

# রাজ্য নগর উন্নয়ন সংস্থা



#### STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

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তারিখ 24.06.2020

From :

Smt Shaon Sen, WBCS (Exe.),

Jt. Secretary, UD & MA Department &

Addl. Mission Director, WBSULM

To	: The Chairperson / Administrator	
		Municipality

# Subject: Sanction for Proposal for the City Livelihood Centre at Saithia, Kandi and Rampurhat Municipality.

#### Sir/Madam,

From your end Project proposal for establishment of City Livelihood Centre (CLC) was received by the office . Submitted Project proposal and fund for the establishment of CLC have been sanctioned. The City livelihood Centre should be functional within August 2020 positively . SHGs product outlet to be opened at the time of inauguration of CLC.

As per NULM Guideline total Project Cost will be released in three installment at 30:40:30 ratio. Initial 30% will be released after approval of the proposal. Accordingly 1st installment (30%) of fund has been released and credited to the Municipal A/c for setting up infrastructural facilities and initiation of the project as per following.

SI No	Name of ULB	Project Cost (in Rs.)	1st installment 30%
1	Saithia	Rs 9,92,213	Rs 2,97,664
2	Kandi	Rs 10,00,000	Rs 3,00,000
3	Rampurhat	Rs 9,99,938	Rs 2,99,981

Later installments will be released based on performance and after receiving the UC for the fund already released.

Jt. Secretary, UD & MA Department-& Addl. Mission Director, WBSULM

Yours faithfully w

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

Account Section: 2358 6408

i for

# WEST BENGAL STATE URBAN LIVELIHOOD MISSION

(Under Municipal Affairs Department, Government of West Bengal)

"ইলগাস ভবন", এইচ-সি রুক, সেকটর-৩, বিধাননগর, কলকাতা ৭০০ ১০৬, পশ্চিমবন্ধ।
"ILGUS BHAVAN", H-C Block, Sector-III, Bidhannagar, Kolkata 700 106, West Bengal.

SUDA-39/2015/ 11000

Date:22/06/2020

## **Memorandum**

## Release of fund for CLC of SM&ID under DAY-NULM

Funds are shown herein are being released electronically in favour of ULBs mentioned in next pages for City Livelihood Centre (CLC) of SM&ID under DAY-NULM.

## The Fund hereby released subject to the following conditions-

- 1. The fund should be utilized only for the approved components of the Project and within ceiling limits of approved cost.
- 2. A Subsidiary Cash Book should be maintained for keeping accounts (deposits and withdrawals) of funds.
- 3. Money receipt in Form 42 may be sent immediately after receiving the fund.
- 4. No fund should be utilized for any purpose other than for which the amount is released.
- 5. Utilisation Certificate of the funds received from SUDA may please be sent to this office and Uploaded at sudawb.org →e-services positively within 60 days.

Finance Officer, SUDA

দুরভাষ: ২৩৫৮ ৬৪০৩/৬৪২ ১/৫৭৬৭, ফ্যান্স : ২৩৫৮৫৮০০

Tel: 2358-6403/6421/5767, Fax: 2358-5800, E-Mail: wbsulm@gmail.com

RELEASE OF FUND IN RESPECT OF CLC UNDER SM&ID-NULM

SI	Name of ULB	Project Cost (In Rs.)	Amount released (1st instalment 30%)
1	SAINTHIA MUNICIPALITY	992213	297664
2	KANDI MUNICIPALITY	1000000	300000
3	RAMPURHAT MUNICIPALITY	999938	299981

FINANCE OFFICER, SUDA

PINANCE OFFICER, SUL

SUDA-39/2015/ 11000/1 (2)

22.06.2020

Copy for information to:

# 1. Administrator/Executive Officer of Sainthia / Kandi / Rampurhat Municipality.

He/she is requested to verify that the respective Account of NULM of the ULB has duly been credited with the sanctioned allotment. For any discrepancy, he/she is requested to report the same immediately to SUDA.

2. SMM, FI&ME, NULM.

Finance Officer, SUDA

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"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-39/2015/ 10813

17.06.2020

তারিখ .78

ক্রমিক নং .....

From: Finance Officer, SUDA

To: The Branch Manager,

State Bank of India,

Salt Lake, Sector-I Branch

Salt Lake City, Kolkata - 700 064.

Sub: Electronic Transfer of Fund debiting this office Current Account No.34061121921.

City Livelihood Centres - NULM

Sir,

You are requested to kindly arrange for electronic transfer of funds as per details given in Page-2 debiting the amounts from this office Current Account No.34061121921 lying with your branch in respect of National Urban Livelihood Mission (NULM).

(Petrus Anuranjan Soreng) Finance Officer

**SUDA** 

(Goutam Hore) Finance Officer

**SUDA** 

দ্রভাষ ঃ ২৩৫৮ ৬৪০৩ / ৫৭৬৭, ফ্যাক্স ঃ ২৩৫৮ ৫৮০০

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

Account Section: 2358 6408

S. S.	Name of Payee	Amount (In Rs.)	Name of the Bank	Branch Name	Account No.	IFS Code
	SAINTHIA MUNICIPALITY NULM	2,97,664	Oriental Bank of Commerce	Sainthia	17982191018630	ORBC0101798
7	Chairman Kandi Municipality DAY-NULM	3,00,000	AXIS BANK LTD.	Kandi	916010044102347	UTIB0001404
8	CHAIRMAN RAMPURHAT MUNICIPALITY-NULM	2,99,981	Bank of Baroda	Rampurhat	36620100007220	BARBORAMPWB
	Total	8,97,645				
	(Rupees Eight	Lakh Ninety Sev	(Rupees Eight Lakh Ninety Seven Thousand Six Hundred Forty Five only)	rty Five only)		

(Goutam Hore)
Finance Officer
SUDA

(Petrus Anuranjan Soreng)
Finance Officer
SUDA

Note No. #1

# Proposal for the City Livelihood Centre (CLC) at Saithia, Kandi and Rampurhat Municipality.

City Livelihood Centre (CLC) is the major component under National Urban Livelihood Mission (NULM). In West Bengal "West Bengal Urban livelihood Mission (WBSULM)" has been started for the uplifment of livelihood and employment opportunities of the Urban poor.

City Livelihood Centre is the major Sub-Component under Social Mobilization and Institution development (SM&ID) under NULM.

Under this sub-component 68 CLCs are functional among 88 sanctioned CLC, ( <u>Previous Note Sheet attached in the CP side</u>) rest are yet to be submit proposal.

Another 3 CLC Project proposal of <u>Saithia</u>, <u>Kandi</u> and <u>Rampurhat</u> Municipality have been received. WBSULM has verified the proposal On overall of CLC Project Proposal Submitted by this Municipality, it has observed that the project proposal is in tune with NULM guideline and appears to be viable and sustainable., a sum of 10 lac (Ten lac) for each municipality for the time period of 5 year may be sanctioned for setting up of one CLC in their area with the following stipulations.

As per NULM Guideline total Project Cost will be released in three instalment at 30:40:30 ratio . Initial 30% will be released after approval of the proposal for the setting up the office infrastructure .  $2^{nd}$  instalment 40% will be released after staff recruitment and final 30% will be released after CLC launched and services are rolled out to people as per action plan .

As per the NULM guideline, WBSULM will initially release Ist instalment from the total fund as one time recurring expenditure for infrastructural set-up of CLC. Rest of the fund will be released as per performance.

As per above following Fund release statement is prepare for kind approval of Fund release .

SI no	Name of ULB	Project Cost (in Rs.)	1st instalment 30%	Remarks
1	Saithia	Rs 9,92,213	Rs 2,97,664	
2	Kandi	Rs 1,00,000	Rs 3,00,000	1st Instalment will be released
3	Rampurhat	Rs 9,99,938	Rs 2,99,981	now . Rest Instalments will be released as per performance
	Total	Rs 29,92,151	Rs 8,97,645	

If approved <u>Ist instalment</u> of Rs. 8,97,645 (Eight lacks and ninety seven thousand and sis hundred and forty four rupees) <u>for 3 ULBs</u> may be released for initial recurring expenses.

Project proposal may be approved fund release may be approved.

Proposal submitted for your kind approval and signature.

12/06/2020 12:26 PM

SOMA PARUI DAS (SMM-WBSULM(NULM)(SUDA))

#### Note No. #2

Above note may kindly be seen and 1 st installment of total Rs 8,97,645/- for setting up of sanctioned City Livelihood Centres (CLC) at Sainthia,Kandi and Rampurhat Municipalities under SM&ID sub component of NULM maybe released asper requisitions recieved from them as per guidelines of NULM

12/06/2020 6:20 PM

SHAON SEN (AD DIR(SUDA))

Note No. #3

As proposed.

13/06/2020 12:39 PM

SANTANU MUKHERJEE

(DIR(SUDA))

Note No. #4

for release of funds please

15/06/2020 5:27 PM

SHAON SEN (AD DIR(SUDA))

Note No. #5

Please process.

15/06/2020 6:51 PM

GOUTAM HORE (FO(ACCT)(SUDA))

# OFFICE OF

# HE BOARD OF COUNCILLORS

#### KANDI MUNICIPALITY (NULM SECTION)

P.O. KANDI, DIST. MURSHIDABAD

un Eduk E-mail: sulm.kandi01@gmail.com

Chairman's Chamber 2 : 003484-257345

From:

The Chairman Kandi Municipality

To,

The Director SUDA & Mission Director (WBSULM) 'ILGUS' Bhavan, H-C Block, Sector-III, Bidhan Nagar Kol-700106





Sub: Request for sanction fund for different categories under all Component of DAY-NULM.

Respected Madam,

I am sending herewith the proposal of City Livelihood Centre of Kandi Municipality under Nation Urban Livelihood Mission (NULM) to you for your kind perusal and necessary action from your end. The total budget of the Project is Rs. 10, 000, 00.00 (Ten lakh only).

So, in this situation this is my heartiest request to you please draw your kind attention in this matter to approve the aforesaid project and sanction fund for aforesaid component to achieve the target.

Thanking you,

Enclo: As stated.

Yours faithfully

Kandi Municipality Kandi, Murshidabad



# CITY LIVELIHOOD CENTRE (CLC)

KANDI MUNICHPALITY, KANDI, MURSHIDABAD

#### In duction:

National Urban Livelihoods Mission (NULM) is a centrally sponsored scheme under MoHUPA to address urban poverty. Under NULM there is a provision for establishing City Livelihood Centres (CLC) for the urban poor. One of the objectives of establishing the City Livelihood Centre (CLC) would be to bridge the information—gaps by way of dissemination of information and linking the service-providers (who shall be registered with the CLC) with the potential service-receivers, so that the urban poor capable of extending such services can have necessary access/markets for offering their goods/products or services in an organized manner. Another objective of the CLC would be to facilitate skill-development trainings so as to keep the supply-side responses in sync with the demand-side needs. CLCs would also operate as an information hub for NULM and other social and pro-poor schemes of the Government.

The informal sector has traditionally been a source of services for middle and higher income groups in cities through provision of services such as security, carpentry, gardening, construction, plumbing, electrical work, health care support, housekeeping etc. However these services are not available in organized and reliable manner in urban areas.

The urban poor who produce marketable goods and services many times are often not able to find a viable market. The urban poor also lack information regarding the various opportunities/benefits available to them via government and other programmes (e.g. skill training opportunities, bank credit, social security benefits, etc.) Therefore, the urban poor need support services to help them access several opportunities available to them. For example, to access a micro enterprise loan they should have a project plan, documentation etc., as needed by a bank. They may also need help to access services for registration, accounting and legal support.

#### History:

Kandi is an old municipal town in West Bengal in the district of Murshidabad. The name Kandi comes from a legend which says that Raja Man Sinha, a general of Emperor Akbar was returning from Bengal, while he found a woman weeping beneath a tree in the midst of a forest. He stopped and talked to the woman. From that day the place is known as 'Kandi' meaning 'weeping'. It has a glorious historical background in its educational, cultural and agricultural domain. The Municipality has a privilege memory of having birth or activity of some great man like Acharya Ramendra Sundar Trivedi, Hara Prasad Shastri, Dijendra Lal Roy and others. There are spots of traditional pilgrimage and holy places like Sri Sri Radhaballav temple and Kandi Rajbati which is closely related to the heritage of this old municipal town, Rudra Deb, Dakshin Kali Temple, Pancha Mukhi Shib Mandir etc.

#### **Administrative Details:**

As of 2011 India census, Kandi had a population of 55,615. Males constitute 51.2% of the population and females 48.8%. Kandi is also a rural based municipality and according to the survey held in the year 2002, 32.62% of the people of this ULB (Urban Local Body) belong to BPL (Below Poverty Line) category.

The Municipality has 18 numbers of wards and it has an area of 12.97 Sq.Km. Most of the people of this ULB are engaged in Agriculture and agro based Small Scale Industries. This municipality presently have 10147 numbers of houses and after flood devastation of 2000 the population of this municipality is increasing rapidly and emulation of such population density is also increasing day by day. Numerous number of villagers of adjacent Panchayat areas are migrated within this municipal jurisdiction and setting up new habitation and slum areas also. Kandi Municipality is the oldest one in the district of Murshidabad. It is about 30 KMs in a

south-west direction from Behrampore and it lies at 23° 58' north Latitude 88° 47' east Longitude. Kandi town ship was conferred the status of Municipality in the year 1869. It is also the oldest sub-divisional town. It presently consists of 17 municipal wards covering 12.97 sq. km.

Kandi Municipality, with population of about 56 thousand is Murshidabad district's the 4th least populous municipality located in Murshidabad district of the state West Bengal in India. Total geographical area of Kandi municipality is 13 km2 and it is the 3rd biggest city by area in the district. Population density of the city is 4289 persons per km2. There are 18 wards in the city; among them Kandi Ward No 13 is the most populous ward with population of 4534 and Kandi Ward No 11 is the least populous ward with population of 2223.

Nearest railway station is Salar which is 28 km far from here. Berhampur is the sub district head quarter of the city. District head quarter of the city is Berhampur. Kolkata is the state head quarter of the city. Yearly average rainfall of the city is 1044.7 mm.

Kandi Municipality under the able political leadership and with the restructured administrative support aims at transforming itself in such a way as to be able to usher in a change in living conditions and quality of life of the citizens in general, and the people living below poverty line in particular. Our aim is to ensure balanced growth through prioritisation of projects and mobilization of available financial and human resources to achieve pro-poor, transparent and effective urban development and good governance, and thus providing all our citizens with a safe living environ, all youth gainful employment, and business, houses and entrepreneurs, both existing and prospective, a favourable environment for their investment, to achieve over the next 5-10 years period an environmentally and economically vibrant urban life.

Kandi is located at 23.95°N 88.03°E. It has an average elevation of 20 metres (65 feet). Kandi is a small sub-divisional administrative headquarters in the district of Murshidabad, West Bengal. It is 30 k.m. from Berhampur (District headquarter of the district of Murshidabad) and 220 from Kolkata. It has a close proximity to two other districts namely Burdwan & Birbhum.

The town is renowned for one of the oldest municipal bodies in India. It has acquired the status of a municipality way back in 1869.

East: Jasuri- Anukha - I&II Gram Panchayat of Kandi Block

West: Andulia Gram Panchayat of Kandi Block North: Purandarpur Gram Panchayat of Kandi Block South: Jajhan Gram Panchayat of Bharatpur-1 Block

#### Communication:

The Durgapur-Berhampur State Highway passes through this Municipal Town from West to East dividing the Municipal area in two parts. This town is located at the embankment of the river Kana Mayurakshi.

#### **Economic activity:**

The economy of the town is based on service sectors. So, the main occupation of the town is business, professions .etc. The percentage of literate population is about 56.37 % in this Municipal area, out of which 68.20% male and 31.80% female. According to 2011 census 30.07% of the total populations of the district are workers of which 8.11% are shown as primary, 1.52% as secondary and 90.38% as tertiary workers. The employment characteristics of the population of the town, compared to that of the state as a whole in 2011 is shown below.

#### Workers profile

Kandi has 32% (about 18 thousand) population engaged in either main or marginal works. 54.4% male and 8% female population are working population. 48.5 % of total male population are main (full time) workers and 5.7 % are marginal (part time) workers. For women 6% of total female population are main and 2% are marginal workers.

#### Percentage of working population - Kandi

	Worker ( Among Total Population)	Main Worker (Among Workers)	Marginal Worker (Among Workers)	Non Worker ( Among Workers)
Total	31.6%	27.7%	3.9%	68.4%
Male	54.4%	48.5%	5.7%	45.8%
Female	8%	6%	2%	92%

#### Table-: Employment characteristics of the population of Kandi (M)

Total workers		Class of Total	Workers		Main Workers	Marginal Workers	Non- workers	
Number	Cultivators	Agricultural Labourers	Household Industry Workers	Other Workers	Number	Number	Number	Total Population
	Number	Number	Number	Number	AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA			
16455	1844	2594	832	49098	15240	1209	37919	54368

Source: ULB

#### **Occupation Structure:**

There is a direct correlation between livelihood and income of households. As for Kandi, the majority of households earn their livelihood from business and service sector activities. The socio-economic study of Kandi households was recently undertaken by us. The occupation characteristics are shown in Table. Thus, the data in general tend to suggest that the emerging nature of Kandi's economy is mercantile in general and a considerable proportion of households have been engaged in service sector activities like distributive trade, transport activities and various administrative and personal services.

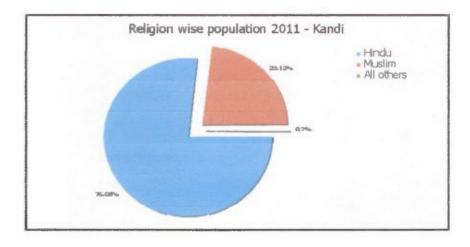
#### **Demographic Growth and Population Projection:**

The city is home to about 56 thousand people, among them about 28 thousand (51%) are male and about 27 thousand (49%) are female. 81% of the whole population are from general caste, 18% are from schedule caste and 0% are schedule tribes. Child (aged under 6 years) population of Kandi municipality is 11%, among them 51% are boys and 49% are girls. There are about 12 thousand households in the city and an average 5 persons live in every family.

#### Caste wise male female population 2011 - Kandi

	Total	General	Schedule Caste	Schedule Tribe	Child
Total	55,632	45,328	10,212	92	5,889
Male	28,442	23,240	5,159	43	3,026
Female	27,190	22,088	5,053	49	2,863

Hindus contribute 77% of the total population and are the largest religious community in the city followed by Muslims which contribute 23% of the total population. Female Sex ratio per 1000 male in Hindus are 962 in Muslims are 935.



Source: Indikosh

Total	Hindu	Muslim	Christian	Sikh	Buddhist	Jain	Others	Not Stated
55,632	42,638	12,851	62	10	4	3	4	60
28,442	21,736	6,640	27	4	2	2	2	29
27,190	20,902	6,211	35	6	2	1	2	31
	55,632 28,442	55,632 42,638 28,442 21,736	55,632 42,638 12,851 28,442 21,736 6,640	55,632     42,638     12,851     62       28,442     21,736     6,640     27	55,632     42,638     12,851     62     10       28,442     21,736     6,640     27     4	55,632     42,638     12,851     62     10     4       28,442     21,736     6,640     27     4     2	55,632     42,638     12,851     62     10     4     3       28,442     21,736     6,640     27     4     2     2	55,632     42,638     12,851     62     10     4     3     4       28,442     21,736     6,640     27     4     2     2     2

#### Growth of population

Population of the city has increased by 10.5% in last 10 years. In 2001 census total population here were about 50 thousand. Female population growth rate of the city is 14.3% which is 7.2% higher than

	Total	Male	Female
2011	82.1%	86.6%	77.3%
2001	75.4%	81.7%	68.6%

#### **Transportation**

Kandi Town is gateway of Murshidabad from 10 district of South Bengal, so there is good transport by road. There are in Netaji Subhas Bus Terminal model bus stand route is Baharampur, Suri, Bolpur, Tarapith, Rampurhat, Burdwan, Katwa, Asansol, etc. Nowadays a bus starts from Katwa to Siliguri which stops at Netaji Subhas Bus Terminal model bus stand. The N.B.S.T.C bus services go to Kolkata and Durgapur from via Kandi and also S.B.S.T.C Bus services Berhampore Suri route from Baharampur to Suri, Durgapur, Purulia district, Bankura district, Paschim Medinipur district, Jhargram, Purba Medinipur district via Kandi is available. There is no railway station. Nearby railway stations are Salar, Berhampore Court railway station, Sainthia, Khagra etc.

#### Education

There are many educational establishments Kandi. Kandi Raj College was established in 1950 by the Kandi Raj family at Kandi. Affiliated to the University of Kalyani, it has the following departments: Physics, Chemistry, Mathematics, Computer Science, Bengali, English, Sanskrit, History, geography, political science, philosophy and economics Raja Birendra Chandra College was established in 1965 at Kandi. It was earlier known as Kandi Raj College of Commerce. Affiliated to the University of Kalyani, it offers honours courses in Bengali, English, Sanskrit, history, geography and BCom. Bimal Chandra College of Law was established at Kandi in 2002 with the untiring efforts of Atish Chandra Sinha, a doyen of the Kandi Raj family. It is affiliated with the University of Kalyani and approved by the Bar Council of India.

The educational revolution of this place started when Kandi Raj High School was established by converting a theater owned by the Zamindars of the Kandi Raj family. This was done on an appeal by Pandit Ishwar Chandra Vidyasagar, the eminent educationist and social reformer during the renaissance in Bengal. The Zamindar family commonly referred to as Rajas have contributed to the spread of education in a commendable way. They also took initiative for female education in and around the Kandi subdivision.

Currently, female education has picked up momentum.

There are many educational libraries, sporting clubs in neighboring villages. Only one CBSE-Affiliated English medium (+2) level is school is situated near Kandi, named Saraswati Devi Public School. Near about 900 students learning with complete English medium background. In last 4-5 to years a huge number of people are interested to develop their child from English Medium background. It is very good sign for Kandi sub-division as well as for Murshidabad District. Presently some B.ed, and D.ed are also established in Kandi town.

	Total	Male	Female
2011	82.1%	86.6%	77.3%
2001	75.4%	81.7%	68.6%

#### **Transportation**

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### Town Features at a Glance

1.	Name of the Town	:	KANDI
2.	Administrative Status	1	Kandi Municipality Town
i.	Hierarchy in District Administration	:	District Magistrate, Berhampore
ii)	Other Govt. office located in the town		a) Sub-Divisional Administrative Office b) Sub-Divisional Criminal & Judicial Court c) Additional District Judicial Court d) Sub-Divisional Irrigation Office e) Sub-Divisional PWD Office f) Sub-Divisional Correctional Home g) Sub-Divisional Hospital h) Police Station i) Fire Station j) Agricultural Firm k) Sub-Divisional Animal Husbandry l) Block Offices 1 No.
3.	Type of Local Govt. with year of Establishment	1	1869
4.	State / N.H.		The Municipality is connected Berhampore to Midnapore Via Sainthia through State Highway no. 6
5.	Nearest Important town of the city and Distance of it	+	Berhampore, 30 kms.
6.	Other Town within 10 miles radius		NIL

#### Objective of Establishing the CLC

- Urban Poor can offer their goods/products and services in an organized manner to the potential buyers i.e., the CLC would bridge the gap between demand and supply of the goods and services produced by the urban poor.
- The Urban poor can access information and business support services and when needed by them which would otherwise be not accessible to them.
- The above centre would serve as information/knowledge/inspiration centre for urban poor.
- City Livelihoods Centre (CLC) is to provide a platform where by the urban poor can market their services and access information and other benefits.

- CLCs will act as a "one-stop shop" for those seeking services from the informal sector as well as
  for the urban poor promoting their services and products.
- The urban poor can offer their goods and services in an organized manner to the potential buyers
  i.e. the CLC would strive to bridge the gap between demand and supply of the goods and services
  produced by the urban poor.
- The urban poor can access information and business support services as and when needed by them, which would otherwise not be accessible to them.

CLCs will be positioned as a resource centre for those seeking information relating to employment and skills training opportunities, etc. The centres may give the poor; access to information on market demand, skills training programmes offered and placement opportunities. For those seeking skills training, wage employment or aiming to establish and sustain self employment ventures, the Livelihood Centres can facilitate necessary guidance, counselling and technical support.

#### Services Offered by the CLC

#### I. Placement Services

CLC will register a certain number of educated youth without any fee to provide them with jobs. CLC will contact companies/agencies for providing employment to urban poor unemployed youths. CLC may charge certain percentage from one month's remuneration as service charge, if a candidate completes three months regular attendance in the company/agency.

#### II. Referral Services

The informal sector has traditionally been a source of service for middle and higher income groups in cities through the provision of services such as plumbing, electrical works, construction, security, carpentry, gardening, health care support, Nurse and Aya, housekeeping and bill payment etc,.

- Providing service providing to Security, carpentry, gardening, construction, plumbing, electrical works, health care support etc.
- The CLCs may obtain direct work orders or contracts or Annual Maintenance Contracts from Municipality, housing societies for the service needs like plumbing, electrical work, painting etc.
- The CLC can also obtain work orders for data entry, outsourcing, dispatch of property bills and within city courier services.
- Providing/facilitating the training services for improving the skills to the urban poor and unemployed youth.
- A fortnightly/monthly meet would be held in the slums to urge the skilled workers to register
  free of charge, with them. There will be a registration form to be filled and submitted along with
  some documents (BPL card holder, address proof, etc). Each service provider would be
  provided with an Identity Card on a charge fixed by CLC.

#### III. Social Development

- Conducting co-ordination meetings among community and Bankers, NGOs, sectoral departments at grass roots level.
- Setting up of centres for promoting livelihood opportunities.
- Functioning as Training information and Learning centre.

#### IV. Support to SHG in Income Generating Activities

- Opening of Bank Account: Under Pradhan Mantri Jan Dhan Yojana, CLC can tie up with a
  particular Nationalised Bank to open accounts under this scheme. For opening these accounts
  CLC might engage educated youths who are registered with CLC. An amount may be charged
  from the bank on opening of one account, in which a portion may be paid to the youth and a
  portion to be deposited in CLC.
- To provide assistance for marketing of the goods/products & services produced by the SHGs & urban poor, who are registered with the CLC.
- Provide/facilitate training of prospective small entrepreneurs seeking individual/Group Loan under SEP, on 'how to run a business'
- Arranging/facilitating skill-development trainings for the urban poor, either directly or through empanelled training agencies.

#### V. Fee based services:

The CLCs will also offer certain fee based service which the urban poor by paying a nominal fee. The fee for each of these services will be fixed by the ULB after consultation with the urban poor in the area. The list of fee based services along-with their prices will be displayed at the CLC. An indicative list of these services is as under:

- Information on market demand and market strategy: Urban Poor who run small businesses may be given support to gain a better understanding of what the market needs, demand of the products produced by them, prices, where to sell, etc.
- Sales/Marketing outlets: CLCs can provide marketing/ sales outlets for the products manufactured by urban poor.
- Registration, licensing, Accounting and legal services for micro-enterprises: CLCs can facilitate the registration of micro-enterprises and obtaining of necessary licenses required, accounting and other legal services for establishing and running of micro-enterprises.
- Placement services: CLC may facilitate finding suitable jobs the urban poor matching their skills by having linkages with industries and their associations in the area.

#### VI. Other services

- Providing information for opening bank accounts, training/employment opportunities, social welfare schemes, enrollment of UID/Aadhar cards
- Providing marketing /sales outlets

- Providing legal services such as registration, licensing, accounting etc.,
- Citizen services such as bidding/contracts
- Enabling dissemination of information from time to time through various mechanisms like IEC material, media and other channels.
- Promoting interchange visits among communities and documentation of good practices.
- Functioning as decentralized location for displaying citizen charter for transparency.
- Providing preliminary grievance redressal mechanism and as a link for effective service delivery between the ULB and the community.
- Bidding/contracts for citizen services: CLCs may obtain direct work orders or bid for Annual
  Maintenance contracts, municipality contracts/ housing associations service needs viz.,
  plumbing, electricity, carpentry, dispatch of electricity bills, property bills etc. and service the
  contracts through the registered urban poor offering such services. However, care should be
  taken that CLC should take up activities relevant for urban poor only to avoid possibility of
  interest of urban poor pushed into background by other commercial interests.
- Placement fee from Service Provider: CLCs may charge placement fee from industries/ companies, industry associations, etc. For placing the urban poor as per their requirement for e.g. CLCs may tie up with Malls or retail outlets for placing basic housekeeping staff or data entry operators in companies, etc.
- Training venue: Free space of CLC may be provided as training venue also. The ULB may
  fixed the rate of training venue on the hours of usage, number of trainees, usage of
  infrastructural equipments etc. as the case may be.
- Crèche service: In case working mothers of members require crèche services, feasibility of setting up crèche service may be explored by CLC.

#### Sources of Income of CLC

- Admission charges: Hundred rupees for issuing identity card for referral services (one time) may be charges by CLC and also some part of the payment (not yet decided) made to the service provider would come to CLC.
- Placement services: CLC may tie up with agencies for placement in lieu of fees/charges.
- Survey: CLC would register educated youths for conducting survey. On every survey format candidate will be paid a certain remuneration from which a portion will be charged by CLC for coordination & administration. This survey would also help in identification of beneficiaries.
- Service charges from service providers: Skilled youth may register their name as service providers (such as Electrician, Plumber, Carpenter, Tour Guide, Aya, Nurse, Domestic Helper, etc) and users may utilise their service through CLC.
- Income from ULBs: ULBs may utilise CLC as service providers like, a) waste collection from door to door, b) Municipal Tax collection, c) Water Meter reading (in future), d) conducting survey at ULB level, e) organise Pulse Polio etc.
- Opening of Bank Account: CLC may tie up with the Bank to open Bank account under the scheme of Pradhan Mantri Jan Dhan Yojana and other insurance linked schemes.

#### Viability & Break-Even Analysis

It would appear from the above that the contribution/service charge/commission so generated gradually increases over the years and becomes equal to the recurring cost during 2015-2020. Thus, the CLC would reach the Break-Even Point by the end of 5th Year and is likely to run as independent body from 6th Year onwards. However, the Break-Even Point could be reached earlier if some other Income-generating activities like setting up of a Creche etc. are undertaken by the CLC in future.

