Major Activities under DAY-NULM

West Bengal State Urban Livelihood Mission (WBSULM) Under State Urban Development Agency (SUDA) UD&MA Department, Govt of West Bengal

Eco Friendly PUJA PANDEL at NEW BARRACPORE

Durga Puja is a very famous festival and celebrated in Autumn in West Bengal. Shakti Sangha is one of the famous clubs at New Barrackpore town for organizing Durga Puja ostentatiously. They are using jute for making craft for decoration of puja Pandel in this year. This jute-based decoration work is doing by the women of Self Help Group under DAY-NULM in New Barrackpore Municipality.

Few months ago, the members of SHG had been requested to Shakti SanghaPuja Committee for making Puja Pandel. Getting an innovative idea and seeing handmade various creation by the SHGs the Puja Committee has been approved and issued a work order. Mr. Nandan Das, one of famous Fashion Designer has been given an innovation and guiding to the SHGs for making the Pandel and Decoration.

Total 15 members from 7 SHGs are involved in the activity. Various Pictures of preparation of Puja Pandal have been shown below;





Discussion on DAY NULM with District Administration - Durgapur



Discussion with ADM(G) and commissioner Durgapur with DAY-NULM Team on SHGs and to explore startup culsture unite like biodegradable disposal leaf plate making , sanitary napkin, paper plate making , dhoop agarbati, musroom cultivation etc.

Award Giving Ceremony----- Naihati Municipality

The Self Help Groups under DNULM programme of Naihati Municipality have observed Bijaya Sanmiloni at ward no. 1, 2, 20, 21, 24 and 11 after Durga Puja. Almost all the SHG members have participated at these programmes. All of them have contributed Rs.50 to organise the programme. There was a grand celebration of the day by the group members. Then they have observed an award giving ceremony on the following categories-

- 1. Best performing groups (following the pancha sutra religiously)
- 2. The oldest group
- 3. The oldest group members
- 4. Groups with best involvement in social work
- 5. Most enthusiastic members
- 6. Group with highest group members (20 numbers)
- 7. The members who have best utilised the revolving Fund money for their livelihood generation.

Total 60 numbers of award distributed among the groups and group members. The occasion was covered by 3 news papers.



