	Kolar	SYNB00001501	100000	09/12/2014	60	46	100000		SYNDICATE BANK	Kolar	SYNB00001501	SEPI
Karnataka	29	Kolar	5591	Sutima K N		20027910000715	Kyathasandra	SYNB0000202	20027910000715	10/12/2014	48	46	20000		SYNDICATE BANK	Kyathasandra	SYNB0000202	SEPI
Karnataka	29	Tumkur	5537	PAVKA K N		1200791384	Durgadhal, Hubli	SYNB00001200	1200791384	11/12/2014	60	46	142000		SYNDICATE BANK	Vishweswar Nagar, Hubli	SYNB00001204	SEPI
Karnataka	29	Hubi	5475	HEMAMATI K WITTUR		12047910001344	Vishweswar Nagar, Hubli	SYNB00001204	12047910001344	12/12/2014	84	46	100000		SYNDICATE BANK	ALIGARH MUSLIM UNIVERSITY	SYNB0000813	SEPI
Karnataka	9	Aligarh	6003	NEW		8511791100	ALIGARH MUSLIM UNIVERSITY	SYNB0000851	8511791100	14/12/2014	60	46	130000		SYNDICATE BANK	Aligarh Main	SYNB0000104	SEPI
Karnataka	29	Hospet	5408	VENKATESH KUMAR		6097910000629	Syndicate Bank T B DAM BR	SYNB0000060	6097910000629	19/12/2014	48	46	20000		SYNDICATE BANK	Syndicate Bank T B DAM BRANCH	SYNB0000060	SEPI
Karnataka	29	Hospet	5537	RANGASWAMY		20027910000734	Kyathasandra	SYNB0000202	20027910000734	19/12/2014	48	46	20000		SYNDICATE BANK	Aligarh Main	SYNB0000104	SEPI
Karnataka	9	Aligarh	6003	Ajay Kumar		85107913630	ALIGARH MAIN	SYNB0000810	85107913630	20/12/2014	60	46	170000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI
Karnataka	29	Mangalore	5561	Smt Poonilma		1047910000207	Mission Street	SYNB0000104	1047910000207	20/12/2014	60	46	170000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI
Karnataka	29	Mangalore	5561	Smt Vashodha T Kartara		1047910000300	Mission Street	SYNB0000104	1047910000300	20/12/2014	60	46	170000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI
Karnataka	29	Mangalore	5561	Smt Jayashree		1047910000348	Mission Street	SYNB0000104	1047910000348	20/12/2014	60	46	170000		SYNDICATE BANK	Mission Street	SYNB0000104	SEPI



Director SULM <wbsulm@gmail.com>

Invitation to attend RPL Workshop to be held on 17-18 January, 2019- reg.

4 messages

R Chakrapani <r.chakrapani@nic.in>

Mon, Jan 7, 2019 at 3:41 PM

To: odfreeportblair@gmail.com, commr.andaman@gmail.com, mdmepma@apmepma.gov.in, jdcumse@gmail.com, assam.sulm@gmail.com, bihar_sulm@yahoo.com, secy.lg@punjab.gov.in, sulmchhattisgarh@gmail.com, niranjandasias@gmail.com, dnhpda@gmail.com, atpdaman@gmail.com, vaibhav.bits@gmail.com, dcnd@nic.in, mc.samajiksuvudhasangam@gmail.com, gsuda.apo@gmail.com, nulm.gujarat@gmail.com, suda.haryana@yahoo.co.in, dulbhry@gmail.com, himachal.sulm@gmail.com, hudd-jk@nic.in, smmu.hudd@gmail.com, jharkhandsulm@gmail.com, smm.smid.jharkhand@gmail.com, director.ma.goj@gmail.com, karnataka.sulm@gmail.com, nulmkerala@gmail.com, kerala.sulm@gmail.com, madhyapradesh-sulm@mpurban.gov.in, nulmmaharashtra@gmail.com, mudamanipur@gmail.com, meghalaya.sulm@gmail.com, mizonulm@gmail.com, nagaland.sulm@gmail.com, dirlad.pon@nic.in, sudaodisha1990@gmail.com, hudsec.or@nic.in, punjabsulm@gmail.com, acctpsulm@gmail.com, pdlsgrajasthan@gmail.com, sikkim.sulm@gmail.com, udhdsikkim@gmail.com, cma.tncma@nic.in, mdmepma.ts@gmail.com, directorurbantripura@gmail.com, nulmup@gmail.com, directorsudauk@gmail.com, nulmsudauk@gmail.com, wbsulm@gmail.com, wbsudadir@gmail.com

Cc: rakeshsh.nulm@gmail.com, mayank.nulm@gmail.com, taposh.nulmestp@gmail.com, ravi.nulmmis@gmail.com, janardan.nulmsmid@gmail.com, ritu.hrcb.nulm@gmail.com, hemant.nulmsmid@gmail.com, ganeshestp.nulm@gmail.com, arvind.nulmestp@gmail.com, anshuman@umcasia.org, anupama@umcasia.org, pallavi@umcasia.org, kriti@umcasia.org, ravikant@umcasia.org, Niraj Kumar <neeraj.kumar3@gov.in>, "SVR Ramana, US" <rangamma.svr@nic.in>, SANJAY BHARTI <sanjay.bharti84@gov.in>

Sir/ Madam,

Please find the enclosed Letter dated 07.01.2019 on the subject mentioned. You are requested to kindly make it convenient to attend the said RPL WORKSHOP on 17-18 January, 2019 at Vigyan Bhawan, New Delhi.

--
R.Chakrapani
Section Officer (DAY-NULM)
M/o Housing and Urban Affairs
215-B, Nirman Bhawan, New Delhi -110011.
Tel : 011-23061185
Ph: 9811568238

RPL Workshop.pdf
1435K

R Chakrapani <r.chakrapani@nic.in>

Tue, Jan 8, 2019 at 2:37 PM

To: odfreeportblair@gmail.com, commr.andaman@gmail.com, mdmepma@apmepma.gov.in, jdcumse@gmail.com, assam.sulm@gmail.com, bihar_sulm@yahoo.com, secy.lg@punjab.gov.in, sulmchhattisgarh@gmail.com, niranjandasias@gmail.com, dnhpda@gmail.com, atpdaman@gmail.com, vaibhav.bits@gmail.com, dcnd@nic.in, mc.samajiksuvudhasangam@gmail.com, gsuda.apo@gmail.com, nulm.gujarat@gmail.com, suda.haryana@yahoo.co.in, dulbhry@gmail.com, himachal.sulm@gmail.com, hudd-jk@nic.in, smmu.hudd@gmail.com, jharkhandsulm@gmail.com, smm.smid.jharkhand@gmail.com, director.ma.goj@gmail.com, karnataka.sulm@gmail.com, nulmkerala@gmail.com, kerala.sulm@gmail.com, madhyapradesh-sulm@mpurban.gov.in, nulmmaharashtra@gmail.com, mudamanipur@gmail.com, meghalaya.sulm@gmail.com, mizonulm@gmail.com, nagaland.sulm@gmail.com, dirlad.pon@nic.in, sudaodisha1990@gmail.com, hudsec.or@nic.in, punjabsulm@gmail.com, acctpsulm@gmail.com, pdlsgrajasthan@gmail.com, sikkim.sulm@gmail.com, udhdsikkim@gmail.com, cma.tncma@nic.in, mdmepma.ts@gmail.com, directorurbantripura@gmail.com, nulmup@gmail.com, directorsudauk@gmail.com, nulmsudauk@gmail.com, wbsulm@gmail.com, wbsudadir@gmail.com

Cc: rakeshsh.nulm@gmail.com, mayank.nulm@gmail.com, taposh.nulmestp@gmail.com, ravi.nulmmis@gmail.com, janardan.nulmsmid@gmail.com, ritu.hrcb.nulm@gmail.com, hemant.nulmsmid@gmail.com, ganeshestp.nulm@gmail.com, arvind.nulmestp@gmail.com, anshuman@umcasia.org, anupama@umcasia.org, pallavi@umcasia.org, kriti@umcasia.org, ravikant@umcasia.org, Niraj Kumar <neeraj.kumar3@gov.in>, "SVR Ramana, US" <rangamma.svr@nic.in>, SANJAY BHARTI <sanjay.bharti84@gov.in>

Sir/ Madam,

Please refer to the trailing mail.

K-12012(9)/3/2018-UPA-II (EFS:9054735)

Government of India
Ministry of Housing & Urban Affairs
(NULM-I Division)

215 B, Nirman Bhawan, New Delhi

Dated the 07th January, 2019

To

All Mission Directors
States/UTs

Subject: National Workshop on 'Recognition of Prior Learning' being organised by MoHUA on 17 and 18 January, 2019 at Delhi

The Ministry of Housing and Urban Affairs is organising a two-day National Workshop on 'Recognition of Prior Learning' on 17th and 18th January, 2019 in Vigyan Bhawan, New Delhi. The Agenda for the workshop is enclosed.

2. All Mission Directors are invited to attend the above-said workshop. On the second day (19-1-2019), an orientation on 'Skill India Portal' SDMS 1.0 and data validation for migration to Skill India Portal is scheduled for the State Mission Managers (Skill) and State Mission Managers (MIS). Hence, they may also be nominated to attend the workshop.

3. It is requested that a confirmation of participants from the State may please be forwarded to this Ministry at the earliest, to Shri Taposh Roy, NMM (Skill) at taposh.nulmestp@gmail.com with a copy to Shri Anil Joshi, Mission Executive (MIS) at aniljoshi.nulmmis@gmail.com.

Encl: Agenda of Workshop

Yours faithfully,


(Niraj Kumar)
Director NULM
Tel: 2306285

NATIONAL WORKSHOP ON RECOGNITION OF PRIOR LEARNING (RPL)

Date: 17-18 January 2019
(Venue: Vigyan Bhavan, New Delhi)

DRAFT AGENDA

Day 1

S. N.	Timing	Particulars
1	9.30 am onwards	<ul style="list-style-type: none"> Registration
1	10.00 am to 10:10 am	<ul style="list-style-type: none"> Welcome address and context setting and expected outcomes of the Workshop
2	10:10 am to 10.40 am	<p style="text-align: center;">Shri. Sanjay Kumar, JS, MoHUA <u>Introductory Session</u></p> <ul style="list-style-type: none"> Introduction to RPL – NSDC Representative RPL under PMKVY – NSDC Representative <ul style="list-style-type: none"> Objectives of RPL Different models of RPL, Funding and stakeholders Co-payment RPL Model under MoHUA – MoHUA Representative <p style="text-align: right;">Q&A (10 mins)</p>
3	10.40 am to 11.30 am	<p style="text-align: center;"><u>Technical Session – I</u></p> <ul style="list-style-type: none"> RPL Lifecycle - Project Submission, Approval of the proposals, SDMS onboarding, Implementation, Payment Disbursement and Project Closure – NSDC representative Nuances of RPL copayment model under MoHUA - NSDC representative <p style="text-align: right;">Q&A (10 mins)</p>
Tea Break (11.30 am to 11.40 am)		
4	11.40 am to 01.00 pm	<p style="text-align: center;"><u>Technical Session – II</u></p> <ul style="list-style-type: none"> RPL BICE, RPL through Demand Aggregation Portal (DAP), Fee Based RPL <p style="text-align: center;">Ms Sonali Gill / NSDC Representative.</p> <p style="text-align: right;">Q&A (10 mins)</p>
Lunch (01.00 pm to 02.00 pm)		
5	02.00 pm to 03.45 pm	<ul style="list-style-type: none"> DEMO Session on RPL <p style="text-align: center;">Ms Sonali Gill, NSDC</p> <p style="text-align: right;">Q&A (20 mins)</p>

Tea Break (03.45 pm to 04.00 pm)

04.00 pm

to

05.00 pm

Session- 2 SEP**Interest Subvention processing through PAiSA**

- Overview of Progress under PAiSA
- Addressing the roadblocks
- Credit Linkage and EDP under SEP – Next Steps

Ms Pallavi Sen, TSU and Mr. Janardan Rout, NMM, Anuragdeep Alld Bank

Tea and End of Day 1**Day 2**

1	10.00 am to 11.00 am	<p style="text-align: center;"><u>Technical Session I</u></p> <ul style="list-style-type: none"> • Apprenticeship <ul style="list-style-type: none"> - Salient features of the amended Apprenticeship Act/Rules - Introduction of Concept of RPL - Introduction to Apprenticeship as a possible option for livelihoods - The possible ways in which the NULM program can get integrated (with timelines) - Mr Surajit Roy, Senior Head, Apprenticeship NSDC, MSDE
Q&A (10 minutes)		
2	11.15 am to 12.30 pm	<p style="text-align: center;"><u>Technical Session II</u></p> <ul style="list-style-type: none"> • Skill India Portal – Overview and Walk Through <ul style="list-style-type: none"> - Issues related to the Portal - Accreditation of new Training Centers - TP/TC Data Validation for Migration to Skill India Portal Ms Ashima Sachdeva, NSDC
Q&A (15 minutes)		
3	12.30 am to 01.30 pm	<p style="text-align: center;"><u>Technical Session III</u></p> <ul style="list-style-type: none"> • SDIS (MES NCVT Courses) <ul style="list-style-type: none"> - Pre & post 15th August, 2018 Status of the Portal - Legacy data of NULM – Issues and Resolution - Migration to Skill India Portal – Way Forward Mr Hitesh Kumar and Mr Chandan Gupta, DGeT, MSDE
Q&A (15 minutes)		

Lunch Break (01.30 pm to 2.15 pm)

4	02.15 pm To 03.15 pm	<u>Technical Session IV</u> • SDMS 1.0 (SSC Courses) <ul style="list-style-type: none">- Overview of the Portal- Life Cycle of Assessment and Certification- Operating procedure of BI login- Issues related to the Portal Mr Ajay Kumar, NSDC Q&A (15 minutes)
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Tea Break (03.15 pm to 03.30 pm)

5	03.30 PM To 05.15 PM	<u>Technical Session V</u> NULM MIS <ul style="list-style-type: none">• Process Flow of ESTP• Monitoring of Assessment and Certification Pendency• Management of Legacy Data• SPARK• Handling of DBT (Cash & Kind) Mr Praveen Kumar, NIC & Mr Ravi Solanki, NMM MIS
6	05.15 pm To 05.30 pm	Wrap up and Closing remarks Shri. Sanjay Kumar, JS, MoHUA



Director SULM <wbsulm@gmail.com>

NULM Master Trainer List (as on 31.12.2018)

1 message

Urban Management Centre Ati <urbanmanagementcentre.ati@gmail.com>

Wed, Jan 9, 2019 at 12:30 PM

To: Director SULM <wbsulm@gmail.com>

Sir,

As discussed, kindly find enclosed the status of training of NULM Master Trainers' (as on 31.12.2018).

Yours faithfully,

Kaushik Ghosh
Assistant Professor,
Urban Management Centre
Administrative Training Institute,
Govt. of West Bengal
Mob: 9830419290

**MT list.docx**

19K

NULM Master Trainer list (as on 31st Dec 2018)

Sl.No	ULB	No. Of MT to be Trained by ATI	No of Partici pant Presen t	Proposed Date to start Training(ATI)	Course Code
1	Basirhat	5	5	10-09-2018	NULM-81(MT-12)
2	Katwa Municipality	5	5	10-09-2018	NULM-81(MT-12)
3	Memari Municipality	5	5	10-09-2018	NULM-81(MT-12)
4	Kolkata MC	23	18	10-09-2018	NULM-81(MT-12)
5	Kalna Municipality	5	5	10-09-2018	NULM-81(MT-12)
6	Bishnupur Municipality	5	5	10-09-2018	NULM-81(MT-12)
7	Joynagar-Mozilpur	5	5	10-09-2018	NULM-81(MT-12)
8	Dinhata Municipality	5	5	24-09-2018	NULM-84(MT-14)
9	Dhulian Municipality	5	5	24-09-2018	NULM-84(MT-14)
10	Nabadwip	5	4	24-09-2018	NULM-84(MT-14)
11	Baruipur Municipality	5	5	24-09-2018	NULM-84(MT-14)
12	Sonamukhi Municipality	5	5	24-09-2018	NULM-84(MT-14)
13	Domkol Municipality	5	5	24-09-2018	NULM-84(MT-14)
14	Gobardanga Municipality	5	4	24-09-2018	NULM-84(MT-14)
15	Titagarh	5	4	24-09-2018	NULM-84(MT-14)
16	Raghunathpur Municipality	5	2	24-09-2018	NULM-84(MT-14)
17	Tufanganj Municipality	5	5	07-12-2018	NULM-85(MT-15)
18	Cooch Behar	5	5	07-12-2018	NULM-85(MT-15)
19	Gangarampore Municipality	5			
20	Siliguri MC	10			
21	Kalimpong Municipality	5			
22	Buniyadpur	5	4	07-12-2018	NULM-85(MT-15)
23	Kaliaganj Municipality	5			
24	Alipurduar	5	5	07-12-2018	NULM-85(MT-15)
25	Asansol MC	5			
26	Dalkhola Municipality	5	4	07-12-2018	NULM-85(MT-15)
27	Dhupguri Municipality	5			
28	Dainhat Municipality	5			
29	English Bazar	5			
30	Howrah	5	5	07-12-2018	NULM-85(MT-15)
31	Panihati	5			
	TOTAL	168	115		

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
 “ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং

তারিখ

From : Director, SUDA &
 Mission Director, WBSULM

To : The Mayor / Chairperson,
 Municipal Corporation / Municipality / NAA

Sub : Sharing best practices/innovations/major developments etc-Reg

Sir / Madam,

MoHUA is going to reach out to the masses on the social media disseminating the best practices/innovations/major developments/success stories or any other form of message highlighting the positive impact of the mission in the lives of the beneficiaries in each of the components being implemented.

The information will be developed into info-graphics and to be posted in social media under integrated media plan of MoHUA. The specifications are as follows:

- (a) Photograph must be of good quality (High Resolution - at least more than 2 MB) along with a brief write-up.
- (b) Photographs should be attached in JPEG format and taken from correct angle which can be used for social media post and write up in word file.
- (c) Accordingly, to send at least 3 best practices under each components of the Mission on a fortnightly basis.

You all are requested to make arrangements to collect the requisite information and share the same along with photographs before 7th and 20th of the month to WBSULM .

Yours faithfully

Director, SUDA
 &
 Mission Director, WBSULM

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408



Director SULM <wbsulm@gmail.com>

Urgent: Sharing best practices/innovations/major developments etc-Reg

2 messages

Yogendra Awana <dir-nulm@gov.in>

Tue, Nov 13, 2018 at 4:29 PM

To: MD MEPMA <mdmepma@apmepma.gov.in>, SULM CG <sulmchhattisgarh@gmail.com>, bihar_sulm@yahoo.com, SULM Bihar <daysulmbihar@gmail.com>, Sandesh Sail <gsuda.apo@gmail.com>, "DY DIRECTOR G.U.L.M." <nulm.gujarat@gmail.com>, suda haryana <suda.haryana@yahoo.co.in>, suda haryana <sudsh7@yahoo.co.in>, SULM Himachal Pradesh <himachal.sulm@gmail.com>, hudd-jk@nic.in, jharkhandsulm@gmail.com, KARNATAKA DAY NULM <karnataka.sulm@gmail.com>, NULM Kerala SMMU <nulmkerala@gmail.com>, Kerala SULM <kerala.sulm@gmail.com>, Madhya Pradesh SULM <madhyapradesh-sulm@mpurban.gov.in>, NULM - MAHARASHTRA <nulmmaharashtra@gmail.com>, suda odisha <sudaodisha1990@gmail.com>, Punjab PSULM <punjabsulm@gmail.com>, pddlb dlb <pdlsgrajasthan@gmail.com>, Tnulm Ho <tnulmho@gmail.com>, Mdmepma Telangana <mdmepma.ts@gmail.com>, Suda Uk <directorsudauk@gmail.com>, SMMU NULM <nulmsudauk@gmail.com>, SUDA NULM <nulmup@gmail.com>, Director SULM <wbsulm@gmail.com>, assam.sulm@gmail.com, Taring Darang <jdcumse@gmail.com>, muda imphal <mudamanipur@gmail.com>, Director MUDA <meghalaya.sulm@gmail.com>, Mizo SMMU NULM <mizonulm@gmail.com>, nagaland.sulm@gmail.com, DirectorUrban Tripura <directorurbantripura@gmail.com>, udhsikkim udhd <udhsikkim@gmail.com>, sikkim.sulm@gmail.com, odfreeportblair@gmail.com, jspwdud@gmail.com, NULM Chandigarh <nulm.chd@gmail.com>, Dnhpda Dnhpda <dnhpda@gmail.com>, atpdaman@gmail.com, dirlad.pon@nic.in, "Sh.J.P. Agrawal" <mc.samajiksuvidhasangam@gmail.com>, spldoc.sss@gmail.com, dirsudauk@gmail.com
Cc: Sanjay Kumar <jsupa-mhupa@gov.in>, meghaiec.nulm@gmail.com

Dear Mission Director,

A requirement has been felt to reach out to the masses on the social media disseminating the best practices/innovations/major developments/success stories or any other form of message highlighting the positive impact of the mission in the lives of the beneficiaries in each of the components being implemented.