#### Man Power to be deployed

For running the CLC, a group of staff will be maintained on a monthly basis, as follows:

S. No.		Designation	n	
1.	Manager & Coordinator	Placement	cum	Marketing
	Total:01			

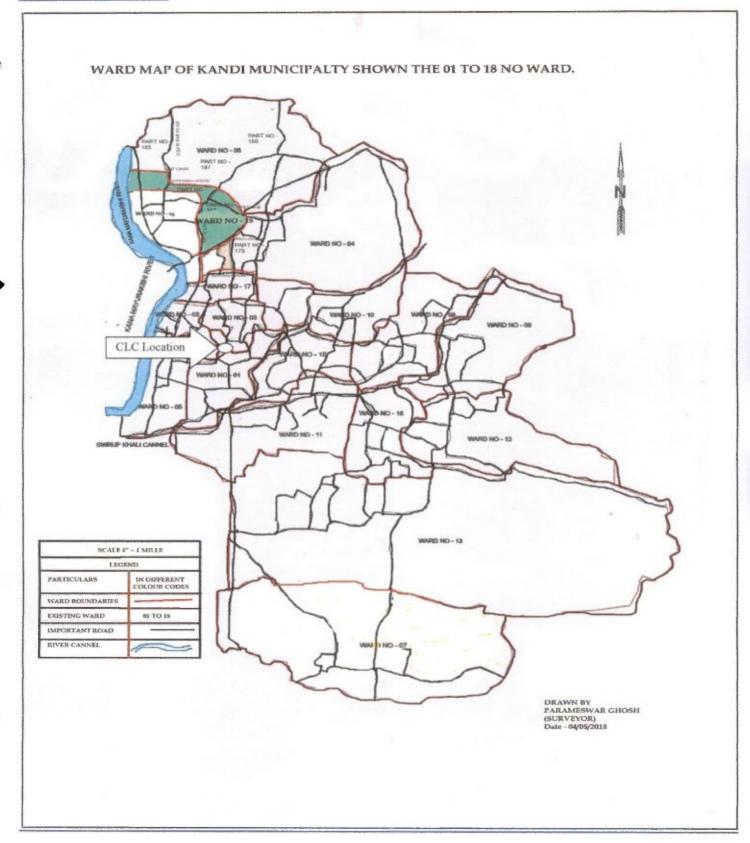
#### **Establishment of Office Infrastructure**

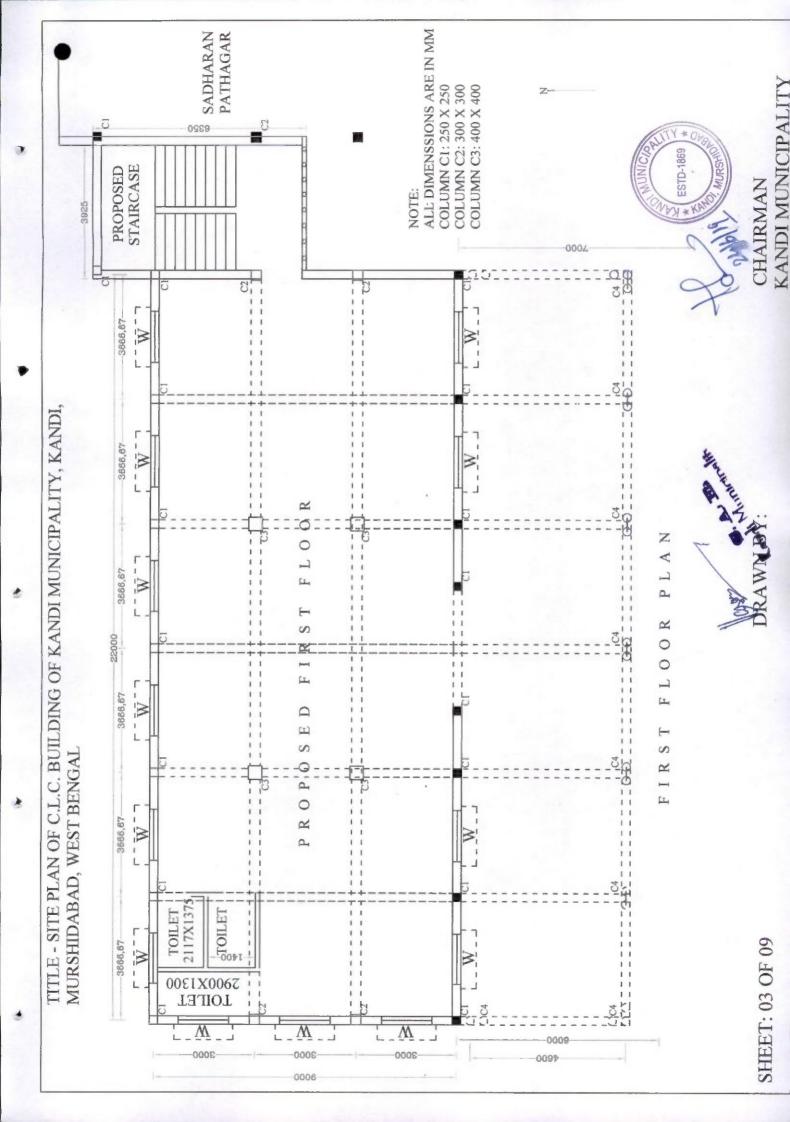
The requisite infrastructure viz., chairs, computers, phones, tables, racks etc., should be placed at the CLC. The suggested space for establishing CLC is 1,000 sq.ft. With two rooms and a wash room. A 'No Objection Certificate' (NOC) is also required from the ULB in case the room is provided by the ULB itself.



I	DETAILS OF AREA- IDENTIFIED	CITY LIVELYHOOD CENTER
S.No	Pa	rticulars
1	Name of the ULB:	Kandi Municipality
2	Total wards in the ULB:	18
3	Total population in the area:	55632 in Census 2011
	Male:	28442
	Female:	27190
4	Total Slums in the ULB	67
	a) Official (Notified)	63
	b) Not specified (Non-notified)	11
	c) No. of SHGs	624
5	d) No. of ALF	18
	e) No. of CLF	1(target)
6	No. of ward(s) covered by CLC:	18
7	Total Urban poor covered:	4259 Family
8	Potential no. of members expected to be covered by CLC:	Not yet calculated
9	Major services possible through CLC in the area	<ul> <li>Facilitating training based on loc demand</li> <li>Placement services</li> <li>Opening of Bank A/C (Pradha Mantra Jan Dhan Yojana)</li> <li>Credit creation: providing loan for local entrepreneurs</li> <li>Marketing assistance</li> <li>Provision of services such a plumbing, Security, Nursing Carpentry etc.</li> <li>Referral services.</li> <li>Purchased on different type of Municipality service related for specially Trade license, Hiring the cesspool, Water Tank, Vat.</li> </ul>

		Van, Collected the necessary information related to Municipality.
10	Scope for growth of CLC in the area	Provided service as well as information to the all citizen and fulfill the citizen demand for collect the necessary information. And provided the service related information to the citizen through help line.
	Details of the premises given for CLC by ULB	Annex Building
11	a. Area of Rooms & Training Centre Along with Wash Room	3216 Sq ft
	b. Location	Halifox Maidan, Near To Municipality
	c. Is the location nearby to ULB office (Distance)	Annex Building of Municipality
12	Plan for facilitation of CLC – Resource agency/ ULB	NULM Section, Kandi Municipality
13	Proposal Prepared by	NULM Section, Kandi Municipality
14	Proposal assessed by	NULM Section, Kandi Municipality
15	Name and designation of the forwarding authority	Chairman, Kandi Municipality.
16	Business Plan of CLC – to include break-even and viability	To provided the service to the Citizen without heavy cost. And through the helpline numbers provided the necessary information to the all peoples.





#### **Budget Estimate**

	Proposed Item of Expenditure	
L	NON-RECURRING EXPENDITURE (One Time)	
	Office Equipments and Furniture:	
1	PC fitted with all accessories including Printer & Internet Connection	
2	Executive Table	
3	Movable Chair	
4	Big Steel Almirah	
5	Small Almirah	
6	FRP Modeled armless Plastic Chair	
7	LED Tube Light Set	
8	Electric Fan ( High Speed)	
9	Showcase for display of Hand Crafts article for Marketing Support	
10	Installing of Toll Free No along with Mobile	20.0/
11	Notice Board	30 % of total Expenditure
12	Full Secretariat Steel Table with Wooden Top	Expenditure
13	Office Executive Chair	
14	One Armed Chair with Small Desk Fitted with Arm @ 400	
15	White Board Measuring 6 ft X 4 ft	
16	LCD Projector along with Laptop and Screen for the Venue earmarked for The Training Purpose	
17	Indoor P.A System - Amplifier with 5:1 Surround system with 2 Cordless Microphone	
18	Inverter with Battery ( 1000 VA Capacity )	
19	Glow sign Board fitted and Fixing	

## II RECURRING EXPENDITURE (for 5 years)

1	Salary & Wages:	
	a) Manager & Placement cum Marketing Coordinator	
2	Cost of Electricity	
3	Cost of Communication (Internet, Telephone, FAX)	70% of the total
4	Cost of Office-Stationary	expenditure
5	Cost of Awareness, Publicity & Web Casting	
6	Cost of Transportation/Travelling Expenses	
7	Misc. expenditure	· ·

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			Annexure-I
1)	Non Recurring	Expenditure	
	Land & Bulding	<b>I</b> :	
	Item	No of Requirement	Amount
	Built in Floor at Annex Building at Ward No 01 under Kandi Municipality	3216 Sq Ft (Approx)	Alloted by ULB ( Letter of Allotmen enclosed)
2)	Office equipemen	t & Furniture:	
A	For the office of the CLC		
a.	PC fitted with all accessories including Printer & Internet Connection	1	55000
b.	Executive Table	1	9000
c.	Movable Chair @ 3000.00	2	6000
d.	Big Steel Almirah	1	10000
e.	Small Almirah	1	5000
f.	FRP Modeled armless Plastic Chair @ 400.00	10	4000
g.	LED Tube Light Set @ 750.00	4	3000
h.	Electric Fan ( High Speed) @ 2500	2	5000
i.	Showcase for display of Hand Crafts article for Marketing Support	1	15000
j.	Instaling of Toll Free No along with Mobile	1	15000
k.	Notice Board	1	5000
В	For the Training/ Meeting Hall		
a.	Full Secretariat Steel Table with Wooden Top	1	4000
b.	Office Executive Chair	1	1500
c.	One Armed Chair with Small Desk Fitted with Arm @ 400	40	16000
d.	White Board Measuring 6 ft X 4 ft	1	2000
e.	LCD Projector along with Laptop and Screen for the Venue earmarked for The Training Purpose	1 Set	75000
f.	Indoor P.A System - Amplifier with 5:1 Surround system with 2 Cordless Microphone	Complete Set Duly Fitted in the Training Centre	20000
g.	Electric Fan ( High Speed) @ 2500	6	15000
h.	LED Tube Light Set @ 750.00	6	4500
3)	For the CLC		
a.	Inverter with Battery ( 1000 VA Capacity )	1	25000
b.	Glowsign Board fitted and Fixing	1	5000
	Total		300000

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	Busine	ess Plan of C.L.C	C.L.C			Annex	Annexure -II
		Recurring Expenditures	sendtitures:				
SI No	Particulars	2019-20*	2020-21	2021-22	2022-23	2024-25	2025-26
	Manager & Placement cum Marketing Coordinator - 1(one) @ Rs. 10000.00 P.M.	00.000.00	1,32,000.00	1,45,200.00	1,59,720.00	1,75,692.00	96,630.60
2	Cost of Electicity	6,000.00	12,000.00	13,200.00	14,520.00	15,972.00	8,784.60
m	Cost of Communication (Internet, Telephone, Fax)	18,000.00	36,000.00	39,600.00	43,560.00	47,916.00	26,353.80
4	Cost of Office-Stationeries	6,000.00	18,000.00	19,800.00	21,780.00	23,958.00	13,176.90
S	Awareness, Publicity, & web casting etc.	20,000.00	36,000.00	39,600.00	43,560.00	47,916.00	26,353.80
9	Transportation & Travelling Expenditure	12,000.00	18,000.00	19,800.00	21,780.00	23,958.00	13,176.90
7	Misecellaneous Expenditure	2,500.00	4,000.00	4,400.00	4,840.00	5,324.00	2,928.20
	Total Year Wise	1,24,500.00	2,56,000.00	2,81,600.00	3,09,760.00	3,40,736.00	1,87,404.80
* Due	* Due to increase of wages up to 10%						
** The	** The Calculation made from October, 2019 Onwards						

24/06/19



24/06/19

			Statement of	Statement of Expected Income		Annexure-III-B	е-Ш-в
	On Account of	2019-20*	2020-21	2021-22	2022-23	2023-24	2025-2
	On Sectional of	Amount	Amount	Amount	Amount	Amount	Amount
	B.F.	14700.00	31500.00	46200.00	87000.00	84000.00	97500.00
7	For Referral Services: Charges @ 5-10% (Of an Average 7.5%) of the total Income earned by the Service Providers though CLC at the Rates and no of Mandays, As furnished in the Enclosed Sheet -IV	7050.00	14287.50	20587.50	26587.50	33937.50	39600.00
m.	Collection on Rent for letting out the Training Hall to the Trainer Agencies for Training and Others for Organizing Meeting /Seminers	0.00	5000.00	10000.00	15000.00	20000.00	20000.00
4.	Fee based Services i) Conduct of Survey: To perform the job of various types of surveys conducted in the town by ULB by Outsourcing income earned @ 20% of the total value of job asigned for coordination, administration, and preparation & submission of the survey report to the job assigner	0.00	5000.00	10000.00	18000.00	24000.00	18000.00
4.2	Placement Services: Fees realised from the companies/agencies for extending such services	0.00	3000.00	8000.00	13000.00	18000.00	16000,00
4.3	Income earned by extending creche services (Different services like Opening of Bank Accounts, Insurance linked Schemes like PMSBY/ Jan Dhan Yojana	0.00	3000.00	5000.00	10000.00	15000.00	13000.00
4.4	Income earned by as midiator cost for supply of School Dress to Schools,  Vegetable in School for Mid Day Meal & SHG Manufacturing Products	0.00	3500.00	00.0089	10250.00	11600.00	15900.00
	Gross Total: Annex-III (A+B)	21750.00	65287.50	106587.50	179837.50	206537.50	220000.00
					6	1001-7105   A	

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		Income @7.5	Service Charges Earned	7050.00	14287.50	20587.50	26587.50	33937.50	39600.00
		Total Service	Charges (Rs.) earned by the Service	94000.00	190500.00	274500.00	354500.00	452500.00	528000.00
		viders	Amount	54000.00	75000.00	00.00066	126000.00	160000.00	202500.00
		Other Sevice Providers	No of Mandays	200	250	300	350	400	450
		Other	Wage Rate (Rs)	270.00	300.00	330.00	360.00	400.00	450.00
Annexure-IV	Statement of Income	20	Amount	15000.00	33000.00	55500.00	80000000	112500.00	150000.00
Anne	Statemen	Nursing Aids	No of Mandays	50	100	150	200	250	300
		Z	Wage Rate (Rs)	300.00	330.00	370.00	400.00	450.00	\$00.00
			Amount	25000.00	82500.00	120000.00	148500.00	180000.00	175500.00
		Aya	No of Mandays	100	300	400	450	500	450
			Wage Rate (Rs)	250.00	275.00	300.00	330.00	360.00	390.00
			Financial	2019-20	2020-21	2021-22	2022-23	2023-24	2025-26

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	Requirement of fund for Recurring Expenditure (R.E)	ture (R.E)					Annexure: V	
SI. No	SI. No Financial Year	2019-20	2020-21	2021-22	2022-23	2024-25	2025-26	Total
-	Total Amount of Reccuring Expenditure required for Running the CLC	124500.00	256000.00	281600.00	309760.00	340736.00	187404.80	1500000.80
2	Total Income generated during the preceding Year	21750.00	65287.50	106587.50	179837.50	206537.50	220000.00	800000.00
8	Actual Requirement of fund for Reccuring Expenditure from the CLC Fund	102750.00	190712.50	175012.50	129922.50	134198.50	-32595.20	700000.80

	Final Budget of the Project	
SI. No		Amount
-	Total Non Recurring Expenditure Rs.	300000.00
7	Total Requirement of fund for Recurring Expenditure (R.E) during 1st to 5th year - Total Income generated during 1st to 5th Year recurring expenditure required	700000.80
3	Less	08.0
	Total Project Cost (SI No 1+ SI, No 2 - SI, No 3)	1000000000
	Rupees Ten Lakh Only	

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# City Livelihood Centre (CLC) Action Plan - Task of ULB

NULM cities will establish City Livelihood Centre (CLC), where the urban poor can offer their goods and services in an organised manner to potential buyers and where they can access business and information support services. CLCs will be established and run by the ULB as per the norms specified in the operational guidelines.

The Action Plan

SI.	Action	Planned Timeline	Progress	Issues	
1	Conceptualize the CLC through the Guidelines	2019-20 Ongoing		N/A	
2	Arrangement of the premises for the CLC (of at least 1000 sq ft area with 2 rooms and 1 washroom) in owned/rented/in collaboration with others	2019-20	Finalized	N/A	
3	Preparation of the CLC Proposal along with Business Plan of the CLC including the viability	2019-20	Completed	N/A	
4	Assessment, Approval & Forwarding the CLC Proposal to the WBSULM	2019-20	Completed	N/A	
5	Registration of CLC		After Approval	N/A	
6	Opening of Bank Account for CLC	2019-20	Yet to Open	Yes	
7	Request for release of 1st instalment from WBSULM after one week of approval of CLC proposal	2019-20	After approval by WBSULM	N/A	
8	Decide on the mode of operation of the CLC (whether run by the ULB itself/ by ALF or CLF/ in PPCP mode/ through other agency etc.)	2019-20	ULB will decided after approval	N/A	
9	Prepare the selection methodology, as required	2019-20	After Approval	N/A	
10	Preparation of the requisite infrastructures, viz., chairs, computers, phones, tables, racks etc.	2019-20	After Approval	N/A	
11	Suitable arrangements of Hiring/ Assigning of the staffs for the CLC	2019-20	After Approval	N/A	
12	Request for release of 2nd instalment from WBSULM after CLC staff recruitment/ assignment	2019-20	After approval by WBSULM	N/A	
13	Preparation of IEC Materials for CLC operations	2019-20	After Approval	N/A	
14	Suitable propaganda of CLC		After Approval	N/A	

15	Registration of CLC beneficiaries	2019-20	After Approval	N/A	
16	Initiation of CLC Operations	2019-20	After Approval	N/A	
17	Request for release of 3rd instalment from WBSULM after CLC is launched and the services rolled out	2019-20	After approval by WBSULM	N/A	
18	Running of CLC as per the feasible Business Model	2019-20	After Approval	N/A	
19	Make requisite changes in Business Model and/ or CLC services and Fee structures based on local needs and self-sustaining objective of the CLC	2019-20	After Approval	N/A	





the fifth safewards			Approval	
18	Hiring of the staffs for the CLC	2019-20	After Approval	N/A
19	Inclusion of CLC Members	2019-20	After Approval	N/A





#### Proposal for City Livelihood Centre (CLC)

1	Proposal for CLC in Kandi M	unicip	ality			-			
2a.	Is it District Headquarter?	Yes	No V	(Pls.	tick)	2b.	District Name	hidabad	
3a.	Total Population: 55632 Nos. as	otal Population: 55632 Nos. as on census 2011  3b. Total Urban Poor: 4					оог: 42	.59 Nos	
4a.	Total Wards: 18 Nos.					4b.	Total Slums:		
5	Major Services possible through as	this C	LC P	ut no.	Yes	No	Possibly	't Know	
i)	Information on market demand	and ma	rket s	strategy	-	1	1		Yes
ii)	Marketing/ sales outlets for the products manufactured by urban poor								Yes
iii)	Registration, licensing, Account	ing and	lega	l services	for mic	ro-en	terprises		Yes
iv)	Placement services							Yes	
v)	Bidding/ contracts for citizen services1								Yes
vi)	Training venue							Yes	
vii)	Crèche service							Yes	
viii)	issuance of UID/ Aadhar Card for citizens in the CLC area							Yes	
ix)	Municipality service Forms							Yes	
x)	Higher Ambulance, Death Carrier Van,							Yes	
xi)	Opening of Bank A/C (Pradhan Mantra Jan Dhan Yojana)							Yes	
xii)	Provision of services such as plumbing, Security, Nursing, Carpentry etc.							Yes	
kiii)	Referral services.							Yes	
xiv)	Purchased on different type of municipality service related form specially Trade license, Hiring the cesspool, Water Tank, Vate.							Yes	
6	Details of the premises given/ ar	ranged	for C	LC by th	e Munic	ipality	У		-
a)	Area:	b)	R	Rooms Nos. 2 c)		c)	Wash rooms	Yes √	No
d)	CLC Location :		e)	Is it nearby to the Municipal office? Yes			Yes	No	
f)	Premises under Municipality	Y √	N	g) If no. NOC of the owner (Please				Yes	No
7	Plan for facilitation of the CLC through	UL itse	lf	ALF/ PPCP3 Others (Pls. Specify)			S.	Pls. tick	

CLCs may obtain direct work orders or bid for Annual Maintenance contracts, Municipality contracts/ housing associations service needs viz., plumbing, electricity, carpentry, dispatch of electricity bills, property bills etc. and service the contracts through the registered urban poor offering such services. However, care should be taken that CLC should take up activities relevant for urban poor only to avoid possibility of interest of urban poor pushed into background by other commercial interests.

# সভার অনুলিপি

সভা নং : x x x

স্থান : পৌরদপ্তর

তারিখ : ১৪.০৮. ২০১৮

সময় : দুপুর ১ ঘটিকা

विषय : विविध

অদ্যকার সভায় জাতীয় নগর জীবিকা মিশনের অস্তর্গত নগর জীবিকা কেন্দ্রে প্রতিস্থাপন করা নিয়ে আলোচনা হয়। স্টেট আরবান ডেভেলপমেন্ট এজেন্সির নির্দেশিকা অনুযায়ী নগর জীবিকা কেন্দ্র স্থাপনের জন্য দুটি ঘর প্রদান করতে হবে, একটি অফিস ও অন্যটি ট্রেনিং সেন্টার। যাহার মেঝের পরিমাপ নূন্যতম ১০০০ কাফুটের বেশী হতে হবে। বিশদ আলোচনার পর এই মর্মে সিদ্ধান্ত গ্রহন করা হয় যে পৌরসভার নিকটস্থ রবীন্দ্রভবনটি জাতীয় নগর জীবিকা মিশনের অস্তর্গত নগর জীবিকা কেন্দ্র প্রতিস্থাপনের জন্য নির্বাচিত করা হলো। রবীন্দ্রভবনটির মেঝের পরিমাপ ৩২ ১৬ কাফুট এবং ওখানে অ্যাটাচ বাথক্রম আছে। পৌরসভার কার্যালয় থেকে রবীন্দ্রভবনটির দূরত্ব ১০ মিটার।

উক্ত প্রকল্পটি বাস্তবায়নের জন্য ১০,০০,০০০.০০ (দশ লক্ষ) টাকার ব্যায় বরাদ্দ নির্ধারন করা হয় এবং তাহা স্টেট আরবান ডেভেলপমেন্ট এজেন্সিতে আর্থিক মঞ্জুরীর প্রেরণ করা হবে এই প্রস্তাব সর্বসম্মতিক্রমে গৃহিত হয়।

A DATE CONTRACTOR IN

সভাপতি কান্দী সৌরসভা STD Code No.: 03462 F-neail ID: - sntmunicipality@gmail.com

# OFFICE OF THE COUNCILLORS

# SAINTHIA MUNICIPALITY

P.O.-SAINTHIA : DIST.-BIRBHUM

From: The Chairman / Executive officer SAINTHIA MUNICIPALITY

Memo No.:- 246 /NULM/SM/2019

To
The Director, SUDA
& Mission Director, WBSULM.
ILGUS BHAVAN, HC Block, Sector-III,
Bidhannagar, Kolkata 700106.



Date: 30/01/2019

Phone: SNT 265252

the 1

Sub: Proposal for establishment of a CLC under DAY-NULM within Sainthia Municipality,

#### Madam,

With reference to the above mentioned subject I am to inform you that the proposal for establishing a City Livelihood Centre with in Sainthia Municipality covering all the items as prescribed format has been prepared and the same is forwarded to you for approval and sanction from your end.

Total project cost of the scheme for establishment of CLC is furnished below-

1.	Total Fixed Capital (i.e. Non-Recurring Expenditure)	Rs.300000.00
2.	Total Working Capital (i.e. Recurring Expenditure for the first five years less income generated	Rs.692213.00
Total	Rupees Nine Lakh Ninety Two Thousand Two Hundred Thirteen only	Rs.992213.00

It may be noted that as per decision of the B.O.C. meeting held on 26-09-2018 the northern portion of the municipal CDS building covering area 1000 Sq. Ft would be allowed for accommodation of the proposed City Livelihood Centre.

I am further to state that in the event of according approval by the State Urban Livelihood Mission (SULM) for setting up the said City Livelihood Centre and of sanction of required fund for the said floor space as per the schedule given below would be formally assigned in favour of the City Livelihood Centre.

Area of the space......

Approx 1000 Sq.Ft.

Location.....

1000 Sq. Ft area at 1st floor (CDS building), north side of

municipal office building.

Now I would request you kindly to sanction the above proposal and to release the required fund in phase as envisaged in the scheme.

Thanking you.

E.O./C.P.O.
Sainthia Municipality
DAY-NULM
Sainthia Municipality



With regards,

Chairman Sainthia Municipality

	ME OF ULB: SAINTH	IIA MUNICIPALITY
SL.	PARTICU	LARS
1	Name of the ULB	SAINTHIA MUNICIPALITY
2	Total Wards in the ULB	16
3	Total Population in the area	44601
7-	Male	22856
	Female	21745
4	Total Slums in the ULB	
	a) Official (Notified)	35
	b) Not specified (Not-notified)	
	c) No. of TCGs / SHGs formed till date	211
5	d) No. of ALF formed till date	
	e) No. of CLF formed till date	(
6	No. of Ward(s) covered by CLC	16
7	Total Urban poor proposed to be covered	37855
8	Potential no. of members expected to be	10562
0	covered by CLC	
9	Major services possible through CLC in the area	Furnished in the 'Introduction Chapter' at Para-IV
10	Scope for growth of CLC in the area	Adequate scope in view of existing demand of such services
	Details of the premises given for CLC by ULB	1000 Sq Ft floor area in 1st floor of CDS Building (North side of present Municipal Office ) (BOC extract copy attached)
11	a) Area of Room	Approx 1000 sq. ft. comprising 2(Two) rooms (excluding stairs / landing) with washrooms)
	b) Location	With Municipal Office premises
	c) Is the location nearby to ULB office (Distance)	With Municipal Office premises
12	Plan for facilitation of CLC - Resource agency / ULB	Sainthia Municipality
	Name and designation of the featureding	Biplab Dutta
13	Name and designation of the forwarding authority	Chairman
	authority	Sainthia Municipality
14	Business Plan of CLC - to include break-even and viability	Enclosed at Annexure-II to V

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Chairman hia Muri Sainthia Municipality

01	Business P	lan of	CLC		
1	Non-Recurring Expenditures:				
	Item	Q	ty.	Rate	Amount (in Rs.)
i)	Built in floor space at the ground floor and 1st floor of a Municipal Building	1000	Sq.Ft	Alloted by ULB-fre Allotment enclose	
2	Office equipments & Furnitures				
a)	For the office CLC				
i)	PC fitted with all accessories including printer & Internet Connection (Broadband)	1	Nos.	Rs. 50,000.00	Rs. 50,000.00
ii)	Wooden Computer Table	1	Nos.	Rs. 6,000.00	Rs. 6,000.00
iii)	Steel table with wooden top (Full Secretariate)	1	No.	Rs. 6,000.00	Rs. 6,000.00
lv)	Steel office Chair	2	Nos.	Rs. 3,000.00	Rs. 6,000.00
V)	FRP moulded armless chair for the office	10	Nos.	Rs. 750.00	Rs. 7,500.00
vi)	Standard Steel Almirah	2	Nos.	Rs. 7,500.00	Rs. 15,000.00
vii)	Electric Celling Fan	3	Nos.	Rs. 2,000.00	Rs. 6,000.00
viii)	Complete Tubelight set	4	Nos.	Rs. 500.00	Rs. 2,000.00
ix)	Show-case for display of Handicrafts articles for marketing suport (Big Size-20'x15')	1	No.	Rs. 20,000.00	Rs. 20,000.00
x)	Installation of Land Telephone	1	Unit	Rs. 4,000.00	Rs. 4,000.00
b)	For the Training /Meeting Hall of the CLC				
i)	Steel table with wooden top	1	No.	Rs. 4,000.00	Rs. 4,000.00
ii)	Steel office Chair	1	No.	Rs. 2,000.00	Rs. 2,000.00
iii)	Armed plastic chair for the purpose of meeting	40	Nos.	Rs. 1,500.00	Rs. 60,000.00
lv)	White board measuring 6 ft. X 4 ft. for the Training purpose	1	No.	Rs. 4,500.00	Rs. 4,500.00
v)	LCD-Projector with Screen for the venue earmarked for the training purpose	1	No.	Rs. 50,000.00	Rs. 50,000.00
vi)	Laptop	1	No.	Rs. 31,000.00	Rs. 31,000.00
vii)	Indoor P.A. System - Amplifire with 2(Two) small sound boxes and one stand & one microphone	1	No.	Rs. 12,000.00	Rs. 12,000.00
viii)	Electric Fan	4	Nos.	Rs. 1,500.00	Rs. 6,000.00
ix)	Complete Tubelight set	6	Nos.	Rs. 500.00	Rs. 3,000.00
C)	For The CLC	W			
i)	Sign Board with fitting and fixing	1	No.	Rs. 5,000.00	Rs. 5,000.00
	Total				Rs. 300,000.00

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	Business Plan of CLC (Co	Ian of CLC (Continued from Annexure-II)	Annexure-III)			Annexure-II A
	Recurring Expenditures:					
	Salary & Wages :	2018-19	2019-20	2020-21	2021-22	2022-23
-	a) Manager-cum-Placement & Marketing Co-					
-	ordinator-1(one) no. @ Rs. 7500/- p.m.	15,000	000'06	000'66	000'66	99,825
	b) Office Assistant-cum-computer Operator-1(one)					
	no. @ Rs. 5500/- p.m.	11,000	000'99	72,600	72,600	73,205
2	Cost of Electricity	3,000	19,800	21780	23,958	26,354
က	Cost of Communication (Internet, Telephone, FAX)	1,780	11748	12923	14216	15637
4	Cost of Office-Stationeries	3000	19800	21780	23958	26354
5	Awarness, publicity & web hosting, etc.	20000	11000	11500	12000	13000
9	Transportation & Travelling Expenses	1000	2000	5500	0009	7000
7	Miscelleneous Expenditure	10000	10000	10000	10000	10000
	Total	64,780	233,348	255,083	261,732	271,375

\* due to increase of wages @ 10%

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	Statement of Expected Income (Year-Wise)	come (Ye	ear-Wi	se)							
	On account of						Year				
		2018-19	6	201	2019-20	20	2020-21	20	2021-22	2	2022-23
		No. Amount		O. A	No. Amount	No.	Amount	No.	Amount	No.	Amount
~	Annual Registration Fees @ Rs. 50/- per head during 1st three years & @ Rs. 100										
	per head during the next 3 years from :		1							- 1	
<u> </u>	Service Providers (i.e. ex-trainees in the fields of Nurshing Aides, Beautifications, Plumbers, electrical wiring, A.C. & Refrigerator Repairing, Mobile repairing, Driving	25 125	1250.00	20	2500.00	75	3750.00	100	10000.00	125	12500.00
	& auto-mechanic, DTP Computer)		-								
<u>=</u>	Other Service providers (i.e. Aya, Cook, Carpenter, Mason & Helper, electrical mechanic etc.)	25 125	1250.00	209	2500.00	75	3750.00	100	10000.00	125	12500.00
<b></b>	Small producers seeking marketing assistance (both individual & groups)	15 75	750.00	30	1500.00	45	2250.00	09	6000.00	75	7500.00
€.	Small enterpreneurs seeking market demand / strategy / related information	5 25	250.00	15	750.00	25	1250.00	40	4000.00	45	4500.00
7	For Referral Services: Service Charges @ 5-10% (on an average 7.5%) of the	618	6187.00	7	10950.00		14250.00		23343.00		28125.00
	total income earned by the service providers through CLC at the rates and no. of										
	mandays as furnished in the enclosed sheet (Annexure-IIIA).										
က	Collection of Rent for letting out the training hall to the trainer Agencies for	12000.00	0.00	1,	12000.00		12000.00		18750.00		18750.00
	Training and others for organising meeting / seminars etc. for 600 (for 1st										
	3yrs.)/750(for 4th & 5th yr.) hours per year @ Rs.20 per hour 1st 3 years and then										
	Rs. 25 per hour for next 2 years.										
4	Fee-based Services :										
	i) Conduct of Survey: Conduct of Survey: To perform the job of various types of	10000.00	0.00	<del>-</del>	13000.00		16000.00		19000.00		21000.00
	Pvt. Orgns,\. Etc by 'outsourcing'. Income earned @ 15% of the total value of the			_							
	job assigned for co-ordination, administration and preparation & submission of the			_							
0.0	survey report to the job assigner.										
0.54	ii) Placement Services: Fees realised from the Companies/Agencies for		00.0	-	5000.00		5000.00		10000.00		15000.00
	extending such services.										
	iii) Income earned by extending Creche services / Different services like		0.00		5000.00		5000.00		10000.00		15000.00
	opening of Bank Accounts / Insurance-Linked Schemes like PMSBY etc. (on										
	mass scale)		1	+		1					
	Grand Total	31687.00	7.00	2	53200.00		63250.00		111093.00		134875.00

Sainthia Municipality
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Sainthia Municipality

Chairman Sainthia Municipality SAINTHIA MUNICIPALITY
Saintina Birbhum

Annexure-IIIA (Vide-Annexure-III ---- Statement of Income)

	Aya	a	Nurshing Aides	Aides	Other Service Providers	Providers	Total Service	Income @ 7.5%
Year	Wage-Rate (Rs.)	No. of mandays	Wage-Rate (Rs.)	No. of mandays	Wage-Rate (Rs.)	No. of mandays	Charges (Rs.) earned by the service providers	of the total service charges earned (Rs.)
2018-19	175.00	100	200.00	100	150.00	300	82500.00	6187.00
2019-20	190.00	150	250.00	150	200.00	400	146000.00	10950.00
2020-21	200.00	200	250.00	200	200.00	200	190000.00	14250.00
2021-22	225.00	250	300.00	250	300.00	009	311250.00	23343.00
2022-23	250.00	300	300.00	300	300.00	200	375000.00	28125.00

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Requ	uirement of fu	ind for Recur	Requirement of fund for Recurring Expenditure(R.E.)	ure(R.E.)		
			Ye	Year		
	2018-19	2019-20	2020-21	2021-22	2022-23	Total
Total amount of R.E. required for running the CLC	64780.00	64780.00 233348.00	255083.00	261732.00		271375.00 1086318.00
Less income generated during the preceding year	31687.00	53200.00	63250.00	111093.00	134875.00	394105.00
Actual requirement of fund for R.E. from the CLC-fund	33093.00	180148.00	33093.00 180148.00 191833.00	150639.00	136500.00	692213.00

1 Total non-recurring expenditures	Rs. 300,000.00
2 Actula fund required for recurring	Rs. 692,213.00
expenditure during the 1st 5 years	76
(i.e. total amount of recurring	
expenditure to be incurred during the	
1st 5 years minus the income	
generated during the 1st 4 years)	
3 Total Project Cost of the CLC (1+2)	Rs. 992,213.00

(Rupees Nine Lakh Ninety Thousand Eight Hundred Only)

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		Viabi	lity & Break	Viability & Break Even Analysis	40		
S	Cost Vis-à-vis Income			Year Wise A	Year Wise Amount in Rs.		
Š							
		2018-19	2019-20	2018-19 2019-20 2020-21 2021-22 2022-23 2023-24	2021-22	2022-23	2023-24
-	Total Recurring Cost	33093.00	64780.00	33093.00 64780.00 233348.00 255083.00 261732.00 271375.00	255083.00	261732.00	271375.00
	(i.e. Fixed Cost +						
-	Variable Cost)						
2	Expected income*	47200.00	47200.00 31687.00	53200.00		63250.00 111093.00 134875.00	134875.00

\*Vide 'Statement of Expected Income (Annexure-III)

# Findings & Inference:

It would appear from the above analysis that the income to generated gradually increases over the years and surpasses the total recurring cost during the year 2021-22. Thus, the CLC would reach the Break-Even Point onwards. However, the Break-Even point could be reached earlier if some during the 6th year and is likely to generate a surplus from 6th year other income generating activities are undertaken by the CLC in future.

