

রাজ্য নগর উন্নয়ন সংস্থা

STATE URBAN DEVELOPMENT AGENCY

“ইলগাস ভবন”, এইচ-সি ব্লক, সেক্টর-৩, বিধাননগর, কলকাতা-৭০০ ১০৬, পশ্চিমবঙ্গ
 “ILGUS BHAVAN”, H-C Block, Sector - III, Bidhannagar, Kolkata - 700 106, West Bengal

ক্রমিক নং SUDA-22/2015/1830

তারিখ 24.10.2016

From: Additional Director
 & Financial Advisor, SUDA.

To: District Magistrate, Purba Midnapore

MEMORANDUM

Sub: Placement of funds at the disposal of District Administration, Purba Midnapore for IEC, CB and A&OE components under SMB

Madam/Sir,

I am to invite a reference to the above subject and to state that funds as stated hereinbelow are being released to District Magistrate, Purba Midnapore for undertaking IEC, CB and A&OE components under Swachh Bharat Mission.

Sl no.	District	Rs. In lakh		
		IEC	CB and A&OE	Total
1	Purba Midnapore	15.00	9.75	24.75
Grand Total		15.00	9.75	24.75

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Under public Awareness and IEC, the activities the District Administration can undertake include:

- Town level public Awareness workshop for sensitizing people
- Banners and hoardings at appropriate locations
- Leaflets for distribution on SBM objectives
- Quiz competition in schools and colleges
- Programs involving senior citizens
- Road shows and Tablo
- Advertisement in local cable Tv channel
- Advertisement in local print media
- Innovative mechanism encouraging use of toilets and discouraging open defecation
- Workshops for sanitary marts
- School children awareness events
- Folk group sensitization events
- Technology sensitization session for Municipal Engineers
- Activities under Theme Based Cleanliness drive


Additional Director & 24/10/16
Financial Advisor, SUDA.

SUDA-22/2015/1/1830/1(1)

The release is also subject to the following conditions:

- 1) The fund should be utilized only for the purpose for which it is released and for no other purpose.
- 2) Works for the released amount should be executed strictly as per scheme Guidelines.
- 3) Monthly report of Physical and Financial progress should be sent to SUDA and MED by the 7th of the following month.
- 4) The amount released herein should be kept in the dedicated Bank Account for SBM maintained by the ULB.
- 5) A subsidiary Cash Book should be maintained for keeping accounts (Deposits and Withdrawals) of funds.
- 6) Money receipt Form 42 may be sent immediately after receipt of the online transfer.

Yours faithfully,


Additional Director & 24/10/16
Financial Advisor, SUDA.