2. States/UTs are, accordingly, to collect at least **3 best practices under each components** of the Mission **on a fortnightly basis**. The information will be developed into info-graphics and to be posted in social media under integrated media plan of MoHUA. the specifications are as follows:

(a) **Photograph must be of good quality (High Resolution - at least more than 2 MB) along with a brief write-up, to be sent through mail.**


(b) **Photographs should be attached in JPEG format and taken from correct angle which can be used for social media post and write up in word file.**

3. It may be noted that for posting the info-graphics in social media, date (s) have been assigned for each state/UT (**Twice in a month**). The list is attached herewith for reference.

4. All are requested to make arrangements to collect the requisite information and share the same along with photographs **before the assigned dates to the State/UTs. As the photographs are to be provided by the ULBs, necessary instructions may be passed to the CMMs/ Project Officer / Executive Officer in each ULB.**

regards,

Y.S.Awana
Deputy Secretary to Govt.
MoHUA

 **Day wise list for StatesUTs.pdf**
270K



Director SULM <wbsulm@gmail.com>

Urgent: Sharing best practices/innovations/major developments etc-Reg

2 messages

Yogendra Awana <dir-nulm@gov.in>

Tue, Nov 13, 2018 at 4:29 PM

To: MD MEPMA <mdmepma@apmepma.gov.in>, SULM CG <sulmchhattisgarh@gmail.com>, bihar_sulm@yahoo.com, SULM Bihar <daysulmbihar@gmail.com>, Sandesh Sail <gsuda.apo@gmail.com>, "DY DIRECTOR G.U.L.M." <nulm.gujarat@gmail.com>, suda haryana <suda.haryana@yahoo.co.in>, suda haryana <sudsh7@yahoo.co.in>, SULM Himachal Pradesh <himachal.sulm@gmail.com>, hudd-jk@nic.in, jharkhandsulm@gmail.com, KARNATAKA DAY NULM <karnataka.sulm@gmail.com>, NULM Kerala SMMU <nulmkerala@gmail.com>, Kerala SULM <kerala.sulm@gmail.com>, Madhya Pradesh SULM <madhyapradesh-sulm@mpurban.gov.in>, NULM - MAHARASHTRA <nulmmaharashtra@gmail.com>, suda odisha <sudaodisha1990@gmail.com>, Punjab PSULM <punjabsulm@gmail.com>, pddlb dlb <pdlsgrajasthan@gmail.com>, Tnulm Ho <tnulmho@gmail.com>, Mdmepma Telangana <mdmepma.ts@gmail.com>, Suda Uk <directorsudauk@gmail.com>, SMMU NULM <nulmsudauk@gmail.com>, SUDA NULM <nulmup@gmail.com>, Director SULM <wbsulm@gmail.com>, assam.sulm@gmail.com, Taring Darang <jdcumse@gmail.com>, muda imphal <mudamanipur@gmail.com>, Director MUDA <meghalaya.sulm@gmail.com>, Mizo SMMU NULM <mizonulm@gmail.com>, nagaland.sulm@gmail.com, Director Urban Tripura <directorurbantripura@gmail.com>, udhsikkim udhd <udhsikkim@gmail.com>, sikkim.sulm@gmail.com, odfreeportblair@gmail.com, jspwdud@gmail.com, NULM Chandigarh <nulm.chd@gmail.com>, Dnhpda Dnhpda <dnhpda@gmail.com>, atpdaman@gmail.com, dirlad.pon@nic.in, "Sh.J.P. Agrawal" <mc.samajiksuvudhasangam@gmail.com>, spldoc.sss@gmail.com, dirsudauk@gmail.com

Cc: Sanjay Kumar <jsupa-mhupa@gov.in>, meghaiec.nulm@gmail.com

Dear Mission Director,

A requirement has been felt to reach out to the masses on the social media disseminating the best practices/innovations/major developments/success stories or any other form of message highlighting the positive impact of the mission in the lives of the beneficiaries in each of the components being implemented.

2. States/UTs are, accordingly, to collect at least **3 best practices under each components** of the Mission on a **fortnightly basis**. The information will be developed into info-graphics and to be posted in social media under integrated media plan of MoHUA. the specifications are as follows:

- (a) Photograph must be of good quality (High Resolution - at least more than 2 MB) along with a brief write-up, to be sent through mail.
- (b) Photographs should be attached in JPEG format and taken from correct angle which can be used for social media post and write up in word file.

3. It may be noted that for posting the info-graphics in social media, date (s) have been assigned for each state/UT (**Twice in a month**). The list is attached herewith for reference.

4. All are requested to make arrangements to collect the requisite information and share the same along with photographs **before the assigned dates to the State/UTs. As the photographs are to be provided by the ULBs, necessary instructions may be passed to the CMMs/ Project Officer / Executive Officer in each ULB.**

regards,

Y.S.Awana
Deputy Secretary to Govt.
MoHUA

Day wise list for StatesUTs.pdf
270K

Mizo SMMU NULM <mizonulm@gmail.com>

Tue, Nov 13, 2018 at 6:33 PM

To: Yogendra Awana <dir-nulm@gov.in>
Cc: mdmepma@apmepma.gov.in, SULM CG <sulmchhattisgarh@gmail.com>, bihar_sulm@yahoo.com, SULM Bihar <daysulmbihar@gmail.com>, Sandesh Sail <gsuda.apo@gmail.com>, "DY DIRECTOR G.U.L.M." <nulm.gujarat@gmail.com>, suda haryana <suda.haryana@yahoo.co.in>, suda haryana <sudsh7@yahoo.co.in>, SULM Himachal Pradesh <himachal.sulm@gmail.com>, hudd-jk@nic.in, jharkhandsulm@gmail.com, KARNATAKA DAY NULM <karnataka.sulm@gmail.com>, NULM Kerala SMMU <nulmkerala@gmail.com>, Kerala SULM <kerala.sulm@gmail.com>, Madhya Pradesh SULM <madhyapradesh-sulm@mpurban.gov.in>, NULM - MAHARASHTRA <nulmmaharashtra@gmail.com>, suda odisha <sudaodisha1990@gmail.com>, Punjab PSULM <punjabsulm@gmail.com>, pddlb dlb <pdlsgrajasthan@gmail.com>, Tnulm Ho <tnulmho@gmail.com>, Mdmepma Telangana <mdmepma.ts@gmail.com>, Suda Uk <directorsudauk@gmail.com>, SMMU NULM <nulmsudauk@gmail.com>, SUDA NULM <nulmup@gmail.com>, Director SULM <wbsulm@gmail.com>, assam.sulm@gmail.com, Taring Darang <jdcumse@gmail.com>, muda imphal <mudamanipur@gmail.com>, Director MUDA <meghalaya.sulm@gmail.com>, nagaland.sulm@gmail.com, Director Urban Tripura <directorurbantripura@gmail.com>, udhsikkim udhd <udhsikkim@gmail.com>, sikkim.sulm@gmail.com, odfreeportblair@gmail.com, jspwdud@gmail.com, NULM Chandigarh <nulm.chd@gmail.com>, Dnhpda Dnhpda <dnhpda@gmail.com>, atpdaman@gmail.com, dirlad.pon@nic.in, "Sh.J.P. Agrawal" <mc.samajiksuvudhasangam@gmail.com>, spldoc.sss@gmail.com, dirsudauk@gmail.com, Sanjay Kumar <jsupa-mhupa@gov.in>, meghaiec.nulm@gmail.com

Acknowledged.
(Quoted text hidden)

DATE	STATE/UTs	ANCHORED NMMS
01	Uttar Pradesh Meghalaya	Mr. Taposh
02	Punjab Goa	Mr. Ganesh
03	Maharashtra Arunachal Pradesh	Mr. Mayank
04	Assam Bihar	Mr. Hemant
05	Tamil Nadu Mizoram	Mr. Arvind
06	Sikkim Telangana	Ms. Rituparna
07	Andhra Pradesh Manipur	Mr. Ravi
08	Haryana Uttarakhand Chandigarh	Ms. Megha Mr. Ravi Mr. Arvind
09	Himachal Pradesh Tripura	Mr. Ganesh
10	Rajasthan Jharkhand	Mr. Mayank
11	Kerala Puducherry	Mr. Taposh
12	Karnataka Chattishgarh Nagaland	Mr. Rakesh
13	Odisha Jammu & Kashmir Gujarat	Mr. Ravi Mr. Rakesh
14	Delhi Madhya Pradesh	Mr. Hemant
15	West Bengal Andaman & Nicobar	Ms. Rituparna
16	Uttar Pradesh Meghalaya	Mr. Taposh
17	Punjab Goa	Mr. Ganesh
18	Maharashtra Arunachal Pradesh	Mr. Mayank
19	Assam Bihar	Mr. Hemant
20	Tamil Nadu Mizoram	Mr. Arvind
21	Sikkim Telangana	Ms. Rituparna
22	Andhra Pradesh Manipur	Mr. Ravi
23	Haryana	Ms. Megha

	Uttarakhand Chandigarh	Mr. Ravi Mr. Arvind
24	Himachal Pradesh Tripura	Mr. Ganesh
25	Rajasthan Jharkhand	Mr. Mayank
26	Kerala Puducherry	Mr. Taposh
27	Karnataka Chattishgarh Nagaland	Mr. Rakesh
28	Odisha Jammu & Kashmir Gujarat	Mr. Ravi Mr. Rakesh
29	Delhi Madhya Pradesh	Mr. Hemant
30	West Bengal Andaman & Nicobar	Ms. Rituparna

Dadra & Nagar Haveli, and Daman & Diu not implementing the mission.

Same dates to be followed for coming months.

Major Activities under DAY-NULM

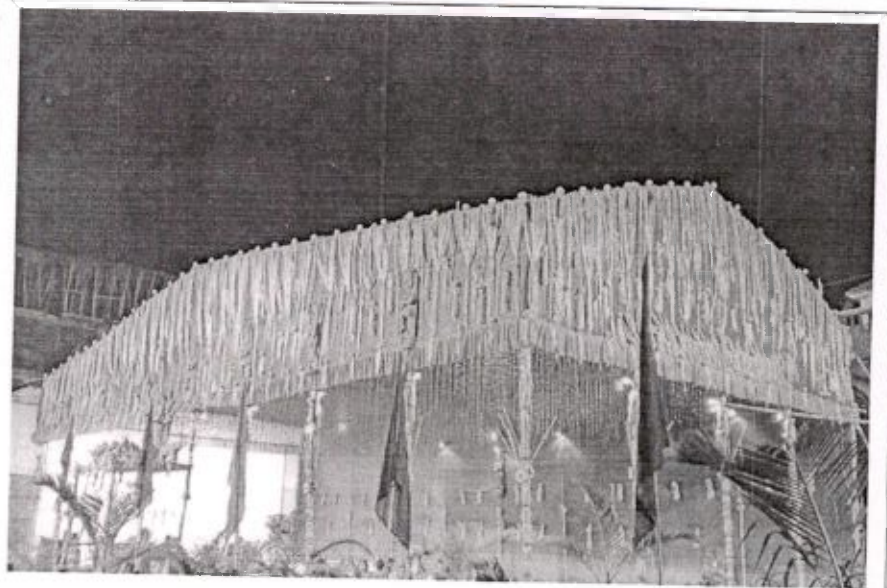
West Bengal State Urban Livelihood Mission (WBSULM)

Under

**State Urban Development Agency (SUDA)
UD&MA Department , Govt of West Bengal**

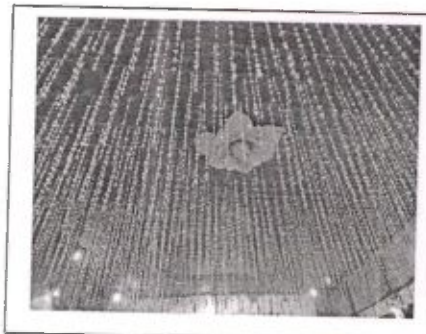
Eco Friendly PUJA PANDEL at NEW BARRACPORE

Durga Puja is a very famous festival and celebrated in Autumn in West Bengal. Shakti Sangha is one of the famous clubs at New Barrackpore town for organizing Durga Puja ostentatiously. They are using jute for making craft for decoration of puja Pandel in this year. This jute-based decoration work is doing by the women of Self Help Group under DAY-NULM in New Barrackpore Municipality.

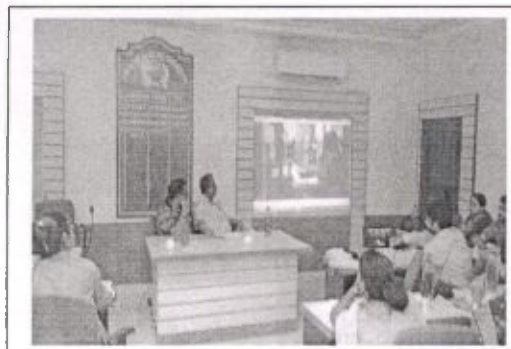


Few months ago, the members of SHG had been requested to Shakti Sangha Puja Committee for making Puja Pandel. Getting an innovative idea and seeing handmade various creation by the SHGs the Puja Committee has been approved and issued a work order. Mr. Nandan Das, one of famous Fashion Designer has been given an innovation and guiding to the SHGs for making the Pandel and Decoration.

Total 15 members from 7 SHGs are involved in the activity. Various Pictures of preparation of Puja Pandal have been shown below;



Discussion on DAY NULM with District Administration - Durgapur



Discussion with ADM(G) and commissioner Durgapur with DAY-NULM Team on SHGs and to explore startup culture unite like biodegradable disposal leaf plate making , sanitary napkin, paper plate making , dhoop agarbati, mushroom cultivation etc.

Award Giving Ceremony----- Naihati Municipality

The Self Help Groups under DNULM programme of Naihati Municipality have observed Bijaya Sanmiloni at ward no. 1, 2, 20, 21, 24 and 11 after Durga Puja. Almost all the SHG members have participated at these programmes. All of them have contributed Rs.50 to organise the programme. There was a grand celebration of the day by the group members. Then they have observed an award giving ceremony on the following categories-

1. Best performing groups (following the pancha sutra religiously)
2. The oldest group
3. The oldest group members
4. Groups with best involvement in social work
5. Most enthusiastic members
6. Group with highest group members (20 numbers)
7. The members who have best utilised the revolving Fund money for their livelihood generation.

Total 60 numbers of award distributed among the groups and group members. The occasion was covered by 3 news papers.





রাজ্য নগর উন্নয়ন সংস্থা

SUDA

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA-64/2016 (Pt.1)/1256(11)

তারিখ 30.10.2018

From : Deputy Director, SUDA

To : To : Chairman,

..... Municipality

Subject:- Meeting on Publishing Books of Success Stories

Sir,

I am directed to inform you that a meeting has been organised on 31.10.2018 at SUDA Conference Hall at 1.00 PM on "Publishing Book of Success Stories". You are requested to spare the listed person.

You all are requested to make it convenient accordingly.

Yours faithfully

Deputy Director, SUD

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

Discussion on Publishing Book- of Success stories

Sl No	ULB Name	Name
1	TAMRALIPTA	SOURABH SASMAL
2	PURULIA	ARNAB KUMAR SINHA
3	MADHYAMGRAM	PRADIPTA DUBEY
4	HOOGLY-CHINSURA	NIHAR BISWAS
5	BAIDYABATI	ABIR ADHIKARI
6	BARACPORE	SREEMANA DAS
7	NEW BARACPORE	TAPAN JANA
8	BUDGE BUDGE	SANDIP MANDAL
9	HALISAHAR	BONY TARAFDAR
10	BANKURA	BASUNDHARA DAS
11	KHARAGPUR	SUBHASISH MAIKAP

West Bengal State Urban Livelihood Mission (WBSULM)
Under
State Urban Development Agency (SUDA)

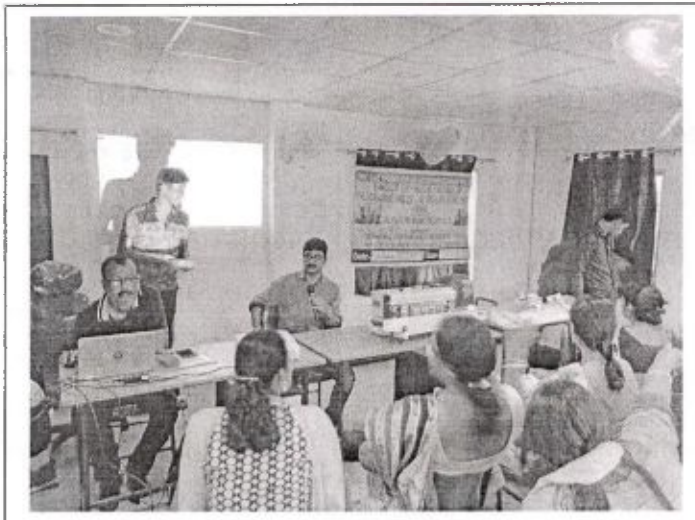
Marketing Initiatives of CLC – Serampore Municipality

City Livelihood Centre (CLC) of Serampore Municipality has been organized a "ROAD SHOW" for selling SHGs products . This ROAD SHOW has been started on 1st of October and will be continued till 18th of October 2018 . SHGs members of this municipality participated in this show . Till date Rs/- 5000 thousand SHGs members make their profits by selling their products .



Workshop on EDP Programme at CLC – Jalpaiguri

Ensuring Urban Livelihood by promoting Micro Entrepreneurship Training among urban SHGs Jalpaiguri Municipality organized an EDP Programme on 9th of October 2018 , supported by the Resource Organization . This EDP programme was organized at City Livelihood Centre (CLC) . Packaging and grinding machinery inputs such as pulverizer and automatic packaging machines were demonstrated in this programme . 60 SHGs across 25 wards participated in the workshop .



CC Loan Distribution programme – Santipur Municipality

4th of October 2018 , Santipur Municipality Distributed 112 sanction Letter of CC Loan under SEP component. 112 SHGs benefitted by this Loan programme . Sub Divisional Officer (SDO) , Nadia district , Regional Manager SBI , AGM of Allahabad bank , Jila Savadhipati , State Mission Managers of NULM participated in this programme . 1400 SHGs members attended in this



From the Centre

Review of Gujarat progress by Shri Durga Shankar Mishra

Shri Durga Shanker Mishra, Secretary, HUA visited Gujarat on September 8, 2018 and chaired a seminar on Formulation of Local Area Plan and Town Planning schemes at CEPT University, Ahmedabad. During his visit he also reviewed the progress of various urban schemes in the state, including DAY-NULM.

Advisories Issued

Date

- | | |
|---|----------|
| 1. Revised Draft Indicators for SPARK for DAY-NULM for the financial year 2018-19 | 05-09-18 |
| 2. Strengthen the implementation of ESTP component of DAY-NULM | 10-09-18 |
| 3. Clarification on funding pattern under Support to Urban Street Vendors | 12-09-18 |
| 4. Observation of Swachhata Hi Sewa (SHS) from 15 September 2018 to 2 October 2018 under DAY-NULM | 13-09-18 |

From the States

Uttarakhand: An awareness rally was organised on September 9, 2018 by Shri Bagnath Vendors Association in Bageshwar to keep the city clean and garbage free. The association is formed of street vendors identified during the survey conducted under the mission. At the end of the program, a mass pledge was taken for promoting the State's motto of "Himalaya Bacchao Polythene Hattao".



Karnataka: Identity cards and vending certificates were distributed to 1,605 street vendors identified during the survey at Bengaluru, on September 1, 2018.