Sainthia Municipality

SAINTHIA MUNICIPALITY Chairman

Sainthia Municipality Sainthia Municipality DAY-NULM E.O./C.P.O.

Chairman

Sainthia Birbhum

# West Bengal State Urban Livelihood Centre FORMAT 1: CITY LIVELIHOOD CENTRE

**(II)** 

#### Introduction:

National Urban Livelihood Mission (NULM) is a Centrally Sponsored comprehensive Scheme under MoHUPA to address urban poverty under NULM. There is a provision for establishing City Livelihood Centre (CLC) for the urban poor. One of the objectives of establishing the City Livelihood Centre (CLC) would be to bridge the information-gaps by way of dissemination of information and linking the service-providers (who shall be registered with the CLC) with the potential service-receivers so that the urban poor capable of extending such services can have necessary access to market by offering their goods/products or services in an organized manner. Another objective of the CLC would be to facilitate skill-development training so as to keep the supply side responses in sync with the demand-side needs. CLC would also operate as an information hub for NULM and other social and pro-poor scheme of the Government.

# <u>(III)</u>

#### Background of the ULB

Sainthia Municipality is an urban Local Body. The introduction of Local Self Government in the district of Birbhum took place during the British rule. After independence Sainthia Municipality was established in the year 1987 under the provision of West Bengal Municipal Act. The Sainthia Municipal town has a special importance of its own. . Sainthia Town is located in the middle of Birbhum District. It is in jurisdiction of Sainthia P.S. The Latitude and Longitudinal position of Sainthia is 23.9451° N & 87.6803° E. The town is situated in the south bank of Mayurakshi River. This town is situated on the Sahebgani Loop line. This town is 85 kms away from Burdwan, 36 kms away from Bolpur, 20 kms away from Suri, 38 kms away from Rampurhat. It's distance from Kolkata City by Railway is 200 kms. The Railway communicates with different places of North Bengal & South Bengal. The Western & Eastern sides are connected by State & National Roads. The Sainthia municipal area spread over 16 km2 (6.18 sq mi) and comprises 16 wards. The north-south dimension of the town is comparatively narrow, stretching from the Mayurakshi River in the north to roughly Pariharpur Village in the south—a span of 2-3 km. Sainthia Municipality has 16 wards and 10Sq km area. Present population (2011 last census) is 44601 while slum population is 24830 (35 number Slum). Sainthia was very much famous for export and import Centre for cottage industry and agricultural based different goods. Now the oldest Sainthia is gradually get the momentum for turning a brand new Town to a smart Town.

# Topographical / Geographical Parameters:

i) Locationii) Elevation

: Latitude - 23.9451° N, Longitude - 87.6803° E

: 54.94 Meters (on an average)

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Sainthia Municipality

iii) Area : 10.00 Sq. km.

iv) Population : As per Census 2011: 44601

v) No. of Wards : 16

#### **Demographics**

As of 2011, the SainthiaMunicipality has a population of 44,601, of which 22,856 are males while 21,745 are females, as per the report released by Census India 2011. The population of children under age 6 is 4511, which is 10.11% of the total population of Sainthia. In Sainthia, the female sex ratio is 951, against the state average of 950. The child sex ratio is around 880, compared to the West Bengal state average of 956. The literacy rate of Sainthia is 79.50%, higher than state average of 76.26%. Male literacy is around 84.70% while female literacy is 74.08%. Out of the total population, 16,485 were engaged in work or business activity. Of this, 13,481 were males while 3,004 were females. In the census survey, a worker is defined as a person who does business, job, service, cultivator, or labour activity. Of the total 16,485 working population, 92.97% were engaged in main work while 7.03% were engaged in marginal work. Sainthia has over 10,229 houses.

#### Climatic Data

The climate is characterized by an excessive hot summer, high humidity & well distributed rainfall during the monsoon. Average temperature is 42 C and minimum temperature is 8 C Rainfalls 1300mm. The temperature goes very high and it is terribly humid in summer and quite cold in winter.

# **Communication:**

Sainthia is linked by both Roads and Railways with major towns and cities like Suri, Burdwan, Kolkata, Siliguri, Guwahati etc. It is linked with broad gauge railway line and is situated at a distance of 146 km. from Kolkata, Sainthia is well connected with Suri, the district head quarter of Birbhum, and Sainthia is situated in the South East portion of Birbhum District. This town is linked with its region mostly by railway & roadways. Bus services going to all places are available from Sainthia. The Bus services from Sainthia are frequent but still inadequate.

Road-The National Highway 114 and State Highway 11 runs across the town. These highways link important cities and towns in West Bengal. Public transport systems in Sainthia include the Government and private buses, electric rickshaws, taxis and auto rickshaws.

Air-The nearest domestic airport is Kazi Nazrul Islam International Airport, a domestic airport located at Andal, West Bengal, India. The airport is roughly 74 KM from Sainthia.

Railway-The Sainthia railway station serves the entire town and is the most important and key railway station of Birbum district. It also serves as the originating station of 4 important trains. The Sainthia railway station connects to both of Kolkata's two busy rail terminals, Howrah railway station and Sealdah railway station.

# Objective of Establishing the CLC

- Urban poor can offer their goods/products service in an organized manner to the potential buyers i.e.,the CLC would bridge the gap between demand and supply of the goods and services produced by the urban poor.
- The Urban poor can access information and business support services and when needed by them which would otherwise be not accessible to them.
- The above centre would serve as information/knowledge/inspiration centre for urban poor.

(IV)

# Services to be Offered by the CLC

#### A. Referral Services

The informal sector has traditionally been a source of services for middle and higher income groups in cities through the provision of services such as plumbing, electrical work, construction, security, carpentry, gardening, heath care support, Nurse and Aya, housekeeping and bill payment etc. by linking the service-providers (who shall be registered with the CLC) with the potential services-receivers, so that the urban poor capable of extending such services can have necessary access /market for offering their goods/products or services in an organized manner.

- Providing services such as security, carpentry,gardening, construction, plumbing, electrical works, health care support etc.
- The CLCs may obtain direct work orders or contracts or Annual Maintenance Contracts from Municipal Corporation/Municipality, housing societies for the service needs like plumbing, electrical work, painting etc.
- The CLC can also obtain work for data entry, outsourcing, and dispatch of property bills and within city courier services.
- Providing/Facilitating the training services for improving the skills to the urban poor and unemployed youth.
- A fortnightly/monthly meet would be held in the slums to urge the skilled workers to register free of charge, with them. There will be a registration form to be filled and submitted along with some documents (BPL card holder, address proof, etc). Each service provider would be provided with an identity Card on a charge fixed by CLC.

#### B. PlacementServices

 CLC will register a certain number of educated youth without any fee to provide them with jobs. CLC will contact companies/agencies for providing employment to urban poor unemployed youths. CLC may charge certain percentage from one month's remuneration as service charge, if a candidate completes three months regular attendance in the company/agency.

### C. Social Development

- Conducting co-ordination meetings among community and Bankers, NGOs, various Departments at grass roots level.
- · Setting up of centres for promoting Livelihood opportunities.
- · Functioning as Training information and Learning Centre.

# D. Support to SHG in Income Generating Activities

- Opening of Bank Account: Under Pradhan Mantri Jan Dhan Yojana, CLC can tie up with a particular Nationalized Bank to open accounts under this scheme. For opening these accounts CLC may engage educated youths who will be registered with the CLC. An amount may be charged from the bank on opening of an account, in which a portion may be paid to the youth and a portion to be deposited in CLC.
- To provide assistance for marketing of the goods/products & services produced by the SHGs & urban poor, who will be registered with the CLC.
- Provide/facilitatetraining of prospective small entrepreneurs seeking individual/Group Loan under SEP, on 'how to run a business.
- Arranging/facilitating skill-development trainings for the urban poor, either directly or through empanelled training agencies.

#### E. Other Services

- Providing information for opening small entrepreneurs seeking individual, social welfare schemes, enrolment of UID/Aadhar cards.
- Providing marketing/sales outlets.
- Providing legal services such as registration, licensing, accounting.
- Citizen services such as bidding/contracts.
- Enabling dissemination of information from time to through varies mechanisms like IEC material, media and other channels.
- Promoting interchange visit among communities and documentation of good practices.
- Functioning as decentralized location for displaying citizen charter for transparency.
- Providing preliminary grievance addressing mechanism and as a link for effective service delivery between the ULB and the community.

# <u>(V)</u>

#### Sources of Income of CLC

- Admission charges: Hundred rupees for issuing identity card for referral services(one time) may be charged by CLC and also some part of the payment \*not yet decided) made to the service provider would come to CLC.
- Service charges from service providers: Skilled youth may register their name as service providers (such as Electrician, Plumber, Carpenter, Tour Guide, Aya, Nurse, Domestic Helper, etc) and users may utilize their services through CLC.

- Letting out of the training hall to the trainer Agencies for Training under EST & P and others for holding meetings/seminars etc. against prescribed rent.
- Survey: CLC would register educated youths for conducting survey.
   To perform the job of various types of surveys conducted in the town by ULB/District Administration/Other Line Deptts./Pvt.
   Orgns.etc.by'outsourcing'. On every survey format candidate will be paid a certain remuneration from which a portion will be charged by CLC for coordination & Administration or the C.L.C. may enter into an agreement with the "outsourcing agencies" for conducting the survey so assigned against payment of a particular job-value.
- Placement services: CLC may tie up with companies/agencies for placement in lieu of fees/charges.
- Income from ULBs: ULBs may utilize CLC as service providers like,
   a) waste collection from door to door, b) Municipal Tax collector, c)
   Water Meter reading (in future), d) conducting survey at ULB level, e)
   organize Polio, f) Geo-tagging of various Govt. Projects.etc.
- Opening of Bank Accounts: CLC may tie up with the Bank to open Bank Account under the scheme of Pradhan Mantri Jan Dhan Yojana and other insurance linked schemes.

# (VI)

# Viability & Break-Even Analysis

It would appear from the Annexure-IIA vis-à-vis Annexure-III that the income expected to be earned by the CLC gradually increases over the years and surpasses the recurring cost during year 2020-21. Thus, the CLC would reach the Break-Even Point during the 6<sup>th</sup> year and is likely to run as an independent body from the 6<sup>th</sup> year onward. However, the Break-Even Point could be reached earlier, if some other Income-generating activities are undertaken by CLC in future.

# (VII)

# Man Power to be deployed

For running the CLC, a group of staff will be maintained on a monthly basis as follows:

SI. No.	Designation	No.
1	CLC Manager	1
2	Office Assistant-cum-computer Operator	1
12	Total	2

<sup>\*</sup> To be engaged from 2018-19

# (VIII)

#### **Establishment of Office Infrastructure**

The requisite infrastructure viz., chairs, computers, phones, tables, racks etc., would be set-up at the CLC after getting formal sanction & necessary fund. The suggested space for establishing CLC of 1000 sq. ft. with two rooms and a wash room would be available details of which is mentioned in the application format.

E.O./C.P.O.
Sainthia Municipality
DAY-NULM
Sainthia Municipality





## Chairman, Rishra Municipality

Phone: 2672-1373

2672-2953

Mobile: 9433016621 : 2672-0306 Fax

E-mail: rishramunicipality@yahoo.com

Date: 23-4-19

The Director, SUDA

Mission Director, WBSULM ILGUS Bhawan, HC Block, Sector-III Bidhannagar, Kolkata-700106



Sub: Introduction of City Livelihood Centre under this Municipality

Madam,

It is great pleasure to me to inform you that the the City Livelihood Centre is going to be opened under Rishra Municipality, from where the trained & expert (like Electrician, Carpenter, Plumber, AC mechanic etc) persons will be provided on demand at cheapest rate.

An elaborate discussion on this issue will be held on the 26<sup>th</sup> April 2019 at 3:30 p.m. at Tax Building, 2<sup>nd</sup> Floor, Municipal Office, Rishra.

You are requested to attend this programme on the day.

I shall be grateful if you kindly attend this programme with SMM-SMI&D and SMM-MIS on the day. Your co-operation and kind presence will surely make our endeavour a grand success.

With thanks

Yours faithfully

Rishra Municipality





# Chairman, Rishra Municipality

Phone: 2672-1373

2672-2953

Mobile: 9433016621

Fax : 2672-0306

E-mail: rishramunicipality@yahoo.com

Ref. No. : 116 VIII

To

The Director, SUDA

&

Mission Director, WBSULM ILGUS Bhawan, HC Block, Sector-III Bidhannagar, Kolkata-700106 Date: 23-4-19

Sub: Introduction of City Livelihood Centre under this Municipality

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With thanks

Yours faithfully

Rishra Municipality

1/1



# রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"**ইলগাস ভবন",** এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

面和 中 SUDA-39/2015/1527

old 18-12-2018

From : Director, SUDA &

Mission Director, WBSULM

To

: The Chairman

# Subject :- Sanction for Proposal for the City Livelihood Centre at Khardah, Rishra Municipality.

Sir/Madam,

From your end Project proposal for establishment of City Livelihood Centre (CLC) was received by the office . Submitted Project proposal and fund for the establishment of CLC have been sanctioned.

As per NULM Guideline total Project Cost will be released in three installment at 30:40:30 ratio. Initial 30% will be released after approval of the proposal. Accordingly 1st installment (30%) of fund has been released and credited to the Municipal A/c for setting up infrastructural facilities and initiation of the project as per following.

SI No	Name of ULB	Project Cost (in Rs.)	1st installment 30%
1	Khardah	999400	299820
2	Rishra	1000000	300000

Later installments will be released based on performance and after receiving the UC for the fund already released.

Mission Director, WBSULM

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

Account Section: 2358 6408

an/

# WEST BENGAL STATE URBAN LIVELIHOOD MISSION

(Under Municipal Affairs Department, Government of West Bengal)

"ইলগাস ভবন", এইচ-সি ব্লক, সেকটর-৩, বিধাননগর, কলকাতা ৭০০ ১০৬, পশ্চিমবছ।
"ILGUS BHAVAN", H-C Block, Sector-III, Bidhannagar, Kolkata 700 106, West Bengal.

SUDA-39/2015/1487

Date: /3/12/2018

# **Memorandum**

# Release of funds to Khardah & Rishra Municipality for CLC of SM&ID under DAY-NULM

Funds are shown herein are being released electronically in favour of Khardah & Rishra Municipality for City Livelihood Centre (CLC) of SM&ID under DAY-NULM towards 1st instalment @30% of the total project cost with approval of competent Authority.

# The Fund hereby released subject to the following conditions-

- 1. The fund should be utilized only for the approved components of the Project and within ceiling limits of approved cost.
- 2. The amount released herein should be kept in the dedicated Bank Account for NULM since opened by the ULB.
- 3. A Subsidiary Cash Book should be maintained for keeping accounts (deposits and withdrawals) of funds.
- 4. Money receipt in Form 42 may be sent immediately after receiving the fund.
- 5. No fund should be utilized for any purpose other than for which the amount is released.
- 6. Utilisation certificate on achieving 70% plus expenditure of the amount released herein should be submitted in prescribed proforma for release of subsequent installment.

Finance Officer, SUDA

13.29.2018

দূরভাৰ: ২৩৫৮ ৬৪০৩/৬৪২ ১/৫৭৬৭, কান্তা: ২৩৫৮৫৮০০ Tel: 2358-6403/6421/5767, Fax: 2358-5800, E-Mail: <u>wbsulm@gmail.com</u>

sl	ULB name	Project Cost (In Rs.)	Fund released as 1 <sup>st</sup> Installment (30%)
1	Khardah	999400	299820
2	Rishra	1000000	300000

SUDA-39/2015//487/1(6)

/3.12.2018

# Copy for information to:

- 1. The Chairman, Khardah / Rishra Municipality. He/she is requested to verify the respective Bank Account of the ULB in respect of NULM that the sanctioned amount has duly been credited. For any discrepancy, he/she is requested to report the same immediately to SUDA.
- 2. Joint Director (SD), SUDA.
- 3. Cashier, SUDA.
- 4. Advisor, SUDA.

Finance Officer, SUDA

13.12.2028.



# রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-39/2015 / 146 ‡

তারিখ

10.12.2018

From: Director, SUDA

To: The Manager,

State Bank of India,

Salt Lake City, Kolkata - 700 091.

Sub: Electronic Transfer of Fund debiting this office Current Account No. 34061121921.

City Livelihood Centre under SM&ID-NULM

Sir,

You are requested to kindly arrange for electronic transfer of funds as per details given in page 02 debiting the amounts from this office Current Account No. 34061121921 lying with your branch in respect of City Livelihood Centre under SM&ID of NULM.

(Md Asif Sardar) Finance Officer SUDA

(Petrus Anuranjan Soreng) Finance Officer

SUDA

10. 19. 2018.

July 18

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

Account Section: 2358 6408

S	Name of Payee	Amount (In Rs.)	Name of the Bank	Branch Name	Account No.	IFS Code
	1 Khardah Municipality	299,820.00	United Bank of India	Titagarh	0119010386111	UTBIOTIT238
7	2 Rishra Municipality	300,000.00	Allahabad bank	Rishra	50294775333	ALLA0210498
	TOTAL	599,820.00			(	
	(Rupees Five	lakh ninety mine th	(Rupees Five lakh ninety mine thousand eight hundred twenty only)	y only)	T	
	F	Not			X MILL	
	(Md Asif Sardar)	Sardar)		(Pet	(Petrus Anuranian Soreng)	eng)
	Finance Officer	Officer			Finance Officer	
	SUDA	DA			SUDA	

(Petrus Anuranian Soreng)
Finance Officer
SUDA
SOLIA MON.

# Social Mobilisation and Institution Development

(Revised Operational Guidelines)



# Concept of City Livelihood Centres (CLCs)

- 31. The informal sector has traditionally been a source of services for middle and higher income groups in cities through provision of services such as security, carpentry, gardening, construction, plumbing, electrical work, health care support, housekeeping etc. However, these services are not available in organized and reliable manner in urban areas.
- 32. The urban poor who produce marketable goods and services many times are not able to find a viable market. The urban poor also lack information regarding the various opportunities/ benefits available to them via government and other programmes (e.g. skill training opportunities, bank credit, social security benefits, etc). Therefore, the urban poor need support services to help them access several opportunities available to them. For example, to access a micro enterprise loan they should have a project plan, documentation etc., as needed by a bank etc. They may also need help to access services for registration, accounting and legal support.
- 33. The objective of establishing City Livelihoods Centres (CLCs) at city level is to address these gaps and create a platform where:
- 33.1. The urban poor can offer their goods and services in an organized manner to the potential buyers i.e. the CLC would strive to bridge the gap between demand and supply of the goods and services produced by the urban poor.
- 33.2. The urban poor can access information and business support services as and when needed by them which would otherwise be not accessible to them.

### Establishment of CLCs12

- 34. The primary responsibility of establishing and running the CLC will rest with the ULB. The ULB will be required to allocate space/ premises for establishing the CLC. It is essential that the CLC is located at a central and convenient location which the urban poor can access easily. If such a space is not available with the ULB, they should hire space for establishing the CLC. ULBs may also outsource the functioning of CLC to a Community Based Organisation (CBO) (e.g. CLF) or any other organisation/agency, if needed.
- 35. Establishment of City Livelihood Centres will be permissible as per the following norms:

Population of City	Ceiling on Number of CLCs to be established		
Between 1-3 lakh	1		
More than 3 lakh and up to 5 lakh	2		
More than 5 lakh and up to 10 lakh	2		
Above 10 lakh	3		
	8		
District HQ towns and other Statutory Towns with population below 1 lakh.	1		

Process steps for establishment of CLCs by ULBs

<sup>12</sup> As amended vide M/o HUPA O.M. No. 14011/2/2012-UPA/FTS-5196, dated 19" February 2016.

- 36. **Preparation of CLC proposal (including action plan)** The ULB is required to prepare a proposal for establishing a CLC which will be submitted to SULM for approval and sanction. A letter of allotment of building premises (own/ rental) from Urban Local Body should be attached with the proposal submitted to SULM. The proposal must list out the services that the CLC intends to offer and the business model of the CLC. **The proposal should contain details as provided at Annexure VII.**
- 37. **Approval of proposal by SULM** SULM will scrutinise the proposal and accord sanction or rejection of the proposal.
- 38. **Publicity and awareness campaign-** Once the sanction order is received by the ULB, a publicity campaign should be organised in the CLC operational area to create awareness among the urban poor as well as the city residents. Publicity campaign may use pamphlets, local TV/ radio/ newspaper ads, announcements, posters, banners, wall writings, etc., in order to have a wider coverage and information to the citizens.
- 39. **Establishment of infrastructure-** The requisite infrastructure viz., chairs, computers, phones, tables, racks etc., should be placed at the CLC. The suggested space for establishing CLC is 1,000 sq.ft with two rooms and a wash room.
- 40. **Recruitment of staff** Initially, a staff of 1-2 persons may be recruited to run the CLC. In case any agency (CBO or Agency) has been given responsibility of managing the CLC, the agency will need to hire the requisite staff.

# Funding for Establishment of CLCs

- 41. Each CLC will be provided a non-recurring grant of Rs. 10 Lakhs as untied funds. The amount will be released in 3 instalments. The milestones for release of instalments may be as follows:
  - 41.1. Release of first instalment The first instalment of 30% should be released by SULM to ULB within one week after the proposal is approved and sanction order is sent.
  - 41.2. Release of second instalment The second instalment of 40% can be released once the staff of CLC is recruited as per the action plan.
  - 41.3. Release of third instalment The third instalment of 30% can be released once the CLC is launched and the services are rolled out as per the action plan.
- 42. Non-permissible activities for usage of CLC funds<sup>13</sup>: Central share released for CLCs should not be used for construction of physical infrastructure. However, funds could be utilised for renovation of existing infrastructure provided it does not adversely affect the funds required for other activities of the CLC.

#### Services of CLCs

42.1. The urban poor will be provided information and necessary support for opening of Bank Accounts, information on training/ employment opportunities under DAY-NULM and other schemes, information on social welfare schemes, enrolment for UID/ Aadhar Card etc.

<sup>13</sup> As amended vide M/o HUPA O.M. No. K-14011/7/2013-UPA/FTS-9789, dated 3rd August 2015.

- 42.2. The CLCs will provide support for marketing of goods and services of the urban poor who are registered with the CLCs. The CLCs may charge a registration fee from those urban poor who are offering their services and products. The registration may be renewed every year on charge of renewal fee. The registration and renewal fee will be fixed by the ULB after consultation with the urban poor in the area.
- 42.3. Fee based services: The CLCs will also offer certain fee based service which the urban poor may avail by paying a nominal fee. The fee for each of these services will be fixed by the ULB after consultation with the urban poor in the area. The list of fee-based services along-with their prices will be displayed at the CLC. A indicative list of these services is as under:
  - 43.3.1 **Information on market demand and market strategy-** Urban poor who run small businesses may be given support to gain a better understanding of what the market needs, demand of the products produced by them, prices, where to sell, etc.
  - 43.3.2 **Sales/Marketing outlets-** CLCs can provide marketing/sales outlets for the products manufactured by urban poor.
  - 43.3.3 Registration, licensing, accounting and legal services for micro-enterprises CLCs can facilitate the registration of micro-enterprises and obtaining of necessary licences required, accounting and other legal services for establishing and running of micro-enterprises.
  - 43.3.4 **Placement services** CLC may facilitate finding suitable jobs for the urban poor matching their skills by having linkages with industries and their associations in the area.

#### 43. Other Services:

- 43.1. Bidding/contracts for citizen services CLCs may obtain direct work orders or bid for Annual Maintenance Contracts, municipality contracts/ housing associations service needs viz., plumbing, electricity, carpentry, dispatch of electricity bills, property bills etc. and service the contracts through the registered urban poor offering such services. However, care should be taken that CLC should take up activities relevant for urban poor only to avoid possibility of interest of urban poor pushed into background by other commercial interests.
- 43.2. CLCs may charge **placement fee** from industries/companies, industry associations, etc. for placing the urban poor as per their requirement (e.g. CLCs may tie up with malls or retail outlets for placing basic housekeeping staff or dataentry operators in companies, etc.).
- 43.3. **Training venue** If sufficient space and infrastructure is available with CLC, the premises may be provided as training venue also.
- 43.4. Crèche service— In case working mothers of members require crèche services, feasibility of setting up crèche service may be explored by CLC.
- 43.5. CLC may explore the possibility of collaboration with UID for issuance of UID/ Aadhar card for citizens in the CLC area.
- 43.6. Provide access to various government departments, banks, insurance agencies and other organisations to communicate with the urban poor.

44. The above lists are only indicative. The ULBs may decide the services (fee based or otherwise) to be offered to by the CLCs based on local needs and after due consultation with the urban poor.

#### Management and Functioning of City Livelihood Centres

- 45. CLCs may be considered to be functional when the services are rolled out. Each CLC should develop its business plan and identify the services and their fee structure as per market requirement, affordability and viability.
- 46. In order to manage the day-to-day operations at CLCs, staff should be hired depending on the nature and type of the services provided by the CLCs.
- 47. In case of contracts/ bids, CLCs will assign tasks among the members and pay them as per the standard rates applicable. In case of individual service calls attended by members (e.g. plumbers, electricians, carpenters, etc.), these will be noted, consolidated and accounted for no later than the end of every month.
- 48. A separate bank account should be opened in the name of CLC and should be operated as joint signatory (with one representative from ULB or organisation/agency and manager of CLC). All the required books of accounts viz., membership details, share capital, business transactions etc., should be maintained properly at the CLC level
- 49. Review of CLC performance The performance of CLC will be reviewed by the ULB.
- 50. **Registration of CLC:** CLCs may be registered under any suitable act applicable in the state. CMMU or Agency (if entrusted) may take up the responsibility of registering the CLCs at the city level.

#### Collaboration and Linkages

51. CLCs are expected to collaborate with a variety of government departments to provide needed services to its members such as property tax collection, electricity bills distribution, birth certificates etc.

# COMPONENT 1.5 TRAINING FOR COMMUNITY INSTITUTIONS. SHGs AND THEIR FEDERATIONS<sup>14</sup>

- 52. The basic objective of imparting the training and other capacity building inputs to the community members is to equip them with requisite skills to manage their community institutions.
- 53. A multi-pronged strategy consisting of exposure visits to model institutions, developing master community resource persons and using them for training the community members should be adopted for continuous capacity building of community structures viz., SHGs and their federations.

OFFICE OF THE MUNICIPAL COUNCILLORS OF KHARDAH
KHARDAH MUNICIPAL OFFICE
B.T.ROAD, KHARDAH, NORTH 24-PARGANAS, KOL. 798117

No udkins/gorym

Dane 10/1/1/12

The Director, SUDA

& Mission Director, WBSULM
State Urban Development Agency
ILGUS Bhawan, H-C Block Sector III
Bidhannagar, Kolkata - 700106

Sub: Request for 1" instalment (30%) of fund for establishment of City Livelihood Centre

Sir.

This is to inform you that Khardah Municipality has already sent proposal for establishment of City Livelihood Centre and it is requested to you for release of 1" instalment of total fund for setting up infrastructural facilities and initiation of the project.

