

Major Activities under DAY-NULM

West Bengal State Urban Livelihood Mission (WBSULM) Under State Urban Development Agency (SUDA) UD&MA Department , Govt of West Bengal

Financial Literacy Camp

Financial Literacy Camp is a ongoing programme under DAY-NULM in West Bengal . Till the day 30 financial Literacy Camp organized . Each Literacy camp facilitated by General Managers of Banks .



Financial Literacy Camp cum Entrepreneurship Development programme facilitated by General manager , DIC , MSME Manager DIC, Dy. Director Horticulture & District Horticulture Officer at Purulia ULB

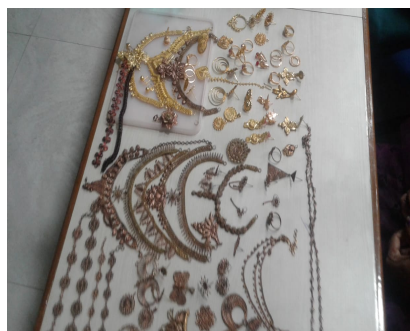
IEC of City Livelihood Centre (CLC)

IEC, one of the most important strategy of West Bengal to implement DAY-NULM programme in the community level . We know City Livelihood Centre (CLC) is one of the most important sub-Component under DAY-NULM . Provide Services in the community level is one of the key activity. To generate awareness properly at the Grass root level ,ULBs organize camp, wall writing , distribute leaflet , advertise through local cable channel , and one to one discussion .



Campaign on CLC at Rajpur Sonarpur ULB

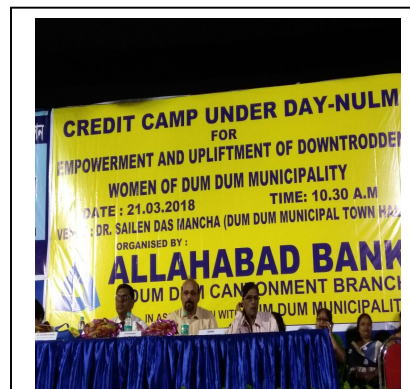
Discussion on DAY NULM with District Administration



Discussion with ADM(G) and commissioner Durgapur with DAY-NULM Team on SHGs and to explore startup culture like biodegradable disposal leaf plate making, sanitary napkin, paper plate making, dhoop agarbati, mushroom cultivation etc.

Cash Credit Camp

Cash Credit Camp under DAY-NULM organized throughout the state. It is an ongoing process in 125 ULBs. Dum Dum Municipality organized Cash Credit Camp with the presence of honorable DM North 24 Pgs, LDM and DGM of Allahabad Bank. Total 232 SHG CC Loan sanction letter distributed to the SHGs.



World Environment Day Celebration

SHG members in Santipur, Kachrapara and many other ULBs organized rallies and spread messages on Eco-Friendly environment. Introduce Eco Friendly Bags by SHGs.