Promoting entrepreneurship among SHG women - Case of Rajasthan



Members of Sethi Self Help Group have started a coffee shop in girls hostel campus of Birla Institute of Technology & Science, Pilani, Rajasthan. The members of the SHG availed credit of Rs. 1 lakh under the Self Employment Programme of the mission. This initiative has provided a sustainable livelihood opportunity to the women of SHGs.

Progress So far ...

- 3.17 lakh SHGs formed
- 2.19 lakh SHGs received Revolving Fund
- 12.35 lakh candidates trained
- 4.24 lakh candidates placed
- 3.17 lakh persons given micro enterprise loans
- 4.21 lakh SHGs given bank loans
- 1,660 shelters sanctioned & 1001 shelters made operational
- 2,264 cities completed street vendors survey

Fund Released (During the fortnight)

Rs. 681.68 lakh released to Mizoram

Himachal Pradesh: Bilaspur ULB organized a financial literacy camp on August 31, 2018 in association with UCO, RSETI, Bilaspur. A total of 40 urban poor beneficiaries attended the camp. The main objective of this programme was to create awareness on entrepreneurship, priority sector lending schemes, BSBD accounts, simplified KYC norms, smart usage of debit card, mobile banking and benefits of various government sponsored social security schemes.

Arunachal Pradesh: A one day workshop was conducted by the state for sensitisation of key functionaries of the state, ULBs and banks about web portal for interest subvention.

West Bengal: 101 CLC functionaries from 63 municipalities attended the CB&T programme organized by the state on September 5 & 7, 2018 at the Administrative Training Institute. Discussions were held among the functionaries and other stakeholders of CLCs to explore possible infrastructure improvements and adoption of new procedures for operation & management of CLCs that can increase livelihood opportunities for the urban poor.

Bihar: A shelter for urban homeless constructed in Gaya was inaugurated by Hon'ble Minister (UD&HD) on September 6, 2018. The shelter is equipped with 50 beds, toilets, drinking water and other facilities for the homeless. On this occasion, ID cards were distributed to the street vendors identified during the survey and revolving fund was released to SHGs & ALFs.

Mizoram: A one-day hands on training regarding 'Technique of mushroom cultivation' was organized on September 7, 2018 at Mamit district for SHG members to provide them with alternative income opportunities. A total of 60 SHG members attended the training.

SHGs role in National Nutrition Week celebrations in Andhra Pradesh

MEPMA observed nutrition week from September 1 to 7, 2018, in various ULBs to increase awareness on the importance of nutrition in all aspects of life.

SHG members organised rallies and created awareness about the benefits of intake of nutritious food, participated in food expos and provided demonstration on healthy cooking practices for maximum nutrition retention.



ANJAY KUMAR, IAS

Joint Secretary
and Mission Director (DAY-NULM)

GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS



संजय कुमार, आई.ए.एस.

संयुक्त सचिव

एन मिशन निदेशक (दी.अ.यो.-रा.श.आ.मि.)

भारत सरकार

आवासन और शहरी कार्य मंत्रालय

D.O. No.- K-12012(16)/4/2017-UPA-III (E-9023326)

Dated the 26th July, 2018

Dear Mission Director (NULM),

As you are aware, Deendayal Antyodaya Yojana – National Urban Livelihoods Mission (DAY-NULM), during three years of its implementation, has made substantial progress under different components of the Mission.

2. A requirement has been felt to reach out to the masses on social media disseminating the progress/events/major achievements/success stories/best practices/innovations/photographs or any other form of message highlighting the positive impact of the Mission in the lives of beneficiaries in each of the components being implemented. The Ministry has, accordingly, been posting updated inputs on these and related items through its handles at Twitter and Facebook on regular basis.

3. Since there will be a requirement of regular inputs in this regard, States/UTs are requested to develop a mechanism for collecting information from the ULBs along with good quality photographs. A dedicated person may be assigned for collection and sharing of information with Ministry on a regular basis.

4. Further, the Ministry is also publishing a newsletter of DAY-NULM on a fortnightly basis. The States/UTs required to share best practices, innovations, recent development and highlights on the impact of the Mission along with good quality photographs for the content of newsletter.

5. The information / developments on the above may be communicated to the Ministry on a regular basis on the following E-mail addresses :

Director (UPA-II):	neeraj.kumar3@gov.in
Deputy Secretary (UPA-II):	dir-nulm@nic.in
NMM,C&KM:	daynulm.news@gmail.com
ME,SM & Doc:	meghaiec.nulm@gmail.com

6. Lastly, all the Mission Directors, Mission Management Units, Project implementation functionaries and other stakeholders may like to register and follow the Mission and Ministry's twitter account @NULM_MoHUA & (@MoHUPA and facebook pages (<https://www.facebook.com/NULMMoHUA> and <https://www.facebook.com/mohua.india>).

With regards,

Yours sincerely,

(Sanjay Kumar)

To,

The Mission Director (DAY-NULM),
All States/UTs
(as per list attached)

ISSUED

Major Activities under DAY-NULM

West Bengal State Urban Livelihood Mission (WBSULM)

Under

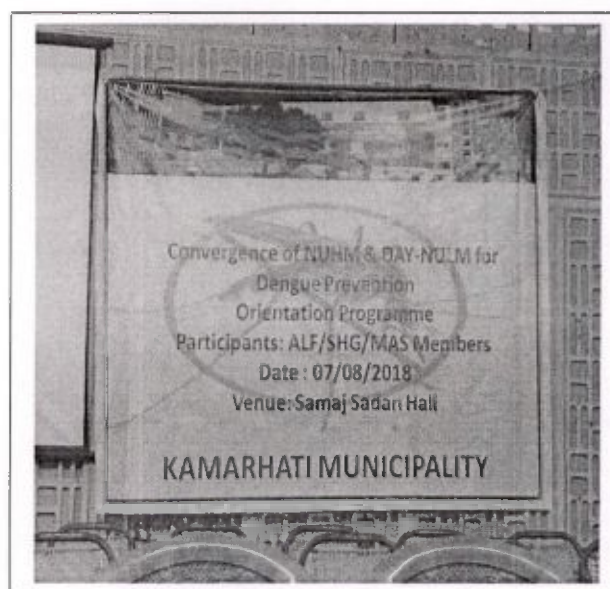
**State Urban Development Agency (SUDA)
UD&MA Department , Govt of West Bengal**

Integrating Strategies to Address Prevention & Control of Vector-Borne Disease through Convergence of DAY-NULM & NUHM

Back Ground :-

Vector-borne diseases (VBDs) is a major threats to human health and well-being, and, as an epidemiological group, inflict a terrible and unacceptable public health burden on humankind.

Major Factors Conditioning the Resurgence and Emergence of Vector-Borne Diseases related to the community , Population growth and unplanned urbanization , Poverty, social inequalities, lack of knowledge , lack of awareness , Environmental issues , lack of preventive measure in the community and lack of human resource capacity at Health Sector .



Planning :-

The convergence between DAY-NULM & NUHM has been done to strengthen awareness amongst the community so that control of vector borne diseases specially dengue could be handled / monitored involving community participation directly.

Health department , SHGs and ALFs under DAY-NULM started to create the awareness among the community . Primarily in 81 wards among 8 ULBs selected as the awareness programme . **Bhatpara, Kamarhati , BMC , Panihati , Titagarh , Khardah , Habra , North Dum Dum** have been Selected as first phase for the programme.

Strategies for convergence :

- 1) Identified wards be tagged with nearest UPHC.
- 2) Orientation for Area Level Federation (ALF), Self Help Group (SHG) and Mahila Arogya Samiti (MAS) at ULB level by team from SUDA.
- 3) Action at community level will be taken by SHG / MAS.
- 4) Monitoring by ALF and weekly reporting to nearest UPHC.

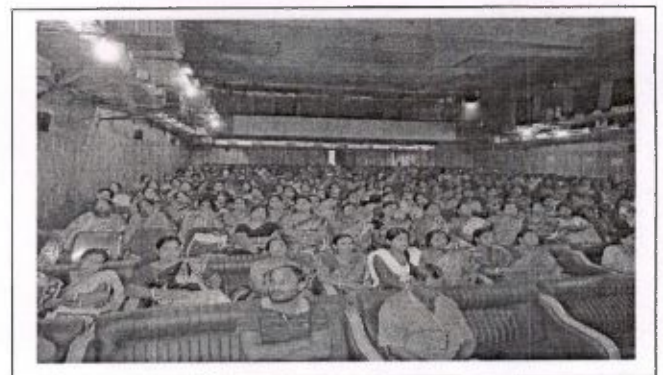


Orientation Programme

Contents of the Orientation

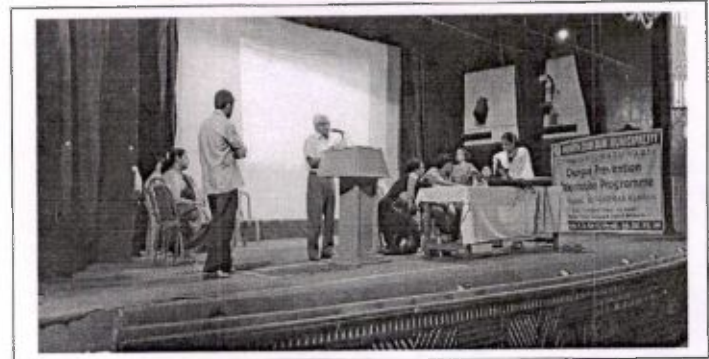
The programme content and coverage focused on.....

- Prevalence of Dengue in respective municipality
- Type of Dengue-sign & Symptoms of Dengue fever, Dengue shock syndrome'
- Vector & host of Dengue - type of mosquitoes, transmission of infection' action to be taken to prevent and control dengue .
- Role of ALF/SHGs / MAS group about Dengue prevention & control
- Role of community about the preventive measure



Orientation Date

Sl. No.	ULBs	Orientation Date
1	Bhatpara	07.08.2018
2	Kamarhati	07.08.2018
3	Bidhannagar MC	09.08.2018
4	Panihati	14.08.2018
5	Titagarh	13.08.2018
6	Khardah	08.08.2018
7	Habra	13.08.2018
8	North Dum Dum	13.08.2018



Rally:-

Rally will be organized at each municipality thought the month of September for geneneration awareness on Dengue Prevention and Control .



Role Of ALF/SHG/ MAS members

- ✓ Training of their own group member
- ✓ Self Awareness
- ✓ Community Awareness
- ✓ Distribution of IEC materials to the Community
- ✓ House Hold Monitoring
- ✓ Cleaning up campaign
- ✓ Closed monitoring to the house hold
- ✓ Co-ordination with Health department
- ✓ Group Discussion



Conclusion:

Communities participation was very high . At least 90% of ALF/SHGs/MAS members attended this orientation programme . Community walked together in rally . leaders of SHGs and ALFs encouraged community to take measure against vector borne disease . They were motivated to cover-up all open containers , Clean their own premises , ALFs and SHGs MAS involved not only community related activities but A community based inter personal plan prepared to reduce the vulnerabilities of Dengue .

Major Activities under DAY-NULM

West Bengal State Urban Livelihood Mission (WBSULM)

Under

**State Urban Development Agency (SUDA)
UD&MA Department , Govt of West Bengal**

CLC Inauguration - Dubrajpur

City Livelihood Centre (CLC) is an Important Sub-Component Under SM&ID component of DAY-NULM . In West Bengal 82 CLCs has been sanctioned till date and 61 CLCs has been started functioning successfully . To provide services to the community and to provide business opportunities it plays key role among the community . On 13th of July 2018 , one of the sanctioned City livelihood Centre (CLC) was inaugurated at Dubrajpur Municipality. Chairman of the municipality Inaugurated the Centre . 67 service providers registered in this CLC. SHGs from the municipality started getting assistance for their sustainable livelihood promotion through participating in melas, marketing opportunities . Youth of the municipality are also very much interested for getting job related opportunities from this centre.



HOSTO SHILPA MELA 2018 : North Barrackpore

SHGs under DAY-NULM started their business by attaining in various melas organized by State , Municipalities . one "Hosto-Silpo-Mela 2018" was organized for two days on 9th and 10th May of 2018 by DAY-NULM unit of North - Barrackpore Municipality with collaboration of Gandhi memorial museum. The programme was inaugurated by Honorable Chairman Sri Moloy Ghosh with the presence of Chairman-In-Council Sri Avijit Majumdar and all other councillors. It was organized involving all the SHG members of our City Level Federation. 22 (Twenty two) Self Help groups Participated in that fair with their products. Near about rupees Rs/- 50,000 (Fifty thousand) value hand made products were sold by the self help groups. On 9th May for the occasion of "Rabindra Jayanti" involving SHGs member one cultural programme was organized. Total two days programme were ended successfully.



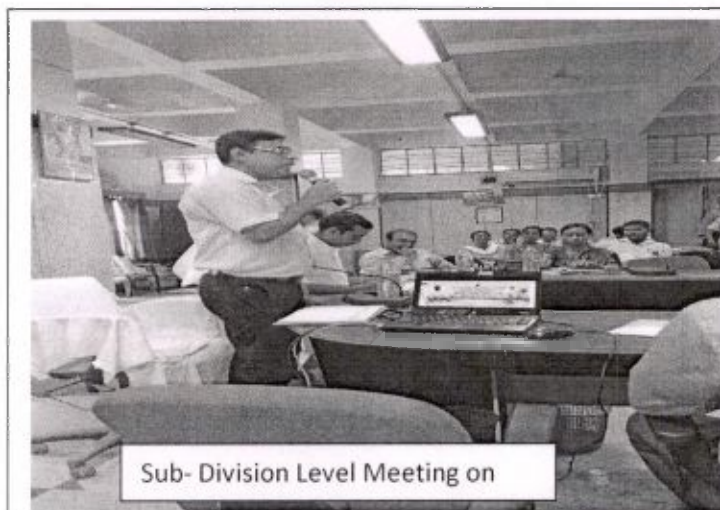


Convergence With Labour Department :SSY and DAY-NULM : North 24 PGS

Convergence is one of the most important strategy and platform too to create the scope of opportunities of livelihood among the grass root level community and to provide the Various types of services to the community. To achieve the increased access to their rights, entitlements, social service benefits, public services and other schemes , WBSULM started to converge with other schemes and department too. In order to provide right based opportunities WBSULM converged with Labour Department too . Beneficiaries under DAY-NULM will come under the scheme- Samajik Suraksha Yojana (SSY). Primarily, It is decided that all municipalities under North 24 parganas Sub- Division will started to get benefits of the scheme .

A Workshop on " Samajik Suraksha Yojana " was held on 22nd June , 2018 at Conference Hall of SDO Office of Barrackpore. 16 municipalities participated in this conference . Kanchrapara, Halisahar, Naihati, Bhatpara, Garulia, North Barrackpur, Barrackpore, Titagarh, Khardaha, Panihati, New Barrackpore, Kamarhati, Baranagar, Dum Dum, North Dumdum and South Dumdum .

North Baracpore Municipality organized Municipal Level Workshop & awareness campaign cum registration camp on 18th of July 2018 . In First Phase 21 members of the group enlisted their name . 18th July was Declared as "Samajik Suraksha Dibos".



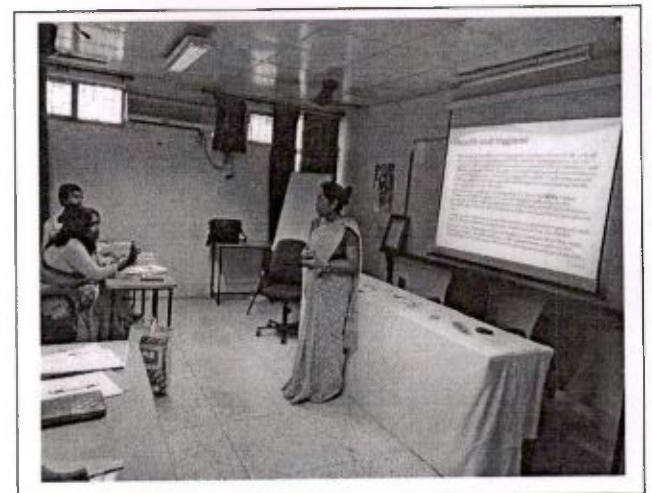
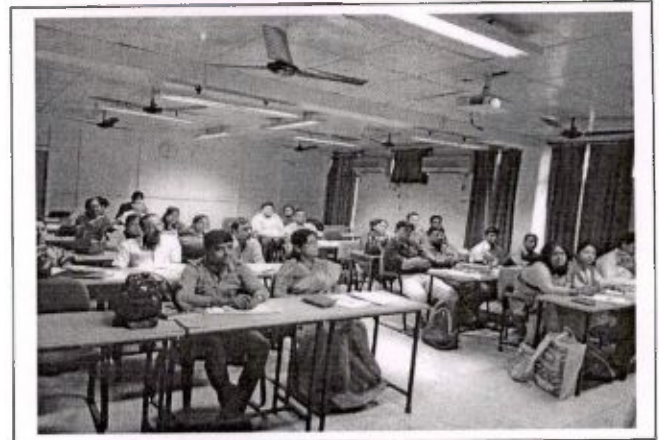
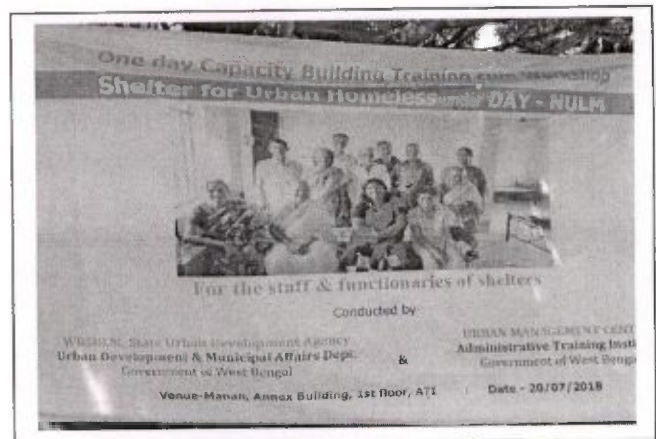
Sub- Division Level Meeting on



Registration Camp for NULM beneficiaries for SSY

One day Capacity Building Training cum workshop for Operation & Maintenance of Shelter for Urban Homeless (SUH) for the staff & functionaries and ULB official

Total 43 shelters were sanctioned under the scheme Shelter for Urban Homeless (SUH) under DAY-NULM within the state of West Bengal. So far 8 shelters (Haldia, Krishnanagar, Nabadwip, Durgapur, Bongaon, Jalpaiguri, Coochbehar & Midnapore) are functional now within the state under DAY-NULM. Two shelter units are ready to functional & further two units will be functional soon. As per operational guidelines of SUH a Capacity Building Training cum workshop for Operation & Maintenance of Shelter for Urban Homeless (SUH) for the staff & functionaries and ULB official has been arranged by the SMMU, WBSULM, West Bengal on 20.07.2018. This training programme was facilitated by the Administrative Training Institute, Govt. of West Bengal. 30 participants from 12 different ULBs were participated in this training programme. A brief discussion on O & M and a hand holding training on shelter registers were provided in this training. Project Officer, Health of NUHM discussed about the Health & Hygiene of Shelters and its inmates. A detailed discussion was made in the training on Role of Shelter Management Agency and Role of Urban Local Bodies for Shelter for Urban Homeless. This training was very helpful for the participator for better management of SUH.



An unique Business Activity of ALF : Rishra Municipality

Under WBSULM 3156 ALFs has been formed . ALFs are engaging in various activities to enhance their livelihood opportunities . ALFs also started their business activities . Rishra is one of the Municipality under DAY-NULM . Rishra Municipality Daspara ALF (Ward No -16) takes a new initiative for their SHG members to make them financially dependent. *The ULB in a mission of plastic free Rishra* . With this concept **Daspara ALF** have started a new business with the financial help of ULB & their NULM dept. **They are manufacturing the Non- woven Bags which are Bio-degradable**. The whole process of the business will be done by the ALF members . ALF will wholesaling these bags in the market of Rishra Municipal Area. An Inaugural Programme of the start-up business was organized on 17th of July 2018 . Primarily 30 members from the ALFs starting the business and their after periodically all members comes under the business .