The savings bank account of the ULB: 0119010386111 of United Bank of India, Titugarh Branch, IFSC Code: UTB10TIT238.

This is for your information and necessary action.

E 104 5016

Yours faithfully,

Chairman, Khardah Municipality

Chairman KHARDAHA MUNICIPALITY

Factosure: 2 Copies of proposal letters





Chairman, Rishra Municipality

Phone: 2672-1373

2672 2953 le : 9433016621

Mobile: 9433016621 Fax: 2672-0306

E-mail: rishramunicipality@yahoo.com

Ref. No.: 1937/VIII

Date: 14.11.18

To
The Director, SUDA
Mission Director, WBSULM
ILGUS Bhavan, HC Block, Sec-III
Bidhan Nagar, Kolkata-700016

#### Sub: Request to provide fund allotted for City livelihood Centre

Sir.

I would like to draw your attention that we have submitted the proposal of City Livelihood Centre (CLC) in Rishra. Our total expenditure in the initial year will be Rs.10,25000/- approx.

Therefore you are requested to release the 1st instalment @ 30% of total expenditure for the purpose of City Livelihood Centre of SMI &D under DAY-NULM.

With thanks,

Yours faithfully

Rishra Municipality

Rishra Municipality

# OFFICE OF THE MUNICIPAL COUNCILLORS OF KHARDAH KHARDAH MUNICIPAL OFFICE

B.T.ROAD, KHARDAH, NORPH 24-PARGANAS, KOL - 700117

No . Kall (00) /743/18

To,
The Director, SUDA
& Mission Director, WBSULM
State Urban Development Agency
ILGUS Bhawan, H-C Block Sector III
Bidhannagar, Kolkata - 700106

Received Contents not Verified

Date 10/08/18

OD Some 1. Mg

Sub: No objection certificate towards establishment of 'City livelihood Centre (C.L.C.)', under SMID under Khardah Municipality

Sir,

This is for your kind information that we do not have any objection in respect of establishment of a 'City Livelihood Centre (C.L.C.)' under SM & ID component of National Urban Livelihood Mission (NULM) in the ground floor of Antarik Apartment, situated at 120, Purbachal , Santinagar Road, Rahara, Kolkata—700118, ward no 12, Khardah Municipality. It has further been decided by the Board of councillors in its meeting held on 30.05.2018 that the ground floor of Antarik Apartment measuring around 720 sq,ft owned by this Municipality is allotted for accommodating the proposed C.L.C at free of cost.

It is placed before you for taking necessary action in this regard at the earliest.

Yours faithfully,

Chairman, Khardah Municipality

Chairman Khardah Municipality

PHONE: 2553-3060 / 2583-4943 ★ FAX: 2563-1171 email: khardahmunicipality@yahoo.co.in

্ ১৯০২ ১৪ গৃহটি সম্পূর্নভাবে আশরান বিবি, সেখ রামজান আলী, সায়রা বিবি, সেখ আসরাফ আলীর নামে ২বে। গৃহের জমি কমে হবে- ১কা: ১১ছ:৩৫ব:ফুট, কভার এরিয়া-৪০২ব:ফুট, কো:প্রতি:ট্যাক্স যা ছিল তাই থাকবে। এই সিদ্ধান্ত ১/২০১৮-১৯ থেকে কার্য্যকর হবে।

৪। Good will welfare Association কে টা: ১০,০০০,০০ বিজ্ঞাপন দেওয়ার সিদ্ধান্ত গৃহীত হয় ।

্রি পুরসভায় NULM প্রকল্পের অর্গ্রভুক্ত City Livelihood Centre প্রকল্পের কাজগুলি করার সিদ্ধান্ত গৃহীত

- The bill of Rs. 2200.00 of Sri Bikash Kumar Chattopadhyay, Advocate is approved..
- The following comparative statement for supplying and procurement of 16 watt and 18 watt LED Solar set / Garden Light under BSUP (PH-I) is accepted. comparative statement is enclosed.
- he following comparative statement for erection and emdedding of Pole at site with E.C.C grounting complete including fitting, fixing, installation of Solar lamp unit at the pole commissioning transportation of Solar unit from Municipal store complete illumination, under BSUP (Ph-I) is accepted. Comparative statement is enclosed.
- The following comparative statement for the work of Supplying and procurement of 3.6 meter and 4.5 meter BUNSUL make Medium (Class -A) M.S Pole with 75 x 62.5 MMDia with 125 x 125 mm Base plate made with M.S sheet under BSUP(Ph-I) is accepted. Comparative statement is enclosed.
- The following comparative statement of preparation and submission D.P.R for the work or Hospital Waste removal and Frontage Beautification of Balaram Seva Mandir State General Hospital, Khardah under Green City Mission is accepted. Comparative statement is enclosed.
- : ১। পুরসভা অফিসে Eastern Guard care এর কাছ থেকে ২ (দুই) জন করে security Guard নেওয়া হয় । উক্ত সংস্থার আবেদন বিবেচনা করে ওই Security Guard ২ জনের Monthly charge মাসে টা: ৭০০.০০ (সাতশত) করে বৃদ্ধি করার সিদ্ধান্ত গৃহীত হয় । এই ব্যবস্থা ১।০৬।২০১৮ থেকে কার্যকর হবে ।
- ানাদি Finance Commission এর টাকার MED থেকে vetting করানোর পর অনুমোদিত ২৫ টি বিশেষ e-Tender করা হয় এর মধ্যে ২১ টি Tender নিয়মানুযায়ী Bid হয় নিমোক্ত comparative metament গুলি গৃহীত হয় । ৪ টি tender পুনরায় E-Tender করার সিদ্ধান্ত হয় । comparative statement গুলি Board resolution এর যুক্ত করা হবে ।

# খড়দহ পুরসভা খড়দহ, উত্তর ২৪-পরগণা

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# ৩০।০৫।২০১৮, বুধবার, বেলা ১২ টায় পুরভবনে অনুষ্ঠিত পুরকাউন্সিলারগণের সাধারণ সভার কার্যবিবরনী

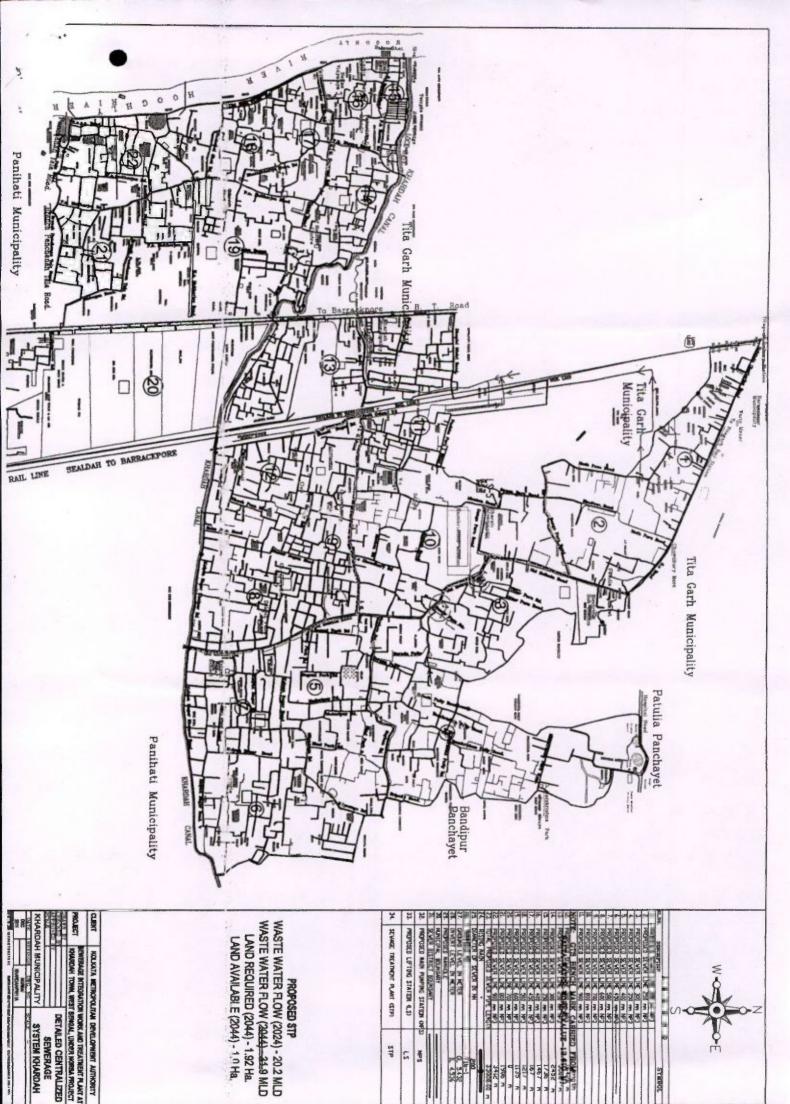
# সভায় নিমোক্তগণ উপস্থিত ছিলেন :

	***************************************		
51	শ্রী সুকন্ঠ বনিক	:	উপ-পুরপ্রধান
2.1	ही। माराग चलुचमात	1	সদস্য, পুরপ্রধান পরিষদ
01	শ্রী অনিক্রেয় মুখার্জী	:	সদস্য, পুরপ্রধান পরিষদ
81	শ্রী শ্যামল কুমার দেব	:	সদস্য, পুরপ্রধান পরিষদ
01	মহঃ কাওসর	*	কাউন্সিলার
७।	শ্রীমতি কৃষ্ণা শীল	:	কাউন্সিলার
c11	শ্ৰী কাজল সিনহা	:	কাউন্সিলার
2	ামতি সুমনা রাজবংশী	:	কাউন্সিলার
	नी मार्ग गाग्छी	1	কাডিশিলার
21	শ্রীমতি সবিতা গুহঠাকুরতা	:	কাউন্সিলার
.51	নী স্থপন সাহা	:	কাউন্সিলার
150	শ্রীমতি মৌটুসী ভট্টাচার্য্য		কাউন্সিলার
100	শ্রী তাপস দাশগুপ্ত	:	কাউন্সিলার
184	শীমতি মৌসুমী পাল	4	কাউন্সিলার
150	নীৰ্যেত ৰাম্বনতা সিন্হা	2	কাউন্সিলার
: : :	আন্ত ্ৰালা দাস	:	কাউন্সিলার
591	নী সুপ্রিয় মুখাজী	t	কাডিন্সিলার

# সভায় নিমোক্ত আধিকারিকগণ উপস্থিত ছিলেন :-

51	ধী বাধান কুলার মন্ডল	: নির্বাহী আধিকারিক	
	ষ্ট্ৰী কোন মাথ লাস	: অর্থ আধিকারিক	
ा	শ্ৰী মোহিনী মোহন মুখাজী	: জুনিয়র ল কাউস্পেল	ন

।। শ্রী সুকণ্ঠ বণিক, উপ-পুরপ্রধান, সভার কাজ পরিচালনা করেন ।।



OFFICE OF THE MUNICIPAL COUNCILLORS OF KHARDAH
KHARDAH MUNICIPAL OFFICE
B.T.ROAD, KHARDAH, NORTH 24-PARGANAS, KOL – 700117

No Kal Con / 744/18

To,
The Director, SUDA
& Mission Director, WBSULM
State Urban Development Agency
ILGUS Bhawan, H-C Block Sector III
Bidhannagar, Kolkata - 700106



Date 10/08/13

00

Sub: Establishment of City Livelihood Centre (C.L.C) under CMMU under Khardah Municipality

Sir,

In reference to the above, this is for your kind information that we have already submitted the proposal for setting up a 'City Livelihood Centre (C.L.C)' under SM & ID Component of National Urban Livelihood Mission (DAY-NULM) at Khardah Municipality Vide Order NO SUDA-39/2015/500 Dated 21.05.2015 and it has been decided by the Board of Councillors in its meeting held on 30.05.2018 that a area space measuring around 720 sq.ft. approximately has been ear marked on the ground floor of Antarik Apartment, 120, Purbachal , Santinagar Road, Rahara, Kolkata – 700118, ward no 12, Khardah Municipality.

A model proposal of the C.L.C is being sent to you again for favour of your kind perusal and according approval with a further request to release the necessary fund for making the same operational at the earliest.

Yours faithfully,

Enclosed: As stated

PHONE: 2553-3060 / 2583-4943 \* FAX: 2563-1171 email: khardahmunicipality@yahoo.co.in

# West Bengal State Urban Livelihood Mission

# Format 1: CITY LIVELIHOOD CENTRE – MODEL PROPOSAL

#### Introduction

National Urban Livelihoc is Mission (NULM) is a centrally sponsored scheme under MHUPA to address urban poverty under NULM. There is a provision for establishing City Livelihood Centers (CLC) for the urban poor. One of the objectives of establishing the City Livelihood Centers CLC) would be to bridge the information - gaps by way of dissemination of information and linking the service-providers (who shall be registered with the CLC) with the potential service-receivers, so that the urban poor capable of extending such services can have necessary access/market for their goods/products or services in an organized manner. Another objective of the CLC would be to facilitate skill-development training so as to keep the supply-side rest onses in sync with the demand-side needs. CLC would also operate as an information hub for NULM and other social and pro-poor schemes of the Government.

## Historical Background of ULB: Khardah Municipality

Khardah Municipality with established in 1920. At present it covers 6.87 sq.k.m area having 22 numbers of wards. According to the densus 2011, the total number of population of this population of this municipal area is 1,09,342 consists also male and 49% female population. The literacy rate of Khardah is 96.2% much greater than the literacy rate (74.04%) of India. The population density of Khardah municipal area is 15,915 persons per sq. im is excessive compared to the West Bengal that is 1,028 persons per sq.k.m. Total length of Municipal Road is 960.94 k.m where melted road is 293 k.m, non-melted road is 178 k.m. and other road is 489.94 k.m. Total length of drain is 312 k.m. Total numbers of Hand Tube Well is 350. Total number of street stand post is 450. Total number of deep tube well is 35. Total length of water pipeline is 165 k.m. Total number of street posts is 4600. There are 4 overhead reservoirs located within municipal area. Recently a water treatment plant is in under construction for purification of river water and converted it to drinking water purpose. A dumping ground is located near Municipal area.

Moreover, total 125 numbers of Slums exists within municipal area where 110 numbers of slums are notified and 15 slums are non-notified. According to the USHA Survey'2012, total slum population is 25,322 that is approx.23 % to the total population.

There are total 9 Higher econdary Schools, 2 Secondary Schools and 11 Primary Schools and 78 ICDS Centre located within municipal area. One 100 bedded Government Hospital, few private Nursing Homes, 4 Health Administration, Init (H.A.U.) and 27 Health Sub- Centres are located here. One Stadium named Vivekananda Stadium is ecated in the ward no.-2 within municipal boundary. Presently, one Electric Crematorium was constructed in ward no.-18 that is now operational. There are 10 Community Halls and 4 Ward offices within municipal area.

Administrative Boun aries:- Khardah Municipality is located in the North 24 Parganas District on the eastern bank of River Hoogly. It is bounded by Titagarh Municipality on the North, Panihati Municipality on the South, Patulia Panchyat on the North-East and Bandipur Panchayat on the Eastern side of the Municipality. River Hooghly is at the western boundary of Khardah Municipal area.

Linkages:- Khardah is well linked by rail and road with the Kolkata city centre. The Eastern railways Sealdah-Ranaghat section passes the through Khardah railway station. The B.T.Road passes through the town from Barrackpore to the South connecting Khardah with Dunlop and Shyambazar. Belghoria Expressway connects Khardah with NH-2 and NH-3 via. Dakshineswar and makes easier access with the Netaji Subhas International Airport. Kalyani Expressway connects Khardah with the town Kalyani to the north. Khardah ferry se vice is operating in the Municipal area-from Khardah Ghat to Rishra Ghat.

Economic Activity:- The economic sector is the main anchor behind the progress and growth of any town. Khardah is a major hub of economic activity in the North 24 Parganas region. The establishment of large scale industries i.a.-Electro Steel Casting Ltd., ESSAB India Ltd., Hindustan Heavy Chemical Ltd., Hindware Industries, Texmaco Ltd., Cal silk manufacturing Ltd. marked the industrialization in this town. There are many Medium scale industries located within Khardah municipal area; i.e.- Induction Heat Treatment & Co., K.S. Engineering Workshop, P.P. Enterprise, Essen Synthetics Pvt. Ltd., Sarkar Plastic, Das Traders, Quility Steel Furniture Mfg., Texmaco Rail & Engineering Ltd., Monika Enterprise, Aritra Enterprise, Sree Durga food products etc. Moreover, there are many approximate 145 numbers of small manufacturing units exist in Khardah Municipal area who basically produces small engineering parts, processed foods, papers items, jewelleries, garments, polythene pipe and fittings, steel furniture, almirah, P.V.C. doors and windows, mosaic tiles, bags, shoes, electronic goods, biscuits, sweets etc. As per Census'2001 there are total 46,200 industrial workers engaged in different manufacturing industries within Khardah Municipal area.

A large training sector was developed within Khardah municipal area. There are total 997 shops of different kinds, i.e. growry, stationery goods, catering and decorating, hotels and restaurants, readymade garments, sarees, cloths hosiery goods, shoe, bags, car rental service, mobile phone selling and repairing, Xerox, cycle repairing, automobile, tailoring, laundry, security service, building materials, jewelries, medicines, books and stationeries, marbles and tiles, utensils, sanitary ware, hardware, pumps and bathroom fittings, cosmotics, milk and milk product etc. Including 29 numbers of wholesale and other retail traders etc. Exist within Khardah municipal area.

Climate:- The climate of this region like rest of the Gangetic Plain in West Bengal is tropic with monsoon season spreading from early June to early October. The weather remains dry during the winter (mid-November to mid—February) and the average humidity recorded is 80%. During the month of April and May, thunderstorms, sometimes accompanied by hail, frequently occur at dusk. Winter prevails for a short period with chilling dry wind coming from the northeast. The average rainfall varies between 150-200 cm/yr. The maximum temperature is about 40 Degree Centigrade in the month of May and minimum temperature is 10 Degree Centigrade in the month of January.

Geology:- Geologically the area represents the southern extremity of Gangetic Plain covered with older alluvial deposits and deposits of Ganges River with flood plains. Bed slope of the area is very gentle varying from 1:100000 to 1:200000. Average elevation is 15 mtr.

Soil and Ground water scenario:- Before partition, major area was covered with jungles and bushes. The initial settlers (refugees) set up colonies by cutting jungles and bushes. These activities have resulted in the removal of vegetation cover of the area. The soil losses in the exposed area are considerably more and thus the problem like water logging, siltation and decrease in ground water table and dusty environment.

Cultural Background of the ULB: There are many notable places and heritage buildings within the town. Few are Shiva Temple, Vasha Sahid Uddyan, Annapurna Temple, Shyam Sundar Temple, Rasmancha, Kunjabati. Hari sava Rahara, Nandadulal Temple, Rahara Ramkrishna Mission, Laxmi Narayan Temple, Rabii Ira Nath Memorial, Ancestral house of Khirodprasad Bidya Binod and Vivekanada Stadium.

Festivals of Khardah are held almost throughout the year surrounding the temples situated all over the western part of the town. The most important temple is that of Sri Sri Radha Shyamsundar. Rash festival lasts for five days and the Mela, used to be held on this occasion, for over a month. Apart from this festivals like Jhulan, Gosta, Dol(Holi) and Sarat Rash are also held here every year. These festivals have been continuing since the year 1575 and organized by the Trustee Board of Sri Sri Radha Shyamsundar Jew.

#### Objective of Establishir g the CLC:

- Urban pool can offer their goods/products and services in an organized manner and the CLC will act as a catalyst bridge the gap between demand and supply of the goods and services produced by the urban poor.
- The Urban poor can access information and business support services and when needed by them which would otherwise be not accessible to them.
- The above centre would serve as information/knowledge/inspiration centre for urban poor.

#### Services to be offered by the CLC

#### A. Referral Services

The informal sector has traditionally been a source of services for middle and higher income groups in cities through the provision of services such as plumbing, electrical work, construction, security, carpentry, gardening, health care support, Nurse and Aya, housekeeping and bill payment etc. - by linking the service-providers(who shall registered with the CI C) with the potential service-receivers, so that the urban poor capable of extending such services can have necessary access/market for offering their goods/products or services in an organized manner.

- Providing services such as security, carpentry, gardening, construction, plumbing, electrical works, health care support etc.
- The CLCs may obtain direct work orders or contracts or Annual Maintenance
   Contracts from Municipal Corporation/Municipality, housing society for the service needs like plumbing, electrical work, painting etc.
- The CLC can also obtain work for data entry, outsourcing and dispatch of property bills and within city courier services.

- Providing/facilitating the training services for improving the skills to the urban poor and unemployed youth.
- A nonthly meet would be held in the-slums to urge the skilled workers to get them
  reg stered with the CLC, free of cost. There will be a registration form to be filled
  and submitted along with some document (BPL, Address proof, etc). Each service
  provider would be provided with an identity card on a charge fixed by CLC.

#### B. Placement Services

CLCs will register a certain number of educated youths without any fee to
provide them with jobs. CLC will contact companies/agencies for providing
employment to urban poor unemployed youths. CLC may charge 30% from one
month remuneration as service charge if a candidate completes three months
 regular attendance in the company/agency.

#### C. Social Development

- Conducting co-ordination meeting among community and Bankers, NGOs, Sectoral departments at grass roots level
- Setting up of centers for promoting Livelihood opportunities.
- Functioning as Training information and Learning Centre.

#### D. Support to SHG in income Generating Activities

- Opening of Barik Account: under Pradhan Mantri Jan Dhan Yojana, CLC can tie up with a
  particular Nationalized Bank to open accounts under this scheme. For opening these accounts
  CLC might engage educated youths who are registered with CLC. An amount may be charged
  from the bank on opening of an account, in which a portion may be paid to the youth and a
  portion to be deposited in CLC.
- To provide assistance for marketing of the goods/products & services produced by the SHGs & urban poor, who are registered with the CLC.
- Provide/facilitate training of prospective small entrepreneurs seeking individual/Group Loan under SEP, on Yow to run a business'.
- Arranging/ facilitating skill-development training for the urban poor, either directly or through empanelled training agencies.

#### E. Other services.

- Providing information for opening small entrepreneurs seeking individual, social welfare scheme, enrollment of UID/Aadhaar cards.
- Providing marketing/sales outlets.
- Providing legal services such as registration, licensing, accounting etc.
- Citizen services such as bidding/contracts.
- Enabling dissemination of information from time to time through varies mechanism like IEC material, media and other channels.
- Promot ag interchange visits among community

- Service charges from service providers: Skilled youth may register their name as service providers (Such as Electrician, Plumber, Carpenter, Aya, Nurse, Domestic Helper) and users may utilize their service through CLC.
- Letting out of the training Hall to the Trainer Agencies for Training under EST & P and others for holding meeting/seminars etc. against prescribed rent.
- Survey: CLC would register educated youths for conducting surveys. To perform the job of various types of curveys conducted in the town by ULB/ District Administration/other line Depts. /Pvt orgnisation etc by 'outsourcing'. On every survey format, candidate will be paid a certain remuneration from which a portion will be charged by the CLC for co-ordination & Administration of the CLC may enter into an agreement with the 'outsourcing agencies' for conducting the sorvey so assigned against payment of a particular job-value.
- Placement services: CLC may tie up with companies/agencies for placement in lieu of fees/Charges.
- Income from ULBs: ULBs may utilize CLC as service providers like, a) waste collection from door to door. B): Municipal Tax collector, c) Water Meter reading (in future), D) Conducting survey at ULB level, E) Organizes polio immunization programs etc.
- Opening of Bank Accounts: CLC may tie up with the Bank to open Bank Account under the Scheme of Pradhan Mantri Jan Dhan yojana and other insurance linked schemes.

#### Viability & Break-Even Analysis:

It would appear from the Annexure-IIIA vis-a \*vis Annexure-IV that the income expected to be earned by the CLC gradually increases over the year and surpasses the recurring cost during year 2022-2023. Thus, the CLC would reach the Break-Even Point during the 6<sup>th</sup> year and is likely to run as an independent body from the 6th year onward. However, the Break-Even Point could be reached earlier, { some other income-generating activities are undertaken by the CLC in future.

#### Man power to be deployed:

For running the CLC, a group of staff will be maintained on a monthly basis, as follows:

Sl No	Designation	No
1	Manager & Placement cum Marketing Coordinator	1
2	Office Assistant-cum- Computer Operator	1
Total		2

#### To be engaged from 2018-2019.

- i) Establishment of office infrastructure
- ii) The requisite infrastructure viz. chairs, computers, phones, tables, racks etc, should be placed at the CLC. The suggested space for establishing CLC is 1000 sq.ft. A 'No objection certificate is also required from the ULB in case the room is provided by the ULB itself.

# APPLICATION FORMAT

# NAME OF THE ULB: KHARDAH MUNICIPALITY

# DETAILS OF AREA IDENTIFIED CITY LIVELIHOOD CENTER

SL.NO	PARTICULAR	
1	Name of the U.B	Khardah Municipality
2	Total Wards in the ULB	22 nos
3	Total population in the area	1,09,342
		male: 55765 female: 53577
4	Total number of slums	125 ( Notified 110, Non-notified 1:
5	a) No of SHGs	343 (till 31 <sup>st</sup> March, 2018)
	b) No of ALF	15
	c) No of CLF	0
6	No of Ward covered by CLC	22
7	Total No of Upan poor proposed to be covered	40000
8	Potential no of members expected to be covered by CLC	60000
9	Major service possible through CLC in the area	Furnished in the Introduction chapter at Para I
10	Scope for growth of CLC in the area	Adequate scope in view of existing
11	De il Ci	demands as well
11	Details of the premises given for CLC in the area  Antarik Apartment in ward no -12 under the muni	A large hall in the ground floor of cipality
	a. Area of the Room	1000 sq ft
	b. Location	120 Burbachal Santia D. I.B.I.
		120, Purbachal , Santinagar Road, Rahara, Kolkata - 700118
	c. Is the location nearby ULB office	nearing 2 km.
12	Plan for facilitation of CLC – Resource Agency/ULB	
		ULB
13	Proposal prepared by	Khardah Municipality
4	Proposal assessed by	Chairman, Khardah Municipality
5	Name and designation of the forwarding authority	Chairman, Khardah Municipality

#### Annexure II

# **Business Plan of CLC**

1	Loan-Recurring Expenditures		
1)	Land and Building		
	!tem	Qty	Amount (in Rs)
	Built-in floor space at the 1 <sup>st</sup> Floor of Antarik Apartment	720 sq.ft (approx)	Allotted by ULB free c
2	Office Equipments & furniture :		
a)	For the office of the CLC		
	Item	Qty	Amount (in Rs)
i)	P.C fitted with all accessories including printer & internet connection (broadband)	1	55000
ii)	Wooden Computer Table	1	4000
iii)	Steel Table with wooden top (Full Secretariat)	1	4500
iv)	Steel Table with wooden top (Half Secretariat)	2	4000
v)	Wooden Chair	3	6000
vi)	Steel Almirah	1	10000
vii)	FRP-moulded armless chair for office	5	2250
viii)	Electric Fan (High Speed)	3	9000
ix)	Complete Tubelight	4	4000
x)	Show case for display of handcrafts articles for marketing support	2	20000
xi)	Installation of _and phones	1	2500
b)	For the Training/Meeting Hall of CLC		
i)	Steel Table with wooden Top (Full Secretariat)	1	4500

vii)	Indoor P.A. system –Amplifier with 4 small sound boxes and two cordless microphones	Complete	10000
viii)	Electric Ceiling Fan	4	12000
ix)	Complete tube light set	4	4000
c)	For the C.L.C		
i)	Inverter with battery	650VA capacity	22000
ii)	Glow Sign Board with fitting and fixing	1	6000
iii)	Preparation & Installation of a software for communication of the service-demand through a toll-free no and instant tie-up arrangement with the service provider under intimation to CLC	1	20000
	TOTAL		343550

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# Business Plan of CLC (Continued from Annexure II A)

1	II. Recurring Expenditures:	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
	a)Manager & Placement-cum- Marketing Coordinator @6000per month	72000	72000	72000	78000	78000	78000
	b) Office Assistant-cum- Computer Operator @ 5000 per month	60000	60000	60000	66000	66000	66000
2	Cost of Electricity	12000	12000	12000	14000	15000	16000
3	Cost of Communication (Internet, Telephone, Fax)	12000	12000	12000	13000	13000	13000
4	Cost of Office Stationary	12000	12000	12000	12000	12000	12000
5	Awareness, Publicity and Web Casting etc	7000	8000	9000	10000	10000	10000
6	Transport & Travelling Expenditure	12000	12000	13000	14000	14000	14000
7	Miscellaneous Expenditure	1000	2000	2000	2000	3000	3000
	Total	188000	190000	192000	209000	211000	212000

Statement of E					,		Annuexure -III
On Account of			19-20 20			2022-23	2023-24
Annual Registration-	No	Amt No	Amt No	o Amt	No Amt	No Amt	No Amt
fees @ Rs 100 and Rs 200 per head	20	2000 50	5000 50	5000	50 10000	50 10000	050 10000
Service providers (ex-trainees in the							
fields of Nursing Aids, Beautician, Plumbers, Computer, Tailoring,	50	5000 50	5000 75	7500	75 15000	75 15000	20000
Nursing, Physiotherpy Electric wiring, Aya,							
Other service providers of ULB eg Mobile Repairing, Mason, Auto							
Mechanic, AC and fridge reparing, Driving	20	2000 40	4000 50	5000 5	50 10000	75 15000	100 20000
Small producers seeking marketing assistance both individual and group	10	1000 20	2000 30	3000 3	0 6000	40 8000	50 10000
Small Entrepreneurs							
seeking market demand/ strategy/ etc @Rs 500 per head	5	2500 5	2500 10	5000 2	0 10000	30 15000	40 20000
TOTAL		12500	18500	25500	51000	63000	80000

# Statement of Expected income (Year wise)

Amount in Rs Annuexure - III

TOTAL	Services/opening bank a/c/insurance linked schemes etc	Job of various types of surveys conducted in ULB/Other Line/pvt org/ DistrictAdministration by outsourcing income earned @15% of the total value of job assigned for coordination, administration and preperation & submission of the survey report to the job assigner	to the training agencies for training, organizing meeting/seminars for Rs 600 and Rs 800 per hr	of the total income earned by the service providers through CLC at rates and no of mandays as furnished in enclosed sheet (Annuexure -III A)	For Referral coming of	
49975	0	0	10000	27475	12500	6107-8107
66050	0	15000	0	32550	18500	2019-2020
91925	₩	15000	10000	40425	25500	2020-2021
152200	15000	18000	15000	53200	51000	2021-2022
186000	20000	20000	20000	63000	63000	2021-2022 2022- 2023
223500	20000	25000	25000	73500	80000	2023-2024

# Vide-Annexure III (Statement of Income)

2023-2024	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019	Year	
300	300	300	250	250	250	Wage rate	
1000	900	800	700	600	500	No of Mandays	Ауа
400	400	400	350	350	350	Wage rate	Z
500	450	400	350	300	250	No of Mandays	Nursing Aids
500	450	400	350	300	300	Wage rate	P Of
1100	1000	900	800	700	600	No of Mandays	Other service providers
1050000	900000	760000	577500	465000	392500	provider	Total service charges Earned by the
73500	63000	53200	40425	32550	27475		Income @ 7% of total income earned

# Requirement of fund for Recurring Expenditure (R.E)

Annexure IV

Actual requirement of fund for R.E from the 188000 CLC fund	preceding year 0	ul Buluun.		20
8000		188000		018-2019
140025	49975	190000		2018-2019 2019-2020
125950	66050	192000		2020-2021
117075	91925	209000		2021-2022
58800	152200	211000		Year 2022-2023
26000	186000	212000		2023-2024
655850	546150	1202000	c a	100

2. Actual fund required for recurring expenditure during the 1st 5 years (i.e total amount of recurring expenditure to be incurred during the 1st five years minus the income generated during the 1st four  3. Total Project Cost of the C.L.C (i.e sum total of 1 and 2)  Rupees Nine Lakh Ninety nine thousand and four hundred only
---

# Dijay Sagar Mishra

Chairman



Chairman, Rishra Municipality

Phone: 2672-1373

2672 2953

Mobile: 9433016621 Fax: 2672-0306

E-mail: rishramunicipality@yahoo.com

Ref. No.: 987/VIII

To
The Director SUDA
&

Mission Director, WBSULM ILGUS Bhawan, HC Block, Sector-III Bidhannagar, Kolkata-700106



Date: 21-8-18

Sub: Approval for City Livelihoods Centre (CLC)

Sir,

This is to inform you that the City Livelihood Centre (CLC) project proposal has discussed & passed in the meeting of the Board of Councillors held on 30<sup>th</sup> July, 2018. I am sending the proposal for your approval.

Therefore, I request you please approve the proposal.

Necessary documents are enclosed herewith.

Thanking you

Yours faithfully

Chairman

Rishra Municipality

Chairman

Rishra Municipality.

# Copy of an extract from the Proceedings

Of

The meeting of the Board of Councillors held at their office at Rishra on Monday the 30<sup>th</sup> July at 3 p.m.

To place the proposal for introduction of City Livelihood Centre (CLC) under NULM and to take suitable decision.

The proposal for introduction of City Livelihood Centre (CLC) under NULM was placed in the meeting .It was decided that the CLC would be introduced for keeping liaison with various service providers and service receiver. Presently the office of the CLC would function at the Annex Building of Rishra Municipality (2<sup>nd</sup> floor).Chairman was empowered to take necessary action to implement the project.

Municipal Office, Rishra,
Dated the 30<sup>th</sup> July, 2018

Chairman

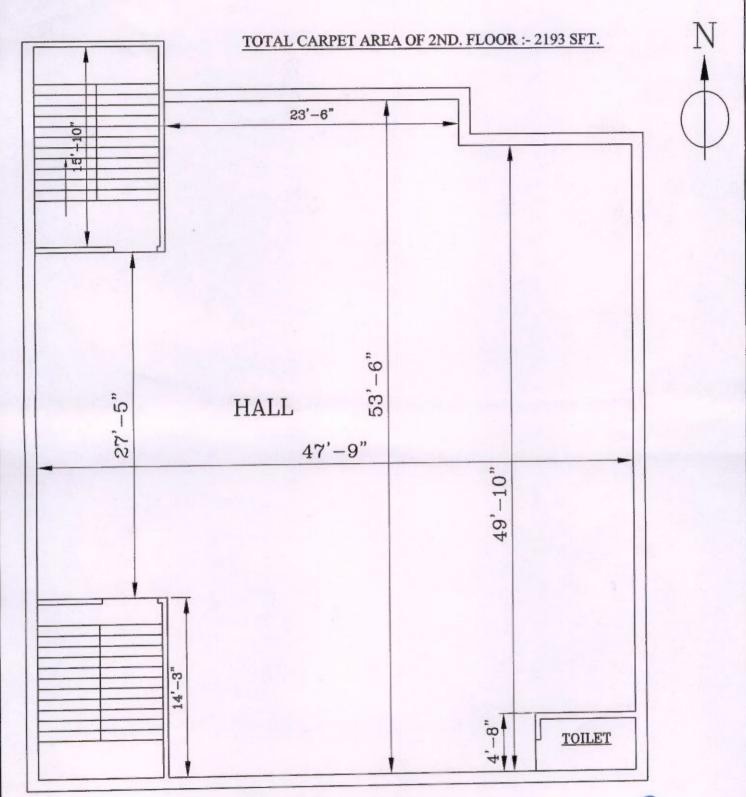
Rishra municipality

Chairman Rishra Municipality



#### RISHRA MUNICIPALITY

PROP. CITY LIVELY HOOD CENTER UNDER DAY NULM AT MUNICIPAL ANEX BUILDING 2ND. FLOOR, N. K. BANERJEE STREET, WARD NO- 13, P. S. - RISHRA, DIST - HOOGHLY.



2ND. FLOOR PLAN

SURVEYOR RISHRA MUNICIPALITY

RISHRA MUNICIPALITY

CHAIRMAN RISHRA MUNICIPALITY

Chairman

# PROJECT PROPOSAL

# "City Livelihood Centre"

AN INITIATIVE FOR SUPPORTING URBAN POOR FOR LIVELIHOODS

RISHRA MUNICIPALITY DIST: HOOGHLY WEST BENGAL

#### BACKGROUND

NULM aims to reduce poverty and vulnerability of the urban poor households by Enabling them to access gainful self employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots level institutions of the poor. In addition, the mission would also address livelihood concerns by facilitating access to suitable spaces, institutional credit, social security and skills to the urban poor for accessing emerging market opportunities.

Now, the informal sector has traditionally been a source of services for middle and higher income groups in cities through provision of services such as security, carpentry, gardening, construction, plumbing, electrical work, health care support, housekeeping etc. However these services are not available in organized and reliable manner in urban areas. The urban poor who produce marketable goods and services many times are often not able to find a viable market. The urban poor also lack information regarding the various opportunities/ benefits available to them via government and other programmes (e.g. skill training opportunities, bank credit, social security benefits, etc.) Therefore, the urban poor need support services to help them access several opportunities available to them.

The development of the City Livelihood Centre (CLC) aims to support Urban Poor by providing them one stop solution to market their products and services and also can access information and other benefits. The CLC will act as a bridge between urban poor and middle and higher income groups who are accessing various services like security, carpentry, gardening, construction, plumbing, electrical work, health care support, housekeeping which in turn is provided by Urban Poor. The City Livelihood Centre should be formed as per the "NULM guidelines". This will support the development of urban poor. This will be implemented in 23 wards of **Rishra Municipality** under NULM.

This program for supporting urban poor through CLC will be rolled out in the 23 wards of **Rishra Municipality**, in the state of West Bengal.

# **OBJECTIVE:**

#### Objective of the CLC is as follows:

- 1. The urban poor can offer their goods and services in an organized manner to the potential buyers i.e. the CLC would strive to bridge the gap between demand and supply of the goods and services produced by the urban poor.
- 2. The urban poor can access information and business support services as and when needed by them, which would otherwise not be accessible to them.
- 3. The middle and higher income groups can access various services from urban poor which in turn will generate or augment livelihoods of the Urban Poor.
- 4. The beneficiaries who are trained under Employment Skill Training and Placement will be enrolled under CLC and will be provided with huge market for employment.
- 5. Develop various livelihood opportunities for Urban Poor.
- 6. Hand holding support to Urban Poor wherever required.

# PROJECT PROPOSAL

> Name of the Municipality :Rishra Municipality

> Total Wards in the Municipality : 23 Wards

> Total Slums in the Municipality : 97

➤ Households : 23,617

> Total Population in the area : 124,577 as per

➤ Number of Slums covered under CLC:97

# Names of the Slums covered under CLC:

SL NO	WARD NO	SLUM NAME			
1	1	S.C. Sastri St			
2	1	G.T.Road (East)			
3	1	G.T.Road (West)			
4	1	Bulla Mia Road			
5	1	Maszid Lane			
6	1	G.T.Road 2 <sup>nd</sup> By Lane			
7	1	Gandhi Sarak			
8	1	Champa Khal Lane			
9	2	R.K.Road			
10	2	B.K.GHosh			
11	2	Goala Para By Lane			
12	2	Champa Khai Lane			
13	2	Radha Raman Lal Road			
14	2	Sidhanth Singh By Lane			
15	3	Champa Khal Lane			
16	3	Maszid Lane			
17	3	Bulla Mia Road			
18	3	Jodhan Singh Road			
19	3	A.K.Azad Road			
20	3	Gandhi Sarak			
21	4	Radha Raman Lal Road			
22	4	Gandhi Sarak			
23	4	Ram Krishna Sha Road			
24	4	A.K.Azad Road			
25	4	R.B.C.Road			
26	4	G.T. road			
27	4	R.K.Road			
28	5	G.T.Road			
29	5	A.B.Road			
30	5	R.N.Sha Road			
31	5	J.S.Road			
32	5	Anjuman Road			
33	6	G.T.Road			
34	6	P.C.Daw Bazar Road			
35	6				
36	6	R.N.Shah Road			
		J.S.Road			
37	7	Anjuman Road N.S. Road			
38	7				
39		G.T.Road			
40	7	P.S.Road			
41	7	Anjuman Road			
42	8	N.S.Road			
43	8	Chandi Ch Banerjee Lane			
44	8	B.D. Banerjee Road			
45	8	B.D. Banerjee by Lane			
46	8	B.L.Mukherjee Lane			
47	9	N.S.Road			
48	9	S.D.Mukherjee Lane			
49	9	Bama Ch Mukherjee St			
50	9	N.C.Pakrashi Lane			

SL NO	WARD NO	SLUM NAME
51	10	N.S.Road
52	11	Ramdas Gargari Road
53	12	D.D.Har Lane
54	12	Sitala Tala Lane
55	12	K.C.Dey Lane
56	12	Panchanantala St
57	13	S.C.Aon Road
58	14	G.T. Road(East)
59	14	Old G.T. Road(South)
60	14	K.C.Dey Lane
61	14	Babu Ram daw Lane
62	14	Tilak Ram daw Lane
63	14	Hari Poddar Lane
64	14	A.T.Laha Lane
65	14	Srimany Ghat Lane
66	14	K.C.Dey Lane
67	14	Bramhatala Lane
68	15	Bagkhal (west)
69	15	G.T.Road
70	16	Morepukur 1 <sup>St</sup> Lane
71	16	Das Para Lane
72	17	B.R.Ambedkar 1st Lane
73	17	B.R.Ambedkar 2 <sup>nd</sup> Lane
74	17	B.R.Ambedkar 3 <sup>rd</sup> Lane
75	17	B.R.Ambedkar 4th Lane
76	17	B.R.Ambedkar 5 <sup>th</sup> Lane
77	17	B.R.Ambedkar 6 <sup>th</sup> Lane
78	17	B.R.Ambedkar 7th Lane
79	17	B.R.Ambedkar 8th Lane
	17	B.R.Ambedkar 9 <sup>th</sup> Lane
80		
81	18	S.K.Nagar S.S.Road
82	18	
83	18	S.S.Road(Ext)
84	18	P.G.B. Sarani
85	19	S.K.Nagar
86	23	Bagpara 1st Lane
87	23	Bagpara 1st Lane
88	23	Bagpara 2nd Lane
89	23	Bagpar3rd Lane
90	23	Bagpara 4th Lane
91	23	Bagpara 5 <sup>th</sup> Lane
92	23	Bagpara 6 <sup>th</sup> Lane
93	23	Bagpara7th Lane
94	23	Bagpara 8 <sup>th</sup> Lane
95	23	Bagpara 9th Lane
96	23	Bagpara10th Lane
97	23	Bagparal1th Lane

- Awareness of various central and state government schemes for their upliftment growth and support, social welfare schemes.
- Skill development and training programmes, opportunities for training and self employment.
- > Support to urban poor running small business to have better understanding of market needs, market for demand of their products, prices etc.
- > Provision of opportunities for the employment of men and women in various trades and related jobs for labour class and urban poor matching their skills (list as enclosed-List of Services).
- Dobtain direct work orders for services such as carpentry, plumbing, electricity maintenance etc. and tie ups with malls, retail outlets such as supermarkets, malls, theatres, restaurants etc for basic housekeeping staff or sales man.
- > The C.L.C will provide support for marketing of goods and services of the urban poor registered with C.L.C. by providing marketing/sales outlets for products manufactured by urban poor.
- Facilitating necessary guidance, counselling and technical support for those seeking skills training, wage employment, or aiming to establish and sustain self employment ventures.
- ➤ Facilitating and assisting in seeking licenses, registrations, credit facilities for establishing small manufacturing business and providing support to avail the raw materials as required.

#### LIST OF SERVICES:

SL NO	NAME OF SEVICES	SL NO	NAME OF SEVICES	SL NO	NAME OF SEVICES
1	Maid Services	11	Receptionist	21	Sweepers
2	House Keeper	12	Health Care Support for Sick or Disabled	22	Tenant /Landlord
3	Cook/Tiffin services	13	Carpenter	23	Appliances Repair
4	Sales Girl/Men	14	Construction Labour	24	Courier Services
5	Counter Boy/Girl	15	Stitching/ Tailor	25	Painters
6	Tele Caller	16	Knitting	26	Drivers
7	Security Guard	17	Plumber	27	Motor Mechanic
8	Infant Care Taker	18	Handicrafts	28	Squash/Chatni/Jam making
9	Beauty Parlour	19	Ironing	29	Barbers
10	Priest	20	Washer man	30	Physiotherapist

# Details of the premises given for CLC by ULB:

■ Area: <u>1000</u> sq ft

Location: Rishra Municipality

Is the Location is nearby to ULB Office: Yes

Plan for facilitation of CLC: Self Managed

# ACTION PLAN OF CLC

Phase 1	Phase 2	Phase 3
1.Preparation/ Submission of Project Proposal and Approval of the same	1.Initiating contacts with various government and non government offices, educational institutions, hotels, hospitals to provide services	1.Promoting/exhibiting and facilitating marketing of products such as Sweaters, caps, handicrafts, garments, Jams etc. produced by females of urban poor
2.Promotion of CLC(Banner, Posters, Miking, Electronic & Print Media)	2.Identifying competency of service providers for classifying in various jobs/services	2.Based on competency and efficiency, registered urban poor will be provided opportunities for self employment and services
3. Electronic & Print Media Coverage of CLC 4.Registration of CLC	3.Opportunities for training for enhancement of skills	3.Assisting registered urban poor to establish small businesses
5.Bank account opening of CLC		
6.Regstration of urban poor with CLC as service provider	4. Providing non paid services to service receivers as per requirement for 1st time.	4.Providing knowledge and access to credit facilities and facilities to avail raw material to small manufacturers
7.Survey to identify potential service receivers in the area under CLC	5.Approach to market to urban poor producing marketable goods	5.Maintaining contacts with various agencies and service users to ensure continuous employment

#### DETAILS OF PLAN IMPLEMENTATION

Phase 1: For the first three months, efforts would be directed towards the promotion and popularizing the existence and the aims and objectives of the City Livelihood Centre. All the service providers located and living in the slums and belonging to poor sections in each ward will be registered followed by their police verification. Alongside a survey will be conducted of the service receivers to analyze their daily needs and minor problems faced by them in their daily life. Further they will be linked and included in the database of the city livelihood centre.

Phase 2: After three months, steps would be taken to provide the services to various educational institutions, government offices, semi government offices, private firms, business units, government and non government colony, registered with the C.L.C., based on their needs and requirements as suggested and communicated by them. Services will be provided to all service receivers. The urban poor who produce marketable goods and services many times are often not able to find a viable market. The urban poor also lack information regarding the various opportunities/benefits available to them via government and other programmes (e.g. skill training opportunities, bank credit, social security benefits, etc.) Therefore, opportunities will be given to encourage poor women who have skills for preparing household items like Sweaters, caps, handicrafts, garments, food etc. through income generating activities in which they have a comparative advantage.

Phase 3: Six months later, all the registered service providers will be analyzed and classified based on their skills and competency. Thereafter, based on their competence and efficiency, they will be made to look for opportunities of employment with the service receivers. Also, Exhibitions will be arranged to make these handmade items reach the common public and provide a platform for these poor women to earn by sale of such household handmade items. These exhibitions will give the opportunities to the women utilize their basic household skills and other skills for handmade handicrafts to earn their livelihood. Opportunities for required training will be provided to the service providers to enhance their skills as per the requirements of the jobs and services required by the service receivers to enable them to get employment with them. In this manner, in a period of 9 months, the process of registration, training of the service providers, opportunities and sources of employment and all related requirements will be put in place.

- ➤ For the proper running and sustainability of the CLC it is necessary to involve CSR in CLC activities making tie ups with CSR and for the funding to City Livelihood centre in their activities.
- ➤ City Livelihood Centre business model fund spend on the purpose of various activities related with CLC such as marketing, Publicity, promotion, intensive for the people and welfare activities of CLC.

#### FREE ADD-ON SERVICES

- > Provision of information centre to provide information and awareness on various government and non government schemes.
- > Awareness of various opportunities of employment and training under different schemes of NULM and enabling the urban poor to get opportunities to reap the benefits of such schemes.
- > Providing awareness and opportunities for access to internet to widen their scope of knowledge for their growth and development.
- Providing assistance in the opening of Bank account and inculcating the habit of savings and making them aware of various bank credit facilities available to invest in small run business.
- Providing knowledge about the need and importance of Aadhaar card, ration card, voter card and assisting in applying for those cards. Providing knowledge and assisting in access to various insurance schemes.
- > Spreading awareness of health schemes to the urban poor like pulse polio, free medical camps etc. and enabling them to take advantage of those schemes for their health benefit and welfare.
- Facilitating Group medical insurance benefits for the health welfare of the urban poor registered with CLC ad their families 8. Making the urban poor aware of the various helpline numbers and their services and emergency numbers such as ambulance, police, fire brigade etc.

# **BUSINESS PLAN OF CLC:**

# PROPOSED BUDGET FOR INITIAL YEAR

# ONE TIME CAPITAL EXPENSES:

Sr. No.	Office Equipment	No. Of Units	Amount (Rs.)
1	Cupboard/Shelf	2	24000.00
2	Computers/Printers/Fax/UPS	2	100000.00
3	Tables	4	22000.00
4	Chairs	15	5000.00
5	Computer Table	2	12000.00
6	Notice Board & White Board	2	5000.00
7	Telephone with Internet/ WiFi	1	8000.00
8	Refurbishment/Office Interior	1	90000.00
9	Digital Camera	1	23000.00
Γotal			289000.00

## ONE TIME REVENUE EXPENSES

10000.00

## RECURRING REVENUE EXPENSES:

Sr. No.	Staff	No. Of Units	Amount (Rs.)
1	Office Manager cum Accountant	1	210000.00
2	Computer Operator cum office assistant	1	180000.00
Γotal			390000.00

# RECURRING ADMINISTRATIVE EXPENSES:

Sr. No.	Description	Per Month (Rs.)	Per year Amount (Rs.)
1	Cleaning Expenses	3000.00	36000.00
2	Electricity Expenses	3500.00	42000.00
3	Phone/Internet Expenses	5000.00	60000.00
4	Stationary	2500.00	30000.00
5	IEC	6000.00	72000.00
6	Repair and Maintenance	2000.00	24000.00
7	Other/ Meeting Expenses	3000.00	36000.00
8	Rent	3000.00	36000.00
Total		28000.00	336000.00

Total expenditure in the initial year: Rs. 1025000.00 approx

# DESCRIPTION OF THE FINANCIAL BUSINESS PLAN

# 1st Year – Assuming 300 beneficiaries register their services with CLC.

Sr. No.	Particulars	No. of Beneficiaries/ Services	Fees per Person/ Service charges (INR)	Total (INR)
1	CLC income through registration	300	100	30000.00
2	Through 5% of income to CLC (Assuming per beneficiary income is Rs. 250/day working for 30 days)	100	5% of Rs. 250/ day/ beneficiary (Calc: 12.5* *30*100*12)	450000.00
3	Placement Services- Sales Boy/ Girl, House Maid etc. @ 500/- Placement charges from employer	05 placements/ month	5*500*12	30000.00
4	Other sources of income (Bank account opening/ Electricity/ Water/Property bill payment etc @ Rs. 5/- each)	100	100*5*12	6000.00
5	Total CLC Income		516000.00	
6	Balance brought through forwar	1000000		
7	Less Expenses (Recurring Adm One Time capital + One Tir	712500.00		
8	Balance Available			803500.00
)	Reserve for running CLC next y		803500.00	

# 2<sup>nd</sup> Year Assuming 400 beneficiaries register their services with CLC

Sr. No.	Particulars	No. of Beneficiaries/ Services	Fees per Person/ Service charges (INR)	Total (INR)
1	CLC income through registration (300 Renewal + 100 New Registration)	400	100	40000.00
2	Through 5% of income to CLC (Assuming per beneficiary income is Rs. 250/day working for 30 days)	120	5% of Rs. 250/ day/ beneficiary (Calc: 12.5* *30*120*12	540000.00
3	Placement Services- Sales Boy/ Girl, House Maid etc. @ 500/- Placement charges from employer	10 placements/ month	10*500*12	60000.00
4	Other sources of income (Bank account opening/ Electricity/ Water/Property bill payment etc @ Rs. 5/- each)	100	100*5*12	6000.00
	Total CLC Income			646000.00
	Balance brought through forward		803500.00	
	Less Expenses ((Recurring Admin+ Recurring revenue Expenses)			414000.00
	Balance Available			1035500.00
	Reserve for running CLC next year			1035500.00

# 3<sup>rd</sup> Year – Assuming 500 beneficiaries register their services with CLC

# - Assuming 500 beneficiaries register their services with CLC

Sr. No.	Particulars	No. of Beneficiaries/ Services	Fees per Person/ Service charges (INR)	Total (INR)
1	CLC income through registration (400 Renewal + 100 New Registration)	500	120	60000.00
2	Through 5% of income to CLC (Assuming per beneficiary income is Rs. 250/day working for 30 days)	120	5% of Rs. 250/ day/ beneficiary (Calc: 12.5* *30*120*12	540000.00
3	Placement Services- Sales Boy/ Girl, House Maid etc. @ 500/- Placement charges from employer	10 placements/ month	10*500*12	60000.00
4	Other sources of income (Bank account opening/ Electricity/ Water/Property bill payment etc @ Rs. 5/- each)	100	100*5*12	6000.00
	Total CLC Income			612000.00
	Balance brought through forward			1035500.00
	Less Expenses (Admin + Recurring expenses)			414000.00
	Balance Available			1233500.00
	Reserve for running CLC next year			1233500.00

#### FINANCIAL MANAGEMENT

- > A separate bank account will be put in the name of CLC with joint signatories for all CLC related financial transactions.
- Any income after all the administrative expenses necessary for running the CLC will remain in CLC account and will be utilized for welfare activities of Urban Poor.
- > 5% of any income of fees received by the service providers from the service receivers will be taken by the CLC. In this manner by the third year, the registration of various service providers and provision of their jobs will expand to a level that the income retained by CLC from the service providers will enable the CLC to be self dependant and capable of running with its own funds.

## MONITORING AND EVALUATION

Every CLC will be closely monitored by CMMU and ULB officials. Each CLC manager will provide monthly report to ULB/CMMU.

Proposal prepared by: NULM Experts under NULM, Rishra Municipality Proposal Assessed by: CPO, NULM & Executive Officer, Rishra Municipality Name and Designation of Forwarding Authority: Chairman, Rishra Municipality

Executive Officershra Municipality

Rishra Municipality

Chairman Rishra Municipality

Chairman Rishra Municipality.



# রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"**ইলগাস ভবন"**, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

要和の AR SUDA-39/2015/1157 (5)

णातिच 10.10, 217 श

From : Director, SUDA &

Mission Director, WBSULM

To

: The Chairman

Subject :- Sanction for Proposal for the City Livelihood Centre at Hawrah, Jhargram, Konnagar, Arambagh Municipality.

Sir/Madam,

From your end Project proposal for establishment of City Livelihood Centre (CLC) was received by the office . Submitted Project proposal and fund for the establishment of CLC have been sanctioned.

As per NULM Guideline total Project Cost will be released in three installment at 30:40:30 ratio. Initial 30% will be released after approval of the proposal. Accordingly 1st installment (30%) of fund has been released and credited to the Municipal A/c for setting up infrastructural facilities and initiation of the project as per following.

Sl No	Name of ULB	Project Cost (in Rs.)	1st installment 30%
1	Hawrah	1000000	300000
2	Jhargram	999938	299981
3	Konnagar	999803	299941
4	Arambagh	1000000	300000

Later installments will be released based on performance and after receiving the UC for the fund already released.

Yours faithfully

Mission Director, WBSULM

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

Account Section: 2358 6408

Ma

# WEST BENGAL STATE URBAN LIVELIHOOD MISSION

(Under Municipal Affairs Department, Government of West Bengal)
"ইলগাস ভবন", এইচ-সি ব্লক, সেকটর-৩, বিধাননগর, কলকাতা ৭০০ ১০৬, পশ্চিমবঙ্গ।
"ILGUS BHAVAN", H-C Block, Sector-III, Bidhannagar, Kolkata 700 106, West Bengal.

SUDA-39/2015 / /03

Date: 18/09/2018

# **Memorandum**

# Release of funds for CLC of SM&ID under DAY-NULM

Funds are shown herein are being released electronically in favour of the Urban Local bodies for City Livelihood Centre (CLC) of SM&ID under DAY-NULM towards 1<sup>st</sup> instalment @30% with approval of competent Authority.

# The Fund hereby released subject to the following conditions-

- 1. The fund should be utilized only for the approved components of the Project and within ceiling limits of approved cost.
- 2. The amount released herein should be kept in the dedicated Bank Account for NULM since opened by the ULB.
- 3. A Subsidiary Cash Book should be maintained for keeping accounts (deposits and withdrawals) of funds.
- 4. Money receipt in Form 42 may be sent immediately after receiving the fund.
- 5. No fund should be utilized for any purpose other than for which the amount is released.
- 6. Utilisation certificate on achieving 70% plus expenditure of the amount released herein should be submitted in prescribed proforma for release of subsequent installment.

Finance officer, SUDA

18.09 2018.

े. हाडतम् द्राव्य मुख्यः के. विश्वस्य मुख्यः

৫৮ ৬৪০৩/৬৪২ ১/৫৭৬৭, ফার : ২৩৫৮৫৮০০

./5767, Fax: 2358-5800, E-Mail: wbsulm@gmail.com

-	1	Amount					
Nam	Name of ULB	(In Rs.)	Name of the Bank	Branch Name	Account No.	IFS Code	
Howrah Mun Corporation	Howrah Municipal Corporation	300000	Bank of Baroda	M.G.Road, Howrah	27750100012011	BARBOHOWECX	
2 Konnagar	jar	299941	Bandhan Bank Ltd.	Konnagar	50160006736775	BDBL0001018	
3 Arambag	ag	300000	State Bank of India	ARAMBAGH ADB GORHATI MORE	35920216448	SBIN0001744	
Jhargram	E	299981	IDBI Bank	Jhargram	1941104000023490	IBKL0001941	

Finance Officer
State Urban Development Agmicy
Gov! of West Bengal
(A) Seluunton.
18.00.000

SUDA-39/2015/1034/1(4)

18.09.2018

Copy for information to:

1. The Mayor/chairperson, Howrah / Konnagar / Arambag / Jhargram MC/Municipality. He/she is requested to verify the respective Bank Account of the ULB in respect of NULM that the sanctioned amount has duly been credited. For any discrepancy, he/she is requested to report the same immediately to SUDA.

- 2. Deputy Director (DD), SUDA.
- 3. F.O., SUDA.
- 4. Cashier, SUDA.

Finance Office, SUDA

18.09.2018.



# রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবদ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

SUDA-39/2015/ 981	SUD	A-39	9/201	15/	981
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11.09.2018

ত্রুমিক নং.

তারিখ .....

From: Director, SUDA

To: The Manager,

State Bank of India,

Salt Lake City, Kolkata - 700 091.

Sub: Electronic Transfer of Fund debiting this office Current Account No. 34061121921.

CLC of SM&ID under NULM

Sir.

You are requested to kindly arrange for electronic transfer of funds as per details given in Page 02 debiting the amounts from this office Current Account No. 34061121921 lying with your branch in respect of CLC of SM&ID under NULM.

(Md Asif Sardar) Finance Officer SUDA (Petrus Anuranjan Soreng) Finance Officer

SUDA

11.09.2018

Account Section: 2358 6408

S	Name of Payee	Amount (In Rs.)	Name of the Bank	Branch Name	Account No.	IFS Code
-	Howrah Municipal Corporation	300,000.00	Bank of Baroda	M.G.Road, Howrah	27750100012011	BARBOHOWECX
2	KONNAGAR MUNICIPALITY DAY NULM	299,941.00	Bandhan Bank Ltd.	Konnagar	50160006736775	BDBL0001018
m	DAY NATIONAL URBAN LIVELIHOOD MISSION	300,000.00	State Bank of India	ARAMBAGH ADB GORHATI MORE	35920216448	SBIN0001744
4	JHARGRAM MUNICIPALITY A/C-DAY NULM	299,981.00	IDBI Bank	Jhargram	1941104000023490	IBKL0001941
	TOTAL	1,199,922.00		1		
	(Rupees Eleven	lakh ninety nine tho	(Rupees Eleven lakh ninety nine thousand nine hundred twenty two only)	two only)		

(Md Asif Sardar)
Finance Officer
SUDA

(Petrus Anuranjan Soreng)
Finance Officer
SUDA



#### City Livelihood Centre

West Bengal State Livelihood Mission ( WBSULM)
State Urban Development Agency ( SUDA)
Urban Development and Municipal Affairs Department
Govt. of West Bengal

#### INTRODUCTION :-

City livelihood Centre is major sub-component under SM&ID component under DAY-NULM. Purpose of City Livelihood Centre (CLC): Bridging the information—gaps by way of dissemination of information and linking the service-providers (who shall be registered with the CLC) with the potential service-receivers, so that the urban poor is capable of extending such services and can have necessary access/markets for offering their goods/products or services in an organized manner.

#### **Objectives of Establishing the CLC:**

Urban Poor can offer their goods/products and services in an organized manner to the potential buyers i.e., the CLC would bridge the gap between demand and supply of the goods and services produced by the urban poor.

The Urban poor can access information and business support services and when needed by them which would otherwise be not accessible to them.

Information Hub for NULM and other social and pro-poor schemes of the Government: The above centre would serve as information/knowledge/inspiration centre for urban poor.





# <u>Process steps for establishment of CLCs by</u> ULBs :-

**STEP -1:** Preparation of CLC proposal (including action plan)

STEP -2: - Approval of proposal by SULM -

STEP -3 :- Publicity and awareness campaign

STEP -4: - Establishment of infrastructure

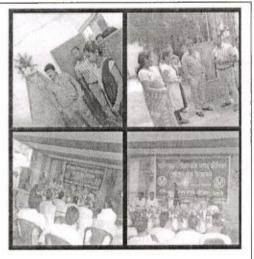
STEP -5: Recruitment of staff

Target Beneficiaries :-

**SHG Members** 

Un-Employed Youth / Job Seeker / Skilled Labour

**Common People** 



#### **Activities of CLC:**

- Providing market linked information to prospective & existing microenterprise units;
- 2. Provide assistance to new microenterprise units of urban poor in the area of licensing & registration;
- Marketing products produced by SHGs / SHG members / urban poor
- Supply of skilled man power to city dwellers as per demand;
- The premises may be rented out as a training venue provided sufficient space and infrastructure is available with CLC
- 6. Information on market demand and market strategy-Urban Poor who run small businesses

### Convergence with MEE&LS Dept:-

To become more effective and sustainable for the community, "City Livelihood Centre " under Urban Development & Municipal Affairs Deptt is going to converge with Department of Mass Education Extension and Library services, Govt of West Bengal.