महिलाओं को आत्म-निर्भर बनाने के लिए अभिनव कार्यक्रम का आयोजन



रिसड़ा में आयोजित कार्यक्रम में उपस्थित चेयरमैन विजय मिश्रा, उप चेयरमैन जाहिद हसन खान समेत अन्य

हुगली : रिसड़ा दासपारा एरिया लेवल फेडरेशन के तरफ से वार्ड नंबर 16 में महिलाओं को स्वनिर्भर व स्वालंबी बनाने के लिए एक अभिनव कार्यक्रम की शुरुआत की गई। इस कार्यक्रम में प्रधान अतिथि के रूप में उपस्थित रिसड़ा नगरपालिका के चेयरमैन विजय सागर मिश्रा ने कहा कि नगरपालिका के तरफ से महिलाओं को स्वावलंबी बनाने और अपने पैरों पर खड़ा होकर अपने

परिवार के साथ समाज निर्माण में भी अग्रणी भूमिका निभाने के लिए कई लोकप्रिय कार्यक्रम चलाए जा रहे हैं। उन्होंने बताया कि आने वाले दिनों में यह कार्यक्रम रिसड़ा नगरपालिका के सभी वार्ड इलाकों तक प्रसारित कर दिया जाएगा। इस कार्यक्रम में जाहिद हसन खान, अभिजीत दास, सुभाजीत साहा, शीतल घटक नगरपालिका के वरिष्ठ अधिकारीगण समेत अन्य पार्षद उपस्थित रहे।





From the Centre

Advisories Issued Date

1. Recommendation on Re-Assessment and Re-Training of the candidates under EST&P component of DAY-NULM 21st June
2. National Roll Out of Centralized Web Portal for Interest Subvention - Guidelines for States and Banks 19th June

Meeting with SSCs

A meeting was held under the chairmanship of JS-NULM with the Sector Skill Councils (SSC) on 19th June to address the issues faced by Skill Training Partners regarding assessment and certification of candidates.

Celebration of International Yoga Day

On the occasion of 4th International Yoga Day, SHG members, residents of shelter homes and trainees under DAY-NULM organized mass yoga events thereby spreading awareness regarding the physical and mental benefits of yoga in one's life.

Interest Subvention Portal

The Ministry and Allahabad bank team jointly conducted "Training for State and ULBs & Sensitization workshop for Bankers" on 28th and 29th June in Bhopal and Raipur respectively giving them a hands-on training to use the portal. The Ministry also participated in a Video Conference organized for 28 banks to provide technical resolution to users in uploading data on the web portal..

Promoting livelihoods through sanitation - Case of Odisha

Three ULBs of Odisha namely, Berhampur Municipal Corporation (BeMC), Paradeep Municipality and Banki NAC have created sustainable livelihood opportunity for the SHG women by involving them in the operation and management (O&M) of community and hybrid toilets. The initiative has twin objectives of mobilizing the members for using toilets and also empowering the poor women financially.

BeMC has given O&M contracts to 9 SHGs who can now earn Rs. 8000/- to 10000/- per month as service charge.

Progress So far ...

- 2.96 lakh SHGs formed
- 2.07 lakh SHGs received Revolving Fund
- 11.62 lakh candidates trained
- 3.78 lakh candidates placed
- 2.99 lakh persons given micro enterprise loans
- 4.08 lakh SHGs given bank loans
- 1,625 shelters sanctioned & 991 shelters operationalized
- 2,212 street vendors survey completed

Fund Released (During the fortnight)

- Rs. 53.38 Cr. released to Uttar Pradesh
- Rs. 3.20 Cr. released to Goa

From the States

Rajasthan: 7 members of Pink SHG from Kota have received a loan amount of Rs. 16.10 lakhs to purchase autos and become self employed as auto rickshaw drivers post 45 days training given by the state. Special city auto permits of 51 CNG autos for women have been issued by the government.

Uttar Pradesh: 4550 urban street vendors have been identified in Muzaffarnagar and a town vending committee is being constituted. Camps were also organized in the city to create awareness about the mission among the street vendors.



Telangana receives SKOCH Award 2018

SULM, Telangana (MEPMA) has received two SKOCH Governance Awards on 22nd June 2018 at Constitution Club of India, New Delhi for conducting Tab Based GIS Survey of Homeless in all ULBs and for it's dedicated efforts to improve their overall performance under the mission's skill training co component.



Goa: 'Akanksha', the state's second City Livelihood Centre, was opened on June, 20th 2018 at Vasco, Goa that shall act as a marketing platform for SHGs.

West Bengal: A shelter for urban homeless with a capacity of 50 beds was inaugurated on 22nd June at Midnapore ULB.

Madhya Pradesh: The state has signed a MoU with Vinsys IT services Pvt. Ltd, Pune on 12th June, 2018 for training and captive placement of 5,000 candidates in IT/ITES sector under the skill training component of the mission.

MP also organised Rozgar melas in 10 ULBs and a total of 1766 persons were recruited by various companies as computer operator, electricians, fitters, machine operators, etc.





From the Centre

PARAS

A meeting was held on June 7 with the Ministry of Electronics and Information Technology for improvement in feedback mechanism through PARAS (Personalized After-Training Rapid Assessment System)JS (NULM), has advised the team to make the feedback mechanism more user friendly and incorporate mobile OTP facilities for validation.

Review of NER and UTs

A VC was held on June 12, under the chairpersonship of JS, NULM with the North East Region States/UTs for effective monitoring of the implementation of the mission. States/UTs were asked to complete third-party survey for identification of urban homeless, submit utilization certificates and audited statements on priority basis. They were advised to impart skill courses as per market needs through experienced training providers.

Interest Subvention-Web Portal

A Meeting was held under the chairpersonship of JS, NULM, with the Allahabad Bank team to review the preparedness of Nation Roll Out of the Web Portal on Interest Subvention. The soft launch of the portal had been satisfactorily completed and the portal is ready for a National Roll out.

World Environment Day - Initiatives by States

Rajasthan | Multi Pocket Eco Friendly Bags: Eco friendly bags made by SHGs in Kota were displayed on the occasion of World Environment Day in an exhibition organized by Municipal Corporation Kota. A business entity has given order to these SHGs to prepare 5000 such bags.

Assam: SHG members in Guwahati organised rallies and spread messages on ill effects of plastic and sensitised public on "Refuse-Reuse-Recycle". Plastic-10 SHGs under the DAY-NULM Mission in the city are engaged in making eco-friendly bags as well.

Progress So far ...

- 2.94 lakh SHGs formed
- 2.05 lakh SHGs received Revolving Fund
- 11.44 lakh candidates trained
- 3.72 lakh candidates placed
- 2.98 lakh persons given micro enterprise loans
- 4.07 lakh SHGs given bank loans
- 1,625 shelters sanctioned & 981 shelters operationalized
- 2,212 street vendors survey completed



From the States

Gujarat: In the Board meeting of Ahmedabad Municipal Corporation and Ahmedabad Urban Development Authority held during the fortnight, it was decided to have a provision for 0.5% of space to be earmarked for street vending under town planning rules.

Odisha: An orientation-cum-sensitization program for 136CMMs and COs on roll out of CRP model and new payment modalities for Resource Organisations was organised during 1-4 June in Bhubaneswar.

Maharashtra: 247 candidates were given certificates on June 1 for Machine Operator - Plastic Processing at CIPET, Chandrapur under skill India mission. Out of 247, 198 candidates have been provided job placement.

Chhattisgarh: On June 14, Bankers' workshop was organized to discuss SHG bank linkage issues.

Himachal Pradesh: A two daystreet vendors workshop was organized in each of the three ULBs Mandi, Ner-Chowk & SunderNagar, in Mandi district during June 7-12.

Goa: Sensitization program was organized for 14 ULBs by RCUES, Hyderabad from May 28 to June 5, as part of Integrated Capacity Building Program.



MP - 300 Candidates placed in Job Fair

Job fairs were organized in 55 ULBs in Madhya Pradesh during the month of June. Out of 1000candidates who participated in these fairs, 300 persons were placed as ITES, electricians, fitters, machine operators and security guards.



World Environment Day

The global celebration of World Environment Day 2018 with the theme "Beat Plastic Pollution" was hosted at Vigyan Bhawan from June 1-5 by the Ministry of Environment, Forest and Climate Change. Various Missions including DAY-NULM from Ministry of Housing and Urban Affairs participated in the exhibition and showcased various initiatives, success stories and innovations.





From the Centre

Meeting with Indian Banks Association

A meeting was convened by the Ministry under the aegis of Indian Banks Association (IBA) in Mumbai on July 4, 2018 to discuss banking issues related to national roll out of web portal on interest subvention. The meeting was chaired by Mr. Sanjay Kumar, Joint Secretary, MOHUA. Participants included all senior management from head office of public sector and major private sector banks, and the RBI.

Training cum Sensitization Workshops for Interest Subvention Portal

The Ministry conducted a series of training cum sensitization workshops for web



portal on interest subvention in 11 states namely, Madhya Pradesh, Chhattisgarh, Maharashtra, Gujarat, Rajasthan, West Bengal, Jharkhand, Odisha, Bihar, Uttar Pradesh and NER states. Hands-on training was given to States and ULBs on using the portal for processing the transaction data.

Video Conference with States

A Video-Conference was held on 3rd July, 2018 with the 10 States to review their progress under the mission. States were asked to complete third party survey for identification of urban homeless and submit utilisation certificates and audited statements on priority basis. States were also advised to initiate market oriented skill courses through experienced training providers.

Shelters managed by ALFs in Udaipur:

In a novel initiative, the Urban Local Body of Udaipur, Rajasthan signed contracts with Area Level Federations (ALFs) for improved management and maintenance of shelters for the urban homeless under DAY-NULM. 7 ALFs have been engaged to manage shelter homes in the city. ALFs have engaged managers and caregivers in the shelters to ensure proper monitoring.

Progress So far ...

- 2.99 lakh SHGs formed
- 2.09 lakh SHGs received Revolving Fund
- 11.76 lakh candidates trained
- 3.86 lakh candidates placed
- 3.01 lakh persons given micro enterprise loans
- 4.09 lakh SHGs given bank loans
- 1,625 shelters sanctioned & 991 shelters operationalized
- 2,212 street vendors survey completed



From the States



Rajasthan: A City Livelihood Centre (CLC), was inaugurated on 11th July, 2018 at Chittorgarh, Rajasthan. The CLC will not only act as a marketing platform but will also provide information to the beneficiaries on informal sectors and micro-enterprises for promotion of their products and services.



Madhya Pradesh: The state has adopted the Internal Community Resource Person (I-CRP) Policy to develop community cadre with the objective of long term sustainability of the mission. A 10 days divisional level intensive training for 453 I-CRPs was organized at Rewa, Gwalior, Indore, Bhopal, Sagar, Ujjain and Jabalpur with help of National Institute Rural Development, Hyderabad. State has identified a total of 600 potential SHG members to be trained as I-CRPs.

Maharashtra: The State has signed an MoU with the Institute for Design of Electrical Measuring Instruments (IDEMI), Pune on 10th July, 2018 for training and placement of 8,000 candidates in capital goods, IT/ITES, media, electronic, electrical, automotive & production and manufacturing sector under the Skill India Mission.

60 candidates placed with Capgemini in Telangana



Under the State's captive placement initiative, 60 candidates have been trained in test engineer course and given completion certificates on 5th July, 2018. These candidates would be placed in Capgemini in the month of August 2018 with a starting salary of Rs. 2.4 lakhs p.a. As per the agreement between SULM, Telangana and Capgemini, 1500 youth will be provided advanced skill training and placements over a period of 3 years.



DAY-NULM & Convergence

West Bengal State Urban Livelihood Mission (WBSULM) Under State Urban Development Agency (SUDA) UD&MA Department , Govt of West Bengal

Convergence is one of the most important strategy and platform too to create the scope of opportunities of livelihood among the grass root level community and to provide the Various types of services to the community.

NULM is mobilizing the poor into their institutions. These institutions are expected to provide services to their members – savings, credit, livelihoods support and accessing rights and entitlements. To achieve the increased access to their rights, entitlements, social service benefits, public services and other schemes , WBSULM decided to converge with other schemes and department too.

Departments

SHG&SE Dept

Education Dept.

Other Schemes
under UD&MA
Dept.

Health Department

Schemes under SHG&SE Department

Skill Development Training of SHG members and entrepreneurs

With a view to create employment opportunity, upgrading the skill, developing qualitative standard of the products of self-employment enterprises, the Department of SHG & SE has been organizing training programmes on various trades like Tailoring, Soft Toy making, Zori Craft, Floriculture, Jute Products manufacturing, Goat Farming, Computer Applications, Marketing, Handmade Paper Bag making, Napkin Making, Vermi Compost Production, Organic Farming, Industrial Hand Gloves making, Ornamental Candle making, Agarbati making etc. Women of the DAY-NULM has been benefited

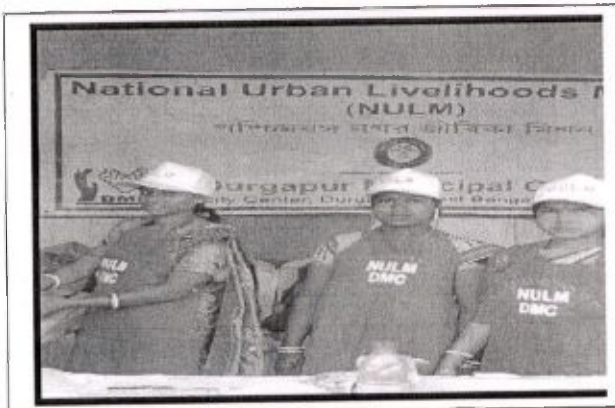


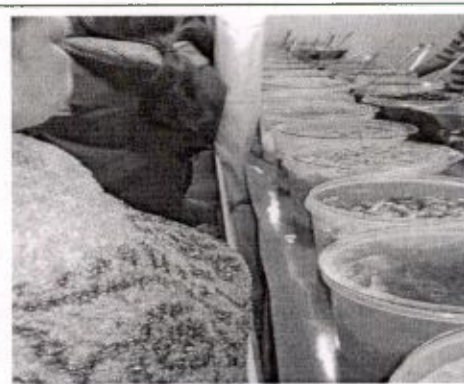
West Bengal Swanirbhar Sahayak Prakalpa (WBSSP):-

In order to provide relief to the interest burden on the Bank loan availed by the Self Help Groups (SHGs), the State Government has introduced the West Bengal Swanirbhar Sahayak Prakalpa (WBSSP) Scheme. According to this Scheme the Government is providing an interest subsidy to the eligible SHGs on a portion of the interest charged by Commercial, Regional Rural and Co-operative banks on the Bank loan. Considering that the Bank is charging interest @11% p.a. on the loan component of SHG, the Government shall subsidise interest component of the loan @9% p.a. and the beneficiary has to pay the rest part ,i.e., @2% p.a.

Participation in Fairs & Exhibitions :

After the convergence with DAY-NULM and SHG&SE department SHGs has been get an privileged from this. SHG&SE department organizes State level and district level Sabala Mela. SHGs not only succeeded in selling their merchandise considerably but also a majority of them succeeded in establishing links with some business houses, whole sellers & eminent persons of the marketing world for future sale of their products through them all the year round. The Department aimed at enabling the SHGs and Entrepreneurs to have access to the market through the state . SHGs members under DAY-NULM participate in all melas which was organized in District and State Level. It could be said that the Mela was a thumping success of SHGs . Among 125 ULBs , around 350 SHGs participated in the Mela among 100 ULBs . Total sell from the fair and Exhibition was around Rs. 45,91,310 .





KARMATIRTHA:-

SHG&SE Department has undertaken a programme of setting up of projects of Training-cum-Marketing Complex in the districts and sub-divisional headquarters under **RIDF** and **State Plan** to facilitate training of SHGs for Skill Development and for marketing of their products. This also includes setting up of Marketing Complexes under the brand name **Karmatirtha**, in various locations both in Rural & Urban areas. Convergence with this department GHGs under DAY-NULM has been the platform for marketing of their products. A new window has been opened for them to promote their sustainable livelihood opportunities in future.



Other Schemes under UD&MA Department

DAY-NULM & NUHM

To reach the community and upgrade the health related issues NUHM has been converge with DAY-NULM by formation of **MAS (Mohila Aragya Samity)** at the community level for the effective community participation . The main function of MAS is to awareness generation in the community to health seeking behavior , ensuring optimum utilization of health services, organize or facilitate community level , assist in community level monitoring system , and other health related activities. Medical Insurance Swasthyasathi of SHGs beneficiary to reduce medical hazards . organize various types of activities under NUHM





DAY-NULM & SBM

In order to accelerate sanitation movement under Swachh Bharat Mission, especially the urban component, Government of West Bengal has set up a dedicated institution, 'Mission Nirmal Bangla' in the Urban development and Municipal Affairs (UD&MA) Department. ALFs and SHGs members under DAY-NULM has been engaged in the various activity like awareness generation, daily rated workers, volunteers for their livelihood promotions.



DAY NULM & Health Department -----Benefits from "Swasthya Sathi"

A Group Health Insurance scheme named "Swasthya Sathi" was announced by the Government of West Bengal. All the district of West Bengal is covered up under the scheme and 45 Lakhs of families covering nearly 2.5 Crore population will be benefitted out of the scheme. Families of the Self Help Group Members under DAY-NULM are the beneficiary of Swasthyasathi Scheme. Basic health cover for secondary and tertiary care up to **Rs 1.5 Lakh** per annum through Insurance mode and Critical illness like **Cancer, Neuro surgeries, cardiothoracic surgeries**, liver diseases, blood disorders etc. up to **Rs 5 Lakh** through Assurance mode. More than 20thousands SHGs has been covered by Swasthyasathi Scheme.



DAY NULM & Education Department To enhance the livelihood opportunities SHGs have being engaged to make School Uniform , Mid Day Meal Programme in West Bengal . Among 125 ULBs, most SHGs has been engaged in the MDM Programme .



"We walk together, we move together, we think together we resolve together and together we take the country forward"

Dear Sir/Madam,

You are requested to send good quality activity photographs (5-6) in jpeg format with caption lines of all components under DAY-NULM for posting in social media and brief write-ups highlighting the activities and major developments for the fortnightly newsletter of the Mission in first and last week of each month.

Regards,

Megha Mathur

Mission Executive - IEC

National Mission Management Unit

DAY-NULM

MoHUA

Nirman Bhawan

New Delhi - 110011

8210910602; meghaiec.nulm@gmail.com



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Major Activities under DAY-NULM

West Bengal State Urban Livelihood Mission (WBSULM)
Under
State Urban Development Agency (SUDA)
UD&MA Department , Govt of West Bengal

Financial Literacy Camp

Financial Literacy Camp is a ongoing programme under DAY-NULM in West Bengal . Till the day 30 financial Literacy Camp organized . Each Literacy camp facilitated by General Managers of Banks .



Financial Literacy Camp cum Entrepreneurship Development programme facilitated by General manager , DIC , MSME Manager DIC, Dy. Director Horticulture & District Horticulture Officer at Purulia ULB

IEC of City Livelihood Centre (CLC)

IEC, one of the most important strategy of West Bengal to implement DAY-NULM programme in the community level . We know City Livelihood Centre (CLC) is one of the most important sub-Component under DAY-NULM . Provide Services in the community level is one of the key activity. To generate awareness properly at the Grass root level ,ULBs organize camp, wall writing , distribute leaflet , advertise through local cable channel , and one to one discussion .



Campaign on CLC at Rajpur Sonarpur ULB

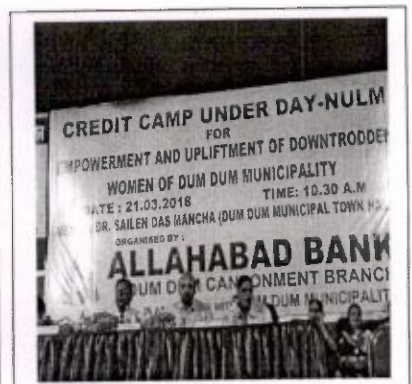
Discussion on DAY NULM with District Administration



Discussion with ADM(G) and commissioner Durgapur with DAY-NULM Team on SHGs and to explore startup culture units like biodegradable disposal leaf plate making, sanitary napkin, paper plate making, dhooop agarbati, mushroom cultivation etc.

Cash Credit Camp

Cash Credit Camp under DAY-NULM is organized throughout the state. It is an ongoing process in 125 ULBs. Dum Dum Municipality organized Cash Credit Camp with the presence of honorable DM North 24 Pgs, LDM and DGM of Allahabad Bank. Total 232 SHG CC Loan sanction letters were distributed to the SHGs.