Department of Education Extension and Library Services, Govt of West Bengal has sen a proposal vide memo no 180/Secy/MEELS/17 dated 20<sup>th</sup> March 2017 for the approval of the UD&MA Department.

What value addition we can bring to this initiative:-

It appears that infrastructure can be provided by the said CLC under Municipal Affairs Department but there is a serious need to provide a better services. We can bridge the gap by providing following aspects:

- Book Support for small professionals / unemployed youth, in the form of book corner
- Computers with Internet Facilities. Dongle based solution for internet may be provided.
- E-book / services
- Career counselling for job seekers
- · Database / information corner
- Training to existing staffs of CLC

### 82 City Livelihood Centre (CLC) has been sanctioned and among 82 sanctioned CLCs 62 CLCs Operational.

### Present Situation :\_

- ✓ Till date 81 City Livelihood Centre (CLCs) sanctioned
- √ 62 CLCs operational
- ✓ Total 109 Employees recruited in this CLCs
- ✓ 10 thousand unskilled and skilled persons registered in CLC as service Providers
- √ 3724 service providers received job from CLC
- √ 3724 house hold received Services from CLC
- √ 2315 SHGs registered in CLC
- √ 933 SHGs participated in various melas through CLC
- √ 13626 SHG members registered in CLC and 6101 member received information from CLC
- √ 3865 unemployed youth registered and 340 youth linked with job
- √ Total income of CLC Rs. 3,44,396 /-









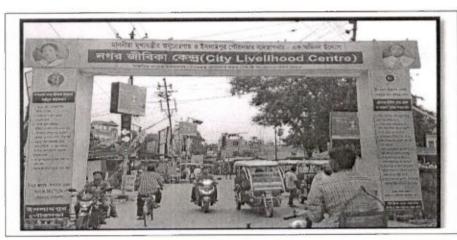














### পশ্চিমবঙ্গ রাজ্য নগর জীবিকা মিশন

### নগর জীবিকা কেন্দ্র

পটভূমি :-

১৯৯৭ সালে শুরু হওয়া "স্বর্গজয়ন্তী শহুরে রোজগার যোজনা"- র এক নব রুপায়ন হল - জাতীয় নগর জীবিকা মিশন যা পশ্চিমবঙ্গে তথা আমাদের রাজ্যে <u>"পশ্চিমবঙ্গ রাজ্য নগর জীবিকা মিশন"</u> নামে পরিচিত।

"পশ্চিমবঙ্গ রাজ্য নগর জীবিকা মিশন" এর অধীন <u>"নগর জীবিকা কেন্দ্র"</u> (City Livelihood Centre -CLC) নামে একটি বহুমুখি পরিষেবা কেন্দ্র স্থাপনের কথা বলা হয়েছে । প্রতিটি শহরে নূন্যতম একটি "নগর জীবিকা কেন্দ্র" চালু করা হবে ।

"নগর জীবিকা কেন্দু<u>"</u> শুধুমাত্র স্থনির্ভর গোষ্ঠীকে বিভিন্ন <u>তথ্য বা পরিষেবা বা পরামর্শ</u> প্রদান করবে তা নয় , সেই সঙ্গে শহরে বসবাসকারী সাধারন নাগরিক বিভিন্ন পরিষেবা পাবেন খুব সহজে ।

অর্থাৎ বলা যেতে পারে "নগর জীবিকা কেন্দ্র" একটি তথ্য ও পরিষেবা কেন্দ্র হিসাবে গড়ে উঠবে।

### নগর জীবিকা কেন্দ্র থেকে যারা পরিষেবা বা তথ্য পাবেন :-

- 5) স্থনির্ভর গোষ্ঠীকে বিভিন্ন তথ্য ও পরামর্শ প্রদান করে তাদের জীবিকার পথকে সুগম করবে ।
- ২) পৌর এলাকায় দরিদ্র, পছিয়ে পড়া <u>যুবক/যুবতী</u>কে বিভিন্ন প্রযুক্তিগত দক্ষতা বৃদ্ধির প্রশিক্ষণ কোথায় পাওয়া যেতে পারে এবং তারপারে কি ভাবে স্বনিযুক্তি বা কর্মসংস্থান হতে পারে সে বিষয়েও বিভিন্ন ধরনের পরামর্শ প্রদান করবে।
- ৩) শহরের <u>সাধারন নাগরিক</u>কে বিভিন্ন পরিষেবা তথা রাজমিস্ত্রী ,ইলেকট্রিসিয়ান, ছুতোর মিস্ত্রি , বিউটিশিয়ান , সাধারন গৃহকর্মের কাজ , উদ্যান পালনের জন্য কমী যোগানের ব্যবস্থা ইত্যাদি পরিষেবা প্রদান করবে ।
- 8) আবার পৌর এলাকায় বসবাসকারী বিভিন্ন দক্ষ ও অদক্ষ শ্রমিক (রাজমিস্ত্রী ,ইলেকট্রিসিয়ান, ছুতোর মিস্ত্রি , বিউটিশিয়ান , সাধারন গৃহকর্মের কাজ , উদ্যান পালক ), বিভিন্ন পেশার সঙ্গে যুক্ত মানুষ ( সঙ্গীত শিল্পী , নৃত্য শিল্পী ,অঙ্কন শিল্পী, গৃহ শিক্ষক ) কে নিযুক্তির খোজ দিতে সাহায্য করবে ।

পৌর বিষয়ক দপ্তর

### পশ্চিমবঙ্গ রাজ্য নগর জীবিকা মিশন

### পর্যায়ক্রম:-

- ❖ প্রতিটি শহরে নুন্যতম একটি 'নগর জীবিকা কেন্দ্র চালু করা হবে । বড় শহরে একাধিক করা যেতে পারে।
- ❖ পাঁচ বছরের জন্য মোট প্রকল্প মূল্য ১০ লক্ষ টাকার তহবিল তিনটি কিস্তিতে প্রদান করা হবে ৩০:৪০:৩০: এই অনুপাতে ।
- ❖ যে কোন সহায়ক সংগঠন তথা -স্বনির্ভর গোষ্ঠী/সঙ্ঘ/মহা-সঙ্ঘ (SHG/ALF/CLF), অ-লাভজনক সংস্থা (NGO), সরকারী সংস্থা, সম্পদ সংগঠন (Resource Organization), অথবা বেসরকারী সংস্থার সঙ্গে অংশীদারিত্বের মাধ্যমেও পরিচালনা করা যেতে পারে ।
- ❖ এই কেন্দ্র পরিচালনার জন্য একটি পরিচালন কমিটি গঠন করা হবে ।
  নগর জীবিকা কেন্দ্র পরিচালনা ও তত্বাবধানের জন্য <u>২ জন কর্মচারী</u> কাজ করবে । এই
  কর্মচারীর বেতন আট হাজার ও পাঁচ হাজার প্রতি মাসে যা পাঁচ বছরের জন্য প্রকল্প মূল্য
  থেকে খরচ করা হবে । পরিচালক সংস্থা কর্মচারী নিয়োগের ব্যবস্থা করবে ।
- ❖ যদি কোন অ-লাভজনক সংস্থা( NGO), সরকারী সংস্থা, সম্পদ সংগঠন (RO), অথবা বেসরকারী সংস্থার সঙ্গে অংশীদারিত্বের মাধ্যমে পরিচালনা করার দ্বায়িত্ব দেয় , তাহলে চুক্তির ভিত্তিতে - মৌ স্বাক্ষরের মাধ্যমে প্রদান করা হবে ।

### প্রাথমিক পর্যায়:-

- ✓ প্রাথমিক পর্যায়ে ২৯ টি পৌর সভায় এই কেন্দ্র চালু করা হচ্ছে।
- ✓ এই ২৯টি পৌর সভা হল:- কৃষ্ণনগর , মধ্যমগ্রাম, হুগলি , হলিদয়া, ভাটপাড়া , শ্রীরামপুর, তামলিপ্ত, আলিপুরদুয়ার, ইংলিশবাজার, কল্যানী, বারাসাত, ব্যরাকপুর, বসিরহাট, নর্থ দমদম, মেদিনীপুর, নৈহাটী, নর্থ ব্যরাকপুর, বাঁকুরা, আসানসোল, উলুবেরীয়া, বহরমপুর, নবদ্বীপ, কামারহাটি, খরগপুর, পুরুলিয়া, উত্তরপাড়া, বনগাঁ, বালুরঘাট, জলপাইগুরি ।

### দ্বীতিয় পর্যায় :-

দ্বীতিয় পর্যায়ে ৩১ টি পৌর সভায় এই কেন্দ্র চালু করা হচ্ছে।

### এই ৩১ টি পৌর সভা হল:-

- ১) সিউড়ি পৌরসভা ২) হালিশহর পৌরসভা ৩) রাজপুর সোনারপুর পৌরসভা ৪) মাল পৌরসভা
- ৫) বীরনগর পৌরসভা ৬) মহেশতলা পৌরসভা ৭) বর্ধমান পৌরসভা ৮) জিয়াগঞ্জ আজিমগঞ্জ পৌরসভা
- ৯) হাবড়া পৌরসভা ১০) তুফানগঞ্জ পৌরসভা ১১) মাখাভাঙ্গী পৌরসভা ১২) গোবরডাঙ্গী পৌরসভা
- ১৩) শান্তিপুর পৌরসভা ১৪) চাকদহ পৌরসভা ১৫) মুর্শিদাবাদ পৌরসভা ১৬) কোচবিহার পৌরসভা
- ১৭) অশোকনগর কল্যানগড় পৌরসভা ১৮) কাঁচরাপাড়া পৌরসভা ১৯)জয়নগর মজিলপুর পৌরসভা
- ২০) কন্টাই পৌরসভা ২১) তাহেরপুর পৌরসভা ২২) সোনামুখি পৌরসভা ২৩) ইসলামপুর পৌরসভা

পৌর বিষয়ক দপ্তর

### পশ্চিমবঙ্গ রাজ্য নগর জীবিকা মিশন

২৪) ধুপগুড়ি পৌরসভা ২৫) শিলিগুড়ি পৌরসভা ২৬) কালিয়াগঞ্জ পৌরসভা ২৭) ওন্ড মালদা পৌরসভা ২৮) বোলপুর পৌরসভা ২৯) কার্সিয়াং পৌরসভা ৩০) কুপার্স ক্যাম্প পৌরসভা ৩১) ডানকুনি পৌরসভা

তৃতীয় পর্যায় :-তৃতীয় পর্যায়ে ২ ১ টি পৌর সভায় এই কেন্দ্র চালু করা হচ্ছে।

এই ২১ টি পৌর সভা হল:১) বৈদ্যবাটী , ২) চন্দনগর , ৩) বাশবেরীয়া , ৪) হলদীবারী , ৫) দুবরাজপুর , ৬) এগরা , ৭)
দীনহাটা , ৮) নিউ-বারাকপুর , ৯) দমদম , ১০) বরানগর , ১১) বাদুরীয়া, ১২) গারালিয়া ,
১৩) গয়েষপুর , ১৪) দাইহাট , ১৫) ধুলিয়ান , ১৬) বেলডাঙা , ১৭) ভদেশুর , ১৮) রায়গঞ্জ ,
১৯) ডালখোলা , ২০) রানাঘাট , ২১) চন্দ্রকনা

সমগ্র কর্মসূচিটি সার্বিকভাবে সাধারন মানুষের সুবিধার জন্য পৌরসভা ভিত্তিক একটি
 টোল-ফ্রি নাম্বার চালু করা হচ্ছে।



পাশ্চমবঞ্জ সরকার পোরবিষয়ক দপ্তর

# ৭০তম স্বাধীনতা দিবসের শুভলগ্নে পশ্চিমবঙ্গ সরকারের এক অনন্য উদ্যোগ নগর জাবিকা কেন্দ্র

তথ্য ইত্যাদি নানা বিষয়ে তথ্য সরবরাহের লক্ষ্যে, পশ্চিমবঙ্গ সরকারের পূর্ণাষ্ট্র, আখুনিক ও সময়োচিত উদ্যোগে গড়ে উঠছে তথ্য সরবরাই ও পরিষেবা প্রদান কেন্দ্র। কর্মের সন্ধান, খনির্ভর গোষ্ঠীওলিকে জীবিকার তথ্য, দরিদ্র পরিবারের যুবক যুবতীদের প্রশিক্ষণের পৌর এলাকায় বসবাসকারী সাধারণ নাগরিকদের পরিষেবামূলক তথ্যপ্রদান, স্বনিযুক্তি - তথা মানুষের নগর জীবিকা কেন্ড

দরিদ্র পরিবার ভুক্ত স্থানভির গোষ্ঠীগুলিকে জাবিকার তথ্য এই তথ্য পরিবেবা কেন্দ্র নগরবাসীকে পরিবেবামূলক ও



# याननीया यूयामद्यां यूयाज्या विकालिका विकालिका यूयानिया यूयामद्या यूयानिया विकालिका यूयामद्या यूय

আজ ১৫ই আগস্ট, ২০১৬ তারিখে নিম্নলিখিত পৌরনিগম ও পৌরসভাগুলির মাধ্যমে সূচিত হল

### প্রাপ্তব্য পরিষেব

## শ্বনিভর গোষ্ঠার জন্য

সাধারণ নাগারকদের জন্য

- ক্রেন্ডিট লিংকেঞ্জের পরামশ
- ঝণ গ্রহণের পরামণ
- ব্যবসা সংক্রান্ত তথ্য পরামর্শ
- বিভিন্ন প্রাশক্ষণের ভথ্য পরামশ উৎপাদিত দ্রব্য বিপণনের প্রামন
- বিপণী সংক্রান্ত পরামশ

# প্রাশক্ষণ সংক্রেন্ত তথ

বিনময়ে পরিষেবার সুযোগ প্রদান প্রদানকারিদের তথ্যপ্রদান ও অথের

### আয়ুস গ্রভৃতি বিভিন্ন ধরনের পরিষেব ইলেকট্রিসিয়ান, প্লাস্থার, বিউটিসিয়ান প্রাপ্তব্য পার্রেবা/তথ্যের জীবিকা কেন্দ্ৰতে উপলব্ধ বস্তারত তালকা নগর

করে তথ্য সংগ্রহ করন্ম সকলে ১০ট পৌরসভার টোলা ফ্র নখর-এ ফোন নিজ নিজ পৌর নিগম ও থোকে বিকাল ৫টার মধ্যে

পক্চিমবঙ্গ সরকারের পৌরবিষয়ক দপ্তরের অধীনস্থ রাজ্য নগর জীবিকা মিশন তথা সুডা কর্তৃক প্রচারিত

# আসানসোল পৌরনিগম

কুরনগর পৌরসভা হলদিয়া পৌরসভা মধ্যমগ্রাম পৌরসভা দ্রীরামপুর পৌরসভ ভাটপাড়া পৌরসভা

# নিম্নলিখিত পৌরনিগম ও পৌরসভাগুলিতে নগরজীবিকা কেন্দ্রওলির সূচনা হল

কল্যাণী পৌরসভা ইংলিশবাজার পৌরসভা ভার্মনিপ্ত পৌরসভা আলিপুরদুয়ার পৌরসভ বসিরহাট পৌরসভ ব্যবাসত পৌরসভ

মেদিনীপুর পৌরসভা বক্ড়া পৌরসভা নৈহাটি পৌরসভা উত্র দ্মদ্ম পৌরসভ বহরমপুর পোরসভা উত্তর ব্যারাকপুর পোরসভা

পুরুলিরা পৌরসভা জলপাইণ্ডাড় পৌরসভা <u> ডভরপাড়া কোতরং পৌরসভা</u> কামারহাটি পৌরসভ



Municipal Affairs Department Government of West Bengal

# Nagar Jibika Kendra (City Livelihood Centre)... A unique initiative of the Government of West Bengal on the 70th Independence Day

information related to work, engagement for Self Help Groups, providing information for An initiative to ensure that citizens residing in the urban areas are being provided with youth belonging to the subaltern... the Government of West Bengal has incubated an inclusive, contemporary information service and service delivery system.



# Inspired by Hon'ble Chief Minister Wamata Baneriee

Today, on August 15, 2016 the following Urblan Local Bodies will start providing the service of



### Services Offered

- Advice on how to get loan
- Advice related to business
- Advice on marketing of their
- Various kinds of training

various service providers be given regarding

# Relevant information to

Hooghly Chinsurah Municipality Englishbazar Municipality Medinipur Municipality Madhyamgram Municipality

Krishnanagar Municipality Serampore Municipality Alipurduar Municipality Tamralipta Municipality

Barrackpore Municipality Basirhat Municipality

North Barrackpore Municipality Kamarhati Municipality

# Nagar Jibika Kendra (CLC) starts operating under the following Municipal

North Dum Dum Municipality

Berhampur Municipality Uttarpara Kotrung Municipality

Bankura Municipality Kharagpur Municipality

Purulia Municipality

Nabadwip Municipality Bongaon Municipality

Jalpaiguri Municipality

Issued by State Livelihood Mission/SUDA under the aegis of Municipal Affairs Department, Government of West Benga

### DeendayalAntyodayaYojana-National Urban Livelihood Mission( DAY-NULM) Ministry of Housing and Urban Poverty Alleviation(MoHUPA) Social Mobilization and Institution Development(SM& ID) Detail of established City Livelihood Centre (CLC)

SR.No.	State	Name of City/ULB	No. of CLC establishe d	Phase	Operational / Approved
1	West Bengal	Krishnagar Municipality	1	1st Phase	Operational
2	West Bengal	Madhyamgram Municipality	1	1st Phase	Operational
3	West Bengal	Hooghly Chinsurah Municipality	1	1st Phase	Operational
4	West Bengal	Haldia Municipality	1	1st Phase	Operational
5	West Bengal	Bhatpara Municipality	1	1st Phase	Operational
6	West Bengal	Serampore Municipality	1	1st Phase	Operational
7	West Bengal	Tamralipta Municipality	1	1st Phase	Operational
8	West Bengal	Alipurduar Municipality	1	1st Phase	Operational
9	West Bengal	Englishbazar Municipality	1	1st Phase	Operational
10	West Bengal	Kalyani Municipality	1	1st Phase	Operational
11	West Bengal	Barasat Municipality	1	1st Phase	Operational
12	West Bengal	Barrackpore Municipality	1	1st Phase	Operational
13	West Bengal	Basirhat Municipality	1	1st Phase	Operational
14	West Bengal	North Dum Dum Municipality	1	1st Phase	Operational
15	West Bengal	Midnapore Municipality	1	1st Phase	Operational
16	West Bengal	Niahati Municipality	1	1st Phase	Operational
17	West Bengal	North Barrackpore Municipality	1	1st Phase	Operational
18	West Bengal	Bankura Municipality	1	1st Phase	Operational
19	West Bengal	Asansole MC	1	1st Phase	Operational
20	West Bengal	Uluberia Municipality	1	1st Phase	Operational
21	West Bengal	Berhampore Municipality	1	1st Phase	Operational

SR.No.	State	Name of City/ULB	No. of CLC establishe d	Phase	Operational / Approved
22	West Bengal	Nabadwip Municipality	1	1st Phase	Operational
23	West Bengal	Kamarhati Municipality	1	1st Phase	Operational
24	West Bengal	Kharagpur Municipality	1	1st Phase	Operational
25	West Bengal	Purulia Municipality	1	1st Phase	Operational
26	West Bengal	Uttarpara Kotrung Municipality	1	1st Phase	Operational
27	West Bengal	Bongaon Municipality	1	1st Phase	Operational
28	West Bengal	Balurghat Municipality	1	1st Phase	Operational
29	West Bengal	Jalpaiguri Municipality	1	1st Phase	Operational
30	West Bengal	Habra Municipality	1	2nd Phase	Operational
31	West Bengal	Halisahar Municipality	1	2nd Phase	Operational
32	West Bengal	Maheshtala Municipality	1	2nd Phase	Operational
33	West Bengal	CoochBehar Municipality	1	2nd Phase	Operational
34	West Bengal Santipur Municipality		1	2nd Phase	Operational
35	West Bengal	Siliguri Municipal Corporation	1	2nd Phase	Operational
36	West Bengal	Birnagar Municipality	1	2nd Phase	Operational
37	WestBengal	Burdwan Municipality	1	2nd Phase	Operational
38	West Bengal	Kaliyaganj Municipality	1	2nd Phase	Operational
39	West Bengal	Dankuni Municipality	1	2nd Phase	Operational
40	West Bengal	Joynagar Mazilpur Municipality	1	2nd Phase	Operational
41	West Bengal	Jiaganj Azimganj Municipality	1	2nd Phase	Operational
42	West Bengal	Suri Municipality	1	2nd Phase	Operational
43	West Bengal	Kanchrapara Municipality	1	2nd Phase	Approved
44	West Bengal	Chakdaha Municipality	1	2nd Phase	Operational

SR.No.	State	Name of City/ULB	No. of CLC establishe d	Phase	Operational / Approved	
45	West Bengal	Mathabhanga Municipality	1	2nd Phase	Operational	
46	West Bengal	Kurseong Municipality	1	2nd Phase	Operational	
47	West Bengal	Old Malda Municipality	1	2nd Phase	Operational	
48	West Bengal	Rajpur Sonarpur Municipality	1	2nd Phase	Operational	
49	West Bengal	Bolpur Municipality	1	2nd Phase	Operational	
50	West Bengal	Mal Municipality	1	2nd Phase	Operational	
51	West Bengal	Coopers Camp Notified Area authority	1	2nd Phase	Operational	
52	West Bengal	Islampur Municipality	1	2nd Phase	Operational	
53	West Bengal	Dhupguri Municipality	1	2nd Phase	Operational	
54	West Bengal	Tufanganj Municipality	1	2nd Phase	Operational	
55	West Bengal	Gobordanga Municipality	1	2nd Phase	Operational	
56	West Bengal	Ashokenagar- Kalyangarh Municipality	1	2nd Phase	Operational	
57	West Bengal	Contai Municipality	1	2nd Phase	Operational	
58	West Bengal	Taherpur Municipality	1	2nd Phase	Operational	
59	West Bengal	Murshidabad Municipality	1	2nd Phase	Operational	
60	West Bengal	Bansberia Municipality	1	3rd Phase	Operational	
61	West Bengal	Ranaghat Municipality	1	3rd Phase	Operational	
62	West Bengal	Dubrajpur Municipality	1	3rd Phase	Operational	

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	4	ω	2	P	SI no
Total	Arambagh	Konnagar	Jhargram	Hawrah	Name of ULB
3999741	1000000	999803	999938	1000000	Project Cost (in Rs.)
1199922	300000	299941	299981	300000	Amount to be released ( in Rs.)



### রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্ৰমিক নং .. 3UDA - 34 | 2015 | 1569 | 58

তারিখ 06-03-18

From:

Director, SUDA &

Mission Director, WBSULM

To

The Mayor / Chairman,

### Subject: Survey on the status of City Livelihood Centres (CLCs) under the DAY-NULM scheme

Dear Madam/Sir,

You may be aware that the City Livelihood Centers (CLCs) under the DAY-NULM scheme are established to bridge the gap between demand and supply of the goods and services produced by the urban poor, and to provide access to information and business support services.

Now, Ministry of Housing and Urban Affairs (MoHUA) wants to conduct a survey on City Livelihood Centres (CLCs), a questionnaire of which attached.

In view of the above, I would request you to fill up the details of CLC in prescribed survey questionnaire format and send a signed copy to WBSULM within seven days.

It may be treated as most urgent.

Encl: as stated

Thanking you,

Yours faithfully
Director, SUDA

Mission Director, WBSULM

Account Section: 2358 6408

### National Survey on City Livelihoods Centers (CLC) under DAY-NULM

\* Required

### Email address \*

Your email

This is a required question

### Name of the City Livelihoods Center \*

Your answer

This is a required question

### State \*

Your answer

This is a required question

### Urban Local Body (ULB) \*

Your answer

This is a required question

### Name of CLC In-charge/ Manager \*

Your answer

This is a required question

Mobile number of CLC In-charge/ Manager(10 digits only) \*

Your answer

This is a required question

Email Address of the CLC manager

Your answer

NEXT

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### National Survey on City Livelihoods Centers (CLC) under DAY-NULM

\* Required Operations and Management of the CLC When was the CLC operational? Date dd----yyyy Is CLC registered? O Yes O No If yes under which act/format is the CLC registered? O Societies Registration Act, 1860 Indian Trusts Act, 1882 Cooperative Societies Act, 1912 Societies Act, 1973 Not registered Other:

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O Directly managed by the City Mission Management Unit (CMMU)

O A Resource Organization (RO)

O Professional staff recruited for CLC

O NGO/ non-profit organization

O Municipal Corporation/ Municipality/ ULB staff on deputation at CLC

 Managed by City Level Federation (CLF)/ Area Level Federation (ALF)/ Other community organization

Other government department or agency

O Private company/ for-profit organization

O Other:

What are the roles and responsibilities of CLC Staff? Please specify for each person working at the CLC including - CLC In-charge/manager, Other managerial staff, Accounts staff, Office assistance/Clerical staff, Cleaning/maintenance staff, or any others.

### What kind of records/logs are maintained by the CLC? \*

	Yes	No	
Database of Service Providers	0	0	
Database of service seekers/ households/ customers	0	0	
Database of SHGs	0	0	
Visitor log book	0	0	
Attendance Register	0	0	
Accounts ledger	0	0	
Other	0	0	
Row 8	0	0	
			18

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### National Survey on City Livelihoods Centers (CLC) under DAY-NULM

\* Required

**Establishment & Facilities at the CLC** 

What is the land area of the CLC premises? (in sq. ft.)

Your answer

Who owns the CLC premises?

- O Urban Local Body (ULB) (Municipality/ Municipal Corporation)
- Other Government Agency
- O NGO
- Other Private Agency

### What are the facilities/ equipment/physical infrastructure present at the CLC (select all that apply)? \*

	Yes	No	
Landline Phone/ Fax	0	0	
Printer/ Scanner/ Xerox	0	0	
Computers for office use	0	0	
Computers for public use	0	0	
Training Equipment/ Tools	0	0	
Production equipment/ Tools	0	0	
Shop/ Showroom for products	0	0	
Information board	0	0	
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### National Survey on City Livelihoods Centers (CLC) under DAY-NULM

\* Required

Services provided by the CLC

What kind of activities are done at the CLC? (Select all that apply) \*

	Yes	No
Maintain a database of local service providers	0	0
Dedicated phone number for customers to call for services	0	0
Sale of SHG products through CLC		0
Information about government schemes	0	0
Support for getting ID documents (Aadhaar, PAN card etc)	0	0
Space for federation meetings / events/ job melas	0	0
Training center within CLC	0	0
Common production center/ Space for enterprises	0	0
Support for bank linkage/ loan access	0	0
Marketing support for micro- enterprises	0	0

Are there any other CLC activities	being d	lone whi	ch are	not	listed
above?					

Your answer

How does the CLC reach out to urban poor beneficiaries? (select all that apply)	
Through CLC field staff	
Through Community Organizers (CO)/ Resource Organizations (RO)	
Through distributing pamphlets/ newspaper adds	
☐ Through ward Corporators/ Councillors	
Through Self Help Groups/ Federations/ Community Resource Persons	
Through a Helpline number	
Through a mobile app	
Through wall paintings/ posters/ displaying information at public spaces within the community	
Through loudspeakers/ any other audio campaign	
Other:	
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### National Survey on City Livelihoods Centers (CLC) under DAY-NULM

\* Required

Financials of the CLC

What is the total grant amount received by the CLC under DAY-NULM? (in Rs. lakhs) \*

Your answer

Но	w has the CLC grant received under DAY-NULM been spent?
0	For capital expenditure - building refurbishment, office equipment, furniture etc
0	For operation and maintenance of the CLC
0	For both capital expenditure and operational expenditure
0	For holding it as a corpus / revolving fund
0	Other:

What was the total establishment cost of the CLC? (in Rupees) \*

Of the total establishment cost, how much was the building refurbishment cost (if any)? (in Rupees)

Your answer

Of the total establishment cost, how much was the furniture cost (if any)? (in Rupees)

Your answer

Of the total establishment cost, how much was the cost of computers purchased (if any)? (In Rupees)

Your answer

Of the total establishment cost, how much was the Office Equipment Cost(Printer/ Scanner/ Fax)? (in Rupees)

Your answer

What is the average monthly running cost of the CLC (in Rupees)? \*

Your answer

Of the monthly running cost, what is the monthly cost towards rent (if any)? (In Rupees)



Of the monthly running cost, what is the monthly cost towards utilities (electricity, water, WiFi etc.)? (in Rupees)

Your answer

Of the monthly running cost, what is the total monthly expenditure on salaries of CLC staff? (in Rupees)

Your answer

What was the total expenditure on advertising the CLC, in the last year? (in Rupees)

Your answer

What is the average monthly revenue for the CLC (in Rupees)? \*

Your answer

Does the CLC charge a commission for services provided through the CLC?

- O Yes
- O No

If yes, how much commission is charged for services (in %)?

National Survey on City Livelihoods Centers (CLC) under DAY-NULM
Does your CLC do direct marketing of SHG products to earn income (through commission) for the CLC?
O Yes
O No
What was the total income, in the last year, from sale of the SHG products sold through direct marketing by the CLC? (In Rupees)
Your answer
Of the above total income, what was the total commission, in the last year, charged by the CLC on sale of SHG products (if any)? (in Rupees)
Your answer
What are all the sources of revenue for the CLC?
Your answer
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### National Survey on City Livelihoods Centers (CLC) under DAY-NULM

\* Required

Achievements and Additional Information

What is the total number of service providers registered with the CLC? \*

### List of services offered - \*

	Yes	No
Plumbing	0	0
Electrical Works	0	0
Repair & Maintenance of household applicances	0	0
Beauty & Wellness	0	0
Tailoring	0	0
Transport	0	0
Painting	0	0
Carpentry	0	0
Cooking/ catering	0	0
Domestic help	0	0
Septic Tank Emptying/Sewer Cleaning Works	0	$\circ$

Please list any other services being offered through the CLC that are not mentioned above -

Your answer

How many SHGs have been provided marketing support by the CLC?

Is there any additional information about the CLC operations, or achievements that you would like to share? (Please email reports/case studies on the CLC activities, if any, to Smin Smid @gmileom)

Your answer

STOK

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### রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "II CUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

	ILGOS B	The state of the s	
ক্রমিক নং		***************************************	তারিখ
	From:	Director, SUDA & Mission Director, WBSULM	
	To :	The Mayor / Chairman,	Iunicipality / NAA
	Subject:	Survey on the status of City Livelihood Centres (C	LCs) under the DAY-NULM
	Now, Mini operations	You may aware that the City Livelihood Centers established to bridge the gap between demand and by the urban poor, and to provide access to information istry of Housing and Urban Affairs (MoHUA) wants of CLCs and inform policy decisions, a survey quest of the above, I would request you to filled up the detaire format and send a signed copy to wbsulm by the works.	and business support services.  s to capture necessary data about ionnaire has been designed.
	It may be t	treated as most urgent.	
	Encl: as st	tated	
	Thanking	you,	Yours faithfully Director, SUDA

& Mission Director, WBSULM

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

Account Section: 2358 6408

Detail of established City Livelihood Centre (CLC)

SR.N	State	Name of City/ULB	No. of CLC establishe	The state of the s	Operationa
1	West Benga	Krishnagar Municipality	1	1st Phase	Operationa
2	West Benga	Madhyamgram Municipality	1	1st Phase	Operational
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9	West Bengal	Englishbazar Municipality	1	1st Phase	Operational
.0	West Bengal	Kalyani Municipality	1	1st Phase	Operational
1	West Bengal	Barasat Municipality	1	1st Phase	Operational
2 1	West Bengal	Barrackpore Municipality	1	1st Phase	Operational
3 E	West Bengal	Basirhat Municipality	1	1st Phase	Operational

### Detail of established City Livelihood Centre (CLC)

SR.N	State	Name of City/ULB	No. of CLC establishe		Operationa
14	West Bengal	Total Dull Dull	1	1st Phase	Operationa
15	West Bengal	Midnapore Municipality	1	1st Phase	Operational
16	West Bengal	Niahati Municipality	1	1st Phase	Operational
17	West Bengal	North Barrackpore Municipality	1	1st Phase	Operational
18	West Bengal	Bankura Municipality	1	1st Phase	Operational
19	West Bengal	Asansole MC	1	1st Phase	Operational
20	West Bengal	Uluberia Municipality	1	1st Phase	Operational
21	West Bengal	Berhampore Municipality	1	1st Phase	Operational
2	West Bengal	Nabadwip Municipality	1	1st Phase	Operational
3	West Bengal	Kamarhati Municipality	1	1st Phase	Operational
		Charagpur Municipality	1	1st Phase	Operational
B	- Bai	urulia Municipality	1	1st Phase	Operational
)		ttarpara Kotrung lunicipality	1	1st hase	Operational

Detail of established City Livelihood Centre (CLC)

SR.N	State	Name of City/ULB	No. of CLC establishe		Operationa
27	West Benga	Rongson Marris II	1	1st Phase	Operationa
28	West Benga	Ralurahat Manairi un	1	1st Phase	Operational
29	West Bengal	Jalpaiguri Municipality	1	1st Phase	Operational
30	West Bengal	Habra Municipality	1	2nd Phase	Operational
31	West Bengal	Halisahar Municipality	1	2nd Phase	Operational
32	West Bengal	Maheshtala Municipality	1	2nd Phase	Operational
33	West Bengal	CoochBehar Municipality	1	2nd Phase	Operational
34	West Bengal	Santipur Municipality	1	2nd Phase	Operational
35	Bengal	Siliguri Municipal Corporation	1	2nd Phase	Operational
	- c.i.Bui	Birnagar Municipality	1	2nd Phase	Operational
, E		Burdwan Municipality	1	2nd Phase	Operational
В	- Bui	(aliyaganj Municipality	1	2nd Phase	Operational
,	West engal	Dankuni Municipality	1	2nd Phase	Operational

### **Detail of established City Livelihood Centre (CLC)**

SR.N	State	Name of City/ULB	No. of CLC establishe		Operationa
40	West Benga	o y nagar maziipul	1	2nd Phase	Operationa
41	West Bengal	Jiaganj Azimganj Municipality	1	2nd Phase	Operational
42	West Bengal	Suri Municipality	1	2nd Phase	Operational
43	West Bengal	Chakdaha Municipality	1	2nd Phase	Operational
44	West Bengal	Mathabhanga Municipality	1	2nd Phase	Operational
45	West Bengal	Kurseong Municipality	1	2nd Phase	Operational
46	West Bengal	Old Malda Municipality	1	2nd Phase	Operational
47	West Bengal	Rajpur Sonarpur Municipality	1	2nd Phase	Operational
48	West Bengal	Bolpur Municipality	1	2nd Phase	Operational
19	West Bengal	Mal Municipality	1	2nd Phase	Operational
0	West Bengal	Coopers Camp Notified Area authority	1	2nd Phase	Operational
1	West Bengal	Islampur Municipality	1	2nd Phase	Operational
2	West Bengal	Dhupguri Municipality	1	2nd Phase	Operational

Detail of established City Livelihood Centre (CLC)

SR.No	State	Name of City/ULB	No. of CLC establishe	Phase	Operational
53	West Bengal	Tufanganj Municipality	1	2nd Phase	Operational
54	West Bengal	Gobordanga Municipality	1	2nd Phase	Operational
55	West Bengal	Ashokenagar-Kalyangarh Municipality	1	2nd Phase	Operational
56	West Bengal	Contai Municipality	1	2nd Phase	Operational
57	West Bengal	Taherpur Municipality	1	2nd Phase	Operational
58	West Bengal	Murshidabad Municipality	1	2nd Phase	Operational

To: State Mission Directors (All States/UTs), SMID SMMs (All States), and CLC Managers (All States)

Subject: Survey on the status of City Livelihood Centres (CLCs) under the DAY-NULM scheme

Dear Madam/Sir.

The City Livelihood Centers (CLCs) under the DAY-NULM scheme of the Ministry of Housing and Urban Affairs (MoHUA) are established to bridge the gap between demand and supply of the goods and services produced by the urban poor, and to provide access to information and business support services.

In order to capture necessary data about operations of CLCs and inform policy decisions, a survey questionnaire has been designed. The questionnaire should be answered by the person responsible for day to day operations and management of the CLC i.e. the CLC manager.

The Mission Directors and SMMs of all States are requested to kindly disseminate the online survey, via the google form link provided below, and to ensure that all CLCs in their State respond to the survey, latest by <u>January 10<sup>th</sup> 2018</u>.

To respond to the CLC survey form, please click on the following link - https://goo.gl/forms/nlujhyyltfeFVz4i2

In case you have any questions regarding the above, kindly contact the undersigned.

Thanking you,

**Best Regards** 

Kriti Mittal

Mobile: +91 9873712806 Email: kriti.umcasia.org

Senior Manager Technical Support Unit - NULM Ministry of Housing & Urban Affairs Nirman Bhawan, New Delhi 110011

	The little the second or particular activities and the second sec	
Gmail	More 53 of 7,946	916
COMPOSE	Survey on the status of City Livelihood Centres (CLCs) under the DAY-NULM scheme	
Inbox (230) Starred Sent Mail		Jan 22 (7 days ago)
Drafts (174)	Dear Ms. Soma,	
29 CLC Inaugration	Thanks a lot for white parameter in the formation of the	
CBT-Appraisal	possible (before 25th January 2017).	mit this questionnaire as early as
CLC ord Priase		
CLC Report	To: State Mission Directors (All Chales ATTA) Charp Chart Charter and Charter	
CLSC Meeting	10. Owner mission Literbooks (All States/LIS), SMIID SMMs (All States), and CLC Managers (All States)	
ESTP	Subject: Survey on the status of City Livelihood Centres (CLCs) under the DAY-NUL M scheme	
ESTP Placement	Dear Madam/Sir,	
ESTP PROPOSA	The City i helibook Condens (C) Control to DAYABB A CONTROL TO CON	
Evacutive Committ	of the goods and services produced by the urban poor, and to provide access to information and business support services.	ap between demand and supply
Director +	In order to capture necessary data about operations of CLCs and inform policy decisions, a survey questionnaire has been designed. The questionnaire should be answered by the person responsible for day to day operations and management of the CLC i.e. the CLC manager.	e answered by the person
Tarakeswar Municip Let's chat on Hangouts	The Mission Directors and SMMs of all States are requested to kindly disseminate the online survey, via the google form link provided below, and to ensure that all CLCs in their State respond to the survey, latest by January 10th 2018.	o ensure that all CLCs in thei
Alimen Durge	To respond to the CLC survey form, please click on the following link - https://goo.gl/forms/nlu/hyy/tteFVz4/2	

In case you have any questions regarding the above, kindly contact the undersigned.

l of l

## Pratosh Karbhari <pratosh@umcasia.org> Jan 22 (7 days ago)

to smm.smid, me

Dear Ms. Soma.

Thanks a lot for your response. I am forwarding you the original email which was sent earlier on 27th December, 2017. We request you to ensure all CLCs to submit this questionnaire as early as possible (before 25th January 2017).

To: State Mission Directors (All States/UTs), SMID SMMs (All States), and CLC Managers (All States)

#### Subject: Survey on the status of City Livelihood Centres (CLCs) under the DAY-NULM scheme

Dear Madam/Sir,

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In order to capture necessary data about operations of CLCs and inform policy decisions, a survey questionnaire has been designed. The questionnaire should be answered by the person responsible for day to day operations and management of the CLC i.e. the CLC manager.

The Mission Directors and SMMs of all States are requested to kindly disseminate the online survey, via the google form link provided below, and to ensure that all CLCs in their State respond to the survey, latest by <u>January</u> 10<sup>th</sup> 2018.

To respond to the CLC survey form, please click on the following link - https://goo.gl/forms/nlujhyvltfeFVz4i2

In case you have any questions regarding the above, kindly contact the undersigned.

Thanking you,

**Best Regards** 

Kriti Mittal

Mobile: +91 9873712806 Email: kriti.umcasia.org

Senior Manager Technical Support Unit - NULM Ministry of Housing & Urban Affairs Nirman Bhawan, New Delhi 110011

Thanks & Regards,

Pratosh,

9099662383

Email pratosh@umcasia.org

Technical Support Unit - NULM

Ministry of Housing & Urban Affairs

Nirman Bhawan, New Delhi 110011

National Survey on City Livelihoods Centers (CLC) under DAY-NULM

mps://www.govgse.com/norms/ww/11/AppleSquyouszanorms/surje/vakunje/vyxAAA i to i o...

Required

Email address \*

Your email

Name of the City Livelihoods Center \*

Your answer

State \*

Your answer

Urban Local Body (ULB) \*

Your answer

Name of CLC In-charge/ Manager \*

Your answer

Mobile number of CLC In-charge/ Manager(10 digits only) \*

Your answer

Email Address of the CI C manager

#### CLC Status in the State

Inbox

Inbox (76)

Starred

Sent Mail

Drafts (16)

29 CLC Inaugration

CBT-Appraisal

**CLC** Report

**CLSC Meeting** 

**ESTP** 

ESTP Placement

ESTP PROPOSAL...

Executive Committ...

IEC Activities unde...

IEC Feeds-Case

Junk E-mail

MAS Group Data

MIS DEO



Director







Aashka Soni <aashka@umcasia.org>

to me

Dear Ashok ji,

In continuation to our discussion on call, kindly send me the list of approved and operational CLCs in We high/better performing CLCs or any other good practices, kindly send a note on that too.

Also, the ministry has sent a self assessment form for CB&T on 11th Oct to be disseminated in the state.

Thanks & Regards, Aashka Soni | Project Associate Urban Management Centre, Technical Support Unit, NULM, Ministry of Housing and Urban Affairs, GoI- New Delhi M: +91 903 307 7723

Click here to Reply or Forward

14.24 GB (94%) of 15 GB used Manage

Terms -

DeendayalAntyodayaYojana-National Urban Livelihood Mission( DAY-NULM)
Ministry of Housing and Urban Poverty Alleviation(MoHUPA)
Social Mobilization and Institution Development(SM& ID)
Detail of established City Livelihood Centre (CLC)

NOTE- PLS. Provide Details of all CLC(s) established fo far.

12	11	10	9	00		1 6	U	4	ω	2	þà	SR.A
West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	West Bengal	SR.NdState
Barrackpore Municipality	Barasat Municipality	Kalyani Municipality	Englishbazar Municipality	Alipurduar Municipality	Tamralipta Municipality	Serampore Municipality	Bhatpara Municipality	Haldia Municipality	Hooghly Chinsurah Municipality	West Bengal Madhyamgram Municipality	Krishnagar Municipality	Name of City/ULB
<b>1</b>	ı	1	<b>⊢</b>	1	Þ	Þ	ь	1-3	<b>-</b> -	1	Jook	No. of CLC establishe
1st Phase	1st Phase	1st Phase	1st Phase	1st Phase	Phase	1st Phase	1st Phase	1st Phase	1st Phase	1st Phase	1st Phase	Phase
Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational Approved
SREEMANA DAS, Toll Free - 18003455187	Mrs. Supriya Basu - Toll Free - 18003455185	SAIMON DAS - Toll Free - 18003455184	SABANA KHATUN, MOB- Toll Free - 18003453285	Ranita Das; Toll Free - 18003453240	RAM PRASHAD BANERJEE, SANKAR PANDA, DEBASHIS PATTANAYAK; (TEMPURARILY ABSORB) Toli Free- 18003453281	TANIA HORE-Manager - Skills, Micro Enterprises, MIS & ME, SANJIB DAS - CLC ATTENDANT Toll Free - 18003455194	Sima Shaw Toll Free - 18002452082	Biswajit Chakraborty, Toil Free - 18003453283	SANJIB PAUL-CO, DIBYENDU BANERJEE-CO , (tollfree)- 18003455190	1. KAKALI ROY- MANAGER- 2. SWAPNA DUTTA-OFFICE ASSISTANT-Toll Free - 18003455180	Debraj Biswas, Mahadeb Biswas Toll Free - 18003453298	Name ( CLC Incharge/Manager) & Toll Free No

Jagannath Shil (incharge)
VIKASH BAHADUR SONAR- MANAGER, RAJKUMAR DAS- MULTI TASKING HELPER Toll Free -
SARMISTHA DATTA-Manager – SD & I,DEBOJIT SANTRA- MANAGER Toll Free - 18003453284

Swantana Banerjee	Operational	2nd Phase	ь	Old Malda Municipality	West Bengal	47 V
Sri S Katwal	Operational	2nd Phase	1	Kurseong Municipality	West Bengal	46 V
Probir Kr. Saha Toll Free No - 03583-255009	Operational	2nd Phase	ь	Mathabhanga Municipality	West Bengal N	45 V
Sonali Chatterjee Toll Free No - 180034	Operational	2nd Phase	-	Chakdaha Municipality	West Bengal	44
Abir Majumder , Sanchita Sengupta	Operational	2nd Phase	н	Kanchrapara Municipality	West Bengal	-
	Operational	2nd Phase	1	Suri Municipality	West Bengal	42
GOURI YADAV, Alo Das Toll Free No - 18003453304	Operational	2nd Phase	ра	Municipality	West Bengal	41
Shekhar Roy Toll Free No - 18003453314	Operational	2nd	1	Joynagar Mazilpur	West Bengal	5
AWAL HOSSEN MOLLA	Operational	2nd Phase	1-	Dankuni Municipality	West Bengal	-
NA	Operational	2nd Phase	1	Kaliyaganj Municipality	West Bengal	38
Jharna Bhattarcharjee& Toll free No-18003453309	Operational	2nd Phase	1	Burdwan Municipality	WestBengal	37
Prosanta Dutta, Manager. Toll free No. 18003453302	Operational	2nd Phase	ы	Birnagar Municipality	West Bengal	36
NA	Operational	2nd Phase	<b>₽</b>	Corporation	West Bengal	35
Jayanta Pal & Mobile No. Toll Free No - 18003453303	Operational	2nd Phase	н	Santipur Municipality	West Bengal	34
Smt. Anamika Debnath - Manager SD & I (Incharge)	Operational	2nd Phase	H	CoochBehar Municipality	West Bengal	33
Toll Free No - 18003455198	Operational	2nd Phase	1	Maheshtala Municipality	West Bengal	32
Piyali Tarafder	Operational	2nd Phase	12	Halisahar Municipality	West Bengal	31
ABIN BANERJEE- MOUMITA NATH	Operational	2nd Phase	1	Habra Municipality	West Bengal	30
Tanushree Barman Toll Free - 18003453292	Operational	1st Phase	ь	Jalpaiguri Municipality	West Bengal	29
Name ( CLC Incharge/Manager) & Toll Free No	Operational / Approved	Phase	No. of CLC establishe d	Name of City/ULB	SR.NcState	Z

60 Be		59 W	58 W	57 W	56 Be	55 Be	54 B4	53 B	52 B	51 B	50 B	49 8	48 Wes	SR.NcState
West Bengal	West	West Bengal	West Bengal	West	West	Bengal	West Bengal	Bengal	West	West Bengal	West Bengal	West Bengal	West Bengal	
Baduria Municipality	Sonamukhi Municipality	Murshidabad Municipality	Taherpur Municipality	Contai Municipality	Ashokenagar-Kalyangarh Municipality	Gobordanga Municipality	Tufanganj Municipality	Dhupguri Municipality	Islampur Municipality	Coopers Camp Notified Area authority	Mal Municipality	Bolpur Municipality	Rajpur Sonarpur Municipality	Name of City/ULB
н	1	ш	ь	1	1	Þ	1	р <u>.</u>	ь	Þ	ь			No. of CLC establishe d
3rd	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	2nd Phase	Phase
Approved	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational	Operational / Approved
	Somnath Sarkar, Partha Dutta	Biswanath Das, Prokash Roy. Toll Free No - 18003453308	1. Bithika Chakraborty 2. Ranjit Chandra, Toll Free No- 18003453297	Rabisankar Mondal, Rajib Jana, Toll Free No - 18003453305	Arnab Talukdar Toll Free No. Applied	Sanjib kr. Dey	Milan Barman Rafikul Islam	Bhaskar Goon. Manager-CLC, Toll Free No- 18003453306		909TC+C0A0Y	1. Snigdha Chandan Das, Manager, 2. Mrinmoy Banerjee, DEO Toll Free No-			Name ( CLC Incharge/Manager) & Toll Free No

.

SR.N	SR.Nd State	Name of City/ULB	No. of CLC establishe d	Phase	Operational / Approved	Name ( CLC Incharge/Manager) & Toll Free No
62	West Benga	Baidyabati Municipality	ь	3rd Phase	Approved	
63	West Bengal	Bansberia Municipality	Þ	3rd Phase	Approved	
64	West Bengal	Baranagar Municipality	1	3rd Phase	Approved	
65	West Bengal	Beldanga Municipality	ш	3rd Phase	Approved	
66	West Bengal	Bhadreswar Municipality	₽	3rd Phase	Approved	
67	West Bengal	Chandernagore MC	ь	3rd Phase	Approved	
68	West Bengal	Dainhat Municipality	1	3rd Phase	Approved	
69	West Bengal	Dhulian Municipality	ш	3rd Phase	Approved	
70	West Bengal	Dinhata Municipality	₽	3rd Phase	Approved	
71	West Bengal	Dubrajpur Municipality	11	3rd Phase	Approved	
72	West Bengal	Dum Dum Municipality	1	3rd Phase	Approved	
73	West Bengal	Egra Municipality	-	3rd Phase	Approved	
74	West Bengal	Haldibari Municipality	1	3rd Phase	Approved	
75	West Bengal	New Barrackpore Municipality	1	3rd Phase	Approved	
76 1	West Bengal	Raiganj Municipality	1 P	3rd Phase	Approved	
77 1	West Bengal	Ranaghat Municipality	Þ	3rd Phase	Approved	



## রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ম	মক নং	তারিখ
	From: - Addl. Director, SUDA &	
	Addl. Mission Director, WBSULM	
	To: - The Chairman	
	Midnapore Municipality.	
	Subject: Orientation Programme of Service Providers of CLC (	ınder DAY-NULM
	Sir,	Les An
	You may be aware that Banks City Livelihood Centre ( CLC ) is the major	or Sub-Component <del>Unde</del> r
	DAY-NULM . Service Providers plays a key role in the City Livelihood Centres (	CLC). So , an orientation
	programme may be organised at your municipality .	
	In view of the above, the under signed is willing to conduct orientation p	programme on CLC under
	DAY-NULM is proposed to be organised for all Service/at your ULB on 10/07/20	17 at 2 30 PM
	In this regard, you are requested to conduct the said programme in	your ULB. Amount
	In this regard, you are requested to concluct the said programme in Rs.50/- Per participants will be paid-for programme expense.	•

Yours faithfully,

Addl. Director, SUDA &
Addl. Mission Director, WBSULM

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com



## রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



'**'ইলগাস ভবন''**, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

	SUDA-	39	2015	420	(29)
शेक कर		- 1	,		( )

.05.2017

তারিখ .....

From: Addl. Director, SUDA &

Addl. Mission Director, WBSULM

To

: The Mayor/ Chairman,

Asansol MC/ Krishnagar/ Madhyamgram/ Hooghly-Chinsurah/ Haldia/ Bhatpara/ Serampore/ Tamralipta/ Alipurduar/ English Bazar/ Kalyani/ Barasat/ Barrackpore/ Basirhat/ North Dum Dum/ Medinipur/ Naihati/ Bankura/ Berhampore/ Nabadwip/ Purulia/ Uttarpara-kotrung/ Bongaon/ Jalpaiguri/ North Barrackpore/ Kharagpur/ Uluberia/ Kamarhati/ Balurghat

Municipality,

District:

Sir,

We have released 1st & 2nd instalment for meeting the fixed cost & Recurring Cost of City Livelihood centre (CLCs) which is working in the jurisdiction of your ULB. The details of fund enclosed here.

You are requested to submit the Utilization Certificate (UC) along with the statement of expenditure by 7/06/17 for further release of fund.

Enclo: as stated

Yours faithfully,

Addl. Director S

Addl. Mission Director, WBSULM

SINO	Name of ULB	Project Cost	1st installment 30%	2nd installment 40%	Total
1	Krishnanagar	Rs. 999800	Rs. 299940	Rs. 399920	Rs. 699860
2	Madhamgram	Rs. 970175	Rs. 291052	Rs. 388070	Rs. 679122
3 /	Hoogly	Rs. 916250	Rs. 274875	Rs. 366520	Rs. 641395
4	Haldia	Rs. 999524	Rs. 299857	Rs. 399810	Rs. 699667
5_	Bhatpara	Rs. 999937	Rs. 299981	Rs. 399975	Rs. 699956
6	Serampore	Rs. 972062	Rs. 291619	Rs. 388824	Rs. 680443
7/	Tamralipta	Rs. 999675	Rs. 299902	Rs. 399871	Rs. 699773
8	Alipurduar	Rs. 1000000	Rs. 300000	Rs. 400000	Rs. 700000
9	English Bazar	Rs. 1000000	Rs. 300000	Rs. 400000	Rs. 700000
10	kalyani	Rs. 997800	Rs. 299340	Rs. 399120	Rs. 698460
11_	Barasat	Rs. 999625	Rs. 299887.5	Rs. 399850	Rs. 699737.5
12	Barracpore	Rs. 994748	Rs. 298424.4	Rs. 397899.2	Rs. 696323.6
13_	Basirhat	Rs. 869425	Rs. 260827.5	Rs. 347770	Rs. 608597.5
14	North Dum Dum	Rs. 995750	Rs. 298725	Rs. 398300	Rs. 697025
15	Medinipur	Rs. 989500	Rs. 296850	Rs. 395800	Rs. 692650
16	Naihati	Rs. 1000000	Rs. 300000	Rs. 400000	Rs. 700000
17_	Bankura	Rs.996800	Rs.299040	Rs.398720	Rs. 697760
18	Asansole MC	Rs.999973	Rs.299991.9	Rs.399989.2	Rs. 699981.1
19	Berhampore	Rs.998800	Rs.299640	Rs.399520	Rs. 699160
20 /	Nabadwip	Rs.800000	Rs.240000	Rs.320000	Rs. 560000
21/	Purulia	Rs.999800	Rs.299940	Rs.399920	Rs. 699860
22 /	Uttarpara Kotrung	Rs.1000000	Rs.300000	Rs.400000	Rs. 700000
23 /	Bongaon	Rs.999850	Rs.299955	Rs.399940	Rs. 699669.6
24/	Jalpaiguri	Rs.999528	Rs.299858.4	Rs.399811.2	Rs. 699669.6
25	North Barracpore	Rs.1000000	Rs.300000	Rs.400000	Rs. 700000
26/	Kharagpore	Rs.1000000	Rs.300000	Rs.400000	Rs. 700000
27/	Uluberia	Rs.1000000	Rs.300000	Rs.400000	Rs. 700000
28	kamarhati	Rs.1000000	Rs.300000	Rs.400000	Rs. 700000
29	Balurghat	Rs.1000000	Rs.300000	Rs.400000	Rs. 700000

In reply ,please quote the No. & Date of this letter

Phone: 2344286/2344527 Fax: (0354)-2344286

## OFFICE OF THE ADMINISTRATOR KURSEONG MUNICIPALITY KURSEONG

Jo(n)

FROM,

Shri Chhabi Bhattacharjee Executive Officer & CPO DAY- NULM Kurseong Municipality Kurseong TO

Director, SUDA & Mission Director, WBSULM ILLGUS Bhawan Sector-1II, H.C block Kolkata-700106

Memo No. 233 /M/DAY-NVLM/17

Subject-: Functioning of CLC under Community Development Society-I

Sir

This is to state you that, the work towards inauguration of Kurseong City Livelihood Centre is in full swing and in two weeks time we will be ready with our inauguration.

In this connection, Kurseong Municipality has also decided to involve the Community Development Society-I fully qualified to discharge day to day operation and functioning of the City Livelihood Centre. Further Kurseong Municipality and Community Development society-I have come into an agreement in the form of Memorandum of Understanding (MoU) as per format provided by your office.

Kindly find enclosed a copy of MoU for your necessary information.

Enclosed:

1. MoU between Kurseong Municipality & Community Development Society.

Thanking You,

Yours Faithfully

Executive officer
Kurseong Municipality



পশ্চিমৰা पश्चिम बंगाल WEST BENGAL

05AB 216961

## Memorandum of Understanding (MoU)

## for CLC under DAY-NULM

This MoU is entered on this 6<sup>th</sup> February 2017 between Community Development Society-I(to be read as CDS-I) having its registered office at Ward No VIII, Dowhill Road, P.S.—Kurseing District—Darjeeling represented by Smt. Shilu Pradhan, Secretary CDS-I

#### And

Kurseong Municipality with its office at 13 Dowhill Road P.S Kurseong District Darjeeling represented by Sri Chhabi Bhattacharjee, Executive Officer, Kurseong Municipality

#### 1. BACKGROUND & INTENT:

The purpose of this MoU is to engage an organisation/agency to maintain, supervise and manage the City Livelihood Centre (CLC) set up under DAY-NULM at that shall act as a bridge between then sellers of goods / services produced by the urban poor and their potential buyers.

CLC as one of the key sub-components of DAY-NULM has the following objectives.

- To find a viable market for different marketable goods and services produced by the urban poor like khada, handicrafts, utility services e.g aaya,carpenter,masioner and so on
- ii. To provide business information and business support services to the urban poor as and when needed by them with respect to counseling, promotion and marketing.
- To act as information dissemination centre in respect of skill training, bank credit, social security benefits etc available to the urban poor under different government & other programmes;
- iv. To provide space & other facilities necessary to the institutes/organisations willing to conduct skill training programmes / seminars / meetings /sensitization programmes at the ULB;
- v. To extend all types of assistance to the urban poor required to access bank loans such as preparation of project proposals, registration of business units, obtaining of trade license, other accounting and legal support wherever necessary;
- vi. To liaise with local banks & work in tandem with them for achieving the objective of financial inclusion;
- vii. To assist banks in recovery of loans wherever warranted

#### 2. NATURE OF CLC:

CLC shall be set up as a permanent service providing centre providing a gamut of fee based services to all residents of the area or in the neighbourhood by engaging the local urban poor with an aim to generate sustainable livelihoods. For financial sustainability of the CLC, the organisation / Agency managing the centre shall focus on delivery of services for which there are local needs and for which the local urban poor either possess necessary skill sets or likely to acquire skill in the near future. It shall be the sole prerogative of Kurseong Municipality to take final decision on the spectrum of services that shall be rendered by CLC.

#### 3. SCOPE OF WORK:

Community Development Society -I shall be responsible for operation and maintenance of the CLC located at 13 Dowhill Road, Kurseong Municipal Office

#### 4. OBLIGATIONS OF THE PARTIES:

A. Kurseong Municipality) shall provide necessary infrastructure for setting up the CLC and hand over the same to CDS-I in a condition befitting for its use as CLC.

CDS-I shall hold usufructuary rights to the building and shall have authority to utilise it for carrying out approved set of functions of the CLC.

- B. CDS-I shall be responsible for delivery of a myriad of services, an indicative list of which is stated under.
- i. Enrolment for UID / Aadhar Card etc.
- ii. Provide information on different social welfare schemes targeted at the urban poor and strive to bring as many poor people as possible under different Government schemes like NULM. IGNOAPS, NFS and other NSAP Programmes
- iii. Disseminate information on type of available employment opportunities in different sectors and provide information on training courses scheduled to be held at the Municipal Corporation / Municipality under NULM & other Government programmes;
- iv. Arrange marketing of goods and services like utility services (aaya, carpenter, maid services) produced by the urban poor who have registered themselves with the CLC;
- v. Facilitate finding of suitable jobs for the urban poor matching with their skills through linkages with industries and their associations in the area;

#### F. MAINTENANCE OF BOOKS & RECORDS:

The following books/registers shall be maintained by CDS-I for the concerned CLC.

- i. Asset Inventory Book
- ii. Accounts Register / Cash Book to monitor day to day expenditure & receipts
- iii. Detailed profile of service providers
- iv. Service calls received register
- v. Personnel Register with Salary Payment Details
- vi. Management Committee Meeting Register
- vii. House Keeping & Maintenance Register
- vii. Complaint and Suggestion Register

#### G. COMMENCEMENT OF WORK:

The CDS-I shall prepare and submit a detailed work plan to the City Mission Management Unit of the Kurseong Municipality prior to commencement of work.

CDS-I shall finally commence work only after work plan is

approved by Kuresong Municipality fully complying with the conditions laid down therein, if any.

#### 4. COMPENSATION:

For Operation & Maintenance of the CLC an amount of Rs.702000/ per annum shall be Transferred to CDS-I account. The expenditure shall be incurred by CDS-I under the following permissible heads.

Annual Administrative cost	Includes expenditure for electricity and other misc. expenses
Annual Servicing Cost	Includes cost of upkeep, maintenance, replenishment of office stationery, petty repairs etc.
Staff Salary(Recurring Expenses)	Includes one full-time manager & one multi-task helper

#### A. Terms of Payment shall be as under:

- Payment shall be made on quarterly basis;
- ii. ULB/CMMU shall release first instalment of fund soon after CLC commences operations. Subsequent payments shall be released on submission of satisfactory performance report by the CLC Management Committee (CMC) in respect of work in progress and on submission of statement of expenditure by the organisation/Agency duly certified by CMC.

- vi. Facilitate registration & licensing and providing accounting and other legal support to the local urban poor for establishing and operating micro enterprises set up by them;
- vii. Obtain work orders for Annual Maintenance Contracts from municipality / housing associations /other organisations for services viz. plumbing, electricity, carpentry, solid waste management, maintenance of street lights, gardens etc.
- viii. Service electricity bills, property bills etc. to the households on commission basis;
- ix. Liaise with local banks for opening Saving Bank Accounts (BSBA) of the poor
- x. Assist in recovery of bank loans whenever required;
- xi. Tie up with malls or retail outlets for placing basic housekeeping staff or data-entry operators in such units / companies etc. CLCs may charge placement fee from industries / companies, industry associations, etc. for placing the urban poor as per their requirement;

#### C. ENGAGEMENT OF SERVICE PROVIDERS:

For building adequate credibility in the CLC, CDS-I shall make an endeavour to engage services of the prospective service providers after diligently verifying their competence, experience and local reputation for which assistance of the local councillor may be obtained. On registration of the service providers, CDS-I shall arrange to issue proper photo identity cards to each of them clearly mentioning therein the "name of the service" he/she shall deliver.

A list of registered service providers shall be displayed by CLC in the notice board and shall be updated from time to time.

#### D. MANPOWER:

It shall be the responsibility of CDS-I to look

after daily management, upkeep, cleanliness and discipline at the CLC for which it shall engage the following personnel.