World Environment Day Celebration

SHG members in Santipur, Kachrapara and many other ULBs organized rallies and spread messages on Eco-Friendly environment. Introduce Eco-Friendly Bags by SHGs.



রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ

“ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-64/2016 (Pt.-I)/

.06.2018

ক্রমিক নং

তারিখ

From : Director, SUDA &
Mission Director, WBSULM

To : Smt. Archana Mittal,
Director (UPA),
Ministry of Housing & Urban Poverty Alleviation (UPA Division),
Nirman Bhavan,
New Delhi – 110 011.

Sub : Activities and major developments under DAY-NULM

Madam,

In reference to captioned subject, this is to inform you that Sri Rakesh Ranjan Barik, NMM, C&KM, DAY-NULM MoHUA has sent a mail dated 14th June, 2018 with the request to share activities and major developments relating to the initiatives taken under DAY-NULM.

In this context, it is stated that the write-up on the activities of SHGs through convergence with other Departments and DAY-NULM are attached herewith.

Enclo : as stated

Yours faithfully,

Director, SUDA
&
Mission Director, WBSULM

Write ups for fortnightly newsletter-Reg

Inbox x

Rakesh Ranjan 10:39 AM (7 minutes ago)

to MD, SULM, bihar_sulm, SULM, Sandesh, DY, suda, suda, SULM, hudd-jk, jharkhandsulm, KARNATAKA, NULM, Kerala, Madhya, NULM, suda, Punjab, pddlb, Tnulm, Mdmeppma, Suda, SMMU, SUDA, me

Dear Sir/Madam,

You are requested to send brief write-ups highlighting the activities and major developments under DAY-NULM (*1st June to 15th June*) **for the fortnightly newsletter of the Mission.**

Write-ups with good quality activity photographs need to be shared on or before 11 am on 15th June 2018 positively.

regards,

Rakesh Ranjan Barik,
NMM, C & KM
NMMU, DAY-NULM
MoHUA

Reminder Mail- Information for fortnightly newsletter and social media posts

Inbox x



pddlb dlb <pdlsgrajasthan@gmail.com> 1:34 PM (11 minutes ago)

to MEGHA, MD, SULM, bihar_sulm, SULM, Sandesh, DY, suda, suda, SULM, hudd-jk, JHARKHAND, KARNATAKA, NULM, Kerala, Madhya, NULM, suda, Punjab, Tnulm, Mdmeppma, Suda, SMMU, SUDA, me

On Fri, Jun 15, 2018 at 10:53 AM, MEGHA MATHUR <meghaiec.nulm@gmail.com> wrote:

Dear Sir/Madam,

You are requested to send brief write-ups highlighting the activities and major developments under DAY-NULM **on a weekly basis for the fortnightly newsletter of the Mission.**

Good quality activity photographs (5-6) in jpeg format with caption lines and success stories/case studies/innovation etc under DAY-NULM also be shared on a **weekly basis for posting in social media.**

Regards

Megha Mathur

Mission Executive IEC

DAY-NULM

2 Attachments

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
 “ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-64/2016 (Pt.-I)/

.05.2018

ক্রমিক নং

তারিখ

From : **Director, SUDA &
Mission Director, WBSULM**

To : **Smt. Archana Mittal,**
Director (UPA),
Ministry of Housing & Urban Poverty Alleviation (UPA Division),
Nirman Bhavan,
New Delhi – 110 011.

Sub : Success stories under DAY-NULM

Madam,

In reference to captioned subject, this is to inform you that Sri Rakesh Ranjan Barik, NMM, C&KM, DAY-NULM MoHUA has sent a mail dated 2nd May, 2018 with the request to share 5 to 6 success stories for the year 2017-18 relating to the initiatives taken under DAY-NULM.

In this context, it is stated that the success stories under DAY-NULM are ready in this office. In view of above, you are requested to send an official communication to this office instead of mail. After receipt of the same, this office will send the success stories.

Yours faithfully,

Director, SUDA
&
Mission Director, WBSULM

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

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Home

7 of 8,595

COMPOSE

Urgent : Success Stories under DAY-NULM

Inbox

Inbox (358)

Starred

Sent Mail

Drafts (70)

29 CLC Inauguration

CBST Monthly Rep

CLT-Appraisal

CLC 3rd Phase

CLC Report

CLC SURVEY

CLSC Meeting

ESTP

ESTP Placement

ESTP PROPOSAL

ESTP under PBSSO

Executive Commit

IEC Activities under

Rakesh Ranjan

May 2 (1 day ago)

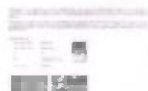
to MD, SULM, bhar_sulm, SULM, Sandesh, DY, suda, suda, SULM, hudda-k, jashdhandzulm, KARNATAKA, NULM, Kerala, Madhya, NULM, suda, Punjab, pdelb, Trulm, Md

Dear Sir/Madam,

You are requested to share 5 to 6 success stories for the year 2017-18 (with a title, good quality action photograph, contact details and the brief of not more than 200 words) and any films/ promos- audio & or video spots/ reports, testimonials relating to the initiatives taken under DAY-NULM by 3 pm dated 3rd May, 2018 positively (sample is attached for reference).

regards,

Rakesh Ranjan Barik
NMBM, C & KM, DAY-NULM
Molhla (Mob: 8800554039)



Urgent : Success Stories under DAY-NULM

Inbox x



Rakesh Ranjan May 2 (1 day ago)

to MD, SULM, bihar_sulm, SULM, Sandesh, DY, suda, suda, SULM, hudd-jk, jharkhandsulm, KARNATAKA, NULM, Kerala, Madhya, NULM, suda, Punjab, pddlb, Tnulm, Mdmepma, Suda, SMMU, SUDA, me

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You are requested to share 5 to 6 success stories for the year 2017-18 (with a title, good quality action photograph, contact details and the brief of not more than 200 words) and any films/ promos- audio & or video spots/ reports, testimonials relating to the initiatives taken under DAY-NULM by 3 pm dated 3rd May, 2018 positively (sample is attached for reference).

regards,

Rakesh Ranjan Barik
NMM, C & KM, DAY-NULM
MoHUA (Mob: 8800554039)

Attachments area

Livelihood promotion through SEP-I loan under NULM

Fulkali Chatterjee, is 32 years old and she is a member of Maa Khudra Sanchay O Rin Dan Gosthi under Naihati Municipality. From the year 2003 she is involved in soft toy making as her passion. And later she started it as a small business to earn some money.

In the year 2016, she obtained training on Soft Toy Making, organised by the Office of the District Magistrate, GoWB, North 24 Pgs. In the same year she registered her business under Naihati Municipality with a wish to establish her business in large scale. She decided to take benefits from the SEP-I scheme. Seeing her hard work, the Naihati Municipality selected her for "SEP I" Loan under DAY NULM Programme. On April 2017, she got a SEP I loan Rs 1 lakh 98 thousand from Allahabad Bank, Deulpara Branch. She is supplying her toys as a wholesaler to the local shops. Her net profit at present is 7 to 10 thousand per month.

She is now contributing to her family financially and dreaming to uplift her daughter with a higher education. Also in near future she is going to involve other SHG members from her ward in her work.



CONTACT DETAILS :-

Name of the Service Provider: Fulkali Chatterjee

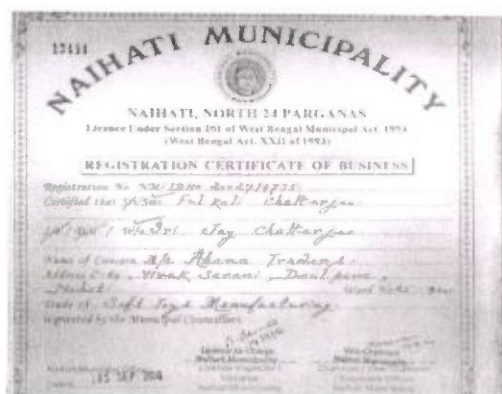
Husband's Name :- Joy Chatterjee

Age- 42 Yrs.

Sex- Female

Address- ward no- 26, Naihati Municipality

Contact: 7998132638



Success Story of 'Abhayashram' Shelter for Urban Homeless under NULM, Durgapur MC

Name: Milan Ghosh

Age: 37 yrs

Gender: Male

Date of Admission: 10.07.2017

Milan Ghosh was rescued from Durgapur Railway Station premises during a night survey by NGO, NULM manager and M-MIC (NULM). He was found in a distressed condition with very limited access to regular food and basic amenities for livelihood. Although he was working in a road side hotel, he was very irregular as he was suffering from thalassemia. Hence, he couldn't work on a regular basis and had to lose his job frequently.

After coming to the 'Abhayashram', and getting regular food and proper lodging, he was becoming physically stable. But due to his pre-existing ailment, i.e., Thalassemia, he was provided medical support by the Operating Agency. He had to undergo regular blood transfusion for this reason. Therefore, gradually, he was becoming stable.

Through counselling, it was found that he was evicted from his family due to his illness and disability to earn and feed his wife and child.

He had been doing multi-tasking at 'Abhayashram' during his stay. The Agency Manager counselled his wife and meet them together again in the month of October 2017.

On 27th November 2017, Milan joined as a Security Guard at an Automobile Showroom at Durgapur, with a salary of Rs. 5,000/- per month.

Milan saved Rs. 25,000/- by April 2018 and hence decided to build a temporary house and stay with his family. Hence, he was rehabilitated and discharged on 27th April 2018.



During Night Survey at Durgapur Railway Station



BEFORE



AFTER

"It's a unique initiative taken up by the government, it saves my wife's life" – Saved life by providing instant Services through CLC .

Parnabi Manna , is now 28 years of old , a Trained Nurse but was jobless in Hoogly Chinsura Municipality . She resides nearby slum, after completion of class twelve she is looking for a job to give support to his family; she completed Nursing Training through ES &TP programme. She registered her name at City Livelihood Centre of Hoogly Chinsura Municipality . She was from the under previlage back ground. Hoogly Chinsura Municipality started provide services through CLC . One day CLC received a call on 15/06/2017 at 5.30 p.m on the Toll free No. 18003455190. An elderly voice seeking help for his wife, a traumatized voice that is looking for a trained nursing attendant. They need a trained medical assistant who can look after the diseased and monitor as per doctor's guidance.



As we know that this is a medical emergency situation and need to respond quickly, we contacted some of our enlisted " Nursing Aids " and give this call to the nearest one who can attain the patient quickly. CLC talked with Parnabi and She responded quickly and attended the patient within half an hour. Parnabi is trained and experienced and she manages the situation properly.

As process of feedback we called the beneficiary the response was over whelmed he told us **"It's a unique initiative taken up by the government, it saves my wife's life"**. We also contacted to the medical attendant on duty she is also happy to deliver such services in time and for continued service for ten days she earn money for her family. Now She is a regular service provider and engaged such types of Job through CLC . Now she is engaged in **DIPTAKSHI, EYE SURGERY & MEDICAL CENTRE with regular salary of 7 thousand per month .**

In this regards it was true that the socio-economic condition of Pallahavi Manna was very poor. She is solely earning member of her family. After gating the training and CLC service activities the family income gradually increased.

CONTACT DETAILS :_

Name of the Beneficiary : : Parnabi Manna
Father/Husband's name :
Name of the Service Receiver- :-Anil Kumar Pal
Age
Address :
Town : Hoogly Chinsura
Contact No
State : West Bengal



Joint Venture of 4SHGs to fight with poverty by producing Readymade Garments through their own Centre "AIKATAN"

They were simply housewife and their family income was around 84 k per annum and most of their husband was daily labour. But they dream about their future and they dreamed about their own earning. In Kharagpur Municipality NULM properly started on 2014 and women started to form SHGs of their own. After formation of SHGs they took Skill training and they decided to making garments. 4 SHGs i.e. Gargi SHG, Kalimandir SHG, Astha SHG & Bekartheek SHG in ward no 7 of Kharagpur Municipality started Readymade Garments making center in the name of 'Aikyatan Nighty Centre. 4 members from bekartheek SHG, 2 members from Astha SHG, 2 members from Kalimandir SHG and 2 members from Gargi SHG all together 12 women have started the activity. They started a Centre named 'AIKATAN'.

They took loan from their Groups as the Groups were supported by the "Revolving Fund" and their own fund. They started the centre by procuring 6 nos second hand tailoring machines. Members of the 04 SHGs have invested Rs 75000/- to start the business. They



procure raw materials from Golebazar market under Kharagpur Municipality. They also sell the finished products to the whole sellers in Golbazar Market. Average monthly income of the centre is Rs 15000/-. 20% of monthly income is reserved to manage establishment cost. Rest 80% of income is divided among the members as per number of finished product making. Anjali Poddar from Gargi SHG says *"It,s our big support of NULM to motivate us to make our own business and as an incharge of the*

Centre I feel proud that we are working together and struggling together and wining together . We are also grateful to the municipality for the support" They are planning to expand their business by availing SEP(G) loan.

CONTACT DETAILS :-

Name of the Beneficiary :
SHG, Bekartheek SHG

: Gargi SHG , Kalimandir SHG , Astha

Address

: ward no 7 of Kharagpur Municipality

Town

: Kharagpur Municipality

Contact No

: 9474646734

State

: West Bengal

A New sunshine of RITU through Innovative and Special Project under NULM

Ritu is a 23 year old young woman with Down's Syndrome. She belongs to an economically disadvantaged family. Ritu lives with her parents in a slum at Tiljala place. Ritu's father is now unemployed because of his illness. Ritu's mother Lila Devi is the only bread earner of their family and works as a domestic helper. Indian Institute of cerebral Palsy , the institute is the organization who is responsible for the Innovative and Special Project under NULM. Ritu was the beneficiary of the project .



When she first came to IICP she could not say her parents' names and her address properly. She could only write A,B (alphabets) and 1,2 (numerals) and only the first letter of her name in Hindi. She was completely unaware of hygiene, cleanliness and grooming. She lacked social behaviors such as greeting people. She had to be helped by her mother. She could barely follow simple one-word instructions.

Ritu and her mother have been provided intensive inputs in Social skills and Advocacy to develop basic social skills and manners and to enhance their knowledge about the rights & entitlements for Person with Disability.



Ritu has been given a pair of special shoes and after using these, Ritu's walking has become more stable than earlier. In the catering unit she has learnt to make beverages and snacks. She learned about the required utensils, ingredients and the steps to make them under the supervision of our trainer. To assist Ritu, her mother Lila Devi has also learnt how to make all these products. They have been made aware of the importance of cleanliness and hygiene in the catering unit.

A plan for income generation has been made for Ritu and her family by selling off Tea packets. To prepare Ritu and her mother for this few numbers of tea packets has given during the training, so that they can get an idea of costing, profit and loss before starting any business. At the end of the entire programme Ritu received Rs.5, 000/- as a seed Capital to initiate a small business of making paper bags and selling tea packets with the support of her mother.

CONTACT DETAILS :-

Name of the Beneficiary—Ritu Shaw(D/o Lila Debi)

Mother's Name:- Lila Devi

Age:- 23 yrs

Date of Birth- 10/10/1993

Address-8, Tiljala Place, Circus Avenue, Kolkata-700017

Diagnosis- Down's syndrome



City Livelihood Centre helps to enhance livelihood opportunities

Sri Sanjoy Das, 41 years old is an semi skill electrician who lives in Haripur Street, Sutragarh, Santipur with his family members. He spent his childhood in very pathetic condition. His mother died in his childhood. He does not have any proper education . He is the only earning member of his family. He belonged from the pro- poor family . But Sri Das never left hope in his life.



He has taken a skill training from other institute but was not able to engage himself permanently But he was very much technically sound in the field.

Santipur municipality started City Livelihood Centre to provide services . Sri Sanjay enlisted his name here as a service provider . Seeing his technical expertise CLC engaged him indifferent wards of the municipality and and in the Municipality too . He earned pr day for every services Rs.350 to Rs.500 per day . Now he is earning more or less

Rs. 12000 . His reputation is growing and he is coming out from the poor situation .

Sri Sanjoy Das is thankful to the municipality and CLC too . He says : **"I discover myself by providing my skills to the people through CLC."**

CONTACT DETAILS :-

Name of the Service Provider: Sri Sanjoy Das

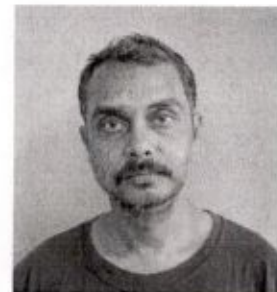
Father's Name : Sri Bangshibadan Das

Age- 41 Yrs.

Sex- Male

Address- Haripur Street,
Sutragarh, Santipur, Dist-Nadia

Contact: 9474339191



Distribution of ID card



Engaged in work

Success Story on Innovative and Special Project under West Bengal State Urban Livelihood Mission

Name of the trainee—Ritu Shaw (D/o Lila Debi)

Date of Birth- 10/10/1993

Address-8, Tiljala Place, Circus Avenue, Kolkata-700017

Diagnosis- Down's syndrome

Ritu is a 23 year old young girl with Down's Syndrome. She belongs to an economically disadvantaged family. Ritu lives with her parents in a slum at Tiljala place. It is a small room (10"/8") with a small space in front of the room used as kitchen. They use a common toilet. Ritu's father is now unemployed because of his illness. Ritu's mother Lila Devi is the only bread earner of their family and works as a domestic helper.

Ritu had been introduced to IICP through the social workers of CBR team of IICP. Ritu was brought to IICP by her mother who accompanied her everyday to IICP to attend the training program. When she first came to IICP she could not say her parents' names and her address properly. She could only write A,B (alphabets) and 1,2 (numerals) and only the first letter of her name in Hindi. Before coming to IICP she used to go to another welfare organization (Society of Indian Children Welfare) where from she learned drawing (flowers, fruits etc). She was completely unaware of hygiene, cleanliness and grooming. She lacked social behaviours such as greeting people. She had to be fed by her mother. She could barely follow simple one-word instructions.

In the beginning of the training program she was assessed by our professionals to ascertain her learning abilities to formulate a plan for her learning. In this process we had to involve her mother to work with her as any income generation scheme for adults with intellectual disabilities has the potential to be successful only if any close member of the families involved.

Initially she was placed in the printing unit, and she learned the different steps and names of the raw materials required for making paper bags, envelopes, block printed paper bags and making exercise books with rough and fresh paper. At all stages, she required intensive input and supervision of our trainers. Her mother Lila Devi has also learnt the work with her.

Ritu and her mother have been provided intensive inputs in Social skills and Advocacy to develop basic social skills and manners and to enhance their knowledge about the rights & entitlements for Person with Disability. Both of them are now aware of the rights of a person

with disability, the criteria of obtaining a Railway concession form and entitlements included in the new disability act, the importance of Disability Card and Disability Certificate.

Ritu has learnt how to greet people and show gratitude. Ritu can now maintain hygiene & cleanliness like brushing twice in a day, bathing regularly by using soap and wearing clean clothes. She has also learnt to maintain privacy during bathing and toileting. She has also learnt about grooming.

As an outcome of Functional Literacy classes Ritu has learnt to sight read and copy her name, to identify clock, calendar and functions of these. She can identify currency notes and coins and knows the purposes of usage. Ritu has also learnt to write her name in English with minimum assistance.

Ritu has been given a pair of special shoes and after using these, Ritu's walking has become more stable than earlier.

In the catering unit she has learnt to make beverages and snacks. She learned about the required utensils, ingredients and the steps to make them under the supervision of our trainer. To assist Ritu, her mother Lila Devi has also learnt how to make all these products. They have been made aware of the importance of cleanliness and hygiene in the catering unit.

Ritu and her mother were very delighted to learn to operate a computer. Her mother has learnt the basics of computer handling which was part of their training programme. Ritu has learnt to turn on the computer independently by switching on the UPS and CPU, she can also identify computer Monitor, Keyboard, Mouse and CPU. Ritu has learnt to type numbers 1-9.

A plan for income generation has been made for Ritu and her family by selling off Tea packets. To prepare Ritu and her mother for this few numbers of tea packets has given during the training, so that they can get an idea of costing, profit and loss before starting any business. At the end of the entire programme Ritu received Rs.5, 000/- as a seed Capital to initiate a small business of making paper bags and selling tea packets with the support of her mother.



Success Story on Self- Employment Programme (SEP- I) under West Bengal State Urban Livelihood Mission



ULB Name	: Naihati Municipality
District	: North 24 Parganas
Ward No.	: 26
Name of SHG	: Maa Khudra Sanchay O Rin Dan Gosthi
Name of Business	: Ahana Traders
Name of the owner	: Fulkali Chatterjee
Annual Income	: - 1 lack 20 thousand

Fulkali Chatterjee is a member of “Maa Khudra Sanchay O Rin Dan Gosthi” under DAY-NULM in Naihati Municipality. She is working as a Cashier in her group. Also she is the group leader of the 11no. of SHGs from her Ward.

From the year 2003 she is involved in soft toy making as her passion. And later she started it as a small business to earn some money.

In the year 2016, she obtained training on Soft Toy Making, organised by the Office of the District Magistrate, GoWB, North 24 Pgs.

In the same year she registered her business under Naihati Municipality with a wish to establish her business in large scale. Seeing her hard work, the Naihati Municipality selected her for SEP I Loan under DAY NULM Programme. On April 2017, she got a SEP I loan from Allahabad Bank, Deulpara Branch. The loan amount is Rs. 1 lakh 98 thousands. She is repaying her interest installment to the

bank timely without miss. Now she is doing her business very efficiently and profitably. She is supplying her toys as a wholesaler to the local shops. Her net profit at present is 7 to 10 thousand per month.

She is now contributing to her family financially and dreaming to uplift her daughter with a higher education. Also in near future she is going to involve other SHG members from her ward in her work.

Success Story on City Livelihood Centre (CLC) under West Bengal State Urban Livelihood Mission



Name of Municipality	:- Hoogly Chinsura
District Name	:- Hoogly
Name of Service trade	:- Nursing Attendant
Name of the Service Provider	:- Pallavi Manna
Name of the Service Receiver	:- Anil Kumar Pal
Annual Income	:- 72000/-

Hoogly Chinsura Municipality received a call on 15/06/2017 at 5.30 p.m. An elderly voice seeking help for his wife, a traumatized voice that is looking for a trained nursing attendant. Hoogly Chinsura CLC team respond to him and give assurance to him that they will provide him solution at earliest. As per primary conversation the municipality came to know that the diseased have been brought back to home on the same day from hospital. They don't have any ancestor who can look after them. So they need a trained medical assistant who can look after the diseased and monitor as per doctor's guidance.

The person knocked in several places but not get any suitable person to meet his need. Leaving all hope he turned his T.V and saw our CLC advertisement in local channel. Without losing any moment he called for seeking a trained medical attendant in CLC Toll free No. 18003455190.

As we know that this is a medical emergency situation and need to respond quickly, the municipality contacted some enlisted "Nursing Aids" and give this call to the nearest one who

can attend the patient quickly. The attendant is a female residing at nearby slum. After completion of class twelve she is looking for a job to give support to her family; she completed Nursing Training through ES & TP programme. She responded quickly and attended the patient within half an hour.

It is found that the diseased is a cardiac patient and due to arthritis she could not move without others help. As she return from the hospital the condition is worse so a trained medical assistant is essential for support. As CLC's enlisted person is trained and experienced she manages the situation properly.

Due to proper attainment by the nursing attendant and medication, within a few days the patient recovers from this situation and presently fit and fine.

As process of feedback, CLC called the beneficiary. The response was over whelmed he told us "It's a unique initiative taken up by the Government, it saves my wife's life". Municiplity also contacted to the medical attendant on duty she is also happy to deliver such service in time and for continued service for ten days she earn money for her family. She enlisted her name in this CLC and there after she is a service provider and got good numbers of call for engagement in regular basis by this she can fulfill her needs from her regular earning .

Socio-economic condition of Pallahavi Manna was very poor. She is solely earning member of her family. After getting the training and CLC service activities the family income gradually increased. Now, the total family income of her family is 72000.00 per annum.

Success Story on Social Mobilization & Institution Development (SM&ID) under West Bengal State Urban Livelihood Mission



ULB Name	: Naihati Municipality
District	:- North 24 Parganas
Name of SHG	: Chandabindu Swanirvar Gosthi
Ward No.	: 18
Name of Business	: Sainath Handicraft Production
Name of the owner	: Sangita Chakraborty
Annual Profit	:- Rs. 4.50 to 5 lakh

Sangita Chakraborty is a member of Chandabindu Swanirvar Gosthi under Naihati Municipality. She is working as President in her group. From the year 2013 she is involved in hand made junk Jewellery making.

In the year 2016, she registered her business under Naihati Municipality with a wish to establish her business in large scale. She got loan from DAY NULM Revolving Fund twice. Now she is doing her business very efficiently and profitably. She is supplying her jewellery as a wholesaler to the local shops, also gives stalls to several Melas. She recently provided stall on her hand work business in Sabala Mela; Barrackpore Mahakuma Block-2 from 2nd Dec. 2016, Zonal level Khandi Mela-2017; Habra from 20th January 2017, Sarash Mela; Salt lake Karunamayee from 2nd Dec.2016, Banipur Hasta Shilpa Mela; from 5th Feb 2017, Naihati Utsab; Dec, 2016, Swanirvar Mela by Hoogli Chinsura Municipality from 29th May 17, Sampriti Mela by Naihati Municipality, Jun 2017.

She also provides training on Junk Jewellery making to several SHGs and individuals. Also she provided training to the women from Halisahar Jetia organised by Jetia Gram Panchayet.

Her net profit at present is approximately Rs. 4.50 to 5 lakh in a year.

She is now an independent woman and contributing to her family financially and dreaming to uplift her son with a higher education.. She is already involving other members from her group mainly in winter seasons, when Melas are organised.

Also in near future she is going to boost her business in a large scale and involve other SHG members from her ward in her work.



Figure 1: (Grill Factory) Rupali Das & Her Husband

Success Story of Self Help Group (SHG)

Under National Urban Livelihood Mission (NULM)

Urban Poverty Eradication is a hard nut to crack with increasing rural-urban migration which results in to higher urban unemployment. It takes time. But the kind of development that is taking place and the kind of leadership that is emerging with the SHGs movement is phenomenal.

SHGs and NULM schemes are instrumental in bringing about structural changes in the urban society and its economy as a whole.

She is selling the products in the local market of Siliguri and earns Rs.15000/- per month.

The lives of urban poor who are living at Siliguri under ward No. 4 were very miserable. Beside the basic necessities, poverty prevented their children from getting even the basic education. Poverty and lack of financial awareness among the urban poor resulted in health problems too. Trapped in a vicious circle of poverty.

The importance of transition from SJSRY to NULM is needed for providing them employment opportunities and social security, improving the status of women and access to health care services. It was, therefore, necessary to take this factor into account for human and social development of Economic Weaker Section of the society. The formation of SHGs and promoting thrift and credit activities helped in generation employment opportunity empowering the women, creating awareness regarding their rights and responsibilities. Through the poverty alleviation schemes the much needed employment opportunities were created thereby ensuring financial and social security. It is a complete transition for the women who have been organized into SHGs in the form that they have created savings, opened Savings Bank Accounts, gained entry into banking facilities and linkage to credit.

SHG Name

- Jyoti Nagar No.18 SHG

SHG Member Details

- Rupali Das
- Age: 30 years
- Marital Status: Married
- No. of family Member = 5

ULB Name

- Siliguri Municipal Corporation

Under Community Organiser

- Silpi Ghosh

Ward No. 4

- Name of the Councillor: Parimal Mitra

Type of Employment

- Entrepreneurship

Nature of Business

- Family Business

Business Model

- Grill Factory

Product manufactured

- Iron Shutter
- Iron Grill
- Steel Windows
- Mobile Steel Shop
- Steel Bed

Factory Space (Rented)

- 190 Sq. feet Area

Monthly Income

- Before joining SHG Rs.3000/- per month
- After joining SHG Rs.15000/- per month

Generate Employment for

- 2 Nos. Wage labourer



Rupali Das is member of the Jyotinagar No.18 SHG which was formed under the guidance of Siliguri Municipal Corporation during 2009-10. The SHG group consist of 15 members and Rupali Das is one of the member of that SHG group. Under National Urban Livelihood Mission (NULM) programme, the SHG groups are entitled to get Rs. 10000/- as revolving fund to enhance group saving for further lending within the group. This helps the SHG members to strengthen their financial needs and lead to Social development as well as financial empowerment of Economic Weaker Section (EWS).

After joining the SHG group Rupali got to know that this SHG helps to provide micro & small loan to their group member out of their total savings. Rupali had a business plan of setting up her own grill factory through SHG loan. During 2014-15 the Jyotinagar No.18 SHG has sanctioned a 1st loan amount of Rs.30,000/- thousand to Rupali Das out of the Group savings. Due to financial constraint Rupali Das initially started the business in a small scale (Rs. 30,000/-) with the help of her 2 family members (Rupali husband & her brother-in-law). Rupali Das is married women whose husband is contractual wage labour in a nearby Grill factory.



Rupali's family income was Rs.3,000/- per month. His husband is a skilled labour but due lack of employment opportunity he was forced to work for low wage income. With the help of NULM project and women empowerment through SHG activities she created a better livelihood for herself and for her family too. Present day her family income is Rs. 15000/- per month. Rupali, an entrepreneur has sets an example to the Society, that how an urban poverty eradication scheme can helps to eradicate urban poverty from the society and economy as a whole.



Figure 5: Grill Factory

Rupali business is to manufacture products like Iron Shutter & Iron Grill, Steel Windows in her grill factory. She purchases the raw material and convert them into the final product and marketed her product at a market price and earn profit of 40%. For instance, she purchases Iron rod @ Rs.50/kg and convert them into final product like shutter & Grill which is made up of Iron and sale them @ 75/kg. whatever be the weight of shutter will be it will be sold @ Rs.75/kg. Similarly, for steel window the raw material (Steel Rod) that she purchase @ Rs.30/Kg and sale them @ Rs.55/kg.

After the initial success of her product in the market she uses to get more supply orders from the market. So in order to fulfil the demand for her product she need to expand her business which again requires capital. Due to competition in the market from the established manufacturer and survive in the market she need to expand her business. Rupali Das again asked for 2nd Loan amount to Rs.50,000/- from the Jyoti Nagar No.18 SHG to expand his business. The loan was sanction by the group because she has repaid his 1st loan within the stipulated time without being default. Her business grows and she again took 3rd loan amounted to Rs.20,000. In spite of the fact that her 2nd loan is not completed his tenure but she stills took the loan from the group to further expand her business.

Monitoring & Supervision: Hon'ble Mayor Asok Bhattacharya has given most priority on NULM programme Upgradation of EWS and Urban Poor is his top most priority.

Sri Parimal Mitra, MMIC, UPE is very much interest to upgradation of social economical status of Urban poor with in Siliguri Municipal Corporation area.

Sri S.W. Bhutia, Commissioner, SMC and Sri Saptarshi Nag, CPO, NULM and Secretary, SMC is supervising and monitoring the subject in a regular basis. Moreover, under the guidance and supervision of authorities the whole UPE cell is giving their best effort to achieve the goal for eradication of poor under SMC area.

Road Ahead: Rupali das want to further expand her grill factory business and to do that she need financial assistance in the form of SEP-I loan under NULM project. This not only increases her family earning potential but also create employment opportunities to group member of Jyoti Nagar NO.18 SHG.

West Bengal State Urban Livelihood Mission (WBSULM)

**Dept of Municipal Affairs
Govt. Of West Bengal**

Template for submitting Best Practices under DAY-NULM

District :- Nadia

ULB Name :- Krishnanagar Municipality

Ward No:- 01

Name of SHGs :- Tumpa Halder

- 1. Rationale:-** SHGs are novel and innovative organizational setup in Krishnanagar for the women upliftment and welfare. All women in the town are given chance to join any one of SHGs for training and development, so as to be prospective entrepreneur and skilled worker. Self help groups are small informal association of the poor created at the grass root level for the purpose of enabling members to reap economic benefits out of mutual help solidarity and joint responsibility. Emergence of SHG movement in Krishnanagar as per proverb 'many a little makes a Mickle', tremendous change takes place in economics of Krishnanagar region by SHGs.
- 2. Objectives:-** SHGs enhance equality of status of women as participation, decision-makers and beneficiaries in the democratic, economic, social and cultural spheres of life. The 2 nos. of members of Ghurni Natun Halderpara2 started the present projects to make themselves financially empowered.
- 3. Key Stakeholders (SHG / ALF/CLF /Member) :-** Rekha Biswas & Tumpa Halder, Member of Ghurni Notun Halderpara2

1. Implementation Strategy :-

- **Process:-** Collection of bids for making the purses
- **Awareness:-**
- **Innovation:-** Unique style and originality in products
- **Training / Capacity Building:-** trained in 2012 (6 mnths training)
- **Monitoring / Governance / Quality Check:-** By the stakeholder themselves and apprised by the local customers

2. Key Challenges:- To make sufficient profit

4. Resources Utilised:- Indigenous handicraft skill of Krishnanagar

3. Impact:-

Social Impact (Social Uplifment / Social Wellbeing) :- For the economic upliftment their family uplifted socially . Now they can full fill the need of their children . Social betterment of the members has already been distinguished.

Economic Impact (Economic Uplifment/ Economic Wellbeing):- After starting the Business the family started to earn gradually . fist month to six month she can not see the profit but after the few month the profit from the business started. Now she can earn 5000 per month . after the earning she can share economic burden and their ecomic upliftment has also notable and yet to be upgraded.

4. Replicability and Sustainability :- The products are already imported to M.P. and Kanpur and the project is self sustainable.

5. Conclusion / Way forward :- The member want to Establish herself by making profits from her own business

6. Fact Sheet / Data with analysis:- Fact Sheet Study1

Name-Tumpa Halder

Group Name-Ghurni Notun Halderpara2

Age-36

- ❖ When you started business ? **On 2013**
- ❖ How much was your initial capital ? **Rs. 5000/-**
- ❖ Have you taken any type of Training ? **Yes in Ulb on 2012 for 6 mnths**
- ❖ Monthly income- **Rs. 3000/- to 4000/- profit on 5000/- investment**
- ❖ **Goal-** To establish the products in market

7. High resolution Qualitative Activity Photographs:-





Ladies Purse Manufacturing

Best Practices on Shelter for Urban Homeless Under DAY-NULM

❖ Inauguration of first Shelter for Urban Homeless under Haldia Municipality in West Bengal under DAY-NULM

❖ **Name of the Shelter:** "Sahid Matangini Abas", Shelter for Urban Homeless.



Address: "Sahid Matangini Abas", Shelter for Urban Homeless, At- Banbishnupur, PO-Chakdwipa, Ward No:17 Opposite of B.C. Roy Medical College & Hospital, Haldia, Purba Medinipur, PIN-721666.

❖ **Date of Inauguration:** 29th September 2016

❖ **Time of Inauguration:** 6:00 PM

❖ **Inaugurated By:** Shri Suvendu Adhikari, Hon'ble Minister-in-Charge, Transport Department, GoWB.

Programme details:

A. Inauguration of Sahid Matangini Abas –Shelter for Urban Homeless:

Shri Suvendu Adhikari Hon'ble Minister-in-Charge, Transport Department, GoWB inaugurated the Sahid Matangini Abas (Shelter for Urban Homeless) by lightening lamp and cutting ribbon along with the Sri Debaprasad Mandal, Chairman of Haldia Municipality, Smt. Madhurima Mondal. Sabhadhipati, Purba Medinipur Zilla Parishad, Kaji Samsuddin, Addl. Superintendent of Police, (Industrial), Purba Medinipur, Shri Amit Das, Chief Engineer, Municipal Engineering Department, Sri Purnendu Sekhar Naskar, SDO, Haldia, Councilors, Officers, staffs of DAY-NULM and other staffs of Municipality.





B: Workshop:

The Chairman of Haldia Municipality, The Vice Chairman & members of Board of Council - Haldia Municipality & Staffs of DAY-NULM welcomed all honorable dignitaries in the workshop. The Chairman, Haldia Municipality started the workshop by delivering his inaugural speech. He highlighted the objective of the SUH and its future prospect. The *Sabhadhipati*, Purba Medinipur Zilla Parishad appreciated the Chairman and the DAY-NULM programme team for such a Noble effort towards the vulnerable section of the society.

Shri Suvendu Adhikari Hon'ble Minister-in-Charge, Transport Department, GoWB highly appreciated the proficient effort made by Haldia Municipality, WBSULM, Municipal Affairs Department and MED for completing the Shelter for Urban Homeless with all necessary facilities for the most vulnerable section of the society. He also appreciated for dedicating the Shelter in the name of renowned freedom fighter Sahid Matangini Hazra on her 75th Martyr-day on 29th September 2016. He directed all concern departments to provide all necessary support to run the shelter smoothly at Haldia.

In his speech, the Addl.S.P, IPS (Industrial) assured to provide all support to run the Shelter For Urban Homeless at Haldia.



C: Interaction with Beneficiaries:

After inaugurating the shelter for Homeless the Hon'ble Minister-in-Charge, Transport Department, GoWB, Shri Suvendu Adhikari and other dignitaries interacted with the homeless residents of the shelter and physically verifies all facilities of the shelter like, security, bedding, individual locker, purified drinking water facility, kitchen facility and sanitary facilities. The eight residents who were present on the date of inauguration of the shelter got a admirable feeling by the cordial communication of the Hon'ble Transport Minister and other dignitaries



MENTALLY CHALLENGED INMATE OF SUH



Name: Budhadev Manna

Age: 22 (M)

Mentally Challenged Inmate

Background: A resident of ward no. 12 under Haldia Municipality, Buddhadev Manna got detached from his family circumstantially. Recently he was rescued from premises of Govt. Hospital and was mobilized to the nearby SUH. Provisions like food & basic necessary support were rendered to him immediately after the rescue. ULB took the initiative to inform his family members and motivated them to take him back. Similar information was also sent to local hospital for his immediate treatment.

West Bengal State Urban Livelihood Mission (WBSULM)

Dept of Municipal Affairs
Govt. Of West Bengal

Template for submitting Best Practices under DAY-NULM

District :- West Bengal State Urban Livelihood Mission (WBSULM)

ULB Name :-

Asansole MC, Krishnanagar, MaddhayamGram, HooglyChinsura, Haldia, Bhatpara, Sreerampur, Tamralipta, Alipurduar, Englishbazar, kollyani, Barasat, Barracpore, basirhat , N.Dum-Dum, Medinipur, Naihaty, N.Barracpore, Bankura, Uluberia, Beherampur, Nawadip, Kamarhati, kharagpur, Purulia, Uttarpara, Bangaon, Jalpaiguri, Balughat

1. **Rationale:-** The women from poor families formed Self help Groups and their federations for the economic development. In the past experience , we saw that these urban poor families formed their Groups , produce so many kind of products through training , but they were unable to understand the opportunities of the market and as a result they cannot able to sell their products . So that their livelihoods faces problems . Similarly Young Unemployed people also faces problems for their Employment or job opportunities . For a result their livelihood hampers . From this past experience In Govt. of West Bengal decided to establish at least one City Livelihood Centre (CLC) or Nagar Jibika Kendra.

1. **Objectives:-** To find a viable market for different marketable goods and services produced by the urban poor;
2. To provide business information and business support services to the urban poor as and when needed by them;
3. To act as information dissemination centre in respect of skill training, bank credit, social security benefits etc available to the urban poor under different government & other programmes;
4. To provide space & other facilities necessary to the institute/organizations willing to conduct skill training programmes / seminars /meetings sensitization programmes at the ULB;
5. To extend all types of assistance to the urban poor required to access bank loans such as preparation of project proposals, registration of business units, ostentation of trade license, other accounting and legal support wherever necessary;

6. To liaise with local banks & work in tandem with them for achieving the objective of financial inclusion;
7. To assist banks in recovery of loans wherever warranted.
8. To provide broad utility service to urban population through a Toll free phone call on multi various utility services at doorstep.

Key Stakeholders (SHG / ALF/CLF /Member) :- Municipalities, SHGs and their Federations

2. Implementation Strategy :-

Process:-

- Before starting the programme implementation of the programme WBSULM prepare a plan how to make operational of these CLC . They were divided into three implementing Phase .
- 1) Phase-I- Before Inauguration
- 2) Phase-II- At the time of Inauguration
- 3) Phase-III- After Inauguration

Phase-I- Before Inauguration

- ❖ **DPR Preparation :-** SMMU had organized one day orientation on DPR Preparation. In this orientation programme the main objective of CLC was discussed . Detail process flow was also discussed here .
- ❖ **Proposal Sanctioning :-** After the scrutiny of the proposal the Municipali Affairs Department Govt of West Bengal sanction the proposal After the approval 1st Instalment of Rs.3 lakh was released.
- ❖ **Toll Free Number :-** It was decided that all CLC will have a Toll Free Number through which any citizen contact CLC at free of cost.
- ❖ **Meeting for Inauguration:-** Before Inauguration all 29 ULBs was called by SMMU for final planning of CLC Inauguration .
- ❖ **Implementation Planning and IEC.** Material for IEC in local language was given to all . Before 15th august Local Paper Adding , Local TV Chennals adding , ward

wise Micking , house to house visit, leaflet can be distributed to all citizens of ULBs . Registration format , Format for Information was given to all ULBs . On that day some events may arrange – like Programme , Rally , Street rally with SHG members . Registration process may start on the specific day .

- ❖ **Media campaign :-** For the mass awareness WBSULM decide to publish Advertisement on leading Newspapers on 15th of August .
- ❖ **Pre Inauguration Meeting al ULB Level :-** Every ULBs started planning for the specific day – specifically the steps of inauguration . All decisions has been take in the Executive Committee with the supervision of Chairpersons of each ULB .before Inauguration Publicity of CLC was organized .
- ❖ **Invitation process:-**MejorULBs Invited some important persons , local influential persons, and elected representatives as they can communicate with people regarding the features and activities of CLCs

Awareness:-

- ❖ **Flex:-** SMMU delvelop some IEC materials on CLC as it can generate a n uniform massage throughout the State . on the basis of these materials Flex was printed by the all ULBs for the mass communication . Different types of massage on CLC was printed .
- ❖ **Hand bill / Leaflet :-** Not only the Flex , some ULBs printed hand matetials too by using SMMU materials .
- ❖ **Announcement /Micking :-** Micking was arranged in every ULB before Inauguration . Ward wise Micking was performed by the ULBs .
- ❖ **House to House visit :-** The SHGs members and CDS as Ro was take initiatives for disseminate information to the target ordience like- SHG Group members , Youth People, and also common people of the ULBs .
- ❖ **Advertisement in local papers of local TV :-** for tha mass awareness of the CLC , Most of the ULBs started to advertise through local media like local T.V Chennels and News Papers .Haldia, Medinipur, Bharpara, Krishnanagar, Boangaon, EnglishbazarBarracpore ,etc .

Innovation:-

- ❖ **Registration of Service providers:-**registration is the important task to run the CLC . the three types of registration

- **Registration format preparation:-** For the registration of the service providers through CLCs a Registration format has been developed by SMMU . To start registration process at CMMU level an unique format is require as the work can be done smoothly or uniformly .
- **Certificate Distribution:-** on the specific day some ULBs decide to distribute ESTP certificates through CLC on the date of Inauguration by special guest of the day.
- **Cultural programme :-** Some ULBs arranged cultural programme on that day for the attraction of the common people
- **SHG Product Out Let :-** Most of the ULBs started for GHG product out Lets for the selling of their own products.
- **Fair –** Jalpaigury Municipality arranged fair where SHG members participate by their food stall.
- **Tree Plantation :-** Few municipalities organize tree plantation events

Training / Capacity Building:-

- **Training on Operationalization Guideline of CLC :** for the successful operalization of CLC , SMMU of WBSULM- organised one Orientation programme on 1) Operationalization of CLC and also on 2) MoA on CLC . 29 ULBs participate in that orientation programme . Both topic was discussed in depth as that an unique message can be delivered to all ULBs .



Following issued were discussed

- 1) How many types of information CLC will collect ,
- 2) what will be the steps for collecting information about services , service providers, registration process of service providers .
- 3) Types of information about Jobs of unemployment youth , and also SHG related information .

In the second half of the orientation programme MoA of CLC was discussed as , as per NULM guideline , CLC can run by SHG and its federations or any other agencies .

In this meeting the date of Inauguration programme was declared –that was 15th August of 2016 .

Monitoring / Governance / Quality Check:-

Two Monitoring team was form at SMMU and CMMU level for best implementation of CLCs .

Monitoring Team of CLC at SMMU Level

Sl no	Name	Designation
1	Sri Manindranath Pradhan ,IAS	Mission Director , WBSULM
2	Sri Mrinalkanti Rano	Joint Mission Director , WBSULM
3	Sri Goutam Pal	Advisor SUDA, WBSULM
4	Sri TarakSundar Dutta	Project Coordinator SUDA, WBSULM
5	Sri Amit Chaudhury	State Mission Manager MIS&ME , WBSULM
6	Smt. Soma Parui Das	State Mission Manager SM&ID , WBSULM
7	Others	Support Staff of WBSULM

Monitoring Team of CLC at CMMU Level

Sl no	Designation
1	Mayor / Chairman
2	MMIC/CIC/Committee in Charge
3	Commissioner / City Project officer / Executive. Officer
4	City Mission Managers
5	Asst . Project Officer
6	Community Organizer

Key Challenges:-

1. It was very tuff to Inaugurate All 28 CLCs in same day and in same manner . implementation throughout the state it was very big challenge to US . All IEC planning was started before 15 days of Inauguration .
2. CLC was Inaugurated with both Administration and People representative and also the Common people . So it was vey tough implement successfully.

3. Most of the CLCs started to provide services to the community and SHG groups also . Before that service providers registration process is the key challenges for that day and programme also.
4. Several SHG groups started marketing through Business Out Let. It was challenging to start it from the initial day.
5. Toll free number is the key issues for the CLC . Before inauguration it was a challenge for us to start CLCs with Tool Free Number. Most of the ULBs able to start with the number. *

Resources Utilised:-

1. CAPITAL RESOURCES:-

- ✓ Building of CLC
- ✓ Non permanent spaces for CLC for that day
- ✓ Ist Instalment of CLC
- ✓ ULB utilize their own FUND

2. HUMAN RESOURCE

- MP/MLA/Chairman/ All People Representative
- DM/ADM/SDO
- Full time man power for each CLC
- All Staff for CMMU Level
- SHG Groups / ALF members
- Common people of the ULB

3. GOODS:-

1. Products of SHGs for Business Out let

4. NEWS PAPER:-

Issue was published on 8 Papers details, like- EaiSamoy, Bartama, Ajkal, Pratidin, Millenium post etc.

CMMU- ULB publish advertisement in their local NEWS papers.

5. T.V Channels:-

ULB also advertise to the local T.V chennals for mass awareness about CLCs

6. SERVICES:-

- ✓ CLCs was ready to provide services with Service Providers from that day

Service Provided by the CLCs

These following services will provided through– City livelihood Centre (CLC)

- 1.** Self Help Groups and Its Federations (SHGs & Federations) will be benefited by getting various types of information and by which they can enhance their livelihoods. SHG Groups and its Federations will get Information on Credit Linkage under SEP-I,SEP-G,SHG Marketing, Micro Business ,Selling ,Loan Support and SHG Business also .
- 2.** Unemployed Youth and Unemployed people of the Urban areas will also be benefited by getting information on Skill Training and Employment opportunities , self employment. Skilled persons will be benefitted by getting information about giving services to the common people .
- 3.** Citizens of ULBs also be benefitted by City Livelihood Centre through getting services like security ,carpentry ,gardening ,construction ,plumbing , electrical work , health care support , housekeeping etc.

Impact:-

Social Impact (Social Uplifment / Social Wellbeing) :- People of the ULB were well known about the function of the CLC and the services of the CLCs. After the mass awareness common people and SHG members and youth of the community were well known about the services of the CLC and benefits of the CLCs.

2.1 Economic Impact (Economic Uplifment / Economic Wellbeing):-

- ✓ SHGs started to business through CLC .
- ✓ Service Providers started to provide services through CLC and Started earning
- ✓ Young people started to take training through CLC

3. Replicability and Sustainability :-

All 29 ULBs will function in same manner. CLC has prepare a sustainable plan for long running in future.

From the SMMU level it is planning to run CLCs in convergent way with Food Department through “ROUDRA BRISTI” a fair price outlet .

4. Conclusion / Way forward :-

- ☛ All 29 ULBs have been started to functioning.
- ☛ One ULB has decided to operate the CLC by the Community based organizations. Managers and other manpower have been deployed and started their operation.
- ☛ In the initial stage of functioning, most of the ULBs are gathering several types of DATA for multi service activities.
- ☛ Chairman and other functionaries of each ULB has taken special initiative for the functioning of CLCs as it will function as Multi Service Providers.
- ☛ Phone Calls started to reach at the CLC seeking different information related to job and livelihood and for different utility services. A Phone Call event seeking utility buy for cutting trees from the roof top has been received by the CLCs.
- ☛ SHG product display started.
- ☛ CLC has started Training centre has also been initiated at some ULBs.
- ☛ First review meeting was held at SMMU level for status of CLC and the future plan of CLCs . each CMMU has directed for monthly meeting regularly.

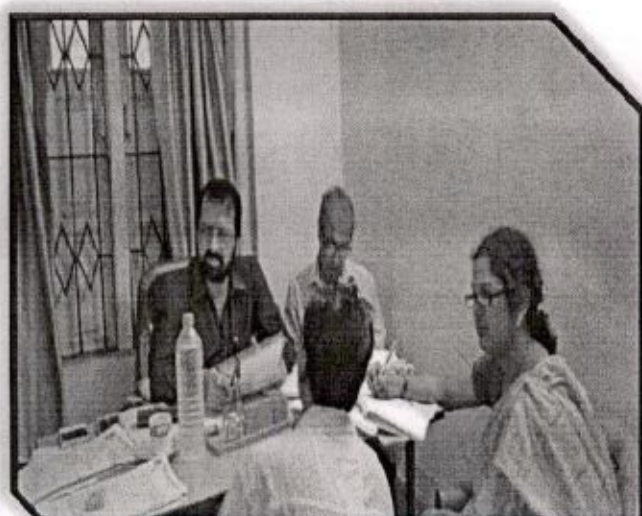
Fact Sheet / Data with analysis:-

- ☛ Training on Proposal Writing:- 05/04/2016
- ☛ Scrutiny of the Proposal :- In daily basis
- ☛ Training on MoU at SMMU Level:- 28/6/2016 and 30/06/2016
- ☛ Final Meeting on CLC:- 08/07/2016
- ☛ Inauguration -15 of August 2016
- ☛ Review Meeting on CLC at SMML level :-19/9/2016
- ☛ CLC Started:- 29 ULBs
- ☛ Manpower- 2 manpower in each ULBs
- ☛ IEC:- before 15 days of Inauguration

- Advertisement ; - 15 of August 2016
- Media Coverage:-
- 15th august in Millenium post
- 16th of August 2016 in local NEWs papers
- Bartaman

Sl No	ULB	Function al or Not	Time	Manpower	Formation of Managing Committe	First Meeting held	Books and register	Toll-Free number	Call Book Register maintained or not	No of Services will provide in intital	Registratio n Strated	ESTP training list available at clc
1	Krishnagar	Yes	10am - 5.030 pm	2	Yes	Yes	Yes	No	Yes	17	Yes	Yes
2	Madhyamgram	Yes		2	Yes	Yes	Yes	Yes	Yes	12	Yes	Yes
3	Hoogly Chinsurah	Yes		2	Yes	Yes	Yes	Yes	Yes	20	Yes	Yes
4	Haldia	Yes		2	Yes	Yes	Yes	Yes	Yes	23	Yes	Yes
5	Bhatpara	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
6	Serampore	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
7	Tanralipta	Yes		2	Yes	Yes	Yes	Yes	Yes	25	Yes	Yes
8	Alipurdwar	Yes		2	Yes	Yes	Yes	Yes	Yes		Yes	Yes
9	Englishbazar	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
10	Kalyani	Yes		2	Yes	Yes	Yes	Yes	Yes	16	Yes	Yes
11	Barasat	Yes		2	Yes	Yes	Yes	Yes	Yes	21	Yes	Yes
12	Barrackpore	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
13	Basirhat	Yes		2	Yes	Yes	Yes	Yes	Yes		Yes	Yes
14	North Dum Dum	Yes		2	Yes	Yes	Yes	Yes	Yes	20	Yes	Yes
15	Medinipur	Yes		2	Yes	Yes	Yes	Yes	Yes	8	Yes	Yes
16	Naihati	Yes		2	Yes	Yes	Yes	Yes	Yes	15	Yes	Yes
17	North Barrackpore	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
18	Bankura	Yes		2	Yes	Yes	Yes	Yes	Yes	6	Yes	Yes
19	Asansole	Yes		2	Yes	Yes	Yes	Yes	Yes		Yes	Yes
20	Uluberia	Yes		2	Yes	Yes	Yes	Yes	Yes	5	Yes	Yes
21	Berhampore	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
22	Nabadwip	Yes		2	Yes	Yes	Yes	Yes	Yes	18	Yes	Yes
23	Kamarhati	Yes		2	Yes	Yes	Yes	Yes	Yes	25	Yes	Yes
24	Kharagpur	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
25	Purnia	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
26	Uttarpara Kotrung	Yes		2	Yes	Yes	Yes	Yes	Yes	7	Yes	Yes
27	Bongaon	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
28	Balurghat	Yes		2	Yes	Yes	Yes	Yes	Yes	10	Yes	Yes
29	Jalpaiguri	Yes		2	Yes	Yes	Yes	Yes	Yes	12	Yes	Yes

➤ High resolution Qualitative Activity Photographs:-



জামশেদপুর

তাশনিপু পৌরসভা

"নগর জীবিকা কেন্দ্রের শুভ উদ্বোধন"

মহানগর, মহাসভা,
 ১৫/০৮/২০১৬ তারিখের বিকাল ৩ টায় জামশেদপুর নগর CDS Hall-1-য়
 উদ্বোধিত পৌরসভা পরিচালিত "নগর জীবিকা কেন্দ্র" শুভ উদ্বোধন। উক্ত অনুষ্ঠানের
 প্রধান অতিথি **শ্রী রবীন্দ্রনাথ সেন** মহোদয়, পৌরসভা, উদ্বোধিত পৌরসভা মহোদয়
 উপস্থিতি স্বাক্ষর করেছেন।
 উক্ত কেন্দ্রটিতে নগরজীবিকার উন্নয়ন ও কর্মসংস্থান বৃদ্ধির উদ্দেশ্যে
 চামেলী দাস (সামান্য)
 সভাপতি
 নগর জীবিকা কেন্দ্র কমিটি
 তাশনিপু, পৌরসভা

তারিখ: ১৫/০৮/২০১৬

মেদিনীপুর পৌরসভা

নগর জীবিকা কেন্দ্র

(CITY LIVELIHOOD CENTRE)

সুখী,
 আগামী ১০ ই আগস্ট, ২০১৬, সোমবার (হাংলা -
 ৩০শে ডায়, ১৪২৩) সকাল ১১ টায় মেদিনীপুর পৌরসভায়
 নগর জীবিকা কেন্দ্র (CITY LIVELIHOOD
 CENTRE) এর শুভ উদ্বোধন।
 আগমনের উপস্থিতি একান্তভাবে কাম।

—ঃ স্থানঃ—
মেদিনীপুর পৌরসভা

শ্রীমতি অমিতা সারা
 C.I.C. (NULM)
 মেদিনীপুর পৌরসভা

শ্রী অরুণেন্দ্রনাথ দাস
 জমিদার পৌরসভা
 মেদিনীপুর পৌরসভা

শ্রী প্রবীর কল
 জমিদার পৌরসভা
 মেদিনীপুর পৌরসভা



কলকাতা কল্যাণ যোজনা ন্যাশনাল ডেইলি লাইভলিহুড মিশন (DAY-NULM)
পতিমহল সরকার এবং ভারত সরকারের যৌথ প্রচেষ্টা

- ১) বিভিন্ন শ্রমিকের মাঝে কর্মসংস্থান সৃষ্টির ক্ষেত্রে সহযোগিতা প্রদান করা - SHG, ALP এবং GLP এর মাধ্যমে শ্রমিকদের মাঝে জড়িত করা এবং তাদেরকে সহায়তা করতে আসন্ন আগামীর প্রকল্পের মাধ্যমে।
- ২) মেসার্সের প্রকল্পের মাধ্যমে শ্রমিকদের মাঝে জড়িত করা (GLG) - শুধু প্রকল্পের আগামী ২০৫৫ আগস্ট ২০২৬ দিনের মধ্যে জড়িত করা যোগাযোগ করুন ১৬০০৩৪৬৩২৬৪ সহজে।
- ৩) শ্রমিকদের জন্য ও কর্মসংস্থান তথ্য SGP-এ (২) লক্ষ কর্মসংস্থান ও SGP-এ (৩) লক্ষ কর্মসংস্থান পাওয়ার ব্যাপারে সহায়তা করবে মেসার্সের প্রকল্প।
- ৪) বিভিন্ন বিষয়ে বেকার যুবক যুবতীদের মাঝে বৃত্তি প্রশিক্ষণ কার্যক্রমের জন্য সহায়ক প্রশিক্ষণ কেন্দ্রের সঙ্গে যুক্ত করা হবে।
- ৫) বিভিন্ন সেবার সঙ্গে যুক্ত করা ও অন্যতম প্রশিক্ষণের জীবিকার জন্য সহায়তা করা হবে।

যোগাযোগ করুন মেসার্সের প্রকল্প আগামীর সহায়তার জন্য
ফোন নং - ১৬০০৩৪৬৩২৬৪





■ Any relevant information:-

In the same Manner as above in SMMU next phase will start 33 no of CLC in same date. " ROUDRA BRISHTI" will also start with the close monitoring of CLC in each ULBs.

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
 “ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং. SUDA-64/2016 (PT)/1852

তারিখ 04-11-16

From : Director, SUDA &
 Mission Director, WBSULM

To : The
 Mayor Municipal Corporation
 Chairman Municipality

Sub:- Sharing of Community Success stories under DAY-NULM

Sir,

We have received a letter from Govt. of India vide no- FTS-15612 dated 7th October, 2016 for sharing community success stories under DAY-NULM. As per request from GOI it is decided to send success stories under NULM on Community Mobilization to GOI.

A) In this connection you are requested to submit at least two success stories on NULM in the form of write up with photograph both in soft & hard copy latest by 15th November positively.

B) A template for preparation of success stories is enclosed.

Enclo: as above

Yours faithfully

WT
 Director, SUDA
 &

Mission Director, WBSULM

দূরভাষ : ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স : ২৩৫৮ ৫৮০০

Tel : 2358 6403/5767, Fax : 2358 5800, E-mail : wbsudadir@gmail.com

Account Section : 2358 6408

Case Study Format

West Bengal State Urban Livelihood Mission (WBSULM)

Dept of Municipal Affairs
Govt. Of West Bengal

Template for submitting Best Practices under DAY-NULM

District :-

ULB Name :-

Ward No:-

Name of SHGs :-

1. Rationale:-

2. Objectives:-

3. Key Stakeholders (SHG / ALF/CLF /Member) :-

4. Implementation Strategy :-

- Process:-
- Awareness:-
- Innovation:-
- Training / Capacity Building:-
- Monitoring / Governance / Quality Check:-

5. Key Challenges:-

6. Resources Utilised:-

7. Impact:-

7.1 Social Impact (Social Uplifment / Social Wellbeing) :-

7.2 Economic Impact (Economic Uplifment/ Economic Wellbeing):-

8. Replicability and Sustainability :-

9. Conclusion / Way forward :-

10. Fact Sheet / Data with analysis:-

11. High resolution Qualitative Activity Photographs:-

12. Any relevant information:-

Signature

72(12)

F. No.E-14015/31/2015-UPA (Vol.II)/FTS-15612

Government of India

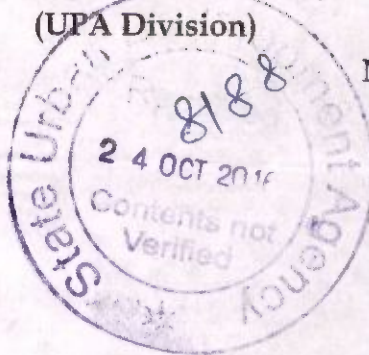
Ministry of Housing & Urban Poverty Alleviation

(UPA Division)

Nirman Bhawan, New Delhi

Dated: 07 October, 2016

Shri M Pradhan
Director (SUDA)
Government of West Bengal
HC Block, Sector- 3, Salt Lake,
ILGUS Bhavan, Bidhan Nagar
Kolkata - 700106



Smm (SMID)
Pl. arrange
(v.m.g.)

Subject: Sharing of Community Success Stories under DAY-NULM -Reg.

Madam/Sir,

I am directed to refer to NITI Aayog's D.O. letter no. N-11017/26/2016 -GCS dated 16-09-2016 on the above mentioned subject and to say that National Institution for Transforming India, NITI Aayog has requested to forward best practices of the States which can be compiled and disseminated among other States.

2. In this regard, it is requested to submit at least five best practices (a write-up each, preferably 4-5 pages) as per the template enclosed latest by 26th October, 2016 positively.
3. This may be treated most URGENT.

Enclosure: As above

Yours faithfully,

(Y.S. Awana)

Deputy Secretary (UPA- II)

Tel: 23062923

Template for submitting Best Practices under DAY-NULM

Rationale

Objectives

Key Stakeholders

Implementation Strategy

- Process
- Awareness
- Innovation
- Trainings/Capacity Building
- Monitoring/Governance/Quality Check

Key Challenges

Resources Utilised

Impact

Replicability and Sustainability

Conclusion/Way forward

Fact Sheet/Data with analysis

High resolution Qualitative Activity Photographs

Any relevant information

अमितभ कान्त
Amitabh Kant
मुख्य कार्यकारी अधिकारी
Chief Executive Officer



सत्यमेव जयते

भारत सरकार
नीति आयोग, संसद मार्ग,
नई दिल्ली-110 001

Government of India
NATIONAL INSTITUTION FOR TRANSFORMING INDIA
NITI Aayog, Parliament Street,
New Delhi-110001

Tel. : 23096575, 23096574 Fax : 23096575
E-mail : ceo-niti@gov.in, amitabh.kant@nic.in

16th September, 2016

D.O. No. N-11017/26/2016-GCS

Dear Ms. Chatterjee

You are aware that NITI Aayog is mandated to foster cooperative federalism for the economic growth and social development of the country. This involves not only Centre-State and State-State cooperation but also a spirit of healthy competition among the States. To fulfil this mandate of cooperative federalism, NITI Aayog is maintaining a state-of-the-art resource center, which is a repository of research on good governance and best practices of sustainable and equitable development. I am enclosing a copy of the compendium on best practices across states titled "Best Practices from Our States" which has been compiled recently for information and further dissemination within your State. It is also requested that apart from these any other best practice across states observed by your Ministry/Department may also please be mailed to NITI Aayog at pavithra.s@gov.in for compilation and dissemination among other states.

The soft copy of the book in PDF form is also being sent to you through your official e-mail for reference and circulation among other officer.

Regards,

Yours Sincerely,

(Amitabh Kant)

Encl : As above.

Ms. Nandita Chatterjee
Secretary
M/o Housing & Urban Poverty Alleviation
Nirman Bhawan
New Delhi

Program Div. may be requested for relevant information.

23/09/2016

SO(c)

26.9.16

Encl - not found attached
we may ask for the same

Best practices, relevant to states may be requested, compiled.

DS(VPA/II)

29-09-16

in. Balesh

may please ascertain and compile best practices as requested for at 'x' above.

24/9/16

Subject: नीति आयोग को सर्वोत्तम कार्य प्रणालियों के बारे में जानकारी भेजे जाने के सम्बन्ध में

To: JS Hfa <jshfa-mhupa@nic.in>, Sudhir Tewari <ecadv-mhupa@nic.in>, YS Awana <dir-nulm@gov.in>, Director RAY <dirhfa1-mhupa@gov.in>
Cc: R Chakrapani <r.chakrapani@nic.in>, PPG Section <soppg.hupa@gmail.com>, soray.hupa@gmail.com, Rahul Mahna <us.hudcoray@gmail.com>, Director <dircoord-mhupa@nic.in>, (Coord) <>

Date: 09/28/16 09:56 AM

From: Coordination Section MHUPA <sominder.kumar@nic.in>

14222.pdf (707kB) 14222 Encl Resource_Book_on_Good_Practices.pdf (16.0MB)

क्रमांक 46020/07/2015-समन्वय (FTS 12388) 28.09.2016

महोदय,

कृपया नीति आयोग के मुख्य कार्यकारी अधिकारी के अर्ध-शासकीय पत्र क्रमांक N-11017/26/2016-GCS दिनांक 16.09.2016 का अवलोकन करें (सलंगन FTS 14222)।

राज्यों में दीर्घावधिक व सामान विकास सुनिश्चित करने के उद्देश्य से नीति आयोग ने राज्यों में अपनाई जा रही सर्वोत्तम कार्य प्रणालियों (Compendium of Best Practices) को संकलित कर प्रकाशित किया है। इस संकलन की सॉफ्ट कॉपी PDF फाइल के रूप में कार्यक्रम प्रभागों की सूचना और जानकारी के लिए सलंगन है। यह संकलन नीति आयोग की वेब साइट (http://niti.gov.in/writereaddata/files/human-development/Resource_Book_on_Good_Practices.pdf) पर भी उपलब्ध है।

नीति आयोग ने हूपा मंत्रालय से आग्रह किया है कि मंत्रालय की योजनाओं के क्रियान्वयन में राज्यों द्वारा अपनाई जा रही कुछ सर्वोत्तम कार्य प्रणालियों की जानकारी एकत्रित कर नीति आयोग को भेजी जाए।

अतः कार्यक्रम प्रभागों से अनुरोध है कि मंत्रालय की योजनाओं के क्रियान्वयन में राज्यों द्वारा अपनाई जा रही कुछ सर्वोत्तम कार्य प्रणालियों के बारे में संक्षिप्त लेख कृपया समन्वय अनुभाग को शीघ्र भेज दें।

सलंगन (FTS 14222 + PDF संकलन)

साभार,

--
Sominder Kumar
सोमिंदर कुमार
Section Officer (Coordination)
अनुभाग अधिकारी (समन्वय)
Ministry of Housing & Urban Poverty Alleviation
आवासन एवं शहरी गरीबी उपशमन मंत्रालय
Phone/फ़ोन : +91 11 23061236
Cell/मोबाइल +91 9811709946

Bangao municipality and Its people towards livelihood

Name of the Beneficiary :	: Poor people of Bongaon Municipality
BPL Family	:14,831
Population under BPL	: 72,155
Economic Activity	: SHG Group Formation
No of Groups	:556
No of ALF	:44
No of Beneficiary	: 5600
Town	: Bongaon Municipality
State	: West Bengal

Bongaon Municipality is situated on the border of Bangladesh. The financial and social uncertainty of their place is the companion of every day life. The poverty stricken people of this area are often compelled to leave. This municipality comes forward to protect their lives and livelihood. One class of people who lives in acute financial condition and fight with the uncertainty of their social shelters also. They earn their livelihood serving in the houses of others. The women and children of that area are Trafficked or they are sold for great poverty. High rate of Trafficking, Migration is the major issue in their Social Life.



Under such circumstances Bongaon Municipality seeks a plan so that they will encourage the women of backward classes to bring them under the same shed. For this attempts have been taken for announcement. on 01.04.2014 the state government has launched the National Urban Livelihood Mission (NULM). The process have been started. Sector wise meeting was arranged for making the ordinary people understand of every component of NULM from the beginning. The Responsible Employees and co-workers of this municipality take this effort unitary.

The Municipality planned for formation the SHG groups under **Social Mobilization and Institutional Component (SM&ID)** In the very first step a meeting has been held with the councilors of 22 wards and the target of every component of NULM is made them understand. The Chairman, Vice Chairman, Council in Charge, APO, CO, Councilors and other officers take their attempt unitedly. Some respectable and well lightened social workers attended in this programme. It was made them understand that small groups of self supported persons in every ward has to be formed. Accordingly ward wise meeting organized with urban poor family women.



Then the Success comes ... the poor people come forward for formation the SHGs. All people comes under one umbrella .. Under NULM. within a span of six month period this Municipality formed 556 SHGs groups. A commendable achievement gained by the Municipality. About 5600 poor persons living under the boundary of poverty have been able to step forward at the aim of being self dependant

. Municipality movement gain by this attempt also achieve to form 44 ALF among 556 SHG Groups. women under SHG group under **SM&ID** component , are engaged in different business like clothes, needle products, butick etc. Besides different groups have been engaged with small cottage industry and thus they are trying to be self supported. Again those who were not under the group have came to be included in such groups. About all, we have been able to bring faith in the mind Of women that NULM and the responsible Bongaon Municipality will always helps them to make themselves supported.

Thus the financial condition of every man has been made better. Their social status started to change .

They are dreaming of another beautiful morning.....



Rajia Begum and her Struggle towards Livelihood

Name of the Beneficiary : **Rajia Begum**
Economic Activity : **Tailoring**
Town : **Golkuachawk, Medinipur municipality**
State : **West Bengal**

Situation

45 years old Rajia Begum is a resident of Golkuachawk at Midnapore Municipality, West Bengal . Rajia Begum was living with her husband , and son in abject poverty and was leading a very vulnerable life. Her husband is a daily rated labour and their income was very irregular in nature. All the other members of the family were dependent on nababja's earning. The condition was so pathetic that they were not able to have sufficient food for the family. The family condition and the absence of money Compelled Rajia's child to left his studies after class 11.



A light of dream came in her life in the form of Self Help Group (SHG) under NULM , in 2014 .This led her to become the member cum president of "Data Salpa Sanchai Gosthi" . Rajia took the 1st loan of Rs.500 from her SHG in order to buy a sewing machine and commenced **"TAILOARING"** business. With addition of her own contribution she bought a sewing machine to start a single step with full of hope in her heart . This started a small but regular income flow. confidence of Rajia increases.

When the prior need of financial security achieved, Rajia moved towards accomplishing her next objective continuing knitting with tailoring. She took Rs.5000,Rs 10,000 and continuing her business enhancement. Apart from new SHG formation (Ujjal,Khusi,Muskan SHG etc) SHG along with strengthening her economic and financial condition also provided various capacity building training in the urban poor by providing training in her locality and also in the skill training programme under "Nabadisha" institute under Midnapore Municipality.

Rajia is now an earning member of her family .

Talking about her future plans,

Rajia wants to buy knitting machine with higher configuration to supply the ready garment to the local market after getting loan from grading of bank.

The Dream of SHG members around Ladies Hostel and their Livelihood

Name of the Beneficiary :	: Ladies Professionals
Economic Activity	: Ladies Hostel Establishment
No of Groups	: 4 SHG Groups
No of Beneficiary	: 33
Town	: Madhyamgram Municipality
State	: West Bengal

This is the story of a Successful **SHGs Groups** Under **SM&ID** Component in Madhyamgram Municipality – a progressive ULB close to Kolkata . *Usmanpur Pachpukur SHG Group, Srinagar Sukantapur SHG Group, Banerjee para SHG Group* decide to do something and also some thing different . This Groups has proved that united struggle against poverty and combined group activity can build a hostel over a small piece of land..

Madhyamgram, being closer to Kolkata here urbanisation, population growth and at the same time employment opportunity are increasing rapidly . However poverty persists in Maddyhamgram. Some important educational institute also exists here. Closeness to Kolkata and existence of reputed educational institution has created a huge residential accommodation demand in and around Madhyamgram. These lady professionals and students are seeking a well established and secured ladies hostel in the Madhyamgram Municipality area. So, it has now become a crying need in this area.



Rather going in a traditional way of tailoring and other handicrafts few SHG Groups determine to do a different thing in the Madhyamgram Municipality. *Mamata Bibi, Swapn Mandal and Mitali Ray* took leading role to do this . They discusses with the chairman of the Municipality and decided to establish a ladies hostel in the Municipal area based on crying need. The Chairman of the Municipality being a progressive person discuss with the

Executive committee and decide to establish a **“LADIES HOSTEL”** with the Govt fund and SHG contribution . They also decide that the Ladies Hostel will be run and will be fully managed by the SHG Groups. Based on the plan and decision a Ladies Hostel with an accommodation of 3 ladies has



been build by Municipality with Govt . Fund support. Municipality formed a Hostel Management Committee to chose the inmates from the applicants and to supervise and monitor the running of the Hostel. The SHG groups have been given the responsibilities of running the hostel and to control its day to day functioning.

Entire function of hostel management, its cleanliness, fooding of the inmates, maintenance of the accounts everything is run by the SHG women.

It is now become an inspiration for other SHGs in this locality to do something innovative for their livelihood promotion. We also feel encouragement to discuss this achievement of others in different ULBs.

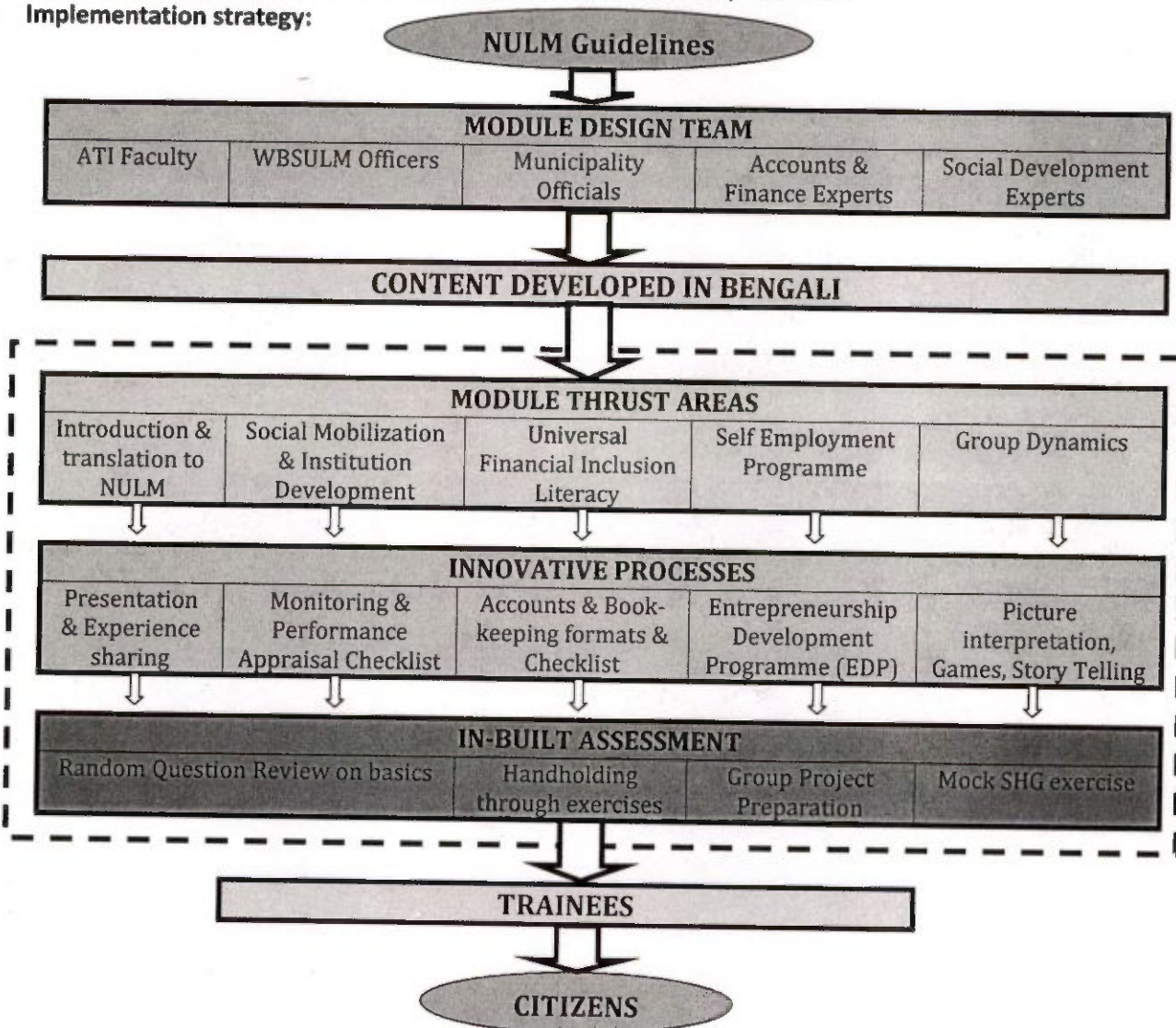
Now the members of the Groups are happy . Their confidence has grown up . Now they says *“WE CAN DO SOMETHING DIFFERENT”*

.....

Initiative : Conducting Training Courses in Regional Language for women of Self Help Groups for adoption of National Urban Livelihoods Mission (NULM) in West Bengal

I. Characteristic features :

- **Organisation:** The Urban Management Centre (UMC), Administrative Training Institute (ATI), Government of West Bengal is spearheading the reform initiative as training partner of the West Bengal State Urban Livelihoods Mission (WBSULM) ie. State Urban Development Agency (SUDA), Municipal Affairs Department, Government of West Bengal.
- **Objective** is to develop customized training content in regional language (Bengali) for Self Help Groups (SHG) of **urban poor women** to enable smooth adoption of NULM in West Bengal.
- **Background:** The following two goals of NULM were key to content design:
 - To reduce vulnerability and poverty by enabling them for gainful self-employment and skilled wage employment opportunities in improving their livelihoods in sustainable manner.
 - To build strong grass root level institutions of the poor to work as catalyst.
- **Trainees:** NULM has federated SHGs into Area Level Federations (ALFs). Some SHGs having previous experience of implementing SJSRY were converted into Resource Organisations (ROs). However, literacy level and socio-economic background was generally poor. Around 2300 ALF & RO members had to be trained initially. Institutional training of these SHGs were also a first time in West Bengal and hence it was a unique opportunity that NULM presented.
- **Implementation strategy:**



- 3-Day training content was divided into 6 modules spanning 14 sessions for 19 hrs through participatory planning among stakeholders.
- Entire training content was developed in Bengali to overcome language barrier using common words and simple graphics. NULM concepts was simplified, illustrated and demonstrated through examples from daily situations to best communicate the intent of the guidelines.
- Participation and experience sharing was encouraged to attract maximum attention span

through presentations, group activities, exercises, games.

- Priority was on developing workable communication skills, group dynamics, leadership style through soft skill sessions
- **Constraints, challenges and solutions:** Shortage of available time was felt. Hence, Group projects were assigned as homework to be completed in the evenings at hostel.

II. Impact

- Feedback revealed that most significant impact is confidence buildup and conceptual clarity regarding roles and responsibilities of ALFs & ROs in NULM.
- Trainees feel knowledgeable to prepare small enterprise projects and better manage funds with book keeping.

- ✓ Within **Six** months from November'2015 to May'2016, **29** training courses conducted at UMC, ATI
- ✓ **1042** women ALF and **167** RO members trained from **33** Municipalities.
- ✓ **200** SHGs formed by ALFs of Kharagpur Municipality within **3 months** of training, which is a success story among other achievements.

Sl.	District	No. of ALF members trained @ ATI-WB
1	24 Parganas (North)	534
2	Burdwan	81
3	Malda	3
4	Murshidabad	53
5	Nadia	114
6	North Dinajpur	24
7	Paschim Midnapore	70
8	Purba Midnapore	88
9	Purulia	45
10	South Dinajpur	30
	TOTAL	1,042

Sl.	District	No. of RO members trained @ ATI-WB
1	24 Pgns (North)	66
2	Burdwan	18
3	Bankura	12
4	Hooghly	9
5	Malda	3
6	Nadia	17
7	Paschim Midnapore	21
8	Kolkata	6
9	Purulia	3
10	SouthDinajpur	3
11	North Dinajpur	3
12	Coochbehar	3
13	Darjeeling	3
	TOTAL	167



Fig 1: Ring toss game in EDP



Fig 2: Group project presentation



Fig 3: Group exercise



Fig 4: Financial attitude exercise

III. Sustainability and Replicability:

- Training Handbook developed in English and Bengali for circulation to Municipalities.
- Sense of ownership towards training content generated due to Bengali Module.

IV. Lessons learned:

- ✓ Easy-to-read study material in Bengali language improves training quality.
- ✓ Increasing faculty-trainee ratio for handholding support for accounting exercises enhanced effectiveness.
- ✓ Extension of classroom sessions for group exercises worked effectively due to hostel facilities.