- (i) One full time Manager
- (ii) One multi-task helper

#### E. REGISTRATION:

It shall be the responsibility of CDS-I to ensure that its registration is always in force.

#### 5. LEVY OF SERVICE CHARGES:

For financial sustainability of the unit, the CLC shall levy service charges from all persons willing to avail its services. The service providers willing to sell their services through CLC shall be required to register themselves with the CLC by paying a maximum registration fee of Rs. 100/-p.a. or any such rates as decided by the CMMU Executive Committee from time to time. In a similar manner, producers willing to sell their products through CLC shall need to register themselves by paying a registration fee of any such rates as decided by the CMMU Executive Committee from time to time. The buyers of the services shall likewise be required to pay service charges to CLC against the service/s availed by them @ 20/- per call or any such rates as decided by the CMMU Executive Committee from time to time.

6. INCOME SHARING: As for first Five year all expenditure for running of CLC will be borne by programme fund. The income of CLC by providing services to be deposited to bank A/C of CLC. ULB may decide share a portion of the income with the agency for running the CLC.

#### 6. MONITORING AND EVALUATION:

The Executive Committee (EC) at the Municipal Corporation / Municipalities formed under NULM will review and supervise overall functioning of the CLC in participation with community representatives, civil society organizations, line departments and elected representatives etc.

CLC Management Committee (CMC), constituted at each Municipal Corporation / Municipality shall be responsible for supervising day-to-day functioning of the CLC. CMC will comprise of CIC (NULM) / Councillor looking after NULM, Manager (Social Infrastructure) / Manager (SMID) of CMMU, one Community Organiser, full time manager looking after the CLC and few nominated service providers and current / prospective users of services.

CMC shall frame a Code of Conduct both for its staff and for providers/user of services which shall, subject to its approval by Executive Committee (EC) be binding to all.

#### 7. INSPECTION OF BOOKS AND RECORDS:

All books, registers and records pertaining to CLC shall be made available by CDS-I to Executive Committee of CMMU / CLC Management Committee or any other officials for inspection as and when required.

#### 8. VALIDITY PERIOD:

This MoU shall remain valid and binding to both parties initially for a period of two years from 6<sup>th</sup> February to 5<sup>th</sup> February 2019 The validity period can be further extended on mutually agreed period

by the concerned parties subject to satisfactory performance.

#### 9. FORCE MAJEURE:

The parties shall ensure due compliance with the terms of this Agreement. However, no party shall be liable for any loss or damage whatsoever arising out of failure to carry out terms of the Agreement to the extent that such a failure is due to force majeure events such as war, rebellion, mutiny, civil commotion, riot, strike, lock out, forces of nature, accident, act of god, act of govt. and any other reason beyond the control of concerned party.

#### 10. LIABILITIES:

#### CDS-I and the Kurseong Municipality

are entering this Agreement in good faith and intentions. Neither party will be responsible for any liabilities arising out of death, injury or any legal action in respect of residents or any other person associated with operation/execution of this Agreement.

#### 11. RELATIONSHIP:

This agreement does not constitute either party an agent, legal representative or the partner/joint venture of other party for any purpose whatsoever and save as expressly provided herein or otherwise agreed in writing, neither party is in any way authorised to make any contract, understanding, warrantee or representation on behalf of the other and each party undertakes not to do so.

#### 12. SETTLEMENT OF DISPUTES:

If any dispute (s) or difference (s) arises out of or in relation to this MOU, it shall in the first instance be settled amicably between the parties at the operating level. In case any dispute is not settled amicably, it shall be referred to The Mission Director, WBSULM. The dispute remaining unsettled it will be referred for conciliation under provisions of Arbitration & Conciliation Act, 1996.

In witness whereof the undersigned being duly authorised thereto, have on behalf of the parties hereto signed this agreement at the place and on the day below written.

For Community Development Society-I

Signature: Shilu Pradhon
Name: Smt. Shilu Pradhon
Name: Sri Chhabi Bhattacharjee

Title: Secretary Exofficio secretary
Place: Kurseong Municipality

Date: 060217

Witness: Sri Suren Katwal

Witness: Sri Sanjay Prasad

Witness: Sri Sanjay Prasad

## OFFICE OF THE COUNCILLORS, JHALDA MUNICIPALITY

ঝালদা পৌরসভার কাউন্সিলারগনের কার্য্যালয়

P.O. - Jhalda, Dist - Purulia

**255219 255219** 

Memo No 674 /J.M.

Date: 14 /03 /2017

To
The Director,
SUDA,
ILGUS Bhavan, H.C. Block,
Sector III, Bidhan Nagar,
Kolkata- 700106

1 7 MAR 2017

M. SMM- SMEED

Sub: - Engagement of R.O. for NULM in Jhalda Municipality, Purulia.

Sir,

It is for your kind information that we have opened 145 SHGs for upliftment of the urban poor. But no Resource Organization (R.O.) has been engaged. I request to your good self to engage at least two R.O.s at present for wide coverage and meaningful functioning of the SHGs creating ALF, CLF and credit linkage etc. Necessary fund in this regard may kindly be provided with.

Yours faithfully

Chairman

Jhalda Municipality

Memo No:

Date:

Copy forwarded for information and necessary action to: -

- 1) The District Magistrate, Purplia
- 2) The S.D.O., Sadar (W), Purulia

Chairman Jhalda Municipality



## রাজ্য নগর উন্নয়ন সংস্থা



#### STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্ৰমিক নং SUDA - 39/2015/2801

তারিখ 07-02-2017

From:

Director, SUDA &

Mission Director, WBSULM

To

:

Maynak Mohan Mishra

National Mission Manager - SM & ID,

Ministry of Housing and Urban Poverty Alleviation (MoHUPA)

Room No. 201 G, Nirman Bhavan,

Govt. of India, New Delhi

Sub:- Details of Established CLCs

Sir,

As requested in your Email dt. 17.02.2017 on the subject cited above, the details of the established CLCs, under DAY-NULM component of this State are sent in the attached format for taking action at your end.

Enclo: as stated

Yours faithfully

Director, SUDA

&

Mission Director, WBSULM

Tel: 2358 6403/5767, Fax: 2358 5800, E-mail: wbsudadir@gmail.com

DeendayalAntyodayaYojana-National Urban Livelihood Mission( DAY-NULM)
Ministry of Housing and Urban Poverty Alleviation(MoHUPA) Social Mobilization and institution Development(SM& ID)
Detail of established City Livelihood Centre (CLC) up to January 2017

NOTE. PLS. Provide Details of all CLC(s) established to far.

	Ot .	Us	4					
Bengal	West	West	West Bengal		3 V	03	-	1
		2	-		West	West Bengal	cengal	West
Municipality	Serampore	Bhatpara	Haldia Municipality	Municipality	Hooghly	Madhyamgram Municipality	Municipality	Name of City/ULB Krishnagar
,	•	ь	-			1		TO CONTRACT OF THE PARTY.
NAGAR JIBIKA KENDRA	- City Livelihood Centre	KENDRA Bhatpara Municipality	NAGAR JIBIKA	KENDRA	NAGAR JIBIKA	NAGAR JIBIKA KENDRA	JIBIKA KENDRA	ished
G × S ¬			2			2	2	
TANIA HORE-Manager - Ser. Skills, Micro Enterprises, MIS & ME, SANJIB DAS - CLC ATTENDANT TOIL Free - 18003455194	Sima Shaw #9804549749 Toll Free - 18002452082 Ka	Chakraborty,9433224800( M), Toll Free - 18003453283		SANJIB PAUL-CO, DIBYENDU BANERJEE-CO, 9007019957 (tollfree)- 18003455190	DUTTA-OFFICE ASSISTANT- 7278176199 Toll Free -	1. KAKALI ROY. MANAGER	Debraj Biswas, Mahadeb Biswas Toll Free . 18003453200	No. of  Tanpower  Name & Mobile No of CLC  Incharge/Manager  the CLC
Serampore Municipality 15 th	1/1 West Ghosh para Road, Bhatpara Municipality, P.O. Kakinara, Dist: N 24 Pgs, Pin - 743126	Haldia Municipality, 1 clchaldia@gmail.com		Mahendra Mitra Road, Pipuipati, PO & Dist- Hooghly, West Bengal, pin code-712103, Phone number (tollfree)- 18003455190	(NULM) MADHYAMGRAM	0		Correspondence Address of Month & Yes
15 th August, 50 2016	th August, 2016	15th August 2016		15 th August, 2016	15 th August, 2016		15	
0 10	19	153		343	93		2 m	Consolidated No. of
30	7 14	643		10	9	;	100000	Consolidated
N <sub>O</sub>	N.A.	8359		157	20	46	The second secon	00000
Privat Privat	m	nii Te	70	N.	NA A	No	m Website of the CLC( if any)	
Carpentry, Gardening, Plumbing, Private Tution Private Tutor, Aaya, Coock, Electrician, Driver, Plumber, Tailor	n, Painter, Driver, Tailor, Maid Servant Automotive service, Beautician, Nursing Aid, Electrical wiring, Tailoring, Unarmed C.	Computer Repairer, 10. Electrician Office jobs, Electrician, Plumber, DTH Technician, Sweeper, Masso	5.Physiotherapist, 6. Plumber, 7.Gas Oven	CARPENTAR,3. ELECTRICIAN,4. HOME ATTENDENT,5. COMPUTER 1. Cook, 2. Skilled Aya ( Female Health Attendant), 3. Daily Worker, 4, TV Repairer	Beautician, Carpenter,  1.PLUMBER 2.	Private Tutor, Aaya, Coock, Electrician, Driver, Plumber, Tailor	Major Services offered by the CLC [ Pis. List max.10 services only)	

Director

Maria Halas Danislanmant Anonce

12	Ħ	10	9	co	7	SR.NO.
West Bengal	West	West Bengal	West Bengal	West Bengal	West	State
Barrackpore Municipality	Barasat Municipality	Kalyani Municipality	Englishbazar Municipality	Alipurduar Municipality	Tamralipta Municipality	Name of City/ULB
	H	1	1 (ONE)	щ	44	No. of CLC established
NAGÁR JIBIKA KENDRA	NAGAR JIBIKA KENDRA	KALYANI CLC	EBM CLC	Nivedita	TAMRALIPTA CITY LIVELIHOOD CENTRE	Name of the CLC (if any)
2	ь	2	1	2	3 (TEMPU RARILY)	No. of Manpower placed in the CLC
SREEMANA DAS , Mobile No. 9674769979 Toll Free - 18003455187	Mrs. Supriya Basu - Ph. 9874566187 Toll Free - 18003455185	SAIMON DAS - 8100902143 Toll Free - 18003455184	SABANA KHATUN, MOB- 7407591510 Toll Free - 18003453285	Ranita Das; 8101517048 Toll Free - 18003453240	RAM PRASHAD BANERJEE(9593425770), SANKAR SANKAR PANDA(9609130885), DEBASHIS PATTANAYAK(8001280522) ; (TEMPURARILY ABSORB) Toll Free- 18003453281	Name & Mobile No of CLC incharge/Manager
C/ O. Chairman, Barrackpore Municipality, B T Road, Talpukur, , Pin 700123 MAIL . sulm.barrackpore@gmail	Nagar Jibika Kendra, Nabapaliy Circular Road, Barasat, Kolkata-700126, Toll Free Number - 18003455185	nulmkal	Sreema Appartmant, 1st floor, Kalitala 1st Lane, Ward No-10,	Alipurduar Municipal Office (2nd Floor), P.O Alipurduar Court, Dist Alipurduar, Pin-736122.	STIMAR GHAT, U.C. SANKARARA, WARD NO. 14, TAMLUK,PIN-721636	Correspondance Address of CLC(s) including Phone no. and E mail ID(s)
15 th August, 2016	15 th August, 2016	15 th August, 2016	15 th August, 2016	15th August, 2016	15th August 2016	Month & Year of establishment of the CLC
200	136	360	2	312	45	Consolidated No. of Individual(s) registerd with the CLC
150	37	80	ω	317	20	Consolidated No. of Group(s) registerd with the CLC
120	62	302	458	1269	280	Total No. of Women registerd with the
	Not Created	Ž.	8	None		Website of the CLC( If any)
Plumber, Driver, Beautician, Maid Servant, Electrician, Domestic Helper , Tailor, Carpenter , Labour, Mechenic , Nurse, Bed Side Attendent	Private Tutor, Aaya, Coock, Electrician, Driver, _Plumber, Tailor, Beautician, Carpenter, Oldage Care Giver, Domestic Helper, Delivery Boys etc.	Aya, Guard, Electrician	Skill Training, House Met, Aya, Electrician, Private Tutor	1. Opening of bank account of beneficiaries under HFA, NSAP, Gitanjali Housing Scheme, etc. 2. Creation of Register separately for Job Seekers & Employers, 3. Distribution of Bills of Property Tax within the municipal area.	MOTOR MECHANIC, ELECTRICIAN, CONSTRUCTION LABOUR, WOOL KNITTING, CARPENTER, WASHERMAN, PHYSIOTHERAPIST, AYA, ETC.	Major Services offered by the CLC ( Pls. List max. 10 services only)

State Urban Development Agency

			1					U1 20
	19	55	17	16		14	+	
	West	West Bengal	West	West	West Bengal	West		State
	Asansol Municipal Corporation	Bankura Municipality	North Barrackpore Municipality	Niahati Municipality	Midnapore Municipality	North Dum Dum Municipality	Municipality	Name of City/ULB
	j-à	1	1	<b>ن</b> ما	1	6-0	F	No, of CLC established
	Asansol City Livelihood Centre	NAGAR JIBIKA KENDRA	NAGAR JIBIKA KENDRA	Naihati Municipality City Livelihood Center	Midnapore Nagar Jibika Kendra	City Livelihood Centre, North Dum Dum Municipality	KENDRA	Name of the CLC (If any)
	N	0	2	<b>د</b> م	2(partti mer)	ы	2	Manpower placed in the CLC
	1.Dolanchapa Mukherjee Contact no: 9832223298 Toll Free - 18003453296	Mrs. Tanushri Sindal, Cic- NULM (Bankura Munnicipality) - 9932263603	Toll Free No. 18003455189	Rizwan Ahmad Ansari, 8902030280 Toll Free - 18003455186	SARMISTHA DATTA- Manager – SD & I,DEBOJIT SANTRA- MANAGER Toll Free - 18003453284	Dibyendu Das, Mobile - 9883700481, Toll Free - 18003455182	Under Process, Toll Free - 18003453290	Name & Mobile No of CLC Incharge/Manager
	Asansol Municipal Corporation. G R Mitra Sarani, Asansol - 1. Phone No: TOLL FREE NO: 18003453296 Email:.com mayor.amc@gmail.com	Bankura Municipality, Machantala, PO & Dist- Bankura	North Barrackpore Municipality	Naihati Municipality, 1, No. R.B.C. Road, Pin. 743165, Phone: 033 2581 2098	New Building Midnapore Municipality Municipality Road,PS- Kotowali Dist - Paschim Medinipur	Toll Free No- 18003455182 Email- sulm.northdumdum@gm ail.com	Basirhat Municipality	Correspondance Address of CLC(s) including Phone no. and E. mail 10(s)
	15th August 2016	15th August 2016	15th August 2016	15th August 2016	15th August 2016	15th August 2016	15 th August, 2016	Month & Year of establishment of the CLC
	110	127	50	192	1000	147	89	Consolidated No. of Individual(s) registerd with the CLC
2	n n	20	10	28	200	15	25	Consolidated No. of Group(s) registerd with the CLC
Director	85	59	25	78	2500	ω	78	Total No. of Women registerd with the CLC
tor	N	2	No	N <sub>O</sub>	×	S.	No	Website of the CLC(If any)
NULM & other Schemes of Govt.	1.Repair/Maintenance of different Electrical appliances 2. Lady House keeper. 3. Plumber. 4. Sweeper. 5. Beautician. 7. Lady cook Marketing of SHGs products. 9. Placement related information 10. Information centre of	House Maid, Beautician, Driver, Daily - Wage Labour, Plumber and Electrician	Plumbing, Nursing & Attendant,	1. Construction Worker 2. Aya, 3. Bealtician, 4. House Keeping, 5. Construction Worker, 6. Plumbing, 7. Electrician, 8. Carpenter, 9. Security Service, 10. Bill Payment and Domestic Hepl	1.Nursing 2.Aya 3.Beutician 4.House wiring 5.Misc.	BEAUTICIÁN, NURSE, PRIVATE TUTOR, BACK OFFICE JOB, COMPUTER WORK, CONSTRUCTION WORK, ELECTRICIAN, STITCHING, DRIVER, MUSIC TUTOR	Plumber, Electrician, Beautician	Major Services offered by the CLC { Pis. List max.10 services only}

State Urban Development Agency,

25	24		23	22		SR.No.
West Bengal	West Bengal	Bengal	Bengal	Bengal	Bengal	
Purulia Municipality	Kharagpur Municipality	Municipality	Municipality	Municipality	Municipality	Name of City/ULS
9-2	н	•	÷		<b>+</b>	No. of CLC established
NAGAR JIBIKA KENDRA	NAGAR JIBIKA KENDRA	Jibika Kendra	Sahayata Kendra	NAGAR JIBIKA KENDRA	KENDRA	Name of the CLC (if any)
(Provide d by the ULB for day to day to work)	2	, k	,	2	are alternatively and temporarily engaged	Manpower placed in the CLC
Manoj Adhikary (C.O) 9775668840 Toll Free - 18003453288	VIKASH BAHADUR SONAR- MANAGER, RAJKUMAR DAS- MULTI TASKING HELPER Toll Free - 18003453289	Toll Free - 18003455195	Mr. Sohan Mukherjee- 9734606202, Smt Baisakhi Ghosh- 9775042468	Toll Free - 18003453205	Manager (SD & I): 9831573291and toll free no.1800-345-5196	Name & Mobile No of CLC Incharge/Manager
City Levelihhod Centre, Purulla uneder DAY NULM Section Purulla Municipality Phone No =- 9434102938 18003453288 email ID - clcpurulia@gmail.com	Kharagpur Municipality	1, M.M. Feeder Road, Rath tala, Belgharia, Kolkata-700056, Email: sulm.kamarhati@gmail.c om, 18003455195	Poramatala Road,Radhabazar, Ph No-9475075537, Email.id- clc2017nulm@gmail.com	Berhampore Municipality	Goruhata more, Uluberia ,Howrah Pin code : 711315. ward no: 26(06)	Correspondance Address of CLC(s) including Phone no. and E-mail ID(s)
15th August 2016	15th August 2016	15th August 2016	15th August 2016	15th August 2016	15 th August, 2016	Month & Year of establishment of the CLC
297	20	31	320	25	27 nos.	Consolidated No. of Individual(s) registerd with the CLC
10	10	10	45	Us	12	Consolidated No. of Group(s) registerd with the CLC
2 5	15	13	180	10	4	¥ 7 0 7 0
8	No.	No	NA A	No	not yet develope d	Website of the CLC( If any)
Day Labour, Data Entry operator, Beauty Parlour, House maid	CARPAINTER, ELECTRICIAN, BEAUTICIAN	Aaya, Nursing, Plumbing	Online form fill up,Ambulence Service,electrician, plumber,Beautician, Teacher,Daily Worker,Masson etc	CARPAINTER, ELECTRICIAN, BEAUTICIAN	1.Electrician, 2.Plumber, 3.Tours & Travels, 4.Cooking Assistant, 5.Hardwire and computer repairing, 5.Tutorial, arts group,7.Tutorial, science group,8.Music teacher,9.Teacher, of art and craft, 10.Decorator ,11.Catering, 12.Beauty Parlour, 13.Legal Services,14.Masion	Major Services offered by the CLC [ Pis. List max.30 services only]

Director State Urban Development Agency

_		-			L/S
	29	28	27	26	SR. No.
	West	West	West	West	State
	Jalpaiguri Municipality	Balurghat Municipality	Bongaon Municipality	Uttarpara Kotrung Municipality	Name of City/ULB
	ь	н	щ	ъ	No. of CLC established
	NAGAR JIBIKA KENDRA	NAGAR JIBIKA KENDRA	CLC BONGAON	NAGAR JIBIKA KENDRA	Name of the CLC (if any)
	p.=	2	N	2	Manpower placed in the CLC
	Tanushree Barman ,9679879864, Toll Free - 18003453292	Jagannath Shil (incharge) 9563730442	MRINMOY DAS, MOB- 8101410400, Toll Free- 18003453294	Sima Paik Subhajit Saha 9433302121 Toll Free - 18003455188	Name & Mobile No of CLC incharge/Manager
	Corporation Road,PO&DIST-Jaipaiguri PIN-735101, TOLL FREE NO:18003453292	Balurghat Municipality campus M.No. 9434047248	NEELDARPAN BHABAN, TRIKON PARK (CHAKDAH ROAD),BONGAON,NORT H 24 PARGANAS,PIN- 743235; MOB:- 9434255233	Annex Building 3rd Floor, 15th August UKM New G T Rd 2016 Uttarpara, Hooghly	Correspondance Address of Month & Year of CLC(s) including Phone no. and E establishment of the CLC
	15th August 2016	15th August 2016	15 th August, 2016	15th August 2016	Month & Year of establishment of the CLC
	1135	124	167	593	No. of individual(s) registerd with the CLC
	15	83	12	125	No. of Group(s) registerd with the CLC (If with the CLC (LC any)
	825	116	65	390	of Women registerd with the CLC
	None	No	www.bon gaonmun icipality.o rg	NA	the CLC( if any)
t	Plumber, House keeping, catering, Nurse, Tailoring, computer trainer, Beautician, electrician, A.C servicing, Tutor	Ambulance, Bier, Electric, Beautician, Plumbing, Information centre	www.bon MASSON, PAINTER, gaonmun CARPAINTER, icipality.o ELECTRICIAN, BEAUTICIAN, rg NURSE, AYA, PHISYOTHERAPIST, DRIVER, TELLERING	Training , Job Work	Website of Major 5-invices offered by the CLC the CLC if (Pls. List max.10 services only)

Director State Urban Development Agency



Director SULM <wbsulm@gmail.com>

#### **URGENT-** Details of CLCs-reg.

2 messages

MAYANK MOHAN MISHRA <mayank.nulm@gmail.com>

Fri, Feb 17, 2017 at 6:12 PM

To: DirectorUrban Tripura <directorurbantripura@gmail.com>, assam.sulm@gmail.com, NULM BIHAR <pmc.nulmbihar@visioneis.org>, UD Bihar <udhd.bih@gmail.com>, bihar\_sulm@yahoo.com, Director BUDA <asurbanbihar@gmail.com>, SULM CG <sulmchhattisgarh@gmail.com>, NULM Chandigarh <nulm.chd@gmail.com>, NULM DMA <nulmmaharashtra@gmail.com>, Gajanan Jagate <shelter.nulm@gmail.com>, urban local bodies haryana <dubhry@gmail.com>, haryana.sulm@yahoo.com, himachal.sulm@gmail.com, Jdp Hud <jdp.hud@gmail.com>, muda imphal <mudamanipur@gmail.com>, SPM Shelters & Social Infrastructure <spm.ssi.asulms@gmail.com>, jharkhandsulm@gmail.com, Dherya K Roy <Dherya.Roy@in.ey.com>, Mohsin Kachroo <mohsin.nulm@gmail.com>, NULM Kerala SMMU <nulmkerala@gmail.com>, "DY DIRECTOR G.U.L.M." <nulm.gujarat@gmail.com>, SANJEEV PANDEY <sanjeev.pandey@visioneis.org>, Ahmed Tahreem <ahmed.tahreem@gmail.com>, Telangana Telangana <amd\_mepma@telangana.gov.in>, urban development <sikkim.sulm@gmail.com>, Director SULM <wbsulm@gmail.com>, "Director, SUDA" <wbsulm@gmail.com> Director SULM <dir-nulm@gnoglegroups.com

Dear All,

Greetings from NMMU-DAY-NULM, M/OHUPA!

City Livelihood Centres aim to provide a platform for the urban poor whereby they can market their services and access information and other benefits.

Stri Shakti Abhiyaan (coalition of government, public/private sectors and social sector partners) and promoted by Niti Aayog has selected CLCs as one of the interventions under DAY-NULM for further collaboration at various levels.

Therefore, states are requested to provide details of the established CLCs latest by 18th February 2017 in the attached format.

This may be treated as URGENT Pls.

With Regards,

Mayank Mohan Mishra

With Regards,

#### Mayank Mohan Mishra

National Mission Manager - Social Mobilization & Institution Development, National Mission Management Unit (NMMU), Ministry of Housing & Urban Poverty Alleviation (MoHUPA), Room No- 201 G, Nirman Bhawan, Government Of India, New Delhi

Mobile: +91 9811717844

E.mail: mayank.nulm@gmail.com



CLC details.xlsx 12K

Director, SUDA < wbsudadir@gmail.com> To: wbsulm@gmail.com

Sat, Feb 18, 2017 at 10:29 AM

[Quoted text hidden]

**Director SUDA W.B** 



CLC details.xlsx

DeendayalAntyodayaYojana-National Urban Livelihood Mission( DAY-NULM)
Ministry of Housing and Urban Poverty Alleviation(MoHUPA)
Social Mobilization and Institution Development(SM& ID)
Detail of established City Livelihood Centre (CLC) up to January 2017

NOTE- PLS. Provide Details of all CLC(s) established fo far.

		SR.No. State
		State
		Name of City/ULB
		No. of CLC established
		any)  Name of the CLC (if Manpow placed in the CLC)
		, , , , , ,
		Name & Mobile No of CLC Incharge/Manager
		Correspondance Address of CLC(s) including Phone no. and E-mail ID(s)
		Month & Year of establishment of the CLC
		Consolidated No. of Individual(s) registerd with the CLC
		Consolidated Total No.  No. of Group(s) of Womer registerd with registerd with the
	S.E.	Total No. of Women registerd with the
		Website of the CLC( if any)
	Viii)	Major Services offered by the CLC ( Pls. List max. 10 services



### রাজ্য নগর উন্নয়ন সংস্থা STATE URBAN DEVELOPMENT AGENCY



"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

क्षिक नः 3 U 3 A - 39/2075 /2415 (31)

णातिम 13-01-2017

From:

Jt. Director, SUDA &

Jt. Mission Director, WBSULM

To

The Mayor / Chairman,

Subject: Meeting on Operationalization & Inauguration of CLCs

Ref: This office no. SUDA-39/2015/2340(31) dt. 04.01.2017

Sir,

In pursuance of above reference and subject this is to inform you that the meeting on operationalization of CLC which was scheduled to be held on 13<sup>th</sup> January, 2016 will be held as per following schedule

Date - 30/01/2017

Time - 10:30 AM

Venue - SUDA Conference Hall

You are requested to send a competent person, conversant to CLC (Managers of CLC / EO / City Manager / APO – any two) to this office as per schedule below with specific report on preparation and Inauguration of CLC of your ULB.

Yours faithfully

Jt. Director, SUDA

### 31 Approved CLCs are

SI	Name of the Municipality	Sl	Name of the Municipality
no		17	
1	Suri Municipality	17	Old Malda Municipality
2		18	
	Halisahar Municipality		Habra Municipality
3	Rajpur Sonarpur Municipality	19	Tufanganj Municipality
4		20	Mathabhanga Municipality
	Mal Municipality	21	Wathabianga Watherpancy
5	Birnagar Municipality	21	Gobordanga Municipality
6		22	
•	Maheshtala Municipality		Santipur Municipality
7		23	
	Burdwan Municipality		Chakdah Municipality
8		24	a a little to add Advantain ality
	Jiaganj-Azimganj Municipality		Murshidabad Municipality
9		25	Cooch Behar Municipality
	Cooper's Camp Municipality		
10		26	Ashokenagar-Kalyangarh
	Kaliaganj Municipality		Municipality
11		27	
	Dankuni Municipality		Kanchrapara Municipality
12		28	B A _ 11 _ B A 1 a 1 a 1 a 1 a 1 a 1 a 1 a 1 a 1
	Bolpur Municipality		Joynagar-Mozilapur Municipality
13		29	Cantai Municipality
	Islampur Municipality		Contai Municipality
14		30	T-b
	Dhupguri Municipality	-	Taherpur Municipality
15		31	Community BAuminimality
	Siliguri Municipality		Sonamukhi Municipality
16	Kurseong Municipality		



## রাজ্য নগর উন্নয়ন সংস্থা



#### STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্ৰমিক नং SUDA-39/2015/2340 (31)

जातिम 04-01-2017

From:

Jt. Director, SUDA &

Jt. Mission Director, WBSULM

To

The Mayor / Chairman,

#### Subject: Meeting on Operation Guideline of CLCs

Sir,

Total 31 (thirty one) no. of City Livelihood Centre (CLC) which have been approved by UD&MA Dept are in preparatory stage. State Mission Management Unit under NULM has proposed to make CLCs operational very shortly. To review the preparation for operationlization of CLC a meeting has been convened as per following schedule.

You are requested to send a competent person, conversant to CLC (Managers of CLC / EO / City Manager / APO – any two) to this office as per schedule below with specific report on preparation and Inauguration of CLC of your ULB.

Date - 13/01/2017

Time - 11:00 noon

Venue - SUDA Conference Hall

Yours faithfully

Jt. Director, SUDA



## রাজ্য নগর উন্নয়ন সংস্থা



STATE URBAN DEVELOPMENT AGENCY
"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং	······			তারিখ
	From:	Jt. Director, SUDA & Jt. Mission Director,		
	To :	The Mayor / Chairm		
		•••••	Municipal Corpor	ration / Municipality/ NAA
		Subject : Meeting on	Operationalization	& Inauguration of CLCs
	Sir,	Ref: - This of	the so	y.
	Dept are in	n preparatory stage. State M	dission Management eview the preparation	which have been approved by UD&MA Unit under NULM has proposed to make for operationlization of CLC a meeting
2- ®	Manager /		fice as per schedule b	t to CLC (Managers of CLC / EO / City below with specific report on preparation
> B	Date - 30/	01/2017		
	Time - 01	:30 PM		82
<b>P</b>		UDA Conference Hall		
In p	is to	ce of above re inform you that	the wating	Yours faithfully  in of CLC  13th Jt. Director, SUDA
wh'	ch wan	reladuled to	be held on	134L Jt. Director, SUDA
Dan	my 20/1	will be held on	to Ill.	



# ব্যজ্য নগর উন্নয়ন সংস্থা



### STATE URBAN DEVELOPMENT AGENCY

"ইলগাস ভবন", এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ "ILGUS BHAVAN", H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA - 39/2	1860 (32)	)
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তারিখ ... 08 - 11 · 16.

From:

Director, SUDA &

Mission Director, WBSULM

To

The

Mayor ..... Municipal Corporation

Chairman ...... Municipality

### Sub:- Meeting on Operation Guideline of CLCs

Sir,

29 City Livelihood Centre have inaugurated under WBSULM in our state on Ist phase . 32 (Thirty Two) no. Of City Livelihood Centre (CLC) is going to be Operationalize Shortly in 2<sup>nd</sup> phase . To make CLC operational in above 32 ULBs SMMU had arranged a meeting on **15.11.2016** to discuss operational Guideline on CLC and to make them Operational.

In view of above, You are requested to send a competent person, conversant to CLC (EO/City Manager / APO- any two ) to this office as per schedule below.

Date; - 15 / 11 / 2016

Time: - 12 noon

Venue-SUDA Conference Hall

Yours faithfully

W Stilzois
Director, SUDA

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Mission Director, WBSULM